AMERICAN HOME

Winter 35¢

FOR AMERICA'S YOUNG HOMEMAKERS

1967—the year to stretch your dollar

set your long-range goals
simple savings around your home
economize in day-to-day living

wise shopping, good eating

imagination pays off in decorating

more for your money when building or remodeling

penny-pinching garden ideas



The dining/family room.
One of the active rooms.

The floors for the active rooms: Armstrong vinyl floors.



Here's a dining room that never goes to waste. When not being used for meals or entertaining, it doubles as a family room. It's one of the active rooms where good looks really count. That's why Armstrong vinyl floors belong here—and in all the active rooms of your home.

This sheet vinyl floor is Montina® Corlon® 86704. The colorfully veined stone-like vinyl chips are inlaid in translucent vinyl. The result is a rich texture that looks beautiful and helps hide heel and scuff marks. Montina Corlon is just one of many Armstrong vinyl floors.





Look for the Armstrong name on the roll; it's your assurance of quality. And look for your Armstrong retailer in the Yellow Pages, under "Floors."

FREE: 24-page color booklet of decorating ideas for the active rooms of your home. Write Armstrong, 6701 Pine St., Lancaster, Pennsylvania 17604.

Armstrong

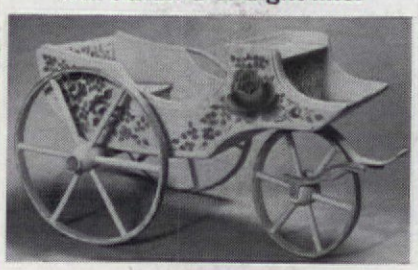
Discover the secrets of gift decoration!

It's easy to learn how to turn everyday household objects into collector's treasures



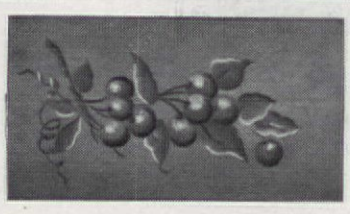


Turn junk-pile discards into glamorous gifts — even if you "can't draw a straight line."









Make up to $50.00 a week in your spare time decorating gifts like these

IMAGINE! Just a little paint...3 simple brush strokes ... and you can turn trash into treasures, junk-pile discards into glamorous gifts — even if you've never held a brush before. In your hands a battered old coffee pot now becomes a $50 work of art ... a rusted tea kettle changes into a charming gift planter ... an empty camel-back trunk becomes a beautiful hand-painted hope chest.

It's easy to do — no special talent needed.

Today the Decorative Arts Institute is helping thousands of men and women create beautiful decorator pieces at home — for pleasure and profit. You, too, will be thrilled to discover you can create lovely treasures — even if you can't draw a straight line and never painted anything in your life. Mrs. Ruth Miner of Lubbock, Texas writes: "I never had a brush in my hand before but after the first 2 lessons I have sold to our largest department store!"

What is the secret that can make anyone a gift decorator ?

The discovery that with 3 simple brush strokes (the same strokes used to apply lipstick) you can decorate for fun or profit, as you choose. Quickly and easily you'll see exquisite ROSES and FLOWERS ... FRUIT ... CUPIDS and BOWS ... BIRDS and BUTTERFLIES...come alive under your brush as if by magic!



Anyone can master these three basic strokes!

We send you everything you need to start gift decorating immediately — including illustrated easy-to-follow lessons, "ready-to-decorate" project kits, and all necessary supplies. Your personal instructor is always as close as your mailbox, ready to help you, encourage you, and answer all your questions. You also receive motion picture films—in color—that show how easy it is to mix colors, make the different strokes, patterns, designs. And we even provide you with a projector.

Earn while you learn at home.

Even as a beginner you may find interior decorators eagerly bidding for your unusual one-of-a-kind creations—sometimes offering $10, $15, even $25 for one. Soon after starting, Mrs. Eileen Baer of Hot Springs, Arkansas wrote: "I know my work isn't real great yet, but my things are being grabbed before they're dry."



Full-color movies show easy way to decorate gifts. Movie projector provided.

You'll have such fun going on antique treasure hunts!

Everywhere you look — attics, basements, barns, sheds, junk-shops, second-hand stores — you'll find "treasures-in-the-rough" — awaiting only a few strokes to turn them into stunning objects of art. Friends will beg you to create lovely hand-painted decorator pieces for *their* homes, too. "My friends and neighbors," says Mrs. Marilyn Belford of Tulsa, Oklahoma, "have kept me busy painting milk cans and recipe boxes, and I've done two trunks. What a happy whirl I'm in!" A week from today you, too, will be in a happy whirl enjoying the fun, the excitement, and the profits of decorating gifts at home.

Mail coupon for FREE full-color brochure. No obligation!

Your FREE brochure is filled with colorful new ideas that will save you a "small fortune" at gift-giving time. Send for it now—mail the coupon *today* to Decorative Arts Institute, Department A731, 400 Community Drive, Manhasset, L.I., N.Y. 11030



"I cleared $250.00 last month—and I didn't even leave the house!"
Lois Pullig, Louisiana

"I have acquired 30 school desks...which I am refinishing...have them practically all sold..."
Robert Mann, New York

"I can't say enough good things about your course ... I'm so glad, I'm taking it. It is the most gratifying thing I've done—ever."
Murry Eckles, Kansas

"The woodcut prints you sent have been wonderful... most of these have been sold—others I'll fix up for some of my Christmas gifts."
E. M. Laurence, Florida

"Nothing I can think of now could give me more pleasure than recommending Decorative Arts Institute. My objective in taking their course was to supplement social security and a small monthly pension. This I am doing ..."
Josef E. Wilson, Pennsylvania



FREE FULL-COLOR BROCHURE ON GIFT DECORATING!

DECORATIVE ARTS INSTITUTE, Dept. A731
400 Community Drive, Manhasset, L.I., N.Y. 11030



yes! Rush my free full-color brochure that shows how easily I can create lovely decorator pieces in my spare time at home—and earn extra income too, if I so choose. I understand there is no charge or obligation.

Print Name _____

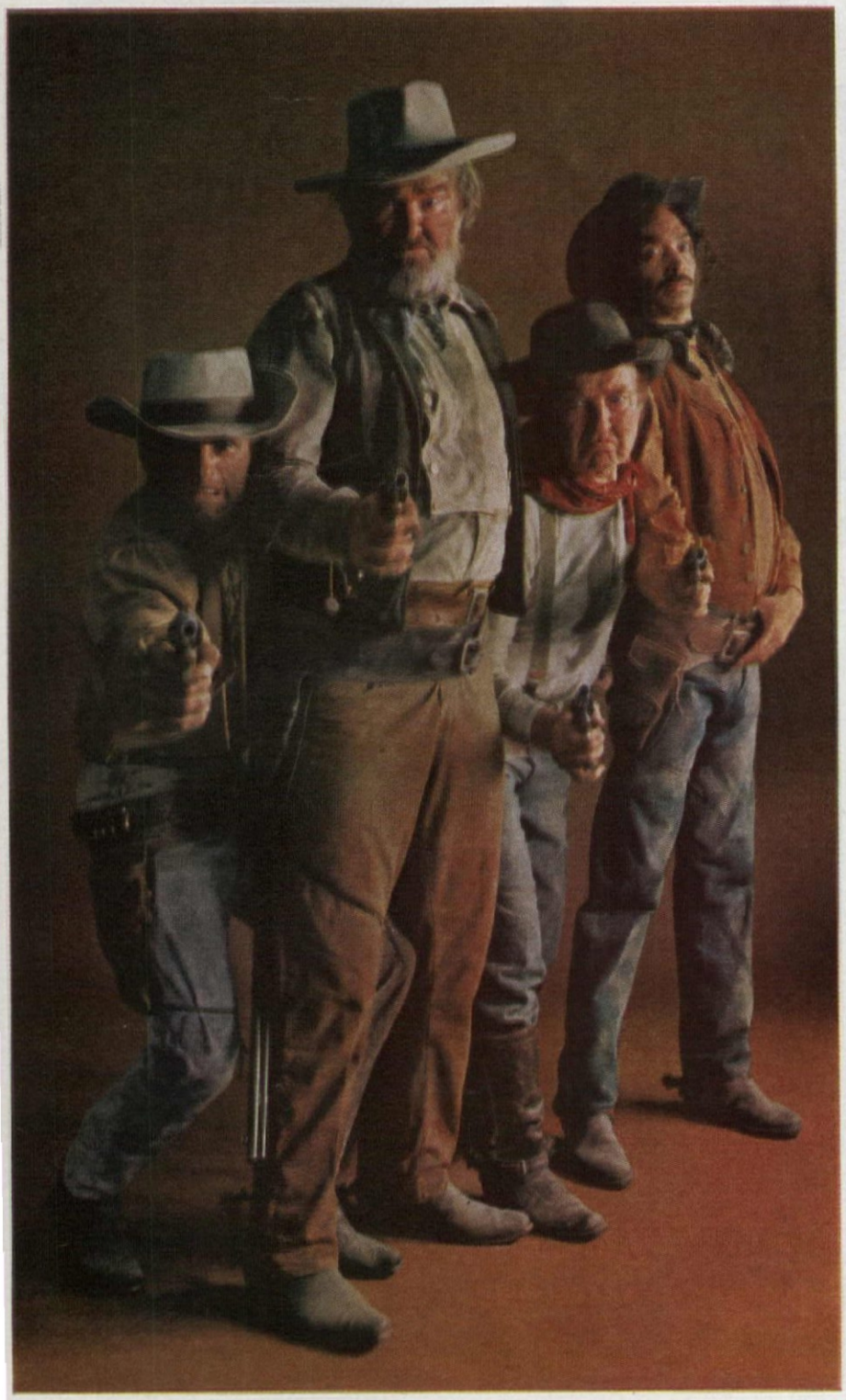
Address _____

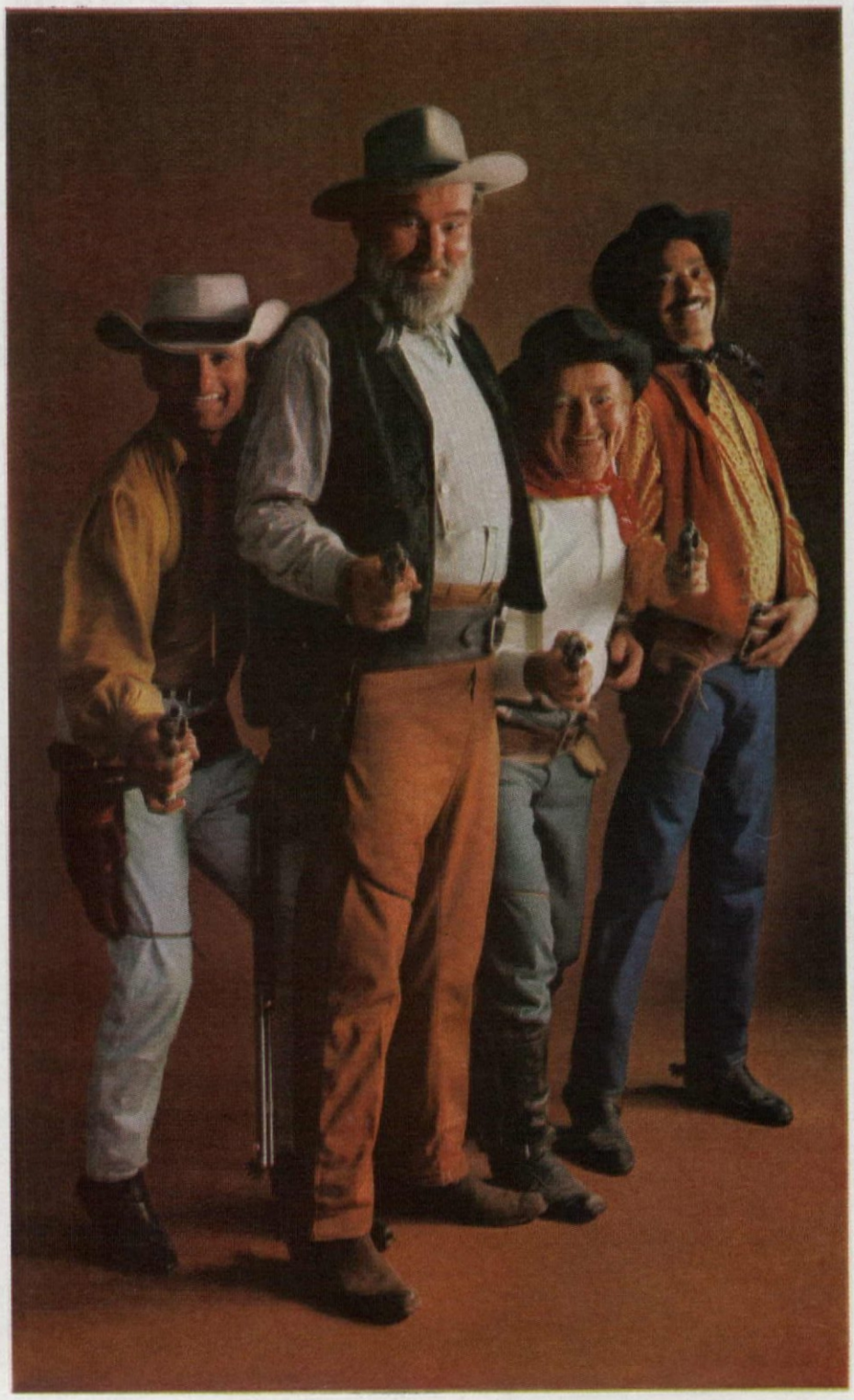
City _____

State _____ Zip or Zone _____

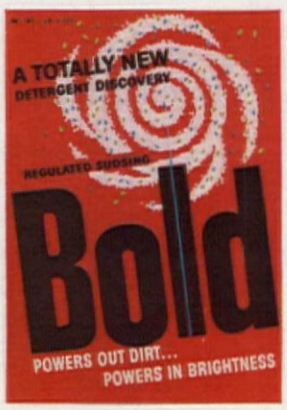
DC-1

Can Bold really get these clothes bright?





Yup.



(And bright is better than clean and white)

Brand new Bold has the drop on old-fashioned detergents. Its revolutionary new power formula lets your wash go beyond clean, beyond white. All the way to bright!

Loaded with blue, green and white granules, Bold guns down dirt, shoots down grime to give you not only whiter whites, but redder reds, yellower yellows, even blue-jeanier jeans.

So reach for the bright one, M'am.

Reach for Bold.

AMERICAN HOME

WINTER 1967

VOL. LXX. NO. 1 — FOR AMERICA'S YOUNG HOMEMAKERS

HUBBARD H. COBB, EDITOR

HELEN DE MOTTE Managing Editor
JEAN LA MUNIERE Art Director
LESLIE R. FORESTER Copy Director

ALAN C. BORG Building
VIRGINIA T. HABEEB Food and Home Equipment
VERA D. HAHN Decorating
EVANTHIA KONDONELLIS Garden
DOROTHY L. BRIGHTBILL Home Projects
ANN MC LAUGHLIN Market Place
JOSEPH TAVERONI Art Editor
NANCY CARPENTER GRAY Pacific Coast
FERDINAND D'ESPOSITO Production Coordinator
HELEN W. CANHAM Assistant to the Managing Editor

ASSOCIATES
Abbey Darer/Decorating
Arthur J. Maher/Building
Frances M. Crawford/Food
Barbara Behen/Equipment

ASSISTANTS
Lietta Dwork
Nancy Anne Hecht
Dorothy B. Humanitzki
Arlene Petroff
Renee B. Prowitt
Marcia Spires
Alexandra Walker

OUR COVER: A detail from the dining room in the apartment of Mr. and Mrs. Robert Amory. See pages 70 to 73. Photograph by William Maris.

J. M. CLIFFORD President
JOHN L. COLLINS Publisher

© 1966 The Curtis Publishing Company, Philadelphia, Pa. 19105. All rights reserved. Title reg. U.S. Patent Office.

Published monthly except Summer (July-August) and Winter (January-February) issues: ten issues per year. Second-class postage paid at Philadelphia, Pa., and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, Canada, and for payment of postage in cash. All mail concerning subscriptions should be addressed to **American Home,** Subscription Service, Phila., Pa. 19105. **SUBSCRIPTION PRICES:** U. S. and Possessions and Canada, 1 yr., $3; 2 yrs., $5; 3 yrs., $7. Pan-American countries add 50 cents per year. All other countries add $1 per year. **UNCONDITIONAL GUARANTY:** We agree upon request direct from subscribers to **American Home,** Independence Square, Phila., Pa. 19105, to refund the full amount paid for any copies not previously mailed. **THE CURTIS PUBLISHING COMPANY,** J. M. Clifford, President; Mary Curtis Zimbalist, Sr. Vice Pres.; Cary W. Bok, Sr. Vice Pres.; Leon J. Marks, Sr. Vice Pres.; G. B. McCombs, Sr. Vice Pres.; Maurice W. Poppei, Sr. Vice Pres.; Gloria L. Swett, Vice Pres., Secretary; Kenneth B. Artz, Treasurer; John L. Collins, Vice Pres. and Publisher of **American Home.** The Company also publishes The Saturday Evening Post, Ladies' Home Journal, Holiday, and Jack and Jill. Executive offices, **American Home,** Independence Square, Philadelphia, Pennsylvania 19105. Editorial and advertising offices, **American Home,** 641 Lexington Avenue, New York, New York 10022.

CHANGE OF ADDRESS: If you plan to move, please notify our subscription department, **American Home,** Subscription Service, Phila., Pa. 19105, at least eight weeks in advance of your move. Send new and old address and, if possible, label from a recent copy.

STRETCHING YOUR DOLLAR

50 Use Ideas Instead of Money
57 1967—The Year to Stretch Your Dollar
57 Money and Your Long-Range Plans
58 Take a New Look at Your Income for 1967
59 Simple Savings Around Your Home
63 How to Stretch Your Building Dollar
79 Invest in a Fine Garden
95 Wise Shopping, Good Eating
118 Ways to Trim Garden Expenses

HOMES AND MAINTENANCE

32 New Products: Mainly for Men
61 Twice the House for Half the Cost
64 Low-Cost Land Inspires Two Unique Houses
68 Dollar-Stretching Blueprint House (Order Form on Page 116)
90 Additions All Over the House
116 Home Owners' Questions and Answers
126 Build a Boy-Decontamination Center

DECORATING

12 Decorating Newsletter
24 How to Buy Sterling Silver Flatware
70 Put Quality Where it Counts
74 Big Saver—Your Own Imagination
89 The Five Most-Asked Questions About Decorating

FOODS, KITCHENS, AND EQUIPMENT

80 So You're Learning to Cook
95 Wise Shopping, Good Eating
102 Company's Coming to Brunch
108 Dining Out in French
109 How to Care for Washable Woolens
111 Remodeled on a Shoestring
114 The Elegant Almond
129 News and Notes

GARDENING

79 Invest in a Fine Garden
115 Start Your Garden Indoors This Spring
118 Ways to Trim Garden Expenses
120 New Plants for the New Year

HOME PROJECTS

16 Make a Colorful Hooked Rug (Order Form on Page 19)
48 Cover a Floor Cushion
117 You Can Afford a Small Oriental Rug

GENERAL FEATURES

4 Dear Reader
8 Behind the Scenes
11 Books and Booklets
22 Beauty at Home: The Professional Touch
30 The Family Pet: Housebreaking Your Puppy
36 Money Management: Do Your Increasing Needs Demand Increased Protection?
40 Health in the Home: Vitamins in Your Diet
44 Go Away Madly
46 The Most From Your Automobile: Saving Money With Your Car
117 Shopping Information
130 Market Place: Shop by Mail



Betcha 25¢ you never tasted a juicier cherry pie.

Take us up? Then pick up a can of Comstock Cherry Pie-Filling. Peel off the label and put it aside. Open the can. Pour the red-ripe, brightly seasoned fruit into your favorite pie shell. And homebake the juiciest cherry pie you ever sank a tooth into. Now, as to that label. Mail it to us, with one more from any other Comstock Pie-Filling. And we'll mail you 25¢. Whether you agree or not.

COMSTOCK FOODS
DIVISION OF THE BORDEN CO.

To: Comstock Foods
P.O. Box 150
Newark, New York 14513

©T. B. C.

I agree. Comstock Cherry Pie-Filling makes a juicy cherry pie. But you said you'd pay me 25¢, one way or the other. So here's the Cherry Pie-Filling label and 1 other of my Comstock favorites. Please send money to

Name_____
Street_____
City_____
State_____ Zip Code_____

Offer expires August 31, 1967. AH27

Mail to:
AMERICAN HOME
INDEPENDENCE SQUARE
DEPT. NHJ
PHILADELPHIA, PA. 19105

Please send me a FREE copy of New Home Journal

ATTACH YOUR ADDRESS LABEL HERE

NAME (print)_____
My New Address_____
City_____ State_____ Zip Code_____
Date Moving_____

MOVING?

Change your address in advance and get this FREE Moving Guide

Please send us the address label from this issue before you move and we will send you—FREE—a copy of NEW HOME JOURNAL, the 48-page illustrated guide that will help you save time, trouble, and money when you move.

Postmaster: Send form 3579 to Subscription Service, American Home, Philadelphia, Pennsylvania 19105.

Printed in U.S.A.

Ways To Be More Beautiful



Margaret Merril
Beauty Skin Care Consultant

Beauty and a lovely complexion go inseparably together. You cannot have one without the other, which should be encouragement enough for you to try some of these suggestions to cherish the precious, youthful qualities of your skin.

DAY-LONG LOVELINESS

To keep your complexion lovely all day, first smooth on a film of tropical moist oil before applying your make-up. Stroke the beautifying fluid from the base of the throat in an upward direction. Add more moist oil of Olay as necessary until the whole complexion is covered with a dew-like film from the neck to the hairline and including the lips and eyelids. This unique Olay oil helps to smooth your skin so that your complexion retains its soft look of velvet smoothness and radiance all day long beneath your make-up.

NATURAL BLOOM

Give your skin a delightfully cool, clear appearance after cleansing by wiping over your face and neck with a mild lemon-toning freshener. By moistening a cotton pad with lemon Jelvyn and pressing it lightly to your pores, you will immediately appreciate the tonic effects that stimulate the surface skin and help to clear away blemish-inducing impurities. Afterwards, to hold the natural bloom that is apparent on your complexion, smooth on a beautifying film of your oil of Olay.

SMOOTH ELBOWS

To keep your elbows smooth and lovely, follow this simple routine to soften roughness and tiny lines. Combine a teaspoon each of granulated sugar, lemon Jelvyn freshener and Olay vitalizing night cream and rub the mixture into the elbows until they become pink and clean-looking. Supplement this treatment with regular massage of Olay cream into the elbows before you go to sleep to beautify and promote a silky smooth surface.

COMPLEXION BEAUTY PACK

Put sparkling life back into a tired complexion in just a few minutes. Mix together a tablespoon of beaten egg yolk, two tablespoons of fuller's earth and one tablespoon of Jelvyn cleansing milk. Apply this pack thickly to your face and neck, avoiding the area surrounding your eyes. Now relax for twenty minutes. Wash the pack off with tepid water and gently dry your complexion. Complete this beauty treatment by smoothing on your oil of Olay to give the complexion a clear, youthful appearance of loveliness.

Advertisement

DEAR READER

One of the things we expect to do in 1967 is to speak up and speak out more—but in a civilized fashion. When things do not go exactly the way we think they should we, like many of our countrymen, sometimes lose our temper and shout. This usually accomplishes precious little except it usually makes us and everyone else uncomfortable. Sometimes we sulk, and sometimes when the mood strikes us we go into the silent boycott in the hope that somehow this will change matters. We eventually come to the conclusion that none of these devices is really effective, and that the intelligent and adult thing to do when we are displeased is to voice our displeasure in a few calm and well-thought-out phrases.

If we go into a restaurant, for instance, and we are shown a table we don't like, we are going to ask for something that is more satisfactory. Or, if there is nothing available, we are going to walk out and go elsewhere. No fuss, fumes, or violent recriminations.

Once in the restaurant and at a table that we like, if we find we are unhappy with the food and/or service, we will not scream at the waiter, we will not sulk. On the other hand, we will not eat the food that displeases us just to avoid making a "scene." We will, instead, quietly discuss the matter with the manager, pointing out the problems. As a result of this discussion we will then decide whether or not we wish to continue to patronize this particular restaurant.

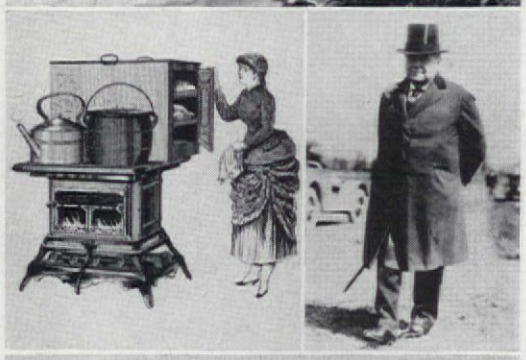
If, when we go into our local supermarket, we are not pleased with the products and/or service, we will not again go into a silent or nonsilent boycott, nor will we accept unsatisfactory service or merchandise. We will not take out our ire on the boys and girls at the checkout counters, but, instead, we will discuss the problem with the manager and if we are unable to reach an understanding, we will shop someplace else.

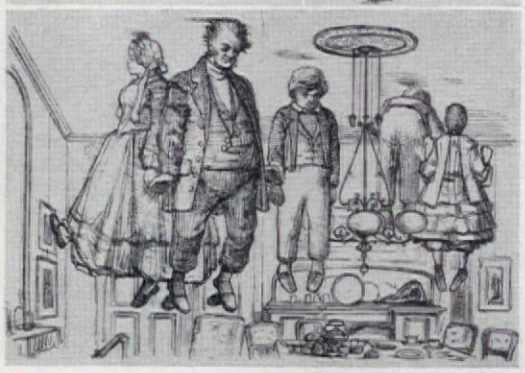
As a nation we do a lot of talking. I don't know if we talk as much as the French, Italians, or Hungarians but we are certainly not known as the "silent Americans." It seems to us that one of our problems is that while we may do a lot of talking we do not state what is actually on our minds, nor do we often voice what is really bothering us. When we do talk it is usually at the wrong time, to the wrong person, in the wrong way. It is absolutely ridiculous to think that everything that happens to each of us every day is going to meet with our approval or be completely satisfactory. On many occasions there is absolutely nothing we or anyone else can do to make things the way we would like them to be. On the other hand, there are a great many things that ought to be corrected, for the people usually involved would really like to please us, if only we would express ourselves not as children but as rational, adult human beings.

If we don't complain about the quality of products and the quality of service that we are sometimes exposed to, the fault is ours as much as anyone else's. After all, if we cannot take the time to intelligently express what we expect, how can we ask someone who doesn't know us to live up to our standards?

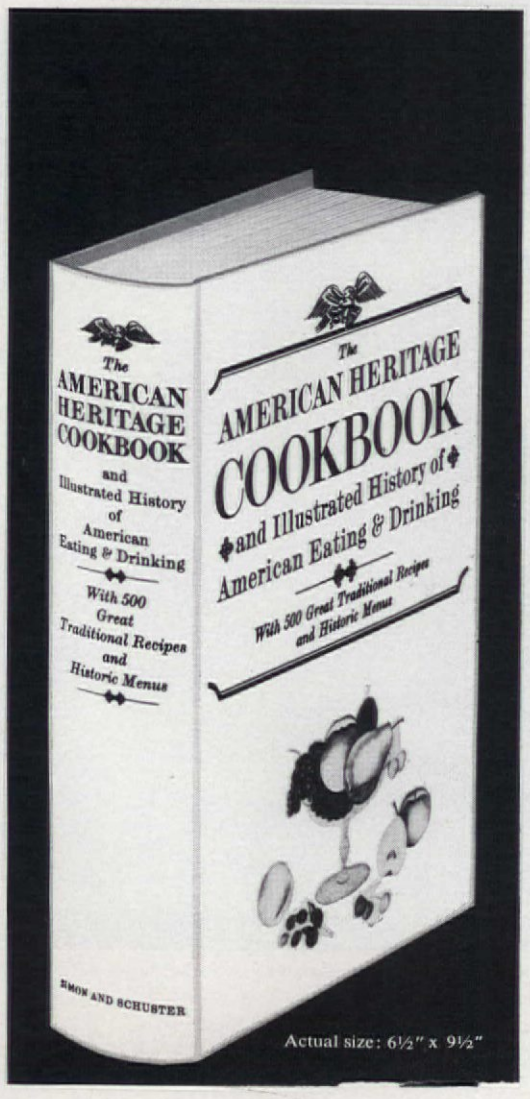
HUBBARD H. COBB
EDITOR







From "The American Heritage Cookbook", reading top to bottom: An 1840 apple paring party was more social than culinary • Stove and dress styles change, but the lure of good food remains • Number one eater Diamond Jim Brady particularly admired Lillian Russell; for a woman, she ate darn well • A century ago, aerated bread was thought to induce weightlessness — or so the jokesters said.
(1); (2) American Heritage Collection; (3) Brown Brothers; (4) American Heritage Collection.



Actual size: 6½" x 9½"

Try a year of AMERICAN HERITAGE FOR HALF PRICE

and we'll send you our illustrated COOKBOOK FREE

(it retails for $12.50)

How's your sense of history? Properly tended, it's a valuable asset. It can make for exciting reading, for knowing yourself a little bit better, for giving your family a sense of place and purpose in a world awry.

You are aware of the great men and women who have built America; you've *studied* history. But in AMERICAN HERITAGE you *enjoy* it — the whole rousing adventure.

Our editorial beat is the complete range of the American experience: What people said, thought about, fought about. What they sang, laughed at, danced to. The laws they passed — and the ones they broke. How they lived — their elegant mansions and gay cotillions . . . fine glass and fast horses . . . low resorts and high adventures. . . .

Try AMERICAN HERITAGE and get the "Cookbook" as a gift

"The American Heritage Cookbook" is really two books in one. The first half is an illustrated history — the story of our ancestors in terms of what they ate and drank. And why. The second half is memorable menus and recipes (more than 500 of them). With 350 pictures (65 in color) and 640 pages, the book is well worth its $12.50 retail price. But try AMERICAN HERITAGE now through this half-price offer, and the "Cookbook" is our gift.

As a subscriber, every other month you'll receive a new 112-page AMERICAN HERITAGE packed in a sturdy board carton. Each issue is made to hold and read and relish. Its 8¾" x 11¼" hard covers enclose about 100 illustrations, a dozen or more articles. It's attractive fare. See how well it fits your mind, how well it lives with your family.

A one-year subscription through this trial offer is just $11.85 — half what the same six magazines would cost at their $3.95 single-copy price. Pay in installments if you like. The "Cookbook" comes as a gift as soon as you confirm your subscription.

Try it. Today? The offer must end when our supply of the "Cookbook" runs out. And it will.

AMERICAN HERITAGE
383 W. Center St. Marion, Ohio 43302

Please send me one year of AMERICAN HERITAGE at your $11.85, half-price rate. [Six issues bought singly, $23.70. Regular subscription price, $15.] This purchase entitles me to receive the "Cookbook" [retail price, $12.50] **free.**

☐ Enclosed is $11.85 for my subscription. Send my free book now.

☐ Bill me for $11.85.

☐ Bill me in 3 monthly installments of $3.95 each.

Name (Please print)

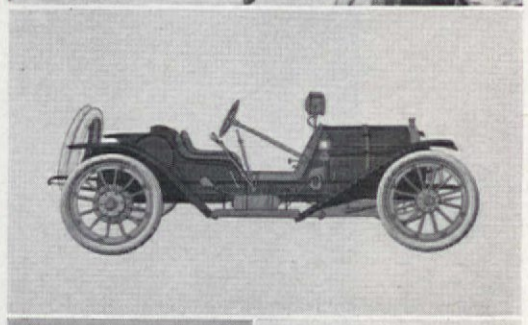
Street

City State

Zip

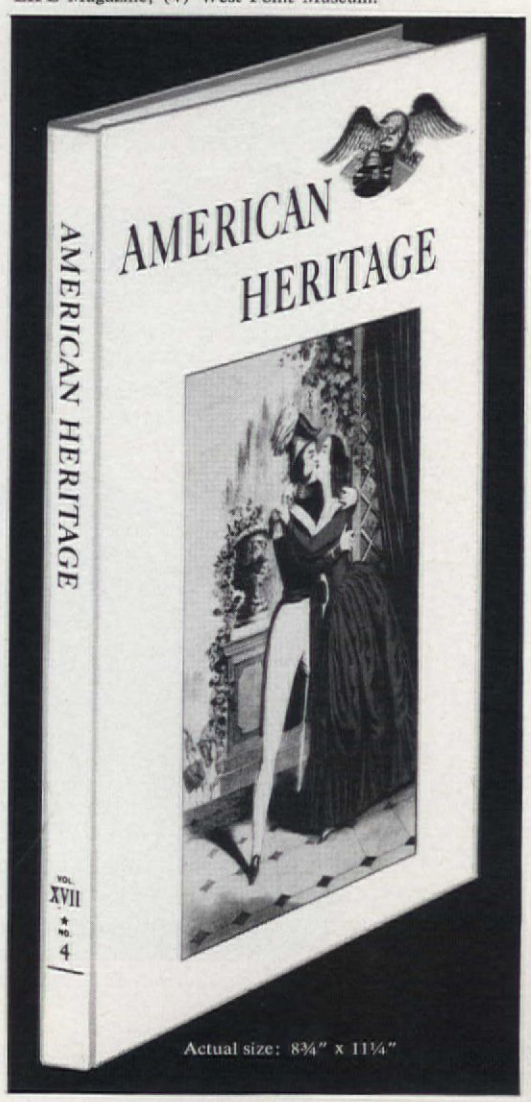
M0720







From AMERICAN HERITAGE, reading top to bottom: Parisian widows give doughboys a send-off to the front, 1918 • At 70 mph, the Mercer Raceabout could play havoc with 1911 hairdos • The Gibson Girl conquered no frontiers — but lots of hearts • Cannoneer Molly Corbin, wounded in 1776 and buried at West Point, was a fast hand with gun rammer or rum ration.
(1) National Archives; (2) Clarence P. Hornung; (3) Old LIFE Magazine; (4) West Point Museum.



Actual size: 8¾" x 11¼"

Come close…touch the luxury of Cannon



Graceful, classic Vanity Rose, coordinating sheet and towel. CANNON® towels stay lastingly free from puckering. Sheets in Combspun® all-cotton percale. Exclusive Flex-O-Matic® sheets.

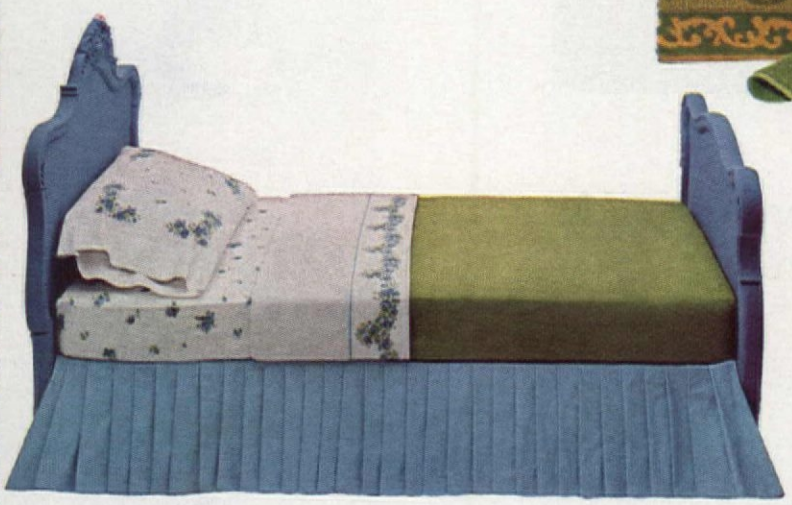
(come closer...for special January savings)





Bracing as salt sea air sweeping through your windows—the crisp, tingling beauty of Brittany Stripe. Coordinating solid-color fitted sheets match the stripes.





(Above) The Hampton Court towel in Cannon's new Velura sheared terry. Palace colors of gold-laden green, blue or red. (Below) Contessa, another sheared terry towel, is deeply, delicately sculptured. In jade, red or gold.

(Above) Roses set to music—bride-like Majestic Rose. Loops and garlands and scattered buds in blue or pink or yellow on purest white.



Cannon Royal Family towels and sheets. Live with and love their beauty and color. At fine department stores. Cannon Mills, Inc., N.Y. 10020

CANNON *Royal Family of Home Fashions*

317312

New answer for the intimate, embarrassing problems married women face.



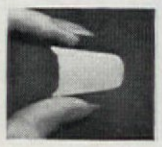
Tiny, germicidal Norforms protects you more effectively than douching.

As every married woman knows, embarrassing feminine odor that begins in the vaginal tract is a daily hygiene problem. You'd like to feel fresh, clean and secure...but it's not always easy.

Regular douching is awkward and messy. And—it takes so long! Besides, your doctor may tell you, you shouldn't douche every day. Now, thank goodness, there's something more effective against odor—Norforms®.

Norforms is a *germicide* in tiny suppository form. It's been thoroughly tested by doctors. A Norforms is *so* easy to use...you simply insert as directed. Within minutes, Norforms spreads a powerful *germicidal* film that stops odor...keeps you fresh and dainty for hours.

Norforms is so safe, you can use one every single day. What a relief! You feel confident and odor-free... much more easily than douching. Try Norforms—the germicidal protection married women trust.



Here's a Norforms...small and so easy to use.

TESTED BY DOCTORS • PROVED IN HOSPITAL CLINIC • TRUSTED BY WOMEN



Want a free informative booklet in a plain wrapper? Send this coupon to: The Norwich Pharmacal Company Dept. AH-71, Norwich, New York 13815

Name_____

Street_____

City_____

State_____ Zip_____

BEHIND THE SCENES

This issue of *American Home* is devoted to stretching your family's dollar. To help prepare the issue we called on three financial experts who have had wide experience in the field of money management. Their backgrounds appear below. Our fourth contributor is an architect whose designs make the most out of low-cost land.

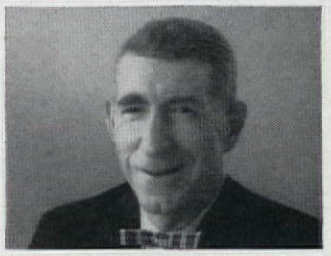
Sal Nuccio writes the twice-weekly Personal Finance column for *The New York Times*, and is author of "The New York Times Guide to Personal Finance," which is scheduled for February publication by Harper & Row. His article, "Money and Your Long-Range Plans," page 57.



As a money management consultant, Mary Feeley is a firm believer in trying to find answers to money questions before the questions become real problems. "Planning your spending can't increase your income," she says, "but it can make the money you have do more of the things you want it to." See page 58.



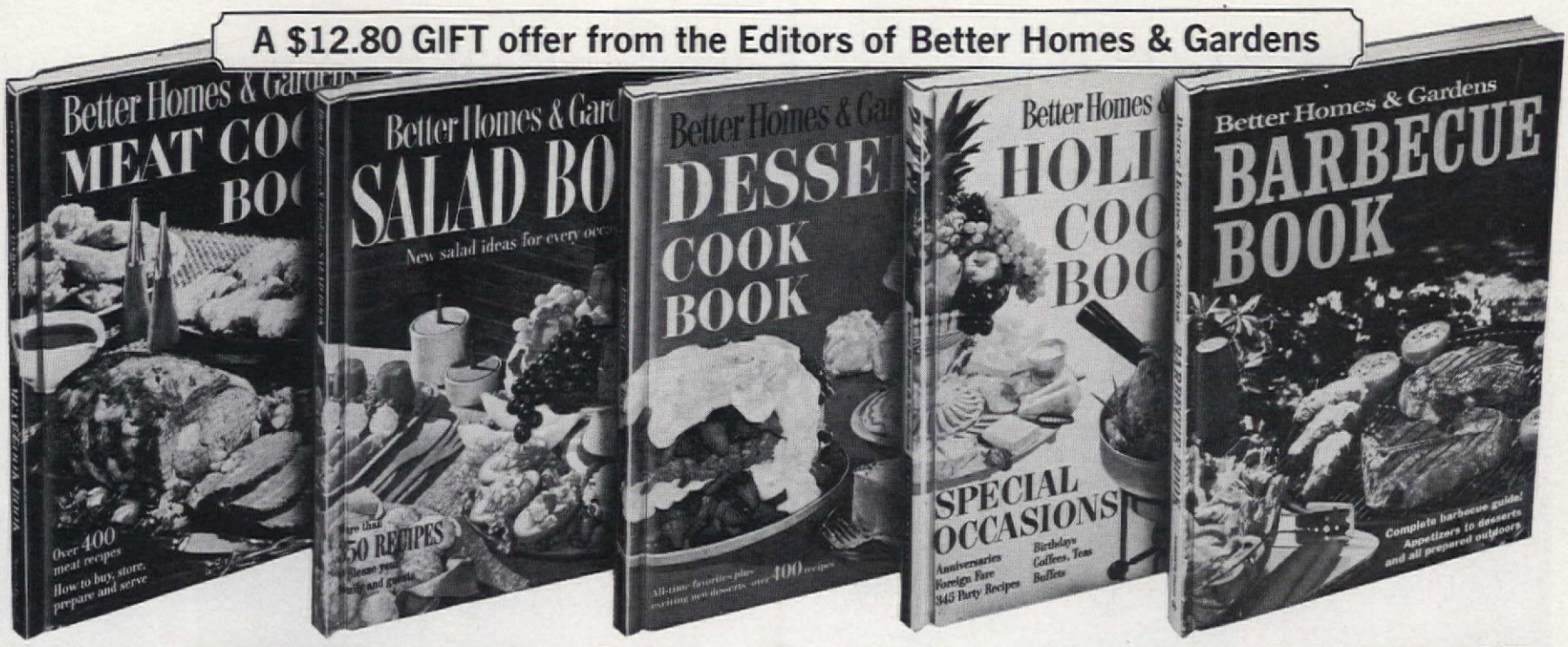
Merle E. Dowd, a graduate of Northwestern University, is an engineer and a financial analyst and the author of the forthcoming book "How to Live Better and Spend 20% Less" to be published early this year. (Parker Publishing Co.) His article on how to save money around your home appears on page 59.





J. Lamont Langworthy is currently involved with the Citizens Town Planning Association of Laguna Beach, California. A successful architect, he has also throughout his career studied ceramics, painting, sculpture, weaving, music, and photography. Two of his houses are shown on pages 64 to 67.

A $12.80 GIFT offer from the Editors of Better Homes & Gardens



Take all 5 Creative Idea Cook books worth $15.75

for only $2.95

when you agree to accept as few as four books at reduced prices in your first year as a trial member of the Family Book Service.

Big 7¼" x 10" volumes • Over 1,800 Kitchen-tested Recipes
Over 1,000 photographs; hundreds in mouth-watering full colors

MEAT COOK BOOK — How to buy, store, prepare and serve all kinds of cuts. Over 200 photos, many in color. More than 400 recipes —with easy, step-by-step directions for taste-tempting new ways to serve meat . . . and put zest and flavor into old family favorites. Plus fascinating sections on sauces, salads, casseroles, etc.



SALAD BOOK—Vegetable, fruit, meat, sea food salads, dressings—over 300 color and monochrome photos. More than any other dish, salads give you a chance to show off . . . and here's the way to do it: crisp bowl salads, homespun slaws, and potato salads, colorful fruit salads, gay relish trays, and much more.

DESSERT COOK BOOK— 400 delectable recipe treats — over 150 illustrations; 60 in lip-smacking full color. Here are sure-to-succeed directions for making perfect cakes, fillings, icings, frosting and decorations . . . cookies and candies, cold and hot sauces, ice cream fantasies . . . and dessert "spectaculars".

HOLIDAY COOK BOOK — 345 treats for special occasions. 170 photographs and drawings—most in glowing color!

Make goblin frosties for Hallowe'en . . . emerald isle dessert for St. Patrick's Day . . . unusual treats for Easter, New Year's, Christmas, Thanksgiving, Valentine's Day . . . birthdays, anniversaries, teen parties, luncheons, etc.

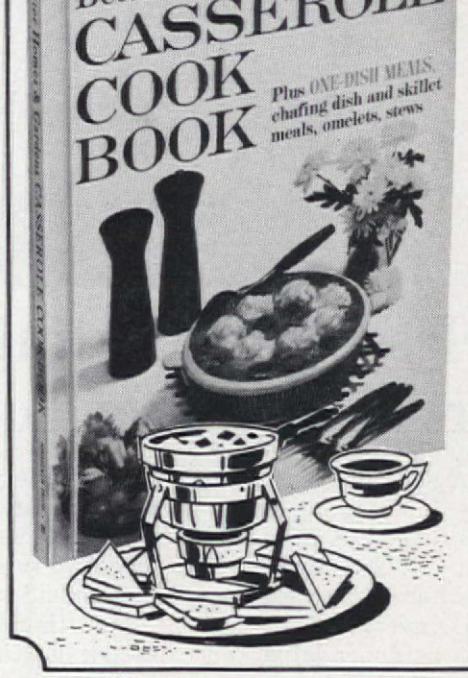
BARBECUE BOOK -350 sizzling outdoor cooking ideas . . . 250 pictures . . . nearly 100 in full color.

Transform family picnics, backyard barbecues and patio parties into fresh-air feasts. Appetizers to vegetables . . . steaks to salads . . . and all points between! 62 pages on meats alone! 11 pages of sauces, marinades, gravies, seasonings. Entire section on "bread magic" — slim-jim sticks, bacon twists, garlic bread, etc.



— plus this free bonus

if you act promptly



CASSEROLE COOK BOOK

—a $2.95 retail value
yours FREE if you act now
bringing your total saving to $15.75

Big 7¼" x 10" volume features 400 speedy, pop-into-the-oven, one-dish meals for the family . . . or a crowd! "Meat 'n potato" bakes; foreign specialties; pizza treats, zesty Oriental favorites, Danish and French treats; sunny cheese and egg dishes; meat pies; puff pastry; stuffed vegetable surprises; elegant chafing-dish classics; Stroganoffs, sea food Newburgs, a la Kings; fluffy cheese souffles, delicious omelets; cook-at-the-table meats; superb sea-food sauces; fondues thick meal-in-a-bowl soups and chowders; saucy rarebits; savory stews; left-over "magic", whole-meal sandwiches; garnishes; biscuit toppings — hundreds of mouth-watering (and money saving) family feasts. Plus pointers on use and care of cooking gear. This wonderful time-saving volume is yours FREE for acting promptly. Send no money. Mail coupon AT ONCE for your FREE BONUS BOOK.

Imagine! A $15.75 retail value for only $2.95 . . . plus membership in a service that saves you up to 50% on best-selling books for women

JUST MAIL the coupon and Better Homes & Gardens will send you all 5 Creative Cook Books—a $15.75 retail value—for just $2.95 plus shipping.

These exciting, colorful Creative Cook Books are packed with NEW recipe ideas that bring magic to mealtime . . . drama to dining . . . fun to entertaining! You are given this big 5-volume set practically as a gift to introduce you to the Family Book Service—the best way to save money on the books you want for your home, family and reading pleasure.

If you have that marvelously feminine urge to create—to brighten your life . . . to make your home and garden even more beautiful . . . then you'll love the Family Book Service. It offers—at specially REDUCED prices—the most creative new cook books and full-color decorating volumes . . . books on medicine and family health . . . fashions, sewing, gardening . . . on home remodeling, better living . . . new books on entertaining, etiquette, marriage, child care . . . new fiction best sellers and wonderful new books for young readers, too. You also receive FREE BONUS BOOK CERTIFICATES at once, starting with your very first purchase . . . which can bring your total savings up to 50%.

Sample the benefits of trial membership now. Mail coupon or write, Better Homes & Gardens FAMILY BOOK SERVICE, Dept. AH-1, 400 Community Drive, Manhasset, N.Y. 11030.

Better Homes & Gardens Family Book Service, Dept. AH-1
400 Community Drive, Manhasset, New York 11030

Yes! Rush me the 5-volume Creative Cooking Library—a $15.75 retail value—for which you will bill me only $2.95 plus shipping, and please enroll me as a trial member in Better Homes & Gardens Family Book Service.

NO-RISK GUARANTEE: If not delighted with your introductory shipment, return all volumes in 10 days and membership will be cancelled.

FREE BONUS: include the CASSEROLE COOK BOOK ($2.95 retail value) as a FREE GIFT for prompt action.

Print Name_____

Address_____

City_____ State_____ Zip or Zone_____

Canadians: Mail your coupon to the U.S. address above. Books will be shipped duty free from our Canadian servicing center.

BENEFITS OF MEMBERSHIP:

1. You receive the monthly Club magazine which describes current selections and alternates.

2. Selections are offered at discounts of 20%, 30%, or more below publisher's prices. You need only accept as few as four selections or alternates in the coming year. Resign any time thereafter.

3. FREE BONUS BOOK CERTIFICATES given with every selection or alternate you accept—starting with your first purchase. Each Certificate may be exchanged, together with a nominal sum—about $1—for a valuable Bonus Book of your choice.

FBS-9

Total Electric Living is a clean break with the past



Flameless home heating–so cozy and clean–is part of the joy of Total Electric Living

What happens when you change to modern flameless electric heat?

You get flameless heat that's gentle, even and truly comfortable. Heat that's as clean and quiet as electric light. Your whole home stays clean—curtains, walls, window sills... everything.

And no heating system is as dependable and efficient. Maintenance and repairs stay low because there are few or no moving parts. And fuel dollars are not wasted up the chimney in smoke.

Automatic flameless heating offers you the widest variety of systems to choose from, many with individual room temperature control.

So make a clean break with the past... and old-fashioned fuel-fired systems. Check into the modern benefits of flameless electric home heating.

More than 2,500,000 families have already found electric heating reasonable to own and operate. And there's a system to fit any home.

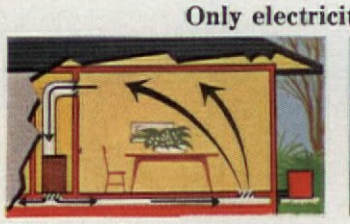
Talk it over with your electric utility company—and start on your way to the joy of Total Electric Living.

SYMBOL OF TOTAL ELECTRIC LIVING: This Gold Medallion identifies a home where everything's electric... including the heat.

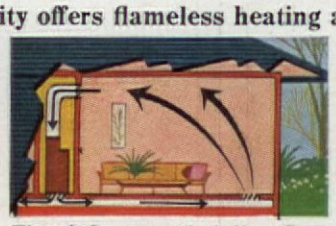
You Live Better Electrically

Edison Electric Institute, 750 Third Avenue, New York, N.Y. 10017.

Only electricity offers flameless heating and cooling—and so many different types of equipment to choose from.



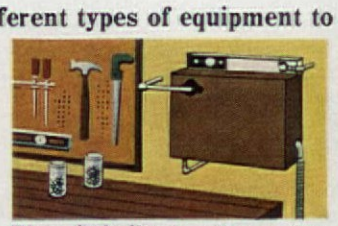
Heat pump heats in winter, cools in summer. One setting keeps any desired year-round temperature.



Electric furnace with air filter. Combines with cooling and humidity control for year-round comfort.



Electric baseboards save space, blend with room decor. Permit individual room temperatures.



Electric boiler is suitcase size. Hangs on wall. Circulates hot water through baseboard units.



Radiant ceiling heating is invisible. Each room's temperature can be individually controlled.

BOOKS & BOOKLETS

NEW BOOKS OF HOME INTEREST

Two books recently published should be of special interest to that not-so-handy man (or woman) around the house. One is THE AWFUL HANDYMAN'S BOOK by George Daniels, a humorous but practical guide to handling the common ailments of a home. Included are such gems as "How to Fix Appliances Without Wrecking Them," "How to Hang Things on Walls," "How to Fix a Car Without Knowing How." $4.95. (Harper & Row)

The other book is a larger, more complete manual of home maintenance. Called THE UNHANDY MAN'S GUIDE TO HOME REPAIRS, by Barbara and Richard O'Neill, it deals with storage and remodeling as well as all the basic areas of home repair. $6.95. (Macmillan)

Everyone knows how important sauces are to good cooking. They can turn a plain-Jane dish into elegant fare. For an excellent collection of delightful sauces, we recommend THE ART OF MAKING SAUCES AND GRAVIES by Frederica Beinert. We hope you don't have the notion that sauces are too difficult. Many are really easy. The recipes in this book sounded so delicious that we had to run home and try one—Quick, Easy Béarnaise Sauce. It *was* quick and easy—*and* delicious. $4.95. (Doubleday)

Carol Bartholomew has written about a subject close to most of us—bringing up children. We love her title, MOST OF US ARE MAINLY MOTHERS. Her delightful philosophy of motherhood won't answer all the problems of child-rearing for anyone, but it does give some sensible advice. Most of all it's fun to read. You'll chuckle, as we did, when you see yourself and your family in her anecdotes. And this is the book's best bit of wisdom—it always helps to laugh at ourselves. $4.95. (Macmillan)

If you love antiques and would like to know more about them, read AMERICAN ANTIQUE FURNITURE. These two paper-bound volumes, written by Edgar G. Miller Jr., include over 2000 illustrations of every article of American furniture from chairs to barometers. The antiques are arranged chronologically and according to subject matter so you can follow stylistic changes easily. There are discussions on the dating of antiques and advice on how to shop for them. $3.75 each. (Dover)

These books may be ordered through your local bookstore.

BOOKLETS YOU CAN SEND FOR

Ever wonder how to remove a troublesome stain from the kitchen floor? Or how best to select a wax? WHAT EVERY HOMEMAKER SHOULD KNOW ABOUT FLOOR CARE answers these and more questions on floor maintenance. Free from Dept. AMH, Armstrong Cork Co., Lancaster, Pa. 17604.

SO YOU THINK YOU KNOW WHAT TO EAT is a collection of tasty, nutritious recipes using cottage cheese as an ingredient. There are dishes for every meal, delicious dips, sandwich spreads. Free from Dept. AH, Lily-Tulip Cup Corp., 122 East 42 St., New York, N.Y. 10017.

Wall accessories help add the final touch to your home's decor. WALL-TO-WALL DECORATING, a colorful guide to decorating with wall accessories, has ideas for several styles of interior. Send 25c to Dept. AH, Syroco, Syracuse, N.Y. 13201.

HOW TO SCREEN YOUR FIREPLACE FOR BEAUTY AND PLEASURE has smart ideas for helping you choose screens and accessories. Of particular interest is a chart for measuring your fireplace for a screen. Free from Dept AH, Portland Willamette Co., 2199 S.E. 7th Ave., Portland, Ore. 97214.

MONEY MANAGEMENT, YOUR HOUSING DOLLAR is a 40-page booklet with pointers on everything from apartment hunting to buying insurance to choosing a mover. Especially helpful is the information on home mortgage loans. Send 15c to "Your Housing Dollar," Dept. AH, Money Management Institute of HFC, Prudential Plaza, Chicago, Ill. 60601.

If you can tie a knot you can make these luxurious deep-pile rugs

It's so easy the wonderful Shillcraft way. Send for 32-page full-color catalog of 54 exclusive designs and complete information.



(no. 246) CHRISTMAS ROSES

No Yarn Cutting
No Frames • No Winding
No Experience Needed

Making one of these beautiful rugs is not only easy—it's fun, too—the wonderful Shillcraft way. The richness of your very first rug will amaze you and your friends. **Choose from 54 exclusive Shillcraft designs,** including modern . . . **4 shapes:** oval, rectangular, circular, semi-circular . . . **173 selections in all . . . 52 colors** (if you prefer, choose your own color combinations). **Create a perfect heirloom-quality rug** your first try . . . a showpiece for your home, ideal for an important gift. And gain *worthwhile savings* as another reward of making it yourself!

Get everything you need by mail at direct-from-importer savings

Readicut Moth-proofed 100%-wool 6-ply Rug Yarn, imported from England. No cutting or winding . . . comes *cut-to-size*. Guarantees *even*, extra *deep* pile.

The pattern is stencilled in color on sturdy English Canvas. Just match yarn to colors on canvas: you can't make errors. Work on an ordinary table or even on your lap. No bulky frames needed.

Shillcraft Latchet Hook. Ties wool to canvas easily, quickly, tightly. Vacuum or clean with safety . . . *wool cannot pull out.*

Enjoy a relaxing, valuable spare-time hobby. So easy, you can do it watching TV. Two can enjoy it at the same time . . . so simple even young children can help.

Get started for only $5 under convenient Monthly Payment Plan. Make a complete rug for as little as $11.50.

Unconditional money-back guarantee on all Shillcraft Rug Kits. For catalog and complete information, use coupon below.

NOT SOLD IN STORES! AVAILABLE ONLY DIRECT FROM SHILLCRAFT, 106 Hopkins Place, Baltimore, Md. 21201



CHINTZ (no. 929)



EAGLE (no. 433)



SUN (no. 438)

MAIL COUPON TODAY

for new 32-page full-color BOOK OF RUGS plus actual 100%-wool samples in every color.



SHILLCRAFT, Dept. D-26
106 Hopkins Place, Baltimore, Md. 21201

Please send me your new Shillcraft Rug Book and complete information—plus 100%-wool samples in 52 colors. I enclose 25¢ in coin to cover handling, but otherwise there is no obligation.

PRINT:

Name_____

Address_____

City_____

State & Zip_____

ATTENTION CANADIANS: Send 25¢ to above address for your catalog. Orders will be shipped direct from our Canadian office in Quebec Province for your convenience.

If you're not getting all you want out of your dishwasher...

put new fortified Electrasol into it!



"No spots, no film!" reported women from coast to coast. New fortified Electrasol was tested under varying degrees of water hardness, in homes throughout the country. Results proved that Electrasol, now fortified with special water softeners, is the most effective dishwasher detergent you can buy! No wonder it's recommended by every leading dishwasher manufacturer. Try new Electrasol—by the world's largest maker of dishwasher detergents.

Get all you want out of your dishwasher... put fortified Electrasol into it!

Good Housekeeping GUARANTEES

ECONOMICS LABORATORY, INC., St. Paul, Minnesota

DECORATING NEWSLETTER

Ready-made draperies by Burlington Industries will do everything but serve you breakfast in bed—well almost. Provided, of course, that they're acrylic backed and finished with the firm's new Sheffield 600 process. It's said to turn ordinary draperies into total-performance window coverings. First, it makes the backing look like real fabric lining and is just as opaque. It will help keep rooms warmer in winter, cooler in summer, and more quiet because the new finish has unique acoustical properties. As if that weren't enough service, Sheffield 600 also makes woven fabric patterns stand out in greater relief and provides "dimensional stability"—i.e., hems stay even, lengths don't vary with changes in the weather. Last but by no means least it has no-iron properties. Draperies may be machine-washed and tumble-dryed or dry-cleaned and rehung or stored without ironing. You're going to have to wait till spring before you'll find these ready-made Burlington draperies in your store.

Instead of telling your friends and neighbors that your new floor was laid or installed you may find yourself saying that it was "poured wall-to-wall." According to Poraflor, Inc., they've come up with a seamless, resilient plastic flooring process that has built-in shine and needs only an occasional mopping to keep up its high-gloss appearance. It can be poured over almost any kind of subflooring and is guaranteed to behave itself even below grade, in cellars, or basements. Simple as it sounds to pour a floor, only authorized, trained personnel will be permitted to install Poraflor, either in standard or custom designs.

Never again will we take our bed for granted, not after seeing an exhibition succinctly called The Bed at New York's Museum of Contemporary Crafts. We learned, for example, that beds have a history of 4000 years or more. A folding traveling bed was found in the tomb of the Egyptian pharaoh, Tutankhamen. The Romans went in for fancy beds, some were even made of solid silver. Carolingian (9th century) beds were made of metal with the head much higher than the foot. People all through the ensuing Middle Ages slept propped up this way. In inns, beds were shared. In the 19th century beds were placed against the wall lengthwise. Among the most unusual beds in the exhibition: one made of inflatable snap-on vinyl and Lucite sections designed by Philip Orenstein; a bed of welded beer cans (673 of them) by Donald Deeds; molded vinyl stacking cots from Germany; and an eggcrate bed designed and manufactured by Container Corporation, who also exhibited a delightful cardboard cradle for traveling tots.

Very Mod look for a bathroom is easy to come by with two new shiny plastic ensembles from Pearl-Wick Corporation called Candy Stripe and Patent Glow. Colors are white with red, black, green and pink, Bristol and light blue, or black and gray. Solids are white, black, red, blue. To make things even more lively you might mix items from each, say a hamper and toilet seat from one, wastebasket and scale from another. We especially like the simple, clean styling without unnecessary frills and decorations.

Vera D. Hahn

Jackson & Perkins

BRAND NEW SPRING 1967 FULL COLOR

FREE Catalog of Roses

and perennials

Valencia* *the 1967 Rose of the Year*

JUST FILL IN, detach and mail the handy postage-paid card provided — and you will promptly receive, **absolutely free,** Jackson & Perkins' brand-new Spring 1967 Catalog of Roses and Perennials . . . the one catalog that really makes it easy for you to plan, plant and grow the most beautiful garden ever! Everything guaranteed to live and bloom in **your** garden **this** Spring!

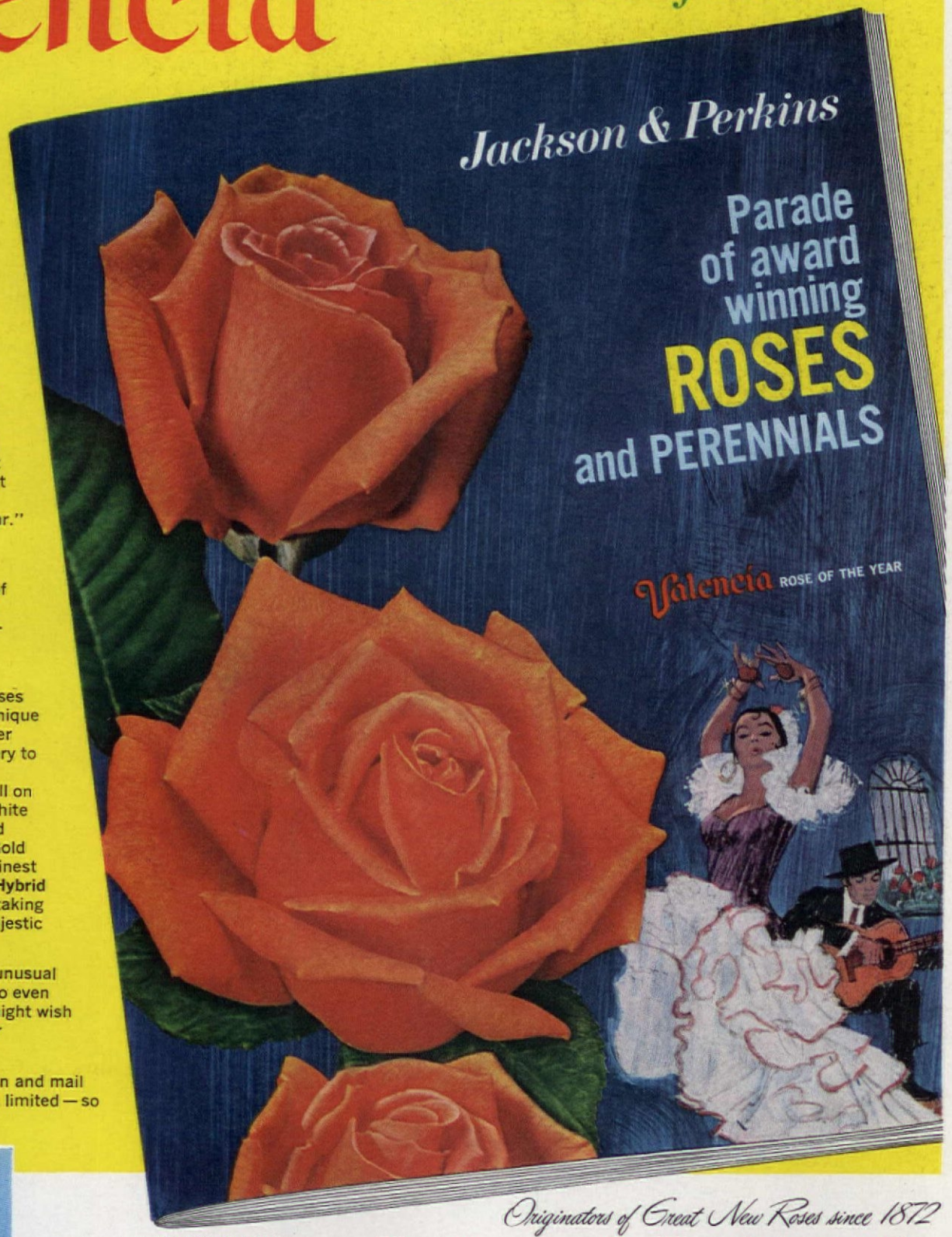
This new edition of our world-famous catalog is the most exciting one ever! — it pictures and describes the most fabulous roses ever created! **VALENCIA** . . . an intense Apricot-Orange of radiant beauty — so perfect in every respect that it was selected by a test panel of home gardeners as "The 1967 Rose of the Year." It's spectacular, yet hardy, vigorous!

And you'll also see the superb new bright red Hybrid Tea, named in honor of **BOB HOPE.** And the meltingly beautiful **BERMUDIANA,** a new pink Hybrid Tea — tropically lush-blooming, with splendid flowers — 5 to 6 inches across.

Even more! In full color — all the "Roses of the Year" — **MEXICANA,** the totally unique bi-color, unlike any other rose you've ever seen! **TROPICANA,** the only rose in history to win 14 International Awards. And the glorious **JOHN F. KENNEDY ROSE** — well on its way to becoming the most popular white rose of all time. And you'll see all the old favorites, too — All-America Winners, Gold Medal Winners — scores of the world's finest roses — every type imaginable — giant **Hybrid Teas,** everblooming **Floribundas,** breathtaking **Climbers,** exquisite **Miniature Roses,** majestic **Tree Roses!**

All of this, plus the very finest, most unusual perennials — too numerous and varied to even begin describing. Nearly anything you might wish to create the most beautiful garden your imagination can invent.

For **your** FREE J&P Spring Catalog, fill in and mail the postage-paid card. But the supply is limited — so we urge you to mail the card **now!**



SPECIAL NOTICE TO WESTERN GARDENERS

If you live in Arizona, California, Colorado, Nevada, New Mexico, Oregon, Utah or Washington — you will receive a special Western Edition of the J&P Catalog

*Pl. Pat. No. 2651

Originators of Great New Roses since 1872

Jackson & Perkins Co.

World's Largest Rose Growers, Newark, New York 14513

make a colorful hooked rug

By Dorothy Lambert Brightbill

Lattice needlepoint pillow-top kit is also available. Please see order form.



The deep lush pile of our French Lattice rug is sheer luxury; its rich jewel colors will spark any room. The 100 percent wool yarns are precut; kit includes heavy rug canvas with designs stamped in colors, yarns, latchet hook, and instructions. You can also order our Nordic rug kit, featuring a wild-flower design, pictured on page 19. Sizes and prices for both rugs are listed in the order form. These rugs are available only in the colors shown. **PLEASE TURN THE PAGE**

DRESS BY BILL BLASS JEWELS BY VAN CLEEF & ARPELS



When a woman passes the age of innocence...
what can she turn to?

Eterna '27' by Revlon

The famous skin cream that has brought dramatic, visible results to women's skins in 6 out of every 10 cases tested.

Today, thousands of women are living proof that Eterna '27' makes a difference so obvious, it can be recorded and evaluated by doctors. And astonishingly—the skin most in need of help shows the most remarkable response to Eterna '27.'

How soon can you hope to see a real change in your skin? Not overnight, of course. Tests reveal Eterna '27' begins to show effects after two to three weeks of faithful daily use. And within forty days, it could bring dramatic, visible results to your skin. As it did to women's skins in 6 out of every 10 cases tested!

Can any other cream possibly do what Eterna '27' could do? We honestly think not. Its formula is unique. Its basic ingredient (it is not a hormone!) is patented for use by Revlon and only Revlon—so there simply is no other cream even remotely like Eterna '27.' Don't you owe it to yourself to try it?



Important: Now there are three special Eterna '27' prepa tions called Penetreatments—designed to coordinate with t famous cream: Cleansing Formula, Moisturizing Formu Skin Toning Formula. (Because the vital ingredient Eterna '27' Skin Cream works to fullest capacity in the cre itself, it is deliberately not duplicated in the Penetreatmen

FROM THE WORLD'S MOST RENOWNED COSMETIC RESEARCH LABORATORIES

Good Housekeepi GUARANTEES

For Colds or Flu

Doctors recommend:

1. Rest in bed
2. Drink plenty of fluids
3. Take aspirin
   to reduce fever and relieve pain

Bayer Aspirin is pure aspirin...not part aspirin

Bayer works wonders





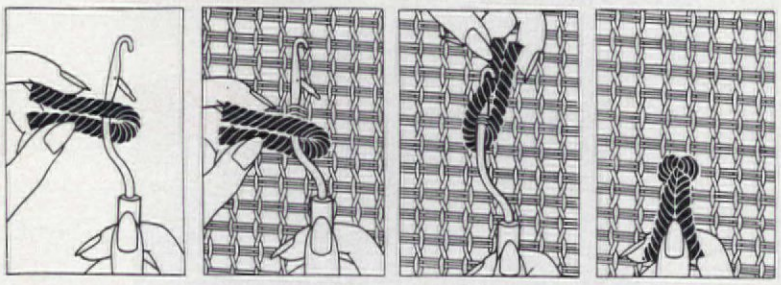
Also in Orange Flavored
1¼-grain tablets for children





Like the wild flowers that bloom along the fjords of Norway, these pretty replicas on our Nordic rug bring a fresh look to a traditional setting. This rug would be just as compatible with Swedish, Danish, or good American modern furnishings. See the coupon below for sizes and prices.

HERE'S HOW EASY IT IS TO MAKE OUR RUGS



1) Place a piece of cut wool, doubled, behind the latch. 2) Push hook down through one square and up through the one immediately in front. 3) Put two ends of wool into eye of hook and pull hook back through loop; give it a flick upward as you do so. 4) Tighten knot by pulling two ends. Keep ends even.

Fill out coupon and enclose check or money order.
New York State residents please add sales tax. Allow 3 to 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian, foreign, or C.O.D. orders.)

AMERICAN HOME MAGAZINE
Dept. ARW, P.O. Box 76, New York, N.Y. 10046

For the convenience of its readers American Home has instituted a monthly payment plan of $5 per month FOR RUGS ONLY. The reader will send $5 with his rug order and then receive the rug kit together with a payment schedule of $5 per month until the balance has been paid. There is a slight service charge for this monthly payment plan, which is listed below.

Please send me the following item(s) for which I enclose $____ ____

RUGS	SIZE	CASH	MONTHLY PAYMENT
Nordic			
ARW-443/A	30″x56″	$38.00	$41.50
ARW-443/B	36″x70″	$56.00	$61.50
French Lattice			
ARW-445/A	27″x54″	$33.00	$36.00
ARW-445/B	36″x70″	$56.00	$61.50

Lattice Needlepoint Pillow Top (9¾″x18¼″) Kit includes stamped canvas top, yarns, instructions ANW-158 ..... $6.98

Color catalog of available kits ..... .25

PLEASE PRINT NAME

PRINT ADDRESS

CITY STATE ZIP CODE

To avoid delays be sure to indicate your zip code.

Who would ever believe a little company in Wellesley Hills, Mass. could make a better oven cleaner than the giants?





You will.

We know you will because thousands of women just like you tell us Jifoam is the best oven cleaner they've ever tried—and they've tried them all.

How is it possible for a little company to make a product better than all the giants can? Simple. We had to. We couldn't afford to make another "me too" product. We had to make one that was so superior it would be an instant success.

Jifoam was an instant success—for two reasons: First, it is the original warm-oven cleaner that uses the natural heat of your oven. Most of the giants have since copied that. The second reason is that Jifoam is the only oven cleaner with a special ingredient to make it work faster and better. And that's our big secret.

Jifoam leaves your oven penny-bright, quicker and easier than anything you've ever tried before. It actually foams the grease right up off the oven surfaces. You can even wipe it away with a paper towel or sponge. It's that easy. Try it and you'll be a believer for life.

© SHELCO, INC., 1967



now you can organize your living—reading, dining, entertaining, sewing, even the children's rooms—then add or remove items without ruining the wall. This panel is rich-looking Royalcote Teak.



AN EXCITING NEW PANELING CONCEPT—

a wall that decorates... and works...



Royalcote Living Wall panels and shelves let you project your personality into your walls, and change them in minutes as your tastes change. In glamorous Royalcote colors—Teak, Sable Walnut and Honeytone Cherry—you can use one panel or an entire wall.

ROYALCOTE LIVING WALL by MASONITE!

You're familiar with Masonite Royalcote paneling. So beautiful in its woodgrain patterns. So easy to install. Imagine Royalcote paneling with concealed slots that let you support brackets, shelves, pictures, and art objects. That's The Living Wall. Comes complete—paneling, hooks, brackets, shelves. Versatile. Convenient. Child-proof. Now you can make your walls function—and decorate at the same time.

See The Living Wall display at your lumber dealer's now. You'll find his name in the Yellow Pages. Or just use the convenient coupon.



a desk-work area becomes more so when the walls decorate *and* function. Royalcote Sable Walnut is the background here.

MASONITE ...does it better

Masonite and Royalcote are registered trademarks of Masonite Corporation.

MASONITE CORPORATION, Dept. AN-1
Box 777, Chicago, Illinois 60690
In Canada—Masonite Company of Canada—Quebec

Please rush me my free copy of your 4-color booklet on "The Living Wall."

Name_____ Company_____

Street_____

City_____ State_____ Zip Code_____



NEW! TERRIFIC! EASY! . . . and a hurrah-type switch from you-know-what on the dinner plate. Parsley Rice! . . . or rice easy-fixed lots of other flavor-full ways. You don't even have to *wash* it. It's clean-grown in the USA.

PARSLEY RICE. Combine 1 c. uncooked rice, 1 tsp. salt, 2 chicken bouillon cubes, 2 c. water. Cook to boiling. Stir, cover, cook at very low heat 14 min. or till tender. Heat ¼ c. sliced green onion, ⅓ c. diced green pepper, ¼ c. slivered unblanched almonds in 2 tbsp. butter or margarine 1 min. Fold into freshly cooked rice with ½ c. chopped parsley. 5 servings.



SEND IN for this very useful cook booklet! 46 people-tested rice recipes plus many beautiful color pictures. Desserts, casseroles, meat-and-vegetable accompaniments—including Rice Lyonnaise, Hash Brown, Au Gratin. All for just 25¢. Address your request to: Rice Council, Box 22802, Houston 27, Texas.

Easy, delicious...versatile, nutritious...RICE is your most useful food!

THE PROFESSIONAL TOUCH

The great secret of skillfully applied makeup that stays put is largely light—the right light shining directly on your face (not the mirror). And any one of the little Tensor lamps will do just that. We like the Cricket because it's small enough for any dressing table, folds from 13 inches to a mere 6½-inch tube. It comes in pure white or bright pimiento. There's also the new Mirror-Go-Lightly, a makeup mirror and stand with magnifying and regular reversible mirror, tiny, recessed lights with reflectors that guarantee light only on your face. You'll find it a marvelous traveling companion, too, since it comes with its own handsome bone "ostrich" carrying case.

Revlon's new Ultima 11 Concentrates are true to their name; they do concentrate on the job at hand. We found Sleep Creme did wonders for our winter-doldrums face in just two short weeks . . . along with Creamy Cleansing Concentrate. Go look at all 12 of these pretty new things at the cosmetic counter—lovely colors, lovely fragrances.

Two helpful newcomers for your hair . . . First, Breck's shampoos for Color Treated Hair. There's one for hair that has been lightened or toned, one for hair tinted red, brown, or black. They're gentle to the hair and the color . . . and produce the richest amount of lather from the littlest amount of shampoo liquid! If you're a roller-curler wearer, we hope you've caught up with the great ten-minute hair-setting rollers, QHS. You just boil the chubby plastic rollers for 15 minutes, roll up your hair (the rollers are not too hot to handle), push on the plastic clamps, leave for ten minutes. We don't know how it works, but we do know it does work—wonderfully. Good-bye to nightly settings and the torture of sleeping on curlers. Best of all, good-bye to unsightly curlers-under-kerchief during the day!

Oily skin? Leery of creams? Then the new Pacquin Rinse-Off Cold Cream is for you. Smooth it on, massage gently, wash it off with water. It has all the advantages of cream cleaning, without leaving a trace of greasy residue. On the dry side—this is the season for chapped legs (well, why don't we use Rubinstein's Herbessence Body Lotion every day?). And you'll find shaving is easier and kinder when it's done electrically. The latest Lady Remington Beauty Shaver has added the convenience of an off-on switch, two controls—one for legs, one for underarms. Now *you* add the convenience of keeping it in your night-table drawer and gliding it over at the faintest sign of hair growth . . . such a quick way to stay kempt!

Perfume you can put on once a day and be sure it stays all day? Yes, Savon Clair's Body Perfume, a clinging but light floral that lasts hour after hour because it has an oil base (soothing too).

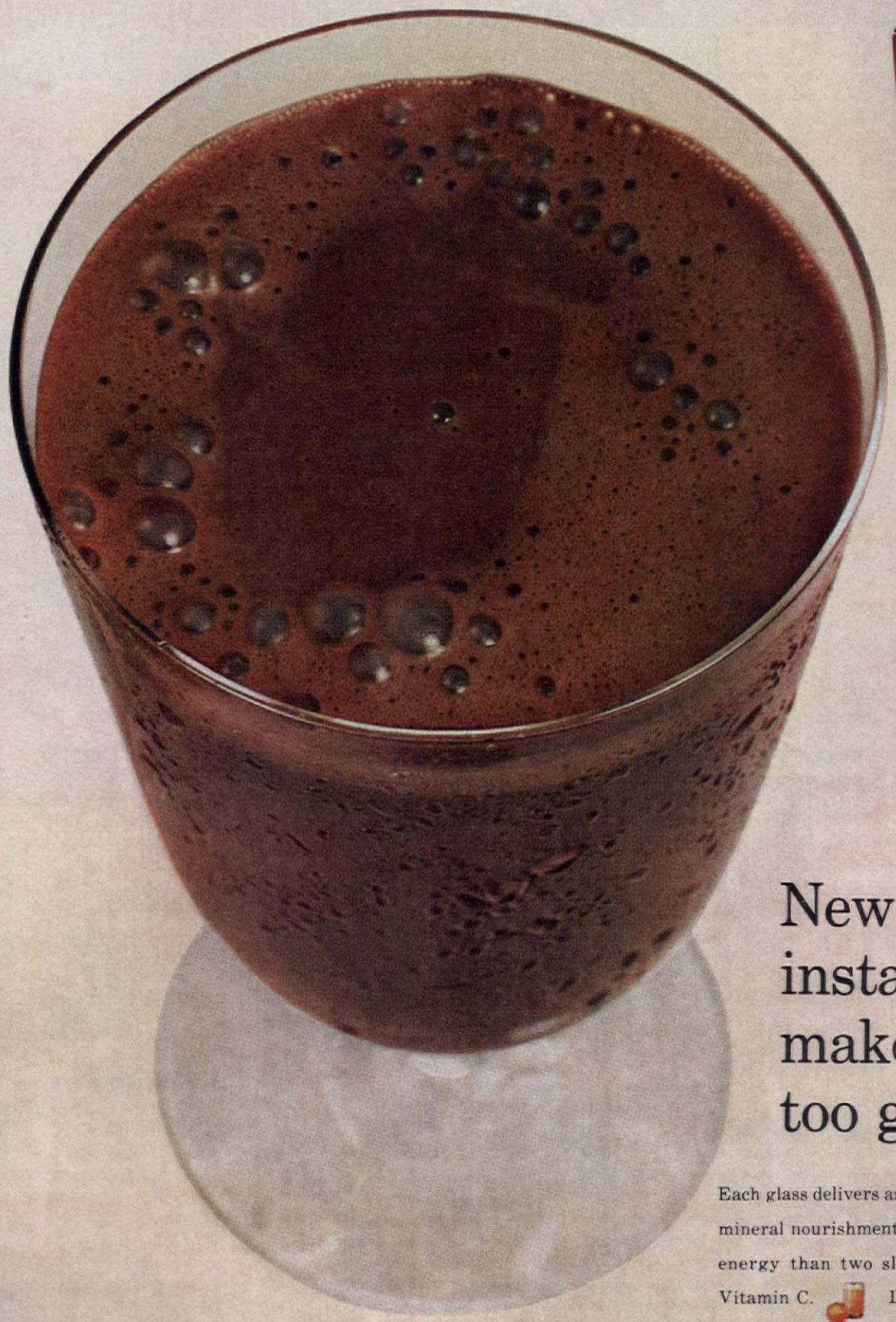
Estée Lauder's famous Youth Dew in a new form, Chiffon de Parfum, is accurately, if poetically, described as "a silky lotion to float over the entire body." Use after your early morning shower—generously—and you'll enjoy it and yourself all day.

And have you found . . . J&J's Soff cosmetic puffs, the triple size ones for lotions, other beauty applications, or wipe-offs? . . . Cutex Strong Nail that really reinforces the nail, seals out harsh detergents and household chemicals? . . . The brand-new fresh flavor of an old favorite fragrance, Tweed? . . . The protection and prettiness of lip glossers, those top layer all-but-colorless lipsticks perhaps best exemplified in Yardley's collection of Slickers?

You should eat a good, nourishing breakfast.

Or you should drink one.

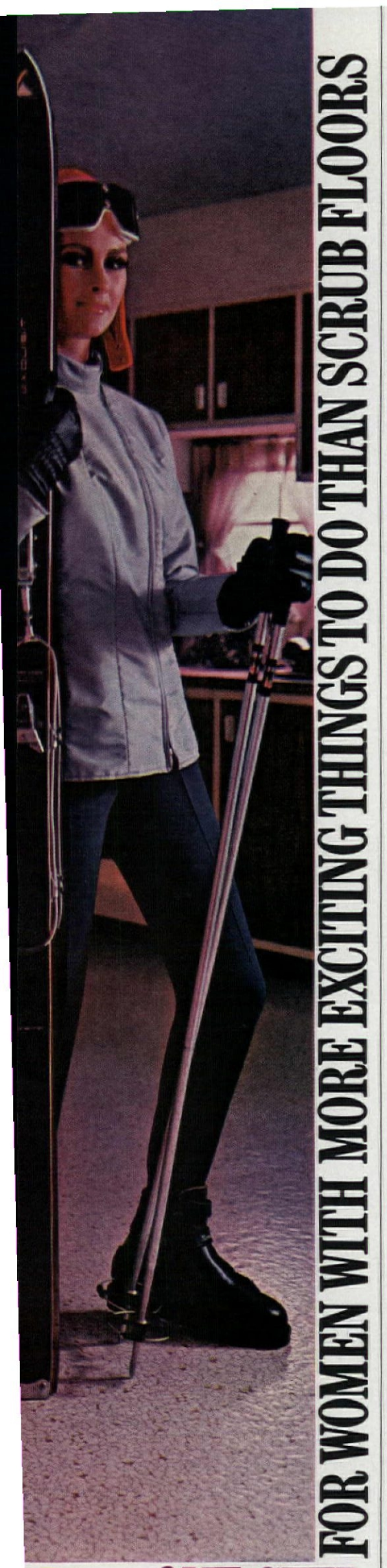




New Carnation instant breakfast makes milk a meal too good to miss.

Each glass delivers as much protein as two eggs, as much mineral nourishment as two strips of crisp bacon, more energy than two slices of buttered toast, and even Vitamin C. Lots of great flavors. In your cereal section.

From Carnation



HOW TO BUY STERLING SILVER FLATWARE

Since sterling silver flatware is usually a once-in-a-lifetime purchase, the decision of which pattern to select is often difficult. Here, we bring you some suggestions on how to go about choosing a silver pattern.

Start by analyzing your family's habits and style of living. Also consider your furnishings and try to select a pattern that is of the same period and origin as your decorating scheme. Coordinating your tableware is most important. A heavily patterned china calls for a simple flatware and vice versa. Try also to keep the period of all your tableware the same. This is not a hard-and-fast rule but it takes some knowledge of design to mix successfully.

WHAT IS STERLING?

Before buying sterling it is important to know what it is. The term and the name of the manufacturer are stamped on the back of each piece of genuine sterling silver. The sterling stamp means that the piece meets the highest standards set by the U.S. government for solid silver (925 parts pure silver to 75 parts alloy for increased hardness). By adding his name or mark on every piece, the manufacturer assures you of his reliability.

You will find that prices vary. Six-piece place settings start at $35 and go up. The prices are based upon weight and the amount of workmanship it takes to create the piece.

THE FIRST STEP

Begin your shopping by collecting manufacturers' folders. There are a variety of patterns, from heavily ornamented ones to sleek, modern designs. Decide upon the style of flatware you would like, using this checklist to help you make up your mind: Will it answer your entertaining needs? Does it go with the style of your furniture? Does it coordinate well with your china and glassware?

Now visit your favorite jewelry or department store and ask to see six-piece place settings of the patterns that appeal to you and your husband or husband-to-be. Try them with your own china and glassware. If your dinnerware pattern is by a major manufacturer, most stores will have it in stock and will be happy to show you how it will look with your flatware selection. If not, bring along one of your dinner plates and goblets. Wait a week and then go back to the store. Is your choice still the same?

THE BALANCE AND WEIGHT TEST

Balance and weight are also important in choosing a sterling pattern. Hold each piece in your hand as if you were going to eat with it. Do they feel comfortable? Do the knife and fork balance properly when held in the hand?

Test the new, elongated spreader and salad fork which will double as a buffet service. Do you like the shape of each piece? Are there any annoying curves or points? Are all the pieces light or heavy enough? The weight and thickness of each utensil should rest in the handle and in the points where pressure is applied in use. In the spoon this would be in the bottom of the bowl. In the fork the tongs should be heavier and the unsharpened edge of the knife thicker.

PLACE SETTINGS AND SERVING PIECES

Which pieces to buy is sometimes a difficult question to answer. In the Victorian era this decision was a much more complicated one, as there were many special-purpose pieces designed for almost every type of food. A place setting could consist of 20 different utensils. Today, pieces have been designed to serve many different functions, though there are still a variety of special pieces available in most sterling patterns. The basic six-piece place setting consists of the following:

Place knife—an all-purpose size, appropriate for all types of dining.

Place fork—used with the place knife, appropriate for all entree dishes.

Place spoon—slightly larger than a teaspoon (both in length and in the size of the bowl), used for soup, cereal, and some desserts. This spoon can double as a vegetable server.

Salad fork—slightly smaller than the place fork, the salad fork can be used for salads as well as for fish, appetizers, and desserts. It is also appropriately used for the main course in buffet dining. Because of its versatility you may want to buy extra salad forks.

Teaspoon—used for hot beverages, fruits, desserts. It can also be used for serving sugar, jam, relish.

Spreader—the small, individual butter knife used for spreading butter, cheese, and preserves. It can also be used as a fruit knife. This utensil has changed in shape and is now a miniature version of the place knife and has a hollow handle. Some spreaders are being made with longer handles so that they can be used with the salad fork for fish courses and buffet dining.

Some sterling patterns have two sizes of knives and forks. Besides the place knife and fork (formerly referred to as luncheon size) there may be the larger dinner knife and fork. Dinner size is approximately three quarters of an inch longer and proportionately wider and thicker than the place size. The scale of the dinner size to the standard 10-inch dinner plate is very good and is often favored by table-setting experts

There's a variety of special utensils available in your sterling pattern which can be added to your six-piece service. Useful pieces to add are demitasse spoons, cocktail or oyster forks, and iced-beverage spoons. Be sure the pattern you select is "open stock." This means the manufacturer has made a commitment to continue producing the pattern for a long time.

Serving pieces will be essential to your service. The following are among the most useful: gravy ladle, table or vegetable spoons, flat server, and a cold-meat fork. These will all be available in your pattern but it is sometimes more interesting to have different or antique serving pieces.

KINDS OF FINISHES

You will find that sterling silver comes in a variety of finishes; the most popular is the mirrorlike bright finish. The butler's finish, which gives a dull, hand-rubbed look, is often used on Colonial patterns. The new Florentine finish is an overall textured surface. The most elegant finish is vermeil, which is gold-plated sterling silver. This is very formal and most patterns can be ordered in vermeil at an extra charge of approximately $25 for each place setting.

CLEANING AND REPAIRING

To preserve the original finish of your sterling silver clean it with care. Apply a well-known brand of silver polish, rub on, wipe off, and rinse. Always use a soft cloth, preferably a flannel one.

Inevitably your sterling will receive light scratches through use and washing, giving it that lovely well-used look called patina. But after some years you may find discoloration and bad stains which are just plain unattractive. Don't let this worry you—deep scratches can be burnished out—and color changes can be corrected by professional refinishing.

New Dishwasher **all** with built-in spot remover



Strips away the invisible film that causes water to spot

What causes water spots? An invisible film. It clings to glasses, silver, dishes. Water drops stick to it and dry into spots. Now Dishwasher **all** with its built-in spot remover penetrates this invisible film, strips it away. Now, water drops can't stick, can't spot. Go on. Try it. You'll see.



You get MORE of everything



COLUMBIA RECORD CLUB

now invites you to take

ANY 9

REGULAR or STEREO RECORDS

FREE

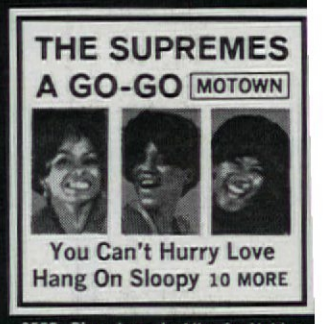
if you begin membership by buying just one record now, and agree to purchase an additional nine records during the coming twelve months, from the more than 3,000 to be offered

Plus this BROWSER RECORD RACK FREE

This brass-finished rack holds up to 50 records for convenient browsing . . . enables you to find just the record you want in seconds! Folds flat when not in use.



3542. Also: The Shadow Of Your Smile, Five Minutes More, Plucky, Brasilia, 12 in all



3555. Plus: Love Is Like An Itching In My Heart, Money, Get Ready, I Can't Help Myself, etc.



3474. Also: Season Of The Witch, The Trip, 7 more



3432. Also: Come Running Back, Any Time, 7 more



3559. Also: A Corner In The Sun, Homeward Bound, 8 more



2404. Also: Never Too Late, The Pawnbroker, Smile, etc.



3508. Also: Changes, Remember, Your Own Love, 12 in all



2689. Also: Estrada Branca, Nao Tem Problema, etc.



2605. "Some of his funniest material." —Billboard



2435. Also: Since I Fell For You, Spartacus, etc.



2676. A truly unique listening experience awaits you.



2652. "...a flamboyance which makes for excitement."-Hi. Fid.

2468. Plus: Call Me, The Shadow Of Your Smile, 12 in all

2595. Also: Do You Wanna Dance, Spanish Harlem, etc.

2647. "A richly colored performance." —St. L. Post-Disp.

2714. Plus: I'm So Proud, Good Lovin', Say I Am, etc.



1530. Greater than ever... winner of 6 Academy Awards



2427. Also: Run For Your Life, Uptight, The Snake, etc.



2414. Also: The Duke, Camptown Races, Trolly Song, etc.



2508. This Two-Record Set Counts As One Selection



2615. Also: There She Goes, All I Really Need Is You, etc.



2672. "The best musical of the season."—CBS News



3476. Also: Muddy Water, Mabellene, La Bamba, 12 in all



2667. Also: I Woke Up From Dreaming, If You Believe, etc.



3525. Entremont plays Chopin, Liszt, Debussy, Albeniz, etc.



2671. Also: Little By Little, La Bamba, 12 great songs in all



3449. Plus: A Taste Of Honey, Unchained Melody, Mame, etc.



2403. Also: Big Man In Town, Toy Soldier, Ronnie, etc.



3464. Plus: Good Good Lovin'; A Satisfied Mind; etc.



2416. Plus: Green, Green; We'll Sing In The Sunshine; etc.



2461. Also: I Walk The Line, Second Hand Rose, etc.



3370. Also: Homeward Bound, Strangers In The Night, etc.



3560. Also: The Way You Look Tonight, All The Way, 12 in all



3202. (Special Two-Record Set Counts As One Selection)



2608. Also: Who Do I Think I Am, Tragic Romance, 11 in all



3366. Also: Set Me Free, Dedicated Follower Of Fashion, etc.



2613. Also: Say You, One Kiss For Old Times Sake, etc.



2332. Honeysuckle Rose, Light Blue, Evidence, 5 more

2683. Also: Say You, Ain't Too Proud To Beg, 12 in all

3512. Plus: Healing Hands Of Time, Go Away, 6 more

2640. "The Mormon Choir sings like one voice." Eve Bulletin

2688. Wait For The Sunshine, The Cabin On The Hill, etc.

3556. Also: Little White Lies, How High The Moon, etc.

2346. Also: Once Upon a Time, Don't Wait Too Long, etc.

2696. Also: Running Scared, Blue Angel, It's Over, 12 in all

2392. "A bright swinging score." Variety

2697-2698. Two-Record Set (Counts As Two Selections). Also: I Want You, Just Like A Woman, Memphis Blues Again, 10 more

2117. Chim Chim Cher-ee, Feed The Birds, Dear Heart, etc.

3477. Also: I Talk To The Trees, Pretoria, Cabbage, etc.

2602. Plus: A Well Respected Man, You Baby, Daydream, etc.

3548. I Love You Because, Make The World Go Away, etc.

2131. "First class... top notch interpretation."—Hi-Fi Review

1327. Also: Sticks And Stones, One Mint Julep, etc.

3546. Plus Last Call, Money, Twist Lackawanna, 7 more

1903. Also: In The Chapel in the Moonlight, etc.

2691. Plus: Tears, Careless, What Color (Is A Man), etc.

1646. Also: Love Is A Bore, My Lord And Master, Autumn, etc.

3510. Also: Summer In The City, The Work Song, Wildcat, etc.

1057. Also: Johnny Reb, Comanche, Jim Bridger, etc.

2128. Greensleeves, Brahms Lullaby, Ave Maria (Schubert), etc.

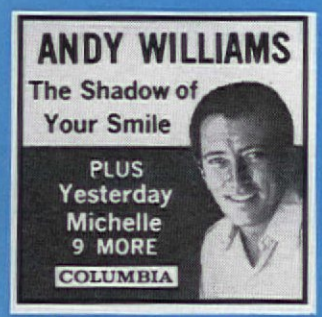
1212. Also: Gettin' Even, I Overlooked An Orchid, etc.

© 1967 Columbia Record Club 306/S67

from the world's largest record club!



573. Frank also sings: On A Clear ay, Summer Wind, All Or Nothing t All, etc.



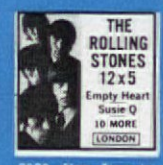
2460. Andy sings: Try To Remember, Somewhere, A Taste Of Honey, Bye Bye Blues, That Old Feeling, etc.



2407. Where Am I Going, C'est Se Bon Yesterdays, etc.



2276. Also: Kansas City Star, In The Summertime, etc.



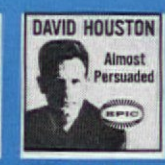
2629. Also: Time Is On My Side, It's All Over Now, 7 more



2405. "Exciting, sensuous romanticism." —N. Y. Times



3244. Plus: That Kind Of Girl, Words Of Love, 9 more



3355. Plus: Ramblin' Rose, Tonight You Belong To Me, etc.



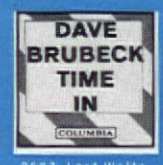
2436. Plus: And I Love Her, Billy Boy, Satin Doll, etc.



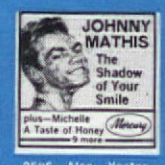
3465. Also: Sometime Lovin', The King Of Names, 12 in all



2257. Also: Detour, The First Thing Ev'ry Morning, etc.



2687. Lost Waltz, 40 Days, Lonesome, Cassandra, etc.



2506. Also: Yesterday, A Taste Of Honey, Melinda, etc.



2715. Also: Cloudy, Cry, Big Little Woman, 12 in all



2881. "Full of flavor, vitality and warmth." —Billboard



3447. Also: Your Love, I Want You, Lost Girl, Evil, etc.



475. Also: Twelfth Never, Cruel War, ied Piper, etc.



3441. Also: Sleepy Time Gal, Georgia Rose, 6 more



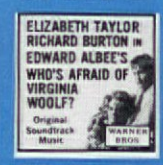
2527. Also: How About Me, Tell Him I Said Hello, etc.



2485. Also: Walkin' My Baby Back Home, Unforgettable, etc.



2535. Also: A Taste Of Honey, Yesterday, Dulcinea, 12 in all



2675. "Most talked about film of the year."—Variety



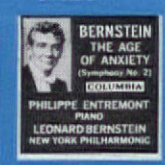
2616. Also: Come A Little Bit Closer, Guantanamera, etc.



2639. "The best musical score of '65." —Am. Record Guide



2253. "Well done and full of good solid laughs." S.F. Chron



2880. One of the most powerful works in modern music.



2161. Long Ago, Make Someone Happy, Who Can I Turn To, etc.



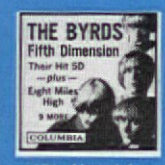
2695. Also: The Shadow Of Your Smile, 12 in all

2692. Also: Good Lovin', Go On, I Meant You, etc. *

MORE GREAT STARS!

MORE GREAT HITS!

MORE GREAT VALUES!



3471. Also: I See You, Mr. Spaceman, Hey Joe, 6 more.



1645. Delightful performance of Grofe's soaring tone poem



2651. "One of the greatest pianist alive."—N. Y. Times



3553. Also: In The Still Of The Night, Then, Brenda, etc.



2603. Also: King Of The Road, Days Of Wine And Roses, etc.



1785. Also: Stardust, Battle Hymn of The Republic etc.



2471. "It is a brilliant composition." —St. Louis Globe

2505. Lara's Theme, What's New Pussycat, 12 in all

3554. Plus: Eve Of Destruction, Walk Right In, 12 in all

2661. Also: Slow Walk, Jabo, Hooks, Fat Bag, 5 more

2369-2370. Two-Record Set (Counts As Two Selections) "...extremely moving as the music is beautiful." Phila. Bulletin

3466. Also: Mockin' Bird Hill, Cross Over The Bridge, etc.

2528. Also: In The Still Of The Night, So In Love, etc.



1037. "The most adventurous musical ever made."—Life



1115. Ebb Tide, The Breeze and I, Sleepy Lagoon, 12 in all



2684. Also: Bonanza, Walk Right In, Dulcinea, Yesterday, etc.



2877. "Fine interpretation . . . sensitive rendition." —Billb'd



2225. Also: Jane, Jane, The Rising of The Moon; etc.

2340. Also: Angie, Kathy's Song, I Am a Rock, etc.

2184. More hilarious reminiscences by this great comedian

3569. Also: Grand Amour, A Place In The Sun, 8 more

1013. Also: Twelfth of Never, No Love, Come to Me, etc. *

1033. A show that's "perfectly wonderful!" —Ed Sullivan

1098. "Fierce impact and momentum." N.Y. World-Telegram

1977-1978. Two-Record Set (Counts As Two Selections.) The fabulous "live" performance, his first in 12 years!

2398. Also: Melodie D'Amour, Jamaica Farewell, etc.

1592 Also: How Little We Know, Witchcraft, Nancy etc.

Join the fun now!

1905. Also: I Can't Stop Loving You, Emily, 12 in all

THAT'S RIGHT! Here are more top albums, more top stars and more great labels than are offered by any other record club! Yes! Columbia offers you the biggest hits and the biggest bargains, too . . . because if you join right now, you may have ANY 9 of these hit albums — ALL 9 FREE! What's more, we'll also send you a record rack free!

TO RECEIVE YOUR 9 FREE RECORDS — just write in the numbers of the nine records you want on the postage-paid card provided here. Then choose another record as your first selection, for which you will be billed only $3.79 (regular high-fidelity) or $4.79 (stereo). In short, you will actually receive ten records — all ten for the price of one!

Be sure to indicate whether you want your ten records (and all future selections) in regular high-fidelity or stereo. Also indicate the type of music in which you are mainly interested: Classical; Listening and Dancing; Broadway and Hollywood; Country and Western; Teen Hits; Jazz.

HOW THE CLUB OPERATES: Each month the Club's staff of music experts selects outstanding records from every field of music. These selections are fully described in the Club's entertaining and informative music magazine, which you receive free each month.

Each monthly issue of the magazine will contain over 300 different records to choose from. You may accept the monthly selection for the field of music in which you are mainly interested, or take any of the other records offered, or take NO record in any particular month.

The records you want are mailed and billed to you at the regular Club price of $3.79 (Classical $4.79; occasional Original Cast recordings and special albums somewhat higher), plus a small mailing and handling charge. Stereo records are $1.00 more.

After purchasing your first album through this advertisement, your only membership obligation is to purchase nine more records during the coming twelve months. Thereafter, you have no further obligation to buy any records from the Club, and you may discontinue membership at any time. If you continue, you need buy only four records a year to remain a member in good standing.

MONEY-SAVING BONUS-RECORD PLAN: If you do wish to continue membership after fulfilling your enrollment agreement, you will be eligible for the Club's bonus-record plan . . . which enables you to get the records you want for as little as $2.39 each (plus a small mailing charge). So the Club represents your best buy in records for as long as you remain a member. Send no money now — just mail the card today!

NOTE: Stereo records must be played only on a stereo record player. *Records marked with a star (*) have been electronically re-channeled for stereo.

More than 1,500,000 families now belong to the world's largest record club

COLUMBIA RECORD CLUB, Terre Haute, Indiana

2657. "...a delightfully entertaining disc."—High Fid.

2402. Also: It Ain't Me Babe, Flowers On The Wall, etc.

1001. Tonight, Love Is A Many-Splendored Thing, 9 more

3396. Also: Lost Woman, Ever Since The World Began, etc.

2875. Works by Grieg, Tchaikovsky, Dvorak, Copland, etc.

2623. Also: These Boots Are Made For Walking, 9 more

By Patricia O'Keefe

HOUSEBREAKING YOUR PUPPY

You bring your new puppy into the house and the world is rosy. He's adorable—a beautiful puppy, obviously just made for you. He wiggles and cuddles and licks your hand with true puppy devotion.

Then he trots off, nose to the floor, across your Oriental rug. Ah, you think, he's smart too. Only eight weeks old and look at him, using his keen nose to track something. He's a real credit to his hound pedigree.

Oops! He makes a puddle on the rug. Right then, you realize that life with your cute, smart puppy may not be all a bowl of dog biscuits—at least not until he learns a few of the facts of indoor living. And, it's up to you to teach him right from wrong.

How do you do it? First of all, make up your mind that training a puppy takes time, energy, infinite patience, and a lot of understanding. Yes, it's a bit of a chore, but it's worth it. The right kind of training early in a puppy's life will make him an enjoyable, well-adjusted pet for a long, long time.

HOW LONG?

You may be lucky and find you can housebreak your puppy in a few weeks. More likely, you'll find it takes several months before you can really trust him not to make a mistake. You'll help him to understand right from wrong sooner if you do everything you can to prevent accidents. At first, a pup will relieve himself whenever and wherever he happens to feel the urge, because he doesn't know better. So it's a mistake on your part if you allow him to run freely throughout your house. Keep him confined to one room—the kitchen, pantry, or family room—where you can cover the floor with five or six layers of newspaper. Put his bed there and feed him there. Your puppy's "room" should be one where he can see and hear what's going on. Don't completely isolate him.

At night, confine your puppy to an even smaller paper-covered area. Put him in a dog crate or pen with a comfortable pad to sleep on. Since a dog will instinctively try to keep his eating and sleeping place clean, confinement at night will help him make an effort to develop control for reasonable time periods.

In a few days you'll notice that he prefers one part of the paper-covered area. When you replace the soiled newspapers with clean ones, leave one soiled sheet so that his own scent will remind him to use the same place. Gradually you can remove some of the papers, leaving just the one area well covered. When you think he's ready for more freedom (not on the carpet, though) keep an eye on him. When he begins to sniff the floor and trot in circles with the "I gotta go" expression, rush him to the paper! You can help him remember by putting him on the paper after his naps, after meals, before and after you play with him, and always first thing in the morning and before you retire at night. When he performs, be sure to pet and praise him extravagantly.

A FIRM BUT GENTLE HAND

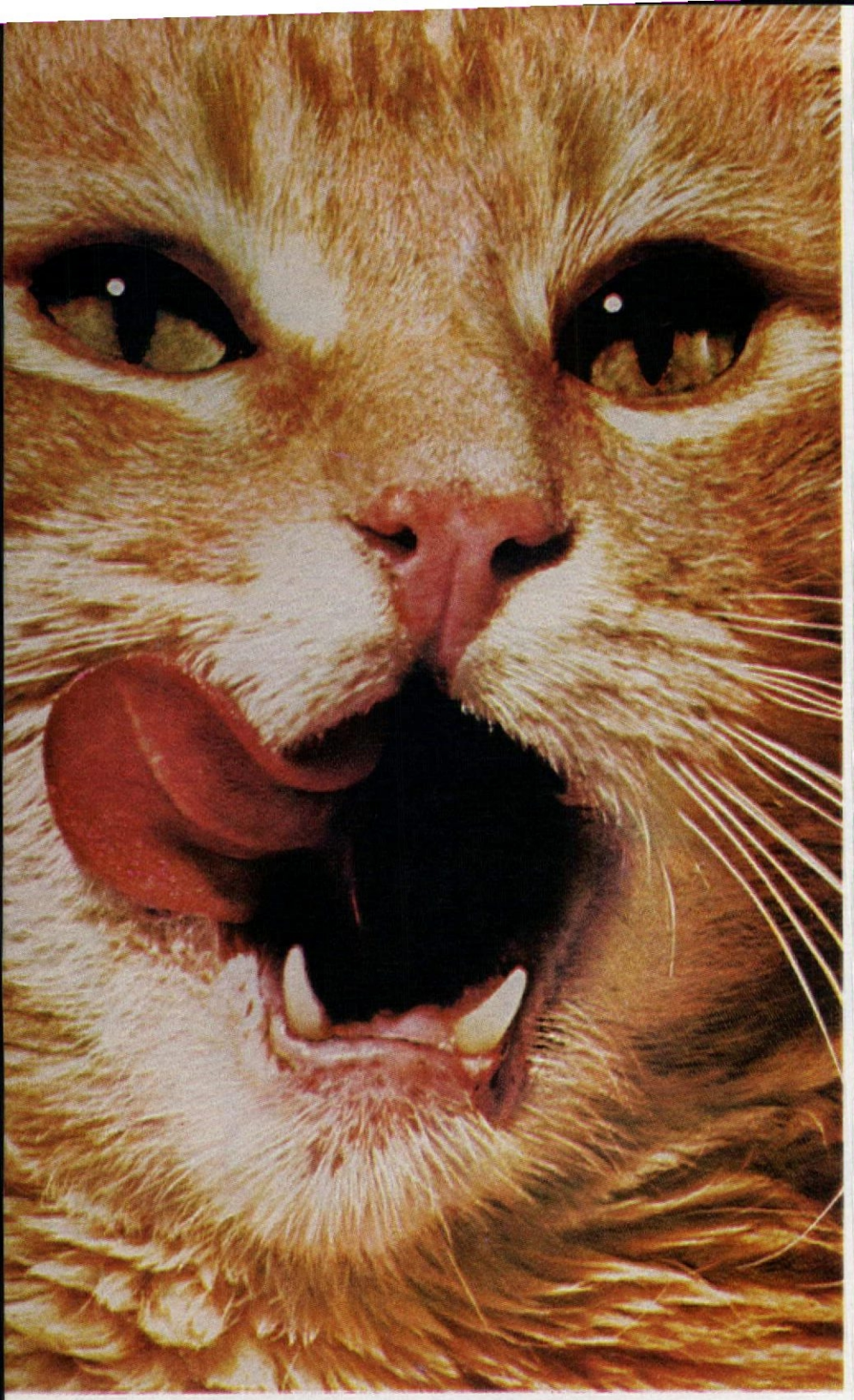
While you are training your puppy, don't nag, shout at him, or spank him. When you catch him making a mistake—and you undoubtedly will—scold him with a few simple words like "No—o—o!" or "Bad dog!" spoken in a no-argument, disapproving tone and take him to the paper. This kind of punishment is enough.

If you discover one of his accidents after it has happened, clean it up and try to be more alert. It is absolutely useless and cruel to punish a puppy for an act he has forgotten. Be sure you scrub the spot with a cleaning solution that will remove the scent, because a dog instinctively returns to places where he or other dogs have gone before.

For young puppies, indoor paper training has several advantages over training out of doors. Your veterinarian may advise you to keep your pup indoors until he has all the distemper shots he needs. In wintertime you run a certain amount of risk when you take a puppy out of a warm house into cold, wet weather. And, because a puppy needs to be taken out every few hours, it is more convenient to paper-train first.

OUTDOOR TRAINING

When you change to outdoor training, take a piece of soiled newspaper with you and put it on the ground (continued on page 117)



Friskies simmered-in flavor... it's the greatest!

What a satisfying way to tempt your cat to eat what's good for her! Simply serve Friskies' 9 fine flavors. Watch her lap up that Friskies nourishment. Slow simmering–careful cooking by the cat-lovers at Carnation–gives Friskies its deep, full flavor. That takes care of a cat's appetite...and famous Friskies nutrition does the rest.

Let your cat try all the Friskies varieties and choose her own favorites.

Let's see now...Liver & Chicken, Kidney & Chicken, Giblets & Turkey, Fish & Chicken, Chicken & Egg, Turkey & Bacon, Chicken, Turkey, and Tuna & Kibbled Chunks...all in single-serving cans (no leftovers).

from Carnation®



You sleep in a bed of daisies? You must be quite a girl.



SPRINGMAID FABRICS

Wake up to Wondercale by Springmaid.

Wondercale®, Springmaid's new no-iron, durable press sheet of 50% Kodel® polyester, 50% combed cotton. In a beautiful "Fresh Daisies" print. At fine stores everywhere with other Springma fashion sheets from $2.99 to $10.99. Springs Mills, Inc., 104 West 40th Street, New York, N. Y. 10018. Complement your Springmaid Sheets with beautiful Morgan-Jones Bedspreads and Insulaire® Blanke

COMING IN MARCH

ALL ABOUT COLOR

Next month you can shed your winter doldrums with our big bright issue about color. You'll learn how to use color, how to make color work for you, the pitfalls to avoid. You'll find page after page of color ideas you can copy or adapt for your very own. Also in this issue: The art of cooking quickly. Taste-tempting dishes in 60 minutes or less!



Make it a good day for salads with Del Monte Prunes

When you're cooking Del Monte Prunes for a quick-energy breakfast, cook enough to make next day's salad twice-good, too. Del Monte® Brand Prunes give you both rich fruit flavor and the good nutrition of natural sugars, vitamins, minerals. Now in cartons and new transparent bags — same famous Del Monte Quality. *Do it with Del Monte and you do your very best.*

PRUNE AMBROSIA SALAD

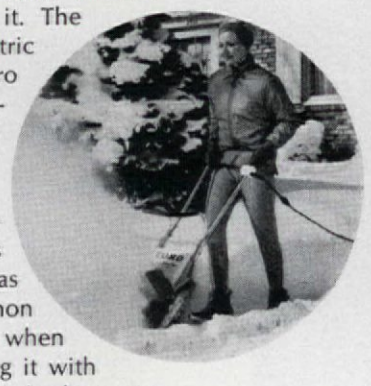
12-16 cooked Del Monte Prunes
1 pkg. (3 oz.) cream cheese
¼ tsp. grated orange peel
2 Tbsp. orange juice
Del Monte Pineapple slices
Salad greens for garnish
⅓ cup flaked coconut
French dressing

Drain prunes after cooking; slit down one side and remove pits. Soften cheese; blend in peel, juice. Fill prunes with cheese. Arrange drained pineapple slices with stuffed prunes on lettuce-garnished serving platter. Sprinkle with coconut; serve with French dressing.



MAINLY FOR MEN

With winter upon us, men who are pushing middle age should avoid pushing a heavily laden snow shovel. A compact snow thrower is the way to do it. The latest one is the electric Snow Pup from Toro Manufacturing Company. The machine, weighing only 20 pounds, is a sensible size for the average home owner. As shown (right) it has no chute—a common cause of accidents when people try to unclog it with the motor running. It also has a no-rust plastic housing. Price of this unit is $109.95 with 100-foot cord. A gasoline-driven counterpart sells for $89.95.

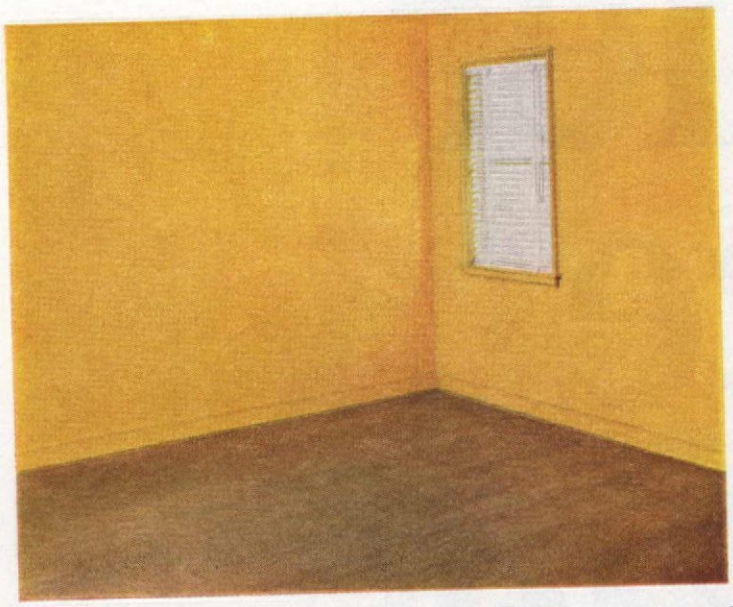


A few weeks ago we received a hand saw that looked just like any other, except for its blackened teeth. The accompanying press release said they had been flame hardened, to remain sharp "even after cutting through knots and nails." Driving three nails into the edge of a board, we made three cuts—right through the nails. Afterward, the teeth seemed none the worse for wear. While cutting, we felt no unusual resistance. This durable saw is called the Disston Flintstone. It has 8 points to the inch and sells for $9.40.

Belt sanders, which seemed to have disappeared from the home workshop, are trying for a comeback. Two manufacturers—Rockwell and Black & Decker—have introduced low-cost models. Rockwell's (top) is an addition to that firm's Green Line that's being introduced at $44.97, or $49.97 if equipped with a vacuum system. B & D's units feature the *inboard* design used on that company's industrial models. This means the motor is set inside the belt, giving compactness and a low center of gravity. Prices are $59.99 for two-speed model (bottom) and $49.99 for one-speed model, not shown. (continued)







This is the 8′ x 10′ room Mrs. Anderson just couldn't do a thing with.



Then she talked to us.

What you see here is a handsome den.

What you *don't* see is: a complete hi-fi outfit, 300 records, 2 loudspeakers, a 'ham' radio transmitter and receiver, a tool chest, 135 books, 29 'favorite' pipes, a fully-stocked bar, plus about half the games in *Hoyle's*.

Putting all of what you *don't* see into what you *do* see is the magic of Custom Room Plan Furniture by Ethan Allen.

In Ethan Allen stores, trained decorators help you solve *your* space problems with Custom Room Plan. Have a too-small dining room, too-cluttered children's room? Want an upstairs hall to 'double' as a room? These are problems our decorators meet with every day. We can help you solve them beautifully, and with an originality that expresses *you*... and *your* way of living.

We'll help you choose Custom Room Plan Furniture from over 100 different designs: cabinets, desks, dressers, entertainment centers, lowboys, tables, bookcases, chests. Clean, beautiful designs in antiqued pine or maple and birch in nutmeg, white, blue, green or red. All blend perfectly with the over 2,000 styles of the Ethan Allen American Traditional Collection. All open stock. All "in style" forever.

Custom room planning is just part of the free Ethan Allen Decorating Service that takes the mystery out of decorating your home.

Have some problems you'd like to talk over with us? Stop in. Mail the coupon for the name of your nearest Ethan Allen store and the 216-page Ethan Allen Treasury—a complete decorating course in itself. It shows you all 2,000 designs, room settings in color, decorating ideas, color schemes. Yours, from the people who know more about American Traditional... *sell* more American Tradition... than anyone else!

I would like the 216-page Ethan Allen Treasury.



☐ I enclose $1 for Standard Edition.

☐ I enclose $2 for the Deluxe, cloth-bound Library Edition.

Send *now* to: Dept. AHE-17, P.O. Box 28
Murray Hill Station, New York, N.Y. 10016

Name _____

Address _____

City _____

State _____ Zip Code _____

© Baumritter Corp.

Ethan Allen **We care about your home... almost as much as you do.**

AMERICAN TRADITIONAL

a safer place for kids

Chevrolet's '67 wagons have so many new safety features they're as "safe as a sandbox" when you load them with kids. Seat belts, front and rear, keep youngsters snug in their seats. And if a small nose does bump the instrument panel it lands in heavy padding. Window control knobs and coat hooks are molded of pliable plastic with no sharp edges to grab or nick. Even the door locks are safer. Once you've pushed the locking button the door handles won't engage. Kids can't open the door by mistake. We've found that one of the nice things about Chevrolet's safer place for kids is how safe it is for grown-ups too. Let your Chevrolet dealer show you why.

Chevrolet's 3-seat Impala wagon



Passenger-guard door locks



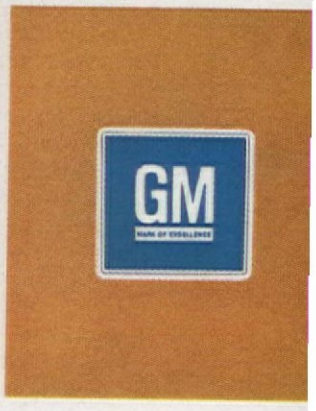
Seat belts front and rear have easy pushbutton release



Safety latches and hinges help hold kids inside



Look for this



'67 Chevrolet gives you that sure feeling

CHEVROLET

MAINLY FOR MEN
(continued)

Anyone who's slipped in a bath or shower will appreciate a new item from 3M Company. It's a wavy ribbon with a mild abrasive on one side and adhesive on the other. Apply the strips to bottom of tub or shower stall and you have a non-skid surface. Bath Mates cost $2.49 for seven strips. A similar product, Scotch-Tred, is straight instead of wavy, costs $1.89. Both come in beige, pink, blue, white.



If yours is one of the growing number of families who favor winter vacations, see your hardware or electrical supply dealer about a gadget called the Winter Watchman. You plug it into an AC outlet and plug a lamp into it. Then, if the temperature inside your house falls to the point where the plumbing system is in danger of freezing, the Watchman responds and the lamp goes on. A neighbor, alerted for this signal, can then adjust your heating system. The device is being marketed by the Residential New Products Department of Honeywell, Inc., and sells for $10.50.

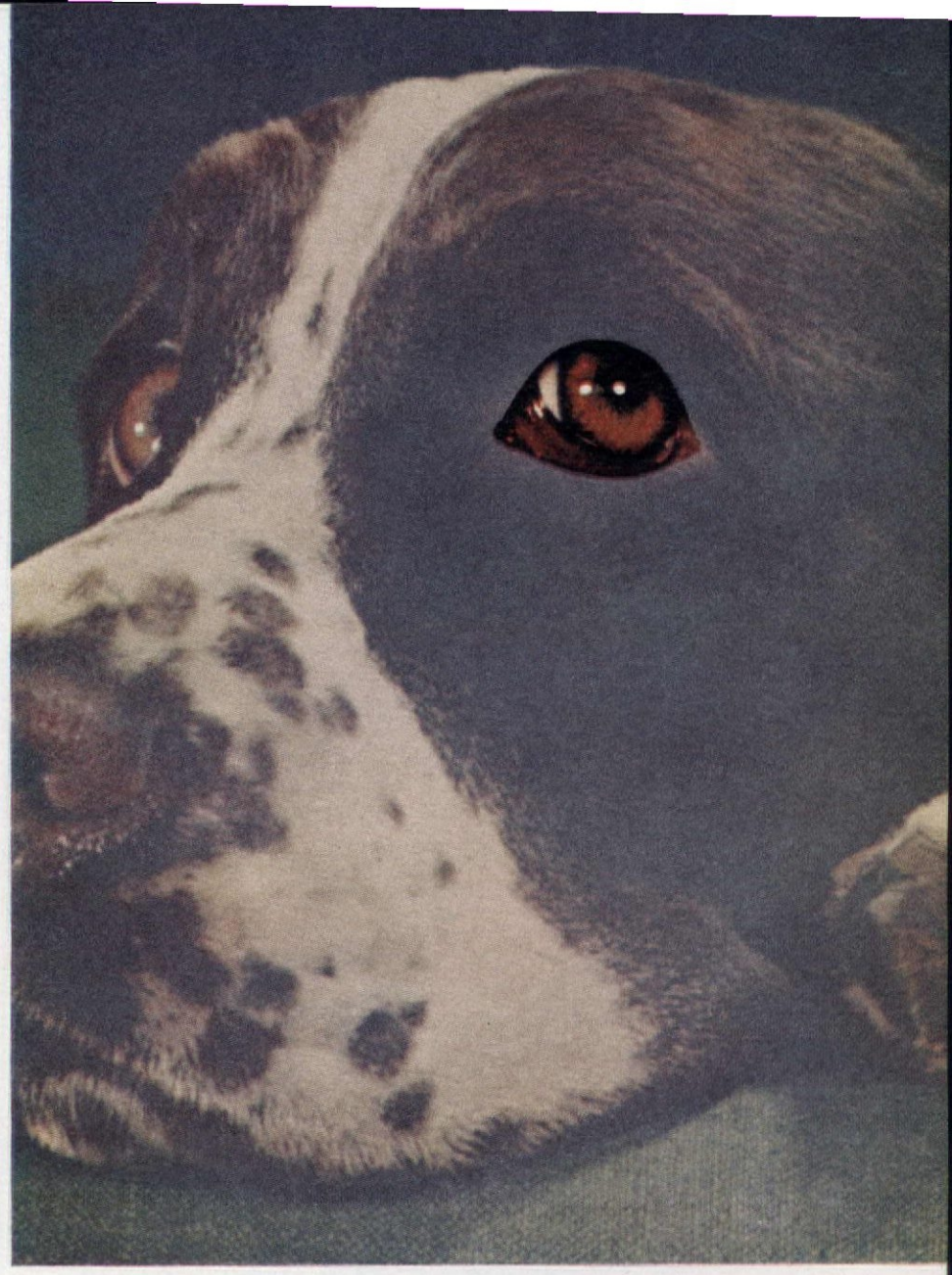
A new rust-covering primer paint is thinned with water, and offers the same convenience for the do-it-yourselfer as water-thinned wall paints. To use, you simply make sure the surface is free of all loose rust and grease, then apply with brush, spray, or roller. The surface may be recoated with finish paint about an hour later. Luminall Rust Inhibiting Latex Metal Primer sells for $10.50 a gallon, $2.90 a quart.

One of the most versatile products a home owner can buy is a silicone lubricant spray. A light coating on a metal surface prevents corrosion. A heavy spray will lubricate anything from a desk drawer to an electric motor. And the effect is long lasting. Latest such product, from Kerr Chemicals, is nonstaining and may be painted over if necessary. It's called Spra-Mist All-Purpose Silicone Spray, and sells for $2.69 a can.

An emergency blinker light is always a good thing to have in your car—unless its battery runs down during storage. But now you can get a battery, called Instant Power, that retains its power for five years. Essentially it's a wet cell without the liquid. When it's needed, just fill with water, soda pop, orange juice, or other water-based solution. Made by Globe-Union, Inc. Costs $4.95. Add $3 for lantern-and-blinker head.



By Arthur J. Maher



Is A dull COAT

HIDING THE ANIMAL YOUR DOG COULD BE?

To give him a chance at the coat he could be showing, start your dog on new Pet'm* Coat and Skin Daily Food Supplement now. It's a special combination of the polyunsaturated fatty acids and vitamins every pet needs for a bright, glowing coat and healthy skin. Things that may be lacking, even from canned and packaged foods. Just add new Pet'm Coat and Skin Supplement to your dog's food every day. (Good for cats, too.) He'll like the flavor. Then, if he doesn't scratch less from dry skin and have a brighter, softer coat in thirty days, we'll give you your money back. Just mail us the empty bottle.

If you love your pet, Pet'm. You'll find new Pet'm Coat and Skin Daily Food Supplement at your drugstore now.

LOOK FOR
NEW LARGE
ECONOMY SIZE



Free Fund Raising Guide

for your school, church, club or other civic organization!



20-page booklet shows how to

RAISE $50-$5000 FAST AND EASY WITH KATHRYN BEICH CANDIES!

This fact-filled guide outlines how to plan and operate a profitable money-making project—large or small—at any time of the year and without risk of your own money.

This *guaranteed plan* will also introduce you to the legendary Kathryn Beich Candies—luscious chocolates, fine butter mints, rare toffees, tender crumbles—eleven "Gift Quality" confections priced from 50¢.

Millions of people have bought these confections to support thousands of different projects. *For example, an Indiana Boys' Club made $1806—sold first order in two days! Excellent service helped Denver medical club raise over $500 for research!* Here's why it is so easy: we send the candy you need, enough to raise $50 to $5000 *or more*, and even pay shipping costs. Pay after you finish your sale. Take up to 60 days if you want. Write today!



Rush coupon for FREE Booklet!

KATHRYN BEICH CANDIES
(pronounced "Bike")
Dept. 25P4, Bloomington, Ill. 61701

☐ Our group is interested. Send Free fund raising guide and complete details.
(Continental U.S.A. Only)

Print name of organization above

Send to_____
Address_____
City_____ St._____
Zip Code_____ Phone_____

DO YOUR INCREASING NEEDS DEMAND INCREASED PROTECTION?

The beginning of a new year serves as a sort of traffic signal to us—*stop* for a moment and *look* in both directions. Review what's behind, wonder and plan for what's ahead. Since the family is an entity constantly in motion, its changing needs point up new measures to be taken in the coming months. Perhaps it's the new baby. Or the family needs more room so buying a new home is urgent. Or the prospect of college educations and rising costs must be planned for.

Any or all of these demand a review of your insurance protection that's now in effect, and consideration of what additional protection is indicated, with social security benefits kept in mind too.

TERM VERSUS STRAIGHT LIFE INSURANCE

Let's say the head of the household is 35 years of age, in good health, and reasonably secure in his job. How does he start thinking in terms of additional insurance?

First step is: what can his family live on at a reduced standard if anything should happen to him? Some estimates suggest that two thirds of his present income is a realistic figure. What cash values and loan privileges would be available, if he lives, in 10 or 25 years—taking into consideration what insurance he already owns and what additional kind he can afford to buy?

Of course, buying beyond his ability to pay will only result in discouragement and the dropping of his policies. But as one more step in building the family protection he'd like to provide, how much can he get now for how much money?

At age 35 another $10,000 straight life with "premium waiver" could cost, say, about $195 annually. Or for about another $55 annually he might want to consider $20,000 worth of protection in the form of $10,000 straight life plus $10,000 ten-year level term.

Since that too falls considerably short of the mark he's aiming for, $50,000 in all-term insurance may look more practical at this point. Comes the question: Is there ever a time when all-term is a thoughtful buy? Yes, in some circumstances when the greatest need is of definite short duration. If his children are headed toward college, and his mortgage will not be paid off by then, and his wife is not trained for self-support, and his negotiable resources will be slim for the next five years or so, $50,000 term, 5-year renewable, at his age could cost about $300 annually. Of course, the cost goes up each time the policy is renewed. But he can logically look forward to an income increase that may allow for conversion of all or part of his term insurance to straight life, with its advantageous cash values.

THE FAMILY-INCOME ARRANGEMENT

Let's consider another family. The young husband and father is age 27, in the early stages of building his protection program. He bought $10,000 straight life at age 25, with an annual premium of about $150. Now that his first child has arrived, he's thinking of increasing his protection with another $10,000 straight life with a monthly term rider, set up as a Family Income Arrangement, costing about $200.

Such an arrangement would consist of two parts. The first, a lump sum; second, provision for the wife's receiving monthly income checks until a specified date, if the husband dies. This plan would provide for $10,000 worth of permanent insurance, plus a monthly income of $100 for the wife, if he died at any time within 15 years from the date he bought the policy.

Since there are so many variations in the way in which insurance can be fitted to the needs of the individual family, any purchase should be talked over in advance, in detail, with a competent insurance man. Flexibility is the advantage the breadwinner is seeking.

EXTRAS WORTH CONSIDERING

Some of the significant clauses or riders that can be included in policies for little or no cost are:

RETIREMENT INCOME PROVISION. The policy's cash value, built up over a period of time to the usual age of 65, can be applied to providing income payments for life.

(continued)

Ruberoid decrees high fashion for your floor...

and cushions every step with luxurious Luran® Vinyl!

This is *Capestone*...a pattern that captures the excitement of weathered stone in a sweep of embossed vinyl.

Walk on it! Notice the softness, the warmth, the quiet.

The secret? A cushion of Quiet-Cor™ foam (see magnified cross-section of 3 layers) under the tough vinyl surface. Protected by an asbestos back.



Yields *...then back it comes*

The clear vinyl surface shields the color, resists mud, grease and most household stains. Luran is as carefree and scrubfree as a floor can be!

See *Capestone* and other high style floors in sheet vinyl and vinyl asbestos floor tile at your Ruberoid flooring dealer. (His name is in the Yellow Pages under "Floors.")

For more details write to The Ruberoid Co., Fullerton, Pa. 18052. Dept. AH-17.

RUBEROID®

FINE FLOORING

TEAR ME OUT AND TAKE ME TO YOUR DEALER

INCREASED PROTECTION

(continued)

AUTOMATIC PREMIUM LOAN. Under this provision, if a premium payment is missed, it is automatically paid from the cash value of the policy.

WAIVER OF PREMIUM. If the insured is permanently and totally disabled before age 60, his policy is kept in effect without further payments.

FAMILY PLAN. Some companies will add this rider, which will provide a small amount of term insurance on the wife to age 60 or 65 usually, and on each child to age 21 or 25. This is usually done with a new permanent insurance policy on the father. Policies vary at specified ages. These term benefits are relatively cheap. Some family-plan policies protect the insurability of the children, since generally as each child turns 25 he can buy five times as much insurance as the rider insured him for without proof of insurability. And the insurance on the wife and children becomes paid up automatically at the father's death.

INSURANCE FOR MOTHER

Protections geared especially to the young family include "mama insurance," protection against future uninsurability of the breadwinner, and effective uses of insurance dividends.

"Mama insurance" is increasingly recognized as part of the sound program the growing family should consider. It has been variously estimated as to what it would cost the husband and father of young children to hire a housekeeper to take over in case of his wife's death—anywhere from $7200 annually to $10,000. The point is, the wife and mother should carry as much insurance as is feasible on the family income—taking into consideration the husband's insurance and other assets, plus the ages of the children, the estimated number of years they will need care, and what assistance can be expected from other members of the family.

THE "INSURABILITY" RIDER

Since few heads of families can afford to buy as much permanent insurance as they feel is necessary, developing a realistic program is a process that grows over the years. As income goes up, more insurance can be bought to complete the family's protection plan.

Or can it?

What if health becomes a problem, too much of a risk for an insurance company to be willing to take on? This worry can be overcome to a substantial degree through an "insurability" rider. Once a person has qualified physically and otherwise under this plan, he has a guaranteed right to buy more insurance at specified future dates, regardless of his health at that time. Usually this privilege is restricted to persons under the age of 40, and there is, of course, a charge. Option dates to buy more insurance are usually established three years apart, and the additional amount allowed at each date is equal to that which he bought originally. Generally, a maximum is stated.

HOW SHOULD YOU USE DIVIDENDS?

Deciding how best to use dividend options from insurance is a part of managing an overall program. These options allow the policyholder to take dividends in cash, to use them to reduce the policy premium, to leave them to accumulate interest, to use them to buy paid-up additions, to pay up the policy eventually when cash value of additions or dividend deposits allow it, to have it mature as an endowment.

Some companies offer still another option: Use dividends to buy one-year term insurance at low cost. This reminder should be taken into consideration; however, eventually the premium for one-year term will increase faster than the yearly dividends. Then the amount of term you can buy each year will dwindle rapidly. At that point, the policyholder would want to consider another option use for his dividends.

GROUP INSURANCE

Since so many employers today offer group insurance at little or no cost to their personnel, this type of protection comes in for evaluation in many families. What are the advantages and disadvantages of group insurance?

Obviously the low cost makes it a fine investment, as long as the job remains. But is today's job, or company association, one that will be desirable—even if possible—a few years from now? If the association ends 15 or 20 years from now, will the insured be financially able to replace this group protection at straight premiums? The answer to this very important question is usually no.

However, the very popularity of group insurance plans, their widespread use, lessens the risk for a young man switching jobs. He can usually expect to walk out of one group into another. Since there's no pat answer to the question, the wisest solution for a family is to combine the protection of a group insurance plan with additional individually owned insurance.

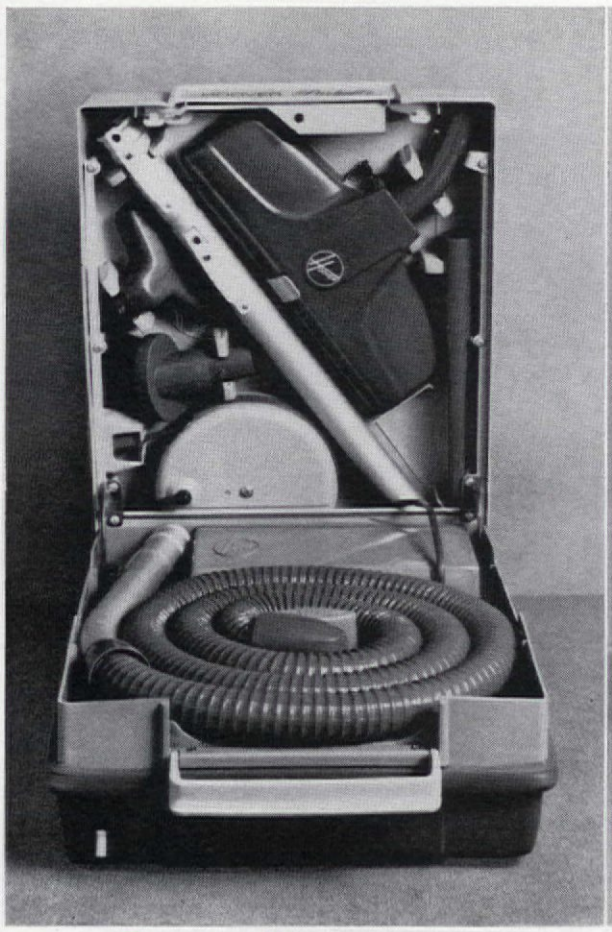
COMPARE VARIOUS PLANS

Whatever and whenever you decide to buy, invite several agents of different companies to lay out a suggested program for you. Give them all the details about your current situation and future aims. Ask all the questions that come to mind, since there are many that should be asked—each in relation to your own personal affairs. You may especially want to know why prices differ with different companies. This is largely seen in the first years the policies are in effect. The gap between differing costs closes later, so that at 20 years the premiums are more nearly even.

You might also want to check on various insurance companies through these sources, available at public libraries—Flitcraft Compend, Little Gem Life Chart, or Best Life Insurance Reports.

Mary Feeley has her own Family Financial Planning Service in New York City and is author of Associated Press's syndicated column, "Live Within Your Income."

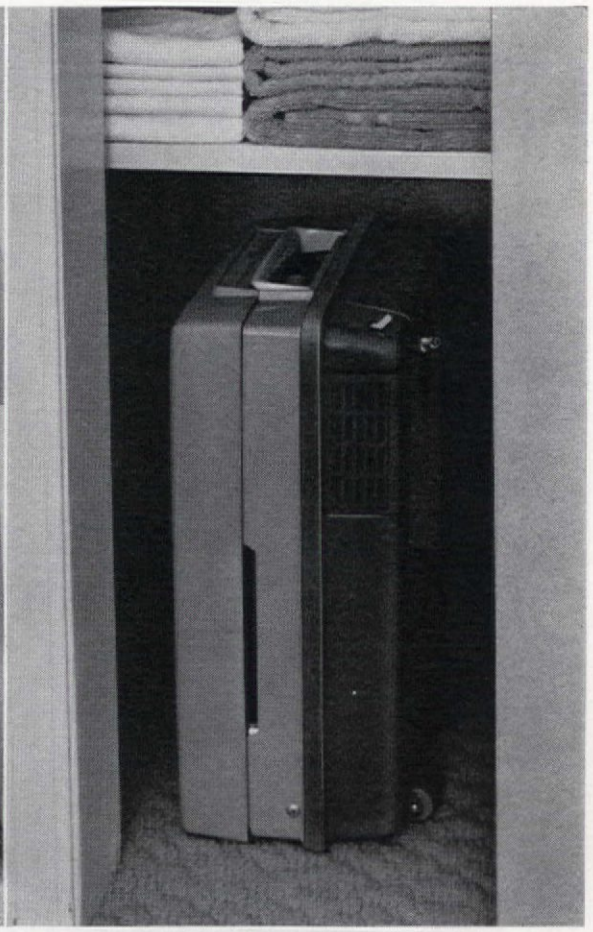




Packs like luggage



Carries like luggage



Stores like luggage



Cleans like a Hoover

The Hoover Portable Cleaner. Most efficient canister ever made. A canister that looks and stores like good-looking luggage.

But don't let the looks deceive you. Inside, there's a full-size Hoover cleaner. Powerful motor. Triple-Turbine fan for extra suction on the floor, or above. Three-way filtering system.

And inside, too, are all the attachments. Exclusive telescoping wand. Over 6 feet of super-strong Tufflex hose. Rug-and-floor nozzle. Soft dusting brush. Upholstery nozzle. Crevice tool. And all pack away neatly, snug in a special compartment.

Time-saving, work-saving, trouble-saving automatic cord reel, too. Pull out length you need. Automatically locks in place. Retracts instantly. Never in your way because it's out of the way.

Compact, convenient, the Hoover Portable stores on end or flat. Everything fits inside. No hoses to hang up, no attachments to put in the corner. Takes less than one sq. ft. of space.

See the Hoover Portable. Now at Hoover dealers everywhere. There's no other vacuum cleaner like it.

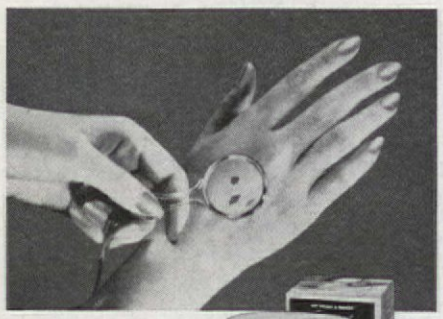
See a Hoover dealer for a demonstration. The Hoover Company, North Canton, Ohio.

*Du Pont's registered trademark for its TFE non-stick finish.

GF GENERAL FOODS



those horrid
age spots*



fade them out with ESOTÉRICA

*Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. A new cream called Esoterica fades them away, as it moisturizes, lubricates the skin. Masses of pigment break up, roughness disappears, your skin looks clearer, younger. Esoterica works equally well on hands, face, arms and neck. Makes a wonderful hand cream and make-up base. Product of a trustworthy 53-year-old laboratory, it is featured by leading department stores and drug stores. If you want your skin to be free of these blemishes, fairer, younger looking, begin using Esoterica today. 90-day supply, $2.00. Available in Canada and Mexico.

ESOTERICA SOAP softens skin, helps clear surface blemishes. Combats dryness.

MITCHUM CO., 610 FIFTH AVE., NEW YORK 20, N. Y.

Shrinks Hemorrhoids
New Way Without Surgery

STOPS ITCH — RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain – without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all – results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®) – discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H®*. Ask for it at all drug counters.

Chamberlain's
HAND LOTION



25% GLYCERIN!
NOTHING RICHER SOLD FOR
Rough, Dry, Chapped Skin.
33¢, 59¢, $1.19 at stores everywhere.
CHAMBERLAIN DISTRS., DES MOINES, IOWA



Solves Repair Problems

Durham's fills cracks and holes in plaster, wood and tile. Won't shrink or fall out. Economical, easy to use. Big 4-lb. can, only $1.60 at lumber, paint and hardware dealers, or shipped direct postpaid in U. S. for $2.00. Money-back guarantee. Order now. Donald Durham Co., Box 804-A, Des Moines, Iowa 50304.

LOOK For The Special
AMERICAN HOME
Order Card
bound between pages 66 and 67 of this issue

VITAMINS IN YOUR DIET

Vitamins, essential for the proper growth of children and for the health and vitality of adults, are chemical compounds that the body cannot make for itself but must obtain from foods. Fortunately, the well-balanced and well-cooked American diet supplies the body's daily vitamin needs. In addition, many food products such as bread, cereal, margarine, and milk are vitamin enriched, the amounts stated in accordance with the regulations of the U.S. Food and Drug Administration.

Many people are under the erroneous impression that everyone needs extra vitamins, regardless of age or diet. The truth of the matter is that the body does not store up all vitamins but uses what it needs and excretes the excess in a short period of time. Not only is the taking of vitamin preparations frequently a waste of money, but large concentrations of certain vitamins can result in a toxic reaction. With the exception of infants and young children, anyone on a limited or unbalanced diet, or someone with a medical problem, store-bought vitamins are unnecessary.

The best and most economical source of vitamins is high-vitamin foods selected and cooked with care. For the maximum vitamin value from cooked fruits and vegetables, add them to a minimum amount of boiling water and cook quickly in a covered pan. Never add soda to the cooking water. Fresh fruits and vegetables should be handled carefully as bruising causes vitamin losses. Paring, shredding, mashing, and chopping should be reduced to a minimum and done just before the fruit or vegetable is served or cooked. If salads are not served immediately after preparation, they should be refrigerated.

IMPORTANT FOOD SOURCES OF VITAMINS

The following listing of important food sources of vitamins is by no means complete but contains those foods having higher concentrations.

A—butter, Cheddar cheese, cream, dark-green leafy vegetables, eggs, fish-liver oils, fortified margarine, kidneys, liver, tomatoes, whole milk, yellow fruits (such as apricots, cantaloupes, mangoes), yellow vegetables (such as carrots, Hubbard squash, sweet potatoes), prunes, Chinook salmon, yellow corn, beet tops, okra.

B1 (Thiamine)—dried yeasts, eggs, green peas, liver, milk products, oysters, peanuts and peanut butter, pork products (especially ham and Canadian bacon), poultry, whole grain or enriched cereals and breads, avocados, gooseberries.

B2 (Riboflavin)—dried yeasts, eggs, green leafy vegetables (among the best are kale, mustard greens, spinach, and turnip greens), heart, kidneys, liver, milk, whole wheat or enriched white bread.

Niacin (a B complex)—bran, fish, kidneys, lean meat, liver, peanuts, poultry, whole grain or enriched cereals and breads.

B6 (Pyridoxine)—liver, meat, milk, peanuts, soybeans, vegetables, wheat germ, whole grain cereals, molasses (cane), beans, corn, eggs.

B12—cheese, clams, eggs, kidneys, lamb, lean beef, milk, oysters, poultry, veal.

C (Ascorbic acid—broccoli, Brussels sprouts, cabbage, cauliflower, citrus fruits (grapefruit, lemons, limes, oranges), currants, melons, mustard greens, peppers (green or red), pineapple, strawberries, tomatoes, turnip greens, avocados, bananas, asparagus, artichokes.

D—egg yolks, fish-liver oils, fortified margarine, fortified milk, herring, liver, salmon, sardines, tuna.

E—lettuce and other green leafy vegetables, butter, milk, eggs, most meats, whole grain cereals, nuts, oils of wheat germ, rice germ, cottonseed.

K—cabbage, cauliflower, spinach and other green leafy vegetables, liver, soybeans, tomatoes.

Biotin—widespread in many foods, kidneys, liver, eggs, milk, most fresh vegetables.

Folic acid—widespread in many foods, chicken livers, asparagus, broccoli, leaf lettuce, spinach.

Pantothenic acid—widespread in many foods, liver, kidneys, egg yolks, peanuts, whole grain cereals, fresh vegetables.

Mrs. Benjamin is coauthor with her husband, Bry Benjamin, M.D., of "In Case of Emergency" (Doubleday).



"Let me pay ALL your Bills if you are a lucky winner!"

Yes, if you are a winner in the all-new LUCKY NUMBER SWEEPSTAKES, just send us a list of your debts . . . payments, mortgages, medical bills, cars, appliances, any legitimate bill . . . and we pay them for you up to $15,000.00 worth! 2nd and 3rd prizes pay up to $5,000.00 worth of bills. Still more . . . 50 prizes pay up to $1,000.00 . . . 98 prizes pay up to $500.00 . . . 151 BILL PAYER prizes in all! Follow-up prizes . . . 17,000 deluxe RECORD ALBUMS!

ENTER TODAY — THE LUCKY NUMBER BELOW MAY HAVE ALREADY WON FOR YOU!

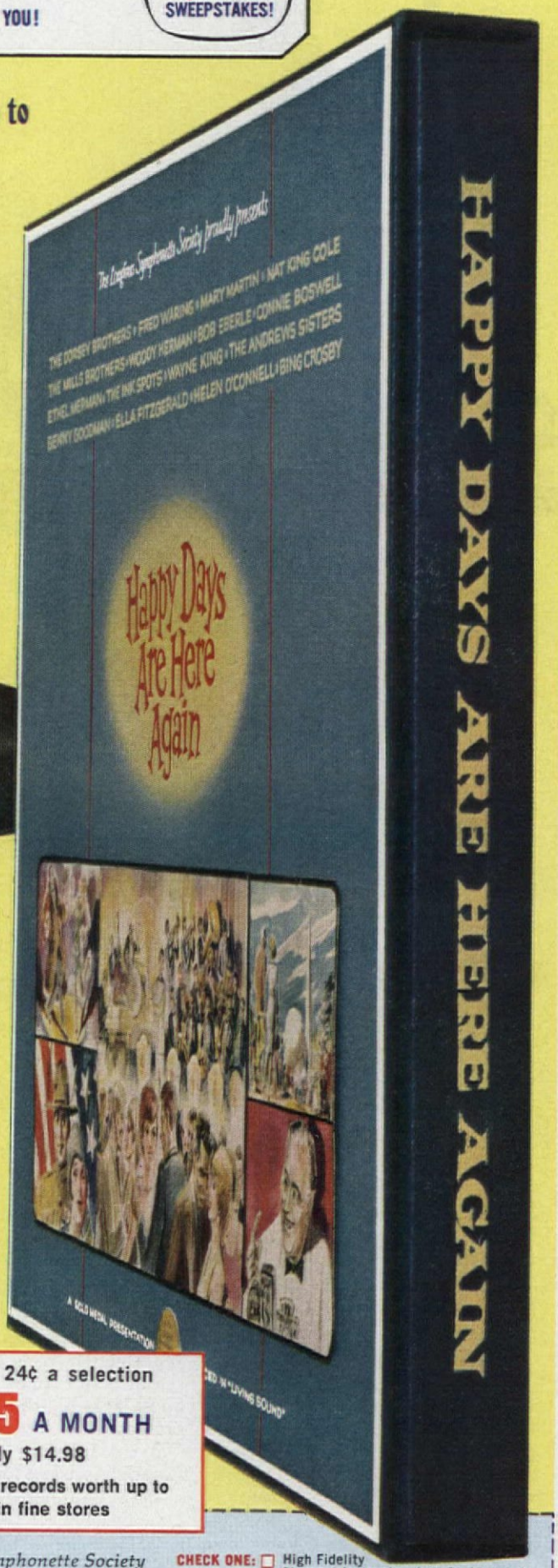
YOU MAY HAVE ALREADY **WON** IN THE ALL-NEW **BILL-PAYER** SWEEPSTAKES!

The Longines Symphonette Society Invites You To LISTEN FREE FOR 10 DAYS to

THE DORSEY BROTHERS • GLENN MILLER • ETHEL MERMAN
MILLS BROTHERS • ANDREWS SISTERS • HELEN O'CONNELL • MARY MARTIN
ELLA FITZGERALD • INK SPOTS • WAYNE KING • WOODY HERMAN
BENNY GOODMAN • BING CROSBY • CONNIE BOSWELL • NAT KING COLE
GUY LOMBARDO • FRED WARING • EDDIE CANTOR • ARTIE SHAW
PERRY COMO • JUDY GARLAND • BOB HOPE • LOUIS ARMSTRONG

More than 60 original top hits . . . by the stars who made them famous newly mastered in full fidelity "living sound"!





"Happy Days Are Here Again"

The Best Songs of Those Daffy Decades: Twenties, Thirties, Forties . . . every hit by the star who made it great.

Yes, "Those Happy Days" are back again—the big bands, the big stars, the big hits from those days when songs had melody and lyrics you could enjoy! Best of all, the bands and the stars perform their BIG ONES—The Andrews Sisters sing "I'll Be With You in Apple Blossom Time"—Louis (Satchmo) Armstrong cuts loose with "When The Saints Go Marching In"—Helen O'Connell, Jimmy Dorsey, and Bob Eberle get together with "Tangerine"—"The Sugar Blues" by none other than Clyde McCoy—Lawrence Welk in his theme song, "Bubbles in The Wine"—"My Heart Belongs To Daddy", by Mary Martin, of course.

What memories those performers and melodies bring back—and they are yours to keep, to cherish for years to come.

The performances are magic! The Mills Brothers sing "You Always Hurt The One You Love". . . . Woody Herman's "The Wood Choppers Ball". . . Ella Fitzgerald in "A Tisket, A Tasket". . . Can you forget The Ink Spots' "I'll Never Smile Again". . . and there's more—much more—waiting for you in this superb new six-record Treasury, "HAPPY DAYS ARE HERE AGAIN!" LISTEN FREE FOR 10 DELIGHTFUL DAYS . . . if you like, return the Treasury without owing a penny! But you keep a FREE Benny Goodman Record Album just for listening! Best of all, own the Treasury for just $5 a month until $14.98 (plus modest postage-handling cost) is paid. Why, Nat King Cole's "Honeysuckle Rose", Hoagy Carmichael's "Stardust" and "Elmer's Tune" with Bob Eberle, The Modernaires and Tex Benecke, alone are worth that modest price! You get more than 60 all-time hits, dozens of stars for just $5 a month! Listen first, then decide! . . . The first 10 days are on us. Mail the invitation today!

More Favorites in "Happy Days Are Here Again!"

Fred Waring	Buckle Down Winsocki	Les Brown	Sentimental Journey
Artie Shaw	Where Or When	Bing Crosby	Pennies From Heaven
Claude Thornhill	When I Wish Upon A Star	Perry Como / Ted Weems	That Old Gang Of Mine / I Wonder Who's Kissing Her Now
The Modernaires	Chattanooga Choo Choo	The Ink Spots	I'll Never Smile Again
Billie Holiday	Lover Man	Sammy Kaye	Deep Purple
Ted Lewis	3 O'Clock In The Morning		

—and more! Sixty-plus selections, dozens of stars in "Happy Days Are Here Again!" Send for FREE 10 day audition *today!*

FREE! Benny Goodman *King of Swing*

with the "All-time Greats"

Benny plays with Glenn Miller, Red Nichols, Jimmy Dorsey, Jack Teagarden—10 great selections! Yours Free for listening to "Happy Days Are Here Again"!



Less than 24¢ a selection
JUST $5 A MONTH
or only $14.98
6 purest vinyl records worth up to $29.70 in fine stores

The Longines Symphonette Society
Symphonette Square, Larchmont, N.Y. 10538

CHECK ONE: ☐ High Fidelity ☐ Stereo (electronic—just $1.80 more)

☐ YES—send my FREE Benny Goodman record album along with the six-record Treasury, "HAPPY DAYS ARE HERE AGAIN!". I may return the Treasury after 10 days and owe nothing, or send just $5 a month until $14.98 (plus modest postage and handling cost) is paid. I keep my FREE Benny Goodman album no matter what I decide.

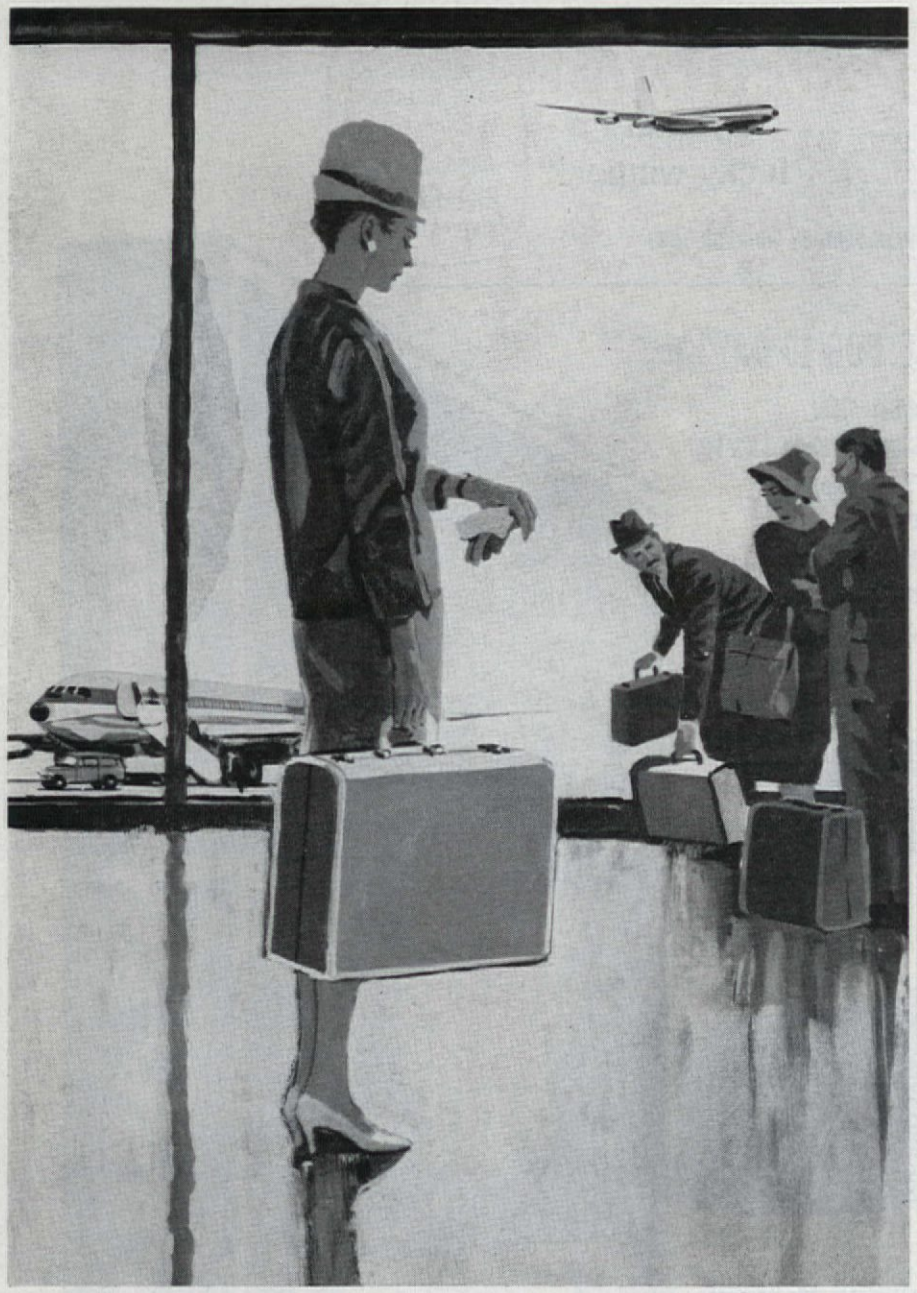
NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

☐ NO, do not send FREE record album, but let me know if I have already won. I have copied my number from the postage-paid card bound into this magazine.

(please print carefully) NUMBER _____

02091-967

How sweepstakes works . . . The Longines Symphonette has reserved the described gifts for holders of lucky numbers, selected by electronic computers under the direction of the D. L. Blair Corporation. Each Lucky Number coupon submitted by an adult 21 years of age or older will be checked against the official list of winning numbers. Employees of The Longines Symphonette and its affiliates, or persons less than 21 years of age, shall not be eligible. Your entry must list the official lucky number, and must be checked YES or NO. ("NO" entries may be pasted on postpaid bind-in card.) Entries must be received by July 5, 1967. This sweepstakes is subject to all Federal, State and Local regulations. Prize winners will be notified by mail. A list of major prize winners will be sent upon request if you send a self-addressed envelope!



When you are the one to whom others look

Someday, a relative, a dear friend, is going to turn to you in time of bereavement.

And you will go. To be helpful. To be close. With the warmth of your love. And the gentleness of your understanding.

And in this trying hour you will be particularly grateful for the strengthening and consoling presence of your clergyman . . . for the funeral director, too, whom you will find an *island of calm* with quiet, knowing, sympathetic answers to the multitude of sudden, insistent questions.

We think you will be grateful that *one* question is already answered in your mind. For years you have known that the burial vault that provides the finest tribute, the most trusted protection is the Clark Metal Grave Vault. No other vault in America is asked for by name by so many families.

Would you like to know *how to be more comforting and helpful to those who have suffered loss? Write for a free copy of "My Duty". Its 32 pages tell you "what to do" when you are asked to take charge . . . how to write sympathy notes. It contains many beautiful poems that have brought consolation to millions. Write, The Clark Grave Vault Company, Dept. AH-W7, Columbus, Ohio 43201.*

The finest tribute...the most trusted protection... CLARK metal grave vaults

© 1956

By Jeanne Lamb O'Neill

GO AWAY MADLY

I wish I could tell you how to go to the Caribbean and save a pot of money, besides. I can't even tell you 50 nifty ways to make your island fling *less* of a budget-buster. But I can tell you how to get the most out of the bundle you're bound to spend. If you want a Caribbean holiday that you wouldn't trade for a million dollars, just go about doing everything wrong.

The trouble with most people is that they plan their winter vacations. They know months ahead just where they're going, how long they'll be there, and what they'll be doing, wearing, and eating every moment. They spend weeks poring over sparkling travel-folder pictures. By the time they get to their dream island, no island in the world could live up to their dreams. They come home grumbling that Dream Island was too windy or too wet, too dusty or too dirty, too crowded or too lonely, too fancy or too antsy. Of course, you still have to drool over their tans and yawn over their slides. But if you want more than tans and slides to show for your island splurge, just follow these tried-and-true pointers.

START PLANNING TWO WEEKS AHEAD. You won't realize how many islands there are in the Caribbean until your husband comes home one night and says, "Pick one!" But lucky you if you've no time to dilly-dally. You can get nasty frown lines mulling over silken pink sands versus native steel bands and frangipani blossoms versus dividivi trees. How can you be sure you've picked the right island? How do you know you won't spend the rest of your life being sorry? Besides, if you have too much time, you'll start asking all your friends which island they liked best. It's bad enough to choose the wrong island without coming back hating the idiots who said you'd love it—and feeling foolish in front of the know-it-alls who said you wouldn't.

PICK AN ISLAND YOU DON'T HAVE A GHOST OF A CHANCE OF GOING TO. Once you've picked your island—out of a hat—set your heart on going to that one island and no other. Clip out all the articles you can find about it. Collect songs about it and go around humming them. Learn its native dances. Tell everybody in sight that you're definitely going there. Of course, when it turns out that the entire island has been sold out for months, your heart will shrivel up like a coconut. That's good. It's even better if you have the last two plane seats to the dream island you can't get a room on for love or money. The idea is to put all your eggs in one atoll and find yourselves with one week to go and no place to go to. It's amazing how picky, petty considerations that trouble other island hoppers will melt away.

PICK A TRAVEL AGENT WHO'S ABOUT TO BE FIRED. It's exciting to find yourselves, one week from takeoff, with two precious plane tickets to nowhere. But it takes the edge off to have a friendly, faithful travel agent fiercely working on some other happy solution. Pick a friendly, faithful travel agent who will tell you in one breath that Dream Island is out and, in the next, that so is she—she's been fired. Ideally, that will be a Friday. There's nothing like a whole, full weekend of helpless despair to prime you for a rip-roaring vacation. You'll be so sure you're doomed to spend your vacation in a dirty, slushy snowbank that a two-bit coral reef off Florida will look good.

DON'T BE A JELLYFISH. Of course, you have no intention of settling for a two-bit coral reef. This is your two-weeks-with-pay and you're going to a genuine, bona fide island paradise or bust. Bright and early Monday morning you march bravely into a brand-new travel agency. But this time you know the ropes. You don't waste time on some silly, touristy island that all the other silly tourists want to go to. You pick an island that nine out of ten people have never heard of. Lucky you! Only now do you realize that Dream Island No. 2 is where you wanted to go all along. It's twice as dreamy as Dream Island No. 1. What's more, it's twice as far away—for the same plane fare. And to clinch it, your ex-travel agent said you'd hate it.

It takes courage to tell your brand-new travel agent that you'd like to go to Dream Island No. 2—this Saturday, please. But, as it hap-

ens, the brand-new travel agent is a umdinger. The sheer, hilarious impossiility of getting you to Dream Island No. 2 all she needs to fly into action. Zip, she as the folders out of the files. Flip, she's eafing through volumes and volumes of nysterious flight schedules and hotel rates. Click-click-click, she's phoning here, there, nd everywhere.

(I used to think travel agents were unecessary, like orchestra conductors and tage directors. What a plushy life, I hought—they just stand there while everybody else does something. I know better now—about conductors, directors, nd travel agents. Travel agents are the hardest-working, quickest-witted, biggesthearted people in the whole wide world. I wouldn't dream of getting on the ferry to Staten Island without seeing my travel agent first.)

PICK AN ISLAND 2000 MILES AWAY. But even a hard-working, quick-witted, big-hearted travel agent can't get you to a tiny, obscure, faraway island just like that. Day after exhilarating day, you'll worry and wait. Tuesday morning you'll jump for joy—you have seats on the only nonstop flight each week to Dream Island No. 2. Tuesday afternoon you're back in the dumps—the only hotel on Dream Island No. 2 is booked solid till two days after you land. Wednesday morning you agree to leave two days later and stop off at two other islands on the way. Wednesday afternoon you're all set—except the hotel's New York office is only sure of *half* your reservations. Thursday morning you OK an astronomical call to Dream Island No. 2 and get the chambermaid who can't speak English and hangs up. Thursday morning you hear nothing but nothing. Friday morning, at last, it's definite! As your husband is rushing off to work, threatening to buy a sun lamp instead, the agent calls to say you positively *can't* get a hotel room for the whole time . . . what do you suggest now?

CALL A PLUMBER. There's no use moping around the house wondering what to do next. You might as well find out about the slow leak in the basement that you thought best not to mention at breakfast. Again you're in luck. Between trips to the basement and conferences with the plumber, you hit on a perfect solution. Since Dream Island No. 3 is right next to Dream Island No. 2, why not spend half your vacation there? Think of it—two dream islands for the price of one. Now all you have to decide is whether to tell your husband the perfect solution before or after you tell him the price of the new water heater.

LEAVE YOUR SHOTS TILL THE LAST MINUTE. Don't ask your travel agent about shots until the last time you talk to her on Friday. You'll be so busy trying to get hold of a doctor, you won't have time to be afraid of the needle. If you're nervous about flying, you'll be so busy getting your shot papers stamped before you take off the first thing on Monday morning, you'll never give it a thought. And there's fine suspense in wondering just how sick you'll be on arrival, and for how long, from the reaction.

ARRIVE AT YOUR ISLAND AT 3:00 AM. So far you've done everything good and wrong. But don't get stuffy at the last minute. After a long, crazy, mixed-up day, land at 3 o'clock in the morning when all the native boys have gone to bed and you can sit on your suitcases for hours wondering if a taxi will ever come. Then as you hurtle through the strange, eerie darkness, you can wonder whether your driver is really taking you to your hotel. And to cap the excitement, since you have no written confirmation of any kind, you can wonder whether the hotel on your Dream Island has ever heard of you, if and when you ever get there.

GO HOME MUM. You did it! You didn't spend your vacation in a dirty, slushy snowbank. You spent it on the most beautiful tropical island in the world. Its beach is the whitest. Its sea is the bluest. Its palms are the palmiest. It isn't too windy or too hot, too dusty or too dirty, too crowded or too lonely, too fancy or too antsy. It's paradise, and you can't wait to show off your dazzling tropical tan, your magnificent color slides, and your incredible island bargains. But, for goodness' sake, don't tell anybody the name of your very own dream island—do you want all those silly, plan-ahead tourists to beat you to it next year?



Free! Decorator ideas to accent your home with colorful dispensers for Kleenex tissues. Write: Box 9734, St. Paul, Minn. 55177

DELSEY AND KLEENEX ARE REGISTERED TRADEMARKS OF KIMBERLY-CLARK CORPORATION

NEW FROM KIMBERLY-CLARK

Philadelphia Highboy by
PENNSYLVANIA HOUSE

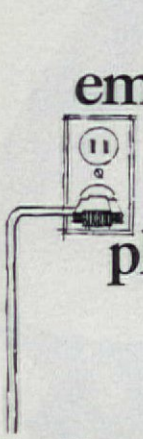


Would you like to see hundreds more Pennsylvania House traditionally American pieces of similar excellence in both Solid Cherry and Maple? Send 50¢ in coin for a complete kit of brochures.

GENERAL INTERIORS

DEPT. AH-27, LEWISBURG, PENNSYLVANIA

an emotional outlet that plugs in!





We're all human. At the end of some days we're tired, tense, irritable. Other times, we're so full of life we want to "explode" with joy.

What's the best way to express either emotion? Sit down at a Conn Organ—and make music. What a wonderful, soul-satisfying way to relieve tension or let the world know everything's all right. And you can "emote" even if you can't read a note of music.

How? With Conn's remarkable new learning method, "Instant Music." In minutes you will be playing familiar tunes. All you have to know is your alphabet from "A" to "G." (It's fun, too!)

Obviously, any home-style organ will provide an emotional "release." But a Conn Organ offers more. The Conn is a professional-quality instrument—hand-crafted by the world-famous music men at C. G. Conn, Ltd., in Elkhart, Indiana.

There are eleven handsomely-crafted models to choose from. Prices start at $895 and your Conn dealer can arrange easy terms. Let him seat you at a Conn Organ where the cares and troubles of the world just melt away—into music.

CONN ORGANS/CONN PIANOS

Made by C. G. Conn Ltd., Elkhart, Ind., world's largest manufacturer of band and orchestral instruments . . . since 1875

BOTH FREE!

Clip coupon and mail today.
1. "Caprice Capers II," a new LP record of organ music.
2. Helpful booklet, "How to Choose An Organ."

Name _____

Address _____

City _____ State _____ Zip Code _____

MAIL TO DEPT. AH-25, CONN ORGAN CORP., ELKHART, IND.

SAVING MONEY WITH YOUR CAR

With money being tight, prices rising, and holiday bills beginning to pour in, you are probably making the proverbial New Year's resolution to save money this coming year. The little surplus you had is gone and you are wondering how you can squeeze a little more out of the family budget. Why not look at your automobile expenses? Anyone who is economy minded can cut down on them. Here is how you can make that resolution work:

BUYING A NEW CAR?

- Shop around, don't settle for the first car you see. You can save a hundred or more here.
- Shop in January or February during the slow season, especially when the weather is extremely bad.
- Get three or more bids from competing dealers. Mull over these at home so you can weigh prices.
- Get three or four neighbors who are interested in buying and approach a dealer for a group price.
- Watch for executive car sales from reputable dealers.
- Take plenty of time to shop. At least a month should pass before making your decision.
- If you are planning a trip abroad, check on renting a car there and then buying it as a used car and bringing it home. The money you save can pay for part of your trip.
- If you are planning a trip to Detroit or near an assembly plant, you can usually pick up a car and save transportation charges.
- Buying cash can save you interest charges, but if you finance, shop around for a low-interest loan. Banks, insurance companies, credit unions, loan companies, and car dealers all want your business.
- Buy only the essentials in your new car; accessories are the real profit makers for the dealer.
- Consider a good used car if it comes well recommended by a friend or a reliable dealer.
- Even though you are out to save money, remember a dealer who gives you good service and stands behind his car is entitled to an honestly earned profit.

SAVING WHILE MAINTAINING

Probably 90 percent of your major repairs can be avoided if you make methodical periodic checks on your car. Follow the maintenance schedule set up by the manufacturer and you will save the costs of major repairs. Adhering to this schedule is the very foundation for the long mileage and long-term guarantees that most manufacturers now give. If you adhere to the schedule and you do have trouble, the manufacturer will absorb most of the repair costs if the time limit or mileage limit has not run out. Here are other money-saving tips:

- Use the most inexpensive gasoline you can without losing power or without tapping. Your car gets no extra power from octane it cannot possibly use.
- Rotate your tires. Check them for embedded glass or nails.
- Put your antifreeze in early and check it regularly. Watch for leaks around hose connections. If you buy antifreeze out of season, you can buy name brands at greatly reduced prices.
- Change your air filter and sparkplugs on schedule; here is where your gas mileage can be improved.
- Check your battery weekly and keep it filled.
- If you use snow tires, take them off as soon as the season is over. If you travel South, have them removed for the trip.
- Keep your car in a garage, not in the street or driveway. It will be easier to start. It will save the paint and delay rusting.
- If you traveled on snow where chemicals are used to melt it, have your car thoroughly washed especially underneath. These chemicals can pit the metals worse than rust.

SAVING ON REPAIRS

Dealing with a reputable and established repairman is your best protection when you are having your car repaired.

Fortunately much of the guesswork has been taken out of car repairing by use of modern testing equipment, as is found in the large new clinic-type repair centers presently being established by car manufacturers and major oil companies. At these centers your car undergoes a complete scientific analysis. The whole test takes no more than an hour, has a set fee, and a written report is given to you before any

work is started. If you wish, you can take your car back to your own repairman for the repairs. Be sure to call ahead for a reservation; these centers have become very popular and are busy.

This type of analysis eliminates costly exploratory tear-downs. It minimizes labor charges, saves time, and accurately pinpoints your troubles.

Not all repairs need to be completed by a qualified repairman. You can save money by replacing bulbs, fuses, and wiper blades yourself. Watch for sales on specific items at reliable dealers.

PAY TAXES AND STILL SAVE MONEY

You are responsible only for your share of taxes. You should be aware of and make every deduction coming to you. Unfortunately not all taxpayers are aware of all the deductions available. Here are a few:

- If you use your car for business or for charity work, you can deduct these expenses from your federal income tax. Check whether this is true with your state tax too.
- State gasoline taxes are deductible from federal taxes.
- Interest you are paying on your car loan is deductible.
- Check with your tax man on other available deductions.

SAVING WITH INSURANCE

This is one of the continuing and necessary costs of operating a car. Even though your state may control the cost of premiums, there are many ways to save and still get full protection. The following can save you money.

- Many insurance companies offer a safe-driver discount if you drive safely for a specific period of time like three years.
- One insurance company offers a reduction up to 25 percent for a male under 25 who maintains a B average or better while enrolled in high school or college.
- If your son under 25 has completed an approved high school driver education course, most companies will give a discount up to 15 percent.
- Some companies will give up to a 20 percent discount if your son is going to a school which is over 100 miles from home.
- Remember that the second car in the family qualifies for a discount when insured with the first.
- Some companies give a discount for a compact car.
- Buying full coverage with some companies means a discount.
- Check to see whether a package deal for your car and home will mean a discount.
- Make sure your coverage is adequate. Your coverage can be doubled while the premium jumps only a few dollars.
- Above all, shop around for insurance.



SAVING MONEY WHILE DRIVING

Safety, economy, and efficient driving go hand in hand. There are hundreds of ways to economize—here are a few:

- Never, never 'jackrabbit' start. A spinning wheel wastes gas and rubber.
- Skidding stops and tire-squealing turns are also rubber wasters. A modern tire should easily last for 50,000 miles.
- Watch far ahead as you travel and time your approaches to intersections with the green signal. Why rush up to every light and jam on your brakes? You use extra gas every time you have to start from a dead stop.
- Do you really need a full-time car? Would a rented or leased car do the job?
- Don't park just anywhere. If you park close to another car you could be asking for a dented grill, broken light, or dented door.

IT ALL ADDS UP

If you could save the price of a tankful of gas each month by being careful and economizing, you could save nearly $100 a year. Could you use $100 right now?

Mr. Toth is a professor at the Center for Safety Education, New York University.



COVER A FLOOR CUSHION

By Dorothy Lambert Brightbill

We used polyfoam cushions that are about 24 inches square and four inches thick. Two were joined together with self-fabric "hinges" so that one could be used as a backrest. The set of three in brightly colored corduroy has its own straps. Our black-and-white canvas cushion with pleated rounded corners has only one seam around center of the sides. Felt lion cut-out is glued in place. Tips for making: glue a thin sheet of cotton batting over cushion to keep outer covering from slipping. Cut fabric a half inch larger than top, bottom, and side pieces to allow for seams. Allow a half inch when cutting boxing strip. Sew welting between boxing strip and top and bottom. For the black-and-white cushion, first cover with three or four thick layers of cotton batting to give it a rounded shape. No boxing strip is necessary, top and bottom pieces are brought over to center of the sides, corners are pleated. "Hinge" is made by doubling a six-inch piece of fabric. Sew between welting two inches in from the sides of the cushions.



New German Cream Cheese Brownies

It takes two wonderful bakers to make them...



this is one

you are the other.

Only you and Baker's® German's® Sweet Chocolate can make this extra moist, delicious variation of the classic brownie. Inspired by the famous German Sweet Chocolate Cake, the blend of rich, pure chocolate and velvety smooth cream cheese will make these brownies your specialty.

German Cream Cheese Brownies

- 1 package (4 ounces) Baker's German's Sweet Chocolate
- 5 tablespoons butter
- 1 package (3 ounces) cream cheese
- 1 cup sugar
- 3 eggs
- ½ cup plus 1 tablespoon unsifted flour
- 1½ teaspoons vanilla
- ½ teaspoon Calumet Baking Powder
- ¼ teaspoon salt
- ½ cup coarsely chopped nuts
- ¼ teaspoon almond extract

Melt chocolate and 3 tablespoons butter over very low heat, stirring constantly. Cool. Cream remaining butter with the cream cheese until softened. Gradually add ¼ cup sugar, creaming until light and fluffy. Stir in 1 egg, 1 tablespoon flour, and ½ teaspoon vanilla until blended.

Beat remaining eggs until fluffy and light in color. Gradually add remaining ¾ cup sugar, beating until thickened. Fold in baking powder, salt, and remaining ½ cup flour. Blend in cooled chocolate mixture. Stir in nuts, almond extract, and remaining 1 teaspoon vanilla.

Measure 1 cup chocolate batter and set aside. Spread remaining chocolate batter in a greased 9-inch square pan. Pour cheese mixture over the top. Drop measured chocolate batter from tablespoon onto the cheese mixture; swirl the mixtures together with a spatula just to marble. Bake in a moderate oven (350°F.) 35 to 40 minutes. Cool. Cut in bars or squares. Cover and store in the refrigerator. Makes about 20 brownies.



new puppy?



(it's almost like having a new baby in the house)

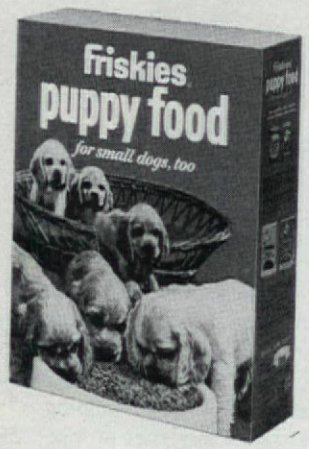
A puppy needs a lot of care and attention, too. Just *feeding* one properly can be a ticklish problem—if you don't start off right. And—the rightest start in all the world is Friskies Puppy Food. It is as complete for puppies as formula for a baby. We make Friskies with a high protein base (for growth and spirit). Then we add a total of 15 vitamins and minerals—every single nutrient a growing dog is known to need.

Little puppy's big appetite really satisfied

Puppies take to Friskies like they've just discovered food. They *really* like Friskies pressure-cooked beefy flavor. And they thrive on it.

Get your free booklet on puppy care

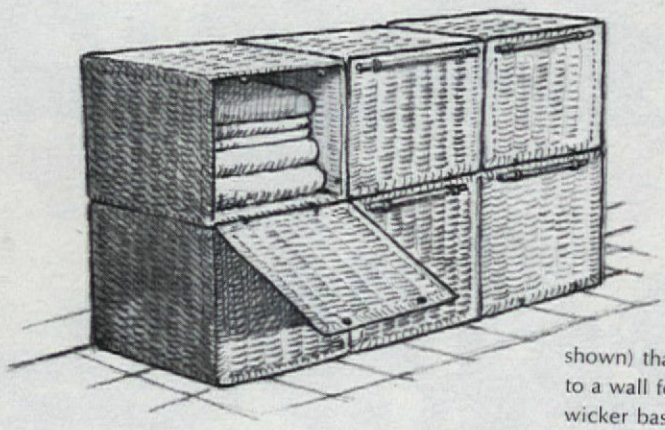
To help you or your children feed and care for your new puppy, Carnation—maker of Friskies Puppy Food—has a free booklet of helpful advice from dog breeders and veterinarians. Get your copy of "Care & Feeding of Puppies." Write to: Friskies Puppy Booklet, Dept. A-1, Box 560, Pico Rivera, California 90660.

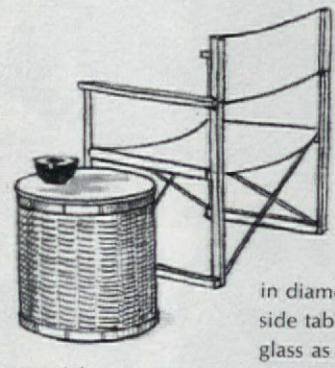


from Carnation®

USE IDEAS INSTEAD OF MONEY

Putting oomph in your decorating scheme doesn't have to cost a great deal of money. The ideas we show you here are perfect examples of how much you can accomplish on the smallest of budgets. In addition, there are suggestions for variations of these illustrated ideas.



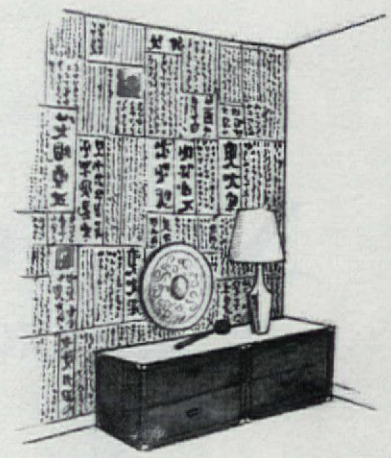


Make a storage wall (far left) with picnic hampers lined up in formations of fours, sixes, or eights. Be sure that lids flip down; remove handles. Stain dark walnut, spray-paint, or leave natural. An inverted basket, 12 inches in diameter, can be used as a chair-side table (left) if you add a piece of glass as a top. Two more ideas (not shown) that you might try: Attach a suitcase-type basket or picnic hamper to a wall for a hanging night table or a medicine chest. Or use an inverted wicker basket to make a hanging lamp fixture for any room in the house.





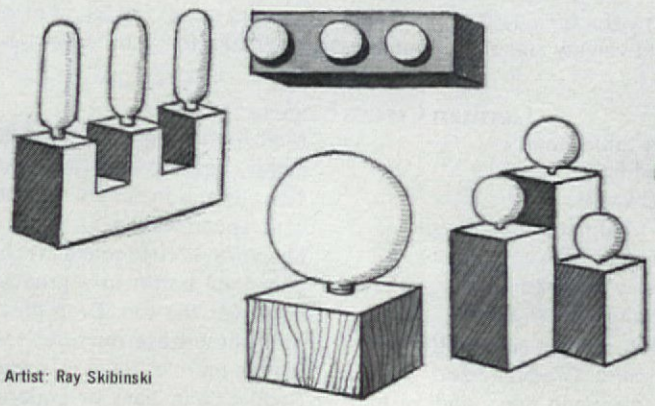
Make a patchwork table cover from dimestore bandanas—all blue, red, or mixed. Use single bandanas as napkins or tie them around the neck of wine bottles to catch drips. For the tiny-tot birthday party, make individual party tables that double as containers for favors (above). Use small brown cardboard cartons, spray-painted or covered with colorful wrapping paper. Larger-size cartons can become cube-shaped snack tables for your informal parties.



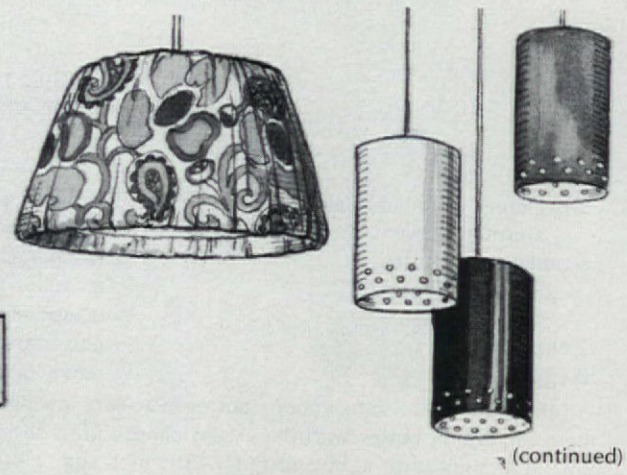
If your walls are in poor condition, cover them with the most inexpensive wallpaper around—foreign newspapers. To protect the surface, shellac after hanging. Wallpaper only the ceiling if your budget won't allow doing an entire room. Or paint walls a dark color—navy, charcoal, garnet.

Better a bare bulb than an ugly lamp! Here's your cue to experimenting with light bulbs. They come in fascinating new shapes and sizes and are more trim, neat looking than ever before. Use them in old—and we mean old, not antique—fixtures; they throw more light, look fresher than candle bulbs. Or try screwing mushroom or spherical bulbs into wooden blocks and cubes, as shown below. Wiring is easy. Look for the new frosted bulbs; you can purchase the same size in several different wattages.

Hanging fixtures are currently very much in fashion. Here are some you can make easily, cheaply. Save old wire lampshade frames and cover them with gay colored cottons. Fabric is gathered, top and bottom, with elastic. Hang them as shown below or use on lamps with simple wooden bases. To hang them, loop white light cord from brass cup hooks placed strategically in ceiling and connected to outlet. Other hanging lamps can be made from tomato-juice cans or other large tin cans. Punch a pattern in them or spray-paint them a bright color.



Artist: Ray Skibinski

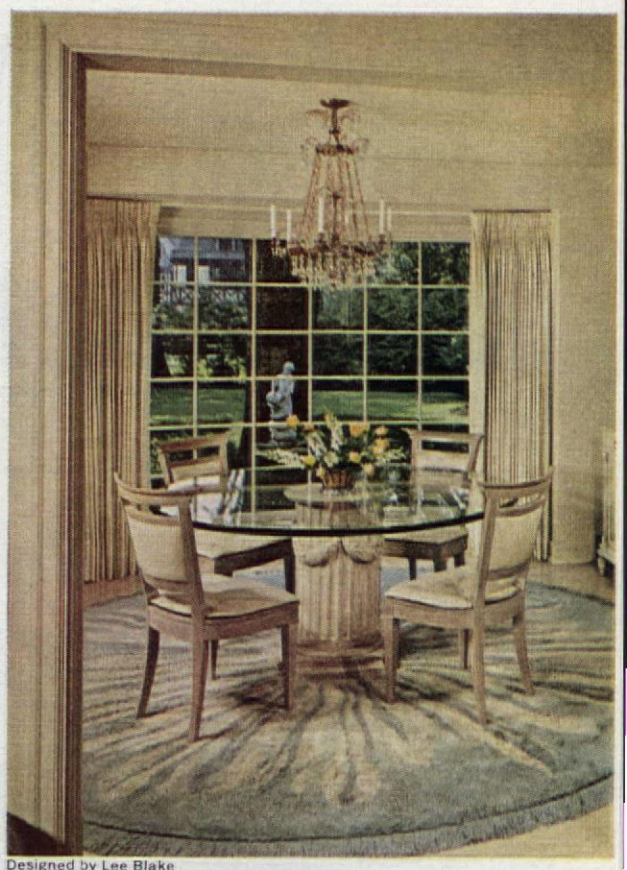


(continued)





Ralph Huszagh, Architect



Designed by Lee Blake



Eugene Voita, Architect



The better homes in your neighborhood have wood windows.

Have you noticed?

Everyone does. For wood windows say *quality* in ways no other type of window can.

They add architectural interest—outside and inside. Weathertight, they cut down drafts in winter. They keep homes cooler, more comfortable in summer, too. Wood is simply a better insulator against heat and cold. And wood windows won't "sweat" the way other types do. No water drops. No dripping sills. And no problems with ruined walls or wallpaper.

No matter what style of home you have, standard Ponderosa Pine Wood Windows will help make your home a better home.

Send for our "Window Book"—16 pages filled with facts and design ideas that will help you plan your new home or remodel your present home. Just send your name, address and 25¢ to us.



PONDEROSA PINE WOODWORK
and the Western Wood Products Assn.
Dept. AH-17, 39 S. La Salle Street
Chicago, Illinois 60603

If you knew how little it cost to install a

Heatilator®

mark 123 FIREPLACE



you'd be reading this page in front of one right now!

This superb wood burning fireplace actually costs up to 50% less than you imagine. Installed in a day, sometimes less, it practically eliminates the high cost of labor, *yet is guaranteed smoke-free.*

PLACE IT ANYWHERE YOU CHOOSE!

The Mark 123 can be placed almost anywhere . . . directly on the floor, flush to any wall . . . even in a corner, without special foundation or fireproofing. Complete from hearth to chimney top, its precision-made components are Underwriter Listed. There is absolutely no muss, no fuss at installation.

ADD COMFORT, CHARM, PERMANENT VALUE

Choose front- or corner-opening model, with unlimited selection of facing materials. A Heatilator Fireplace is an investment in contentment, charm and lasting value. It will never wear out or need repair, and if you ever sell your home—*what a plus!*



MARK 4300



MARK 4400



MARK 4500



MARK 5900

Shop low-cost Heatilator Fireplaces in masonry, traditional and contemporary models (see left) now at your local dealer . . . or mail coupon below for more information.

VEGA INDUSTRIES, INC.
117 E. Brighton Ave., Syracuse, N.Y. 13205
Please send me information on Heatilator Fireplaces.

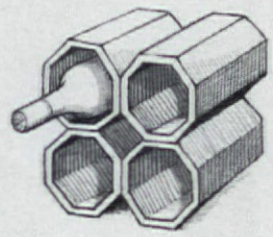
NAME_____

STREET_____

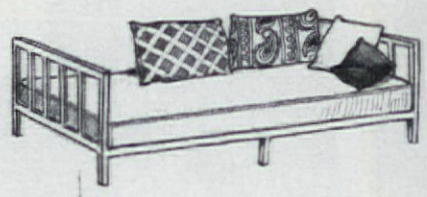
CITY_____ CO._____

STATE_____ ZIP_____

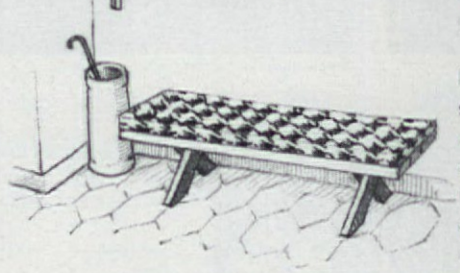
(Please print carefully)



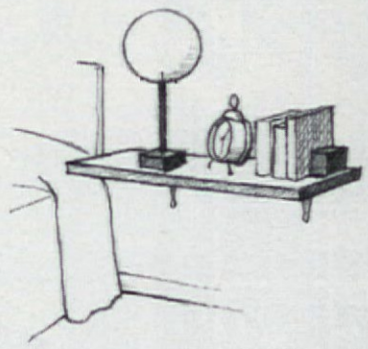
Drain pipes, stacked geometrically, make good wine racks. Glue several of them together with household cement and paint a bold color



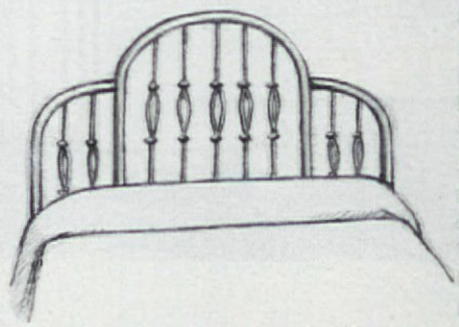
Cover old bed pillows in heavy fabric. Combine solid-colored fabrics with patterns and use as accents on a sofa or daybed.



Paint a picnic bench (the kind that accompanies the sawbuck table) and cover with a foam-rubber cushion. Buy a ready-made cushion; or cut to size a strip of foam rubber and cover with your choice of fabric. Use in an entranceway or at the foot of a bed.



Use a bookshelf as a night or end table. You can also use metal office shelving for the same purpose, or for showing off books, whatnots, or for holding a stereo set.

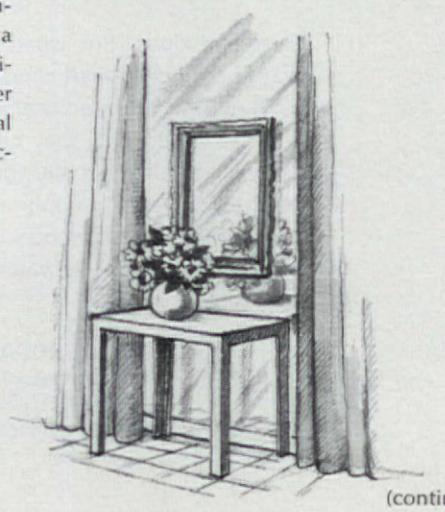


Try our headboard idea to add an individual, imaginative note to your bedroom. Place an old twin-size headboard in the center of a king-size bed. Then, cut its twin-size footboard in half and position one half on each side of the center headboard. You can make a similar headboard by putting two twin headboards side by side on a king-size bed. Or, make a headboard out of a flush door (not shown). Paint, paper, or cover with fabric. Add a row of turned wood finials or old doorknobs all across the top edge of headboard. Fix to wall over bed.

For an upstairs hall or other private area, dry-mount family portraits or snapshots and attach to wall with big, bold pins. Then buy inexpensive frames from an art-supply store or paint old ones bright colors. Be sure frames are large enough so that when hung, they'll leave some of the wall showing as a "mat." The same framing is effective with small prints.

Mirrors are good camouflage for small, awkward areas between windows or doors. Hang mirror and complete the effect by placing a decorative but empty frame directly on the mirror. Another mirror trick: Hang several framed mirrors (instead of pictures) as a group on a wall.





(continued)



Some necessities can be luxurious..

pamper yourself with *Stevens*

"Coventry," from Stevens Fine Arts Collection™: 100% cotton flat sheet and pillow case patterned after Jacobean England. Blue/Green; Yellow/Gold; Amber/Coral. With coordinated solid color fitted bottoms. At fine stores.

J. P. Stevens & Co., Inc., New York 10036.

Other home fashions from Stevens: Forstmann® blankets, Gulistan® carpets,

NEW!
Blue Sani-Flush, with purifying Oxone*, bubbles away at stains. Rust. Even germs. Gets toilet bowls

PURE CLEAN

What do we mean by PURE CLEAN? See for yourself. Pour in some new Blue Sani-Flush. Watch it burst into hundreds of powerful blue bubbles.

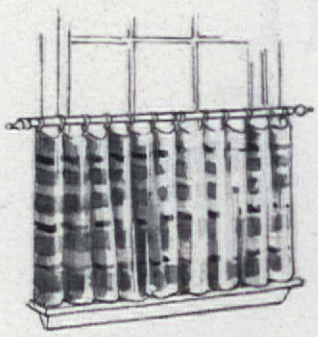
New Blue Sani-Flush, with purifying Oxone*, churns away at the stains. The rust. Even the germs. A quick brushing, the water turns white, and the whole bowl is clean in seconds.

Wouldn't you like to see a PURE CLEAN difference? Try new Blue Sani-Flush Toilet Bowl Cleaner.

*® of Du Pont

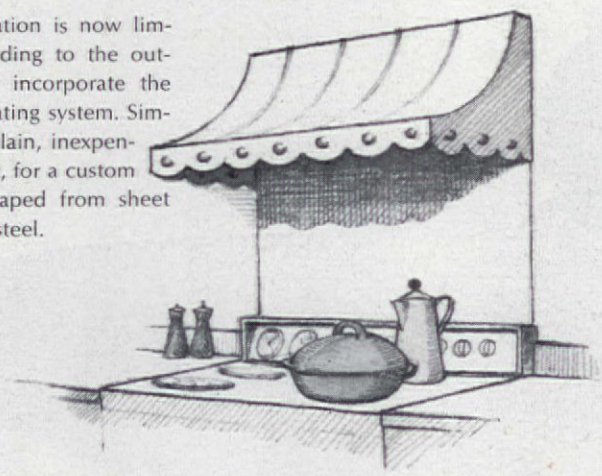




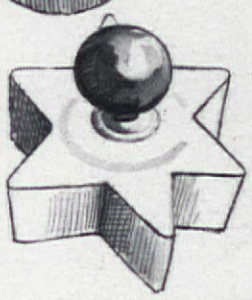


Make cafe curtains that don't require any sewing and you've found one solution to your search for instant decorating. Use a clear or printed vinyl material (easy to keep clean), cut to size and hang with clips.

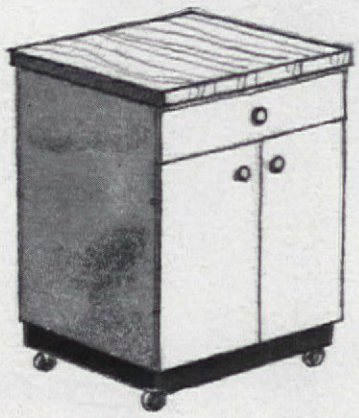
If your kitchen ventilation is now limited to a wall fan leading to the outdoors, you can easily incorporate the fan in a hooded ventilating system. Simply enclose it with a plain, inexpensive unvented hood; or, for a custom look, have a hood shaped from sheet aluminum or stainless steel.







Cookie cutters or napkin rings make unusual and inexpensive drawer pulls or doorknobs. Lay cookie cutter flat and attach to door (or drawer) with a screw through the center handle. Lay napkin ring on side and drill a hole through side to attach. (Napkin ring will stand out from door or drawer.)



Make your own roll-around food preparation area. Use an old kitchen cabinet (you can purchase a second-hand metal cabinet for the purpose), spray-paint it to match your kitchen or in a contrasting, accent color. Then mount it on wheels and add a wooden chopping surface. It's as easy as that!

One of the handsomest centerpieces we know of is also one of the most inexpensive to create. Take an attractive basket or big salad bowl and pile it high with fruits and vegetables.





Marlite Walls-Textured Wormy Chestnut and River Landing Mural. Fireplace Mantel-White Marlite.

Textured Wormy Chestnut Marlite
for beautiful walls that stay like new for years!

Touch it — this exclusive new Marlite Decorator Paneling reproduces every surface detail of this rare, costly wood. And it gives any room in your home a custom-decorated look.

Wash it — you can't harm the beauty of Textured Wormy Chestnut Marlite. Marlite's soilproof plastic finish resists heat, moisture, stains and dents. It wipes clean with a damp cloth — stays like new for years. And Marlite is simple to install. Goes up fast over old or new walls with carpenter tools.

See it — at your building materials dealer. In addition to Wormy Chestnut in two beautiful hues, you can choose from a complete line of Marlite Decorator Paneling including other distinctive textured panels, rich marbles, authentic Trendwood® reproductions, bold designer colors, unique decorator patterns and striking new Marlite Murals.



Marlite®
plastic-finished paneling

ANOTHER QUALITY PRODUCT OF MASONITE® RESEARCH

Marlite Division of Masonite Corporation
Dept. 106, Dover, Ohio

Please send me Marlite's 24-page, full-color "Professional Guide to Room Planning and Interior Decoration." I enclose 25c.

Name _____

Address _____

City _____ State _____ Zip _____

Brutal "Iron-In-The-Dirt" Test Proves Dirt Can't Hide From Intensified Tide!

1. Now, who in the world would iron garden dirt into a t-shirt? We did. To prove dirt can't hide from New Intensified Tide.



2. We wanted to make it tough for Tide, so we ironed the dirt right in—then dumped the t-shirt into a regular washload with Intensified Tide and its hard-working suds.



3. The t-shirt looks spanking clean. Even the front looks beautiful—hardly a speck of dirt left. That's cleaning power!



4. If Tide's so powerful it can get out that ironed-in dirt, the rest of the regular wash just has to be much cleaner. In fact, the cleanest wash you can get. *Prove to yourself that Dirt Can't Hide from Intensified Tide, use the strongest Tide in detergent history.*

1967—the year to stretch your dollar

They call ours the affluent society. But if you are like most of us it's becoming increasingly hard to feel affluent. The cost-of-living index keeps inching up. There are new taxes and higher taxes. Interest rates and tight money make the headlines every day. It's true that today we own many things we consider necessities that in our parents' day would have been sheer luxuries. Yet we are finding it harder and harder to afford the things we like to have—a new car, new furniture, a new house, the possibility of remodeling the home we now have. We are finding it increasingly difficult just to keep our heads above water.

In the coming year your family's most important job will be to make every dollar go as far as possible. This issue is devoted to giving you a helping hand. We start off with three financial experts who will show you how to plan for your long-range goals, your day-to-day living, and the simple savings you can effect around your home. We also show you in words and pictures how you can stretch your decorating dollar, your gardening dollar, your building and remodeling dollar, and your food dollar. You will discover countless ways—ways you may not have ever thought of—to keep your family's hard-earned money doing what you want it to do and to help you afford the good life without breaking your financial back.

---

money and your long-range plans

By Sal Nuccio

If you are a typical parent, college is in your plans for your children. And, no doubt, you have other family goals, among them perhaps a larger home, a special vacation, a summer home, or some charitable project, and ultimately, economically comfortable years of retirement.

But, is your family financial program carrying you toward those goals? Would it stand up under close scrutiny? For example, does it clearly indicate how much you can spend on some not entirely necessary but desirable product or service without sidetracking your major objectives? Does it include cash and insurance insulation against emergencies?

We all readily agree that sound financial planning is important, but some of us tend to relax our efforts, particularly if our incomes have risen appreciably, or if we decide that some of our goals are far enough in the future not to warrant immediate attention. But the rising cost of living takes its share of our gains in income, and time draws those future goals into the present with startling speed.

You are reminded of the rising cost of living in news stories and on almost every shopping trip. There is talk of a federal income-tax rise in 1967. Prices of basic necessities, such as food and shelter, are continuing their climb, as are the prices of many other products and services. There was another round of price increases for automobiles last fall. Tuitions have quadrupled at many colleges in the last 20 years, and there is no indication that they have leveled off.

Inflation, the hidden enemy, has nibbled away much of the dollar's purchasing power, causing consumer prices to rise about 75 percent since 1945; a $1 item now can cost $1.75. If prices rise a moderate one-and-a-half percent a year, they will be up 15 percent in ten years. This must be reflected in your family's own sound financial program.

So must the fact that your standard of living probably has risen and probably will continue to rise. You own dishwashers, self- (continued on page 86)

By Mary Feeley

take a new look at your income for 1967

Now that you've weathered the most inflationary year since 1957, how do you plan to tackle 1967?

Conservative estimates put the cost-of-living increase at the end of 1966 at 4 percent. This sum total of all the little bites taken out of your income didn't really knock you out financially, but it did leave you feeling sore all over.

So let's take a look at the shape of things now . . . Social Security costs are up from 3.625 percent to 4.4 percent . . . car insurance up 25 percent over the last five years . . . food costs up over the 12.1 percent mark since 1962 . . . and mortgage money, if you try to find it, 6.18 percent to 6.25 percent interest being asked.

And to confuse you still further, maybe you got a raise recently and hit the $10,000 mark—only to discover that, as far as purchasing power is concerned, you're right back where you were in 1957 when you were earning $8600.

So it looks like a real challenge coming up for 1967. This is the year to look for small savings in undramatic places . . . including a few dollars here and there from tax savings.

The family's point of view toward spending and saving is due for an overhaul, so that small economies can guide them in planning a more favorable distribution of their income for the year ahead.

Let's consider the case of the John Smiths and their approach to rising costs.

The Smiths are 35 years old, with two children aged 7 and 10. He just got his raise and hit $10,000. The mortgage has ten more years to go; there are two months to go on the car loan; four months to go before the clothes washer is paid off. Mr. Smith's property tax went up some $40 this year, and his food bill went up too. He needs more insurance than he carries and he knows it.

So now, as he looks the situation over, he's asking himself what every other wage earner is asking: How can I maneuver my money in order to come out better?

Well, he can't double his salary overnight. But he can arrange to let small economies work in his favor. Thinking in terms of these changes, he sets his goals for 1967.

He will save a little—about 4 percent—if he switches his insurance policy premiums to an annual-payment basis, instead of paying quarterly as he has been doing. This will save him $16.75.

Then, to save a little more, he will arrange to have his stock dividends—about $200 a year—sent to his bank directly and automatically credited to his savings account. Heretofore they've been dribbled away in casual spending, each check spent as it came.

He's looking ahead to April when the car loan comes off. That will put another $56 into the monthly budget.

Comes June and the $24-a-month washer is paid for—so he plans to look into the terms of his installment contract and see if prepayment will save any interest.

His Social Security deductions will be paid up in September, so that will mean another $36 a month to put somewhere else. Adding it all up, he sees where he can save $972.75 more a year to play with.

Mr. Smith is going to do something else this year, which he never seriously did before. He's going to put down in writing what his fixed annual expenses are, and divide them by 12 in order to see how much he has left to spend per month on flexible expenses.

Right now, his fixed expenses on a monthly basis look like this:

Mortgage	$105.00
Property tax	$32.50
Utilities	$20.00
Heat	$15.00
Water	$6.00
Insurance premiums:	
Home owner	$4.50
Car	$16.33
Life	$30.47
Car loan	$56.00
Clothes washer installments	$24.00
Total	$309.80

Mr. Smith's take-home pay is $660 a month, so he sees that he only has $350.20 left to spend on the family's flexible expenses.

But starting in April, when the car payments end, he will have $56 more a month. Not a fortune, maybe, but at least some extra money to put where it can do the most good. So he can actually juggle $406.20 a month for the family's living costs.

On this basis he estimates his flexible expenses:

Food—$150 (he's deducting $5 a month from what they usually spend)
Clothing—$50 (he's establishing the minimum of 8 percent of net income)
Household supplies—$24
Savings—$15
Personal allowances—$55
Entertainment and vacation—$22
Medical and drugs—$20 (this is figuring it close, but maybe the family can cut down on drugstore items)
Gifts and donations—$24
Transportation—$45 (using the car judiciously and cutting out the unnecessary impulse trips)
Total—$405

Mr. Smith has his long-range plans in mind too. When the $24 a month he's paying for the washer becomes available in June, when the installment contract is paid up, he will direct this money toward more life and mortgage insurance. His stock dividends then will go into an education fund for the two children. The saving he will gain by switching his insurance payments from quarterly to annually will provide another $16.75 for the same purpose. These funds will be set up at the bank under The Uniform Gifts to Minors Act, thereby arranging for a tax savings, since as custodian of the account he will not be liable for tax on the interest earned.

Since Smith's income of $10,000 allows little opportunity for spectacular juggling to avoid normal tax liability, he will look for tax savings in the little ways, wherever he can find them, such as a more guarded indulgence in taxable habits. This can pay off to some extent. The senior Smiths can be aware, for instance, of the tax they pay on cigarettes, liquor, cosmetics, vacation travel, gambling, dining out, gasoline. Maybe they can save a dollar here and there, in addition to their regular deductibles such as interest on mortgage, car loan, installment purchases, property tax.

Smith has another plan too. When the savings fund for the children's education builds up, he will put a lump sum into mutual funds, which he can logically expect to grow beyond the profits earned by the steady but moderate bank interest it would earn. He also hopes to take out some term insurance to protect the children's college years.

They plan to channel the $36 they're paying for Social Security into Christmas funds, come September when the Social Security tax is paid up for the year and will no longer be deducted from his salary.

Mrs. Smith, (continued on page 87)

simple savings around your home

By Merle E. Dowd

Benjamin Franklin's maxim, "A penny saved is a penny earned," is out of date, obsoleted by our income-tax laws. The $1 you save is now worth $1.16 to $1.50, depending on your tax bracket, because the $1 you save is an after-tax dollar. To earn an after-tax dollar requires you to gross enough to pay the tax and still have $1 left.

Not spending some of the money you now spend on home maintenance, utilities, landscaping, and equipment service, or doing yourself some of the jobs you would otherwise pay someone to do pays off in after-tax dollars. Many of the following ideas for saving cash cut waste. See how many you can use effectively around your home—and spend your savings on something you really have your heart set on.

SAVING ON UTILITIES

Reducing expenditures for heat, air conditioning, electricity, water, gas fall under the category of money management called "watching the repetitive expenses." Because utility expenses occur regularly, a very small, possibly unspectacular, saving mounts up to a usable sum over a year.

Cutting heat costs. Oil burners work themselves out of adjustment, nozzles wear, and the igniters may fire only occasionally or not at all. But, don't have the burner serviced in the summer. Short "on" cycles during the fall frequently allow the burner to get out of adjustment before really cold weather sets in. Service the burner just before cold weather, so it operates at peak efficiency when used most. A reduction from 80 to 65 percent in burner efficiency can increase your oil bill by 23 percent.

- Check stack overheat control occasionally, particularly if furnace runs in short spurts. Clean accumulated soot from control with an old toothbrush and vacuum cleaner.
- Check smoke pipe to chimney for soot. A soot-plugged chimney interferes with combustion and indicates need for burner adjustment for better combustion.
- Clean thermostat contacts by first removing metal cover, then sliding a piece of bond paper between on-off contacts.
- Set circulating fan controls to extract maximum heat with a hot-air system. Adjust the controls to start the fan when plenum air reaches 110° F. and to stay on after burner stops until temperature drops to 95° F.
- Turn down thermostat on a hot-air or electrical heating system at night. University of Illinois tests report a saving of nine percent with an 11° setback. Due to long recovery time, similar setbacks are not practical with hot-water systems.
- On sunny winter days, open curtains and turn on circulating fan to distribute solar heat throughout house.
- Draperies or curtains with an insulating or reflective liner and pulled across windows at night prevent heat loss. Where possible, fit curtains close to floor and/or ceiling to reduce convective flow of air cooled by contact with cold window.
- Keep furnace filters clean. Vacuum inlet side every two to three weeks and replace elements once a year. Reduced air flow around heat exchanger allows usable heat to escape up chimney.
- Shop around for fuel oil. Despite the so-called "standard price," discount houses, competitive dealers, and arrangements for group buying can and do cut fuel-oil prices by ten to 14 percent.
- Burn soot off the inside of furnace firebox once or twice a season with a fuel-oil additive. Soot acts as an insulator and prevents transfer of heat to house air or water.
- Practice heat-saving tactics. 1) Train children to close doors securely or install an automatic door closer. 2) Shut off heat to unused rooms by closing hot-air registers or by shutting off water or steam valve. 3) Isolate a bedroom from other parts of the house when sleeping with windows open.
- Balance heating system. Your furnace or electrical elements respond to a thermostat. Unless the system is balanced, only the room with the thermostat will remain at a near-constant temperature. Using a portable thermometer as a guide, adjust registers or valves to heat rooms evenly.
- During very cold weather when house is shut tight, make sure the furnace gets enough air to burn. A smoky smell around furnace is a tip to open a nearby basement window a crack. Otherwise, flame will be starved for air and burn inefficiently.
- Cement aluminum foil over an insulation pad between radiators and wall to reflect heat into room.
- Do not stack papers, magazines, or boxes on radiators. Blocking convective airflow interferes with radiator efficiency—and costs you money in lost heat.
- Paint radiators a dull black or an acceptable dark color—the closer to black the better. Heat radiates more readily, and efficiently, from a dull black surface.
- Use fireplace sparingly. As fire exhausts up chimney, it draws heated room air with it. Heating replacement air far exceeds small amount of heat reflected from fireplace.
- Keep fireplace damper closed tightly between fires; otherwise, cold air flows down chimney and spills out into drafts along floor.
- Humidify dry air during winter. Very dry air evaporates any skin moisture quickly and makes you feel cold. Properly humidified air can be kept two to four degrees cooler while maintaining same comfort level.

Cutting air-conditioning costs. Isolate rooms to be cooled in your house even more carefully than for heating. Install tight weather stripping, increase insulation, particularly in the ceiling, and use storm windows and doors.

- Tape cardboard covers over cold-air registers in rooms being cooled to prevent escape of cooled air to other rooms.
- Reduce electrical load to operate air conditioners by: 1) Shutting off all unused rooms during day. 2) Installing an attic fan to prevent heat buildup in space between roof and ceiling. 3) Sprinkling roof where water cost is not prohibitive. 4) Coating roof with a cover layer of aluminum powder or flakes in asphalt paint. Bright aluminum reflects up to 50 percent of the sun's radiant heat to reduce heat load on air conditioner.
- Analyze trade-off in operating cost between water-cooled air-conditioning units (where permitted) and air-to-air systems.

Reducing cooking and lighting costs. When heating water in a teakettle, don't heat a full pot every time you need a cup for instant coffee or tea. Heat only the exact amount needed. You save on fuel—and waiting time as well.

- Pour out old water from a teakettle and rinse before heating more water. Built up, insulating mineral deposits can double the time for heating a pot of water.
- Keep gas burner jets of a cooking range clean by first removing all grease from surface, then cleaning burner jets with pipe cleaners. Buy the pipe cleaners that include a fine wire bristle.
- Buy light bulbs in bunches and look for quantity discounts, particularly from mail-order or discount houses. Markup on an individual bulb is usually high.

(continued on page 82)



twice the house for half the cost

By Alan C. Borg



Architects are pretty savvy when it comes to building and remodeling costs—especially when the house concerned happens to be their own. This was true in the case of Albert H. Riese Jr. of Madison, Connecticut. Like many families the Rieses were pressed for space. But rather than buy a larger house or build a new one, they decided to stay put—for reasons that had as much to do with money as loving the home and three-acre site they owned. The house as it was is shown above.

Building a new house twice the size of their old one would have cost about $45,000—without land. The cost of a ready-built house—with land but without the charm and possibilities of their present one—could have run as high as $50,000.

So the Rieses found the solution that could apply to many families needing space. They built an addition that increased their living space from 1000 to 2000 square feet for approximately half the cost if they had moved to a new house.

The new wing (below and left) has an entry hall, a living room with fireplace, kitchenette, bath' and guest room, and a deck for outdoor entertaining. (continued)









Photographer: William Maris Information: Alma McArdle

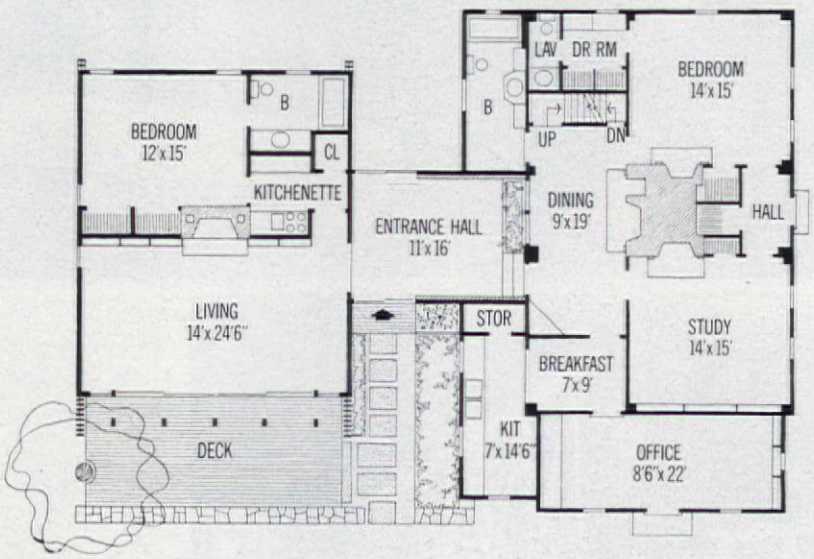
The new area was designed as a simple rectangular unit. Contemporary in feeling and an entity in itself, it is connected to the main house by an entry hall that serves as a transitional element between the old and the new. The arches, which play an important role in the overall design, were inspired by the arch of the corner cupboard in the old dining room (above left). With variations, these arches were carried through all the new work. They came to full expression on the exterior of the new living room where they became the framework supporting the roof structure over the deck (see preceding page).

The old and new sections were further linked by a unifying color and the use of similar materials.

The Rieses now have the space and privacy they need but even more important they are in a lovely old Colonial house which they have learned to love over the years. They have an addition to complement and enhance the traditional charm and beauty of the old house.

how to stretch your building dollar



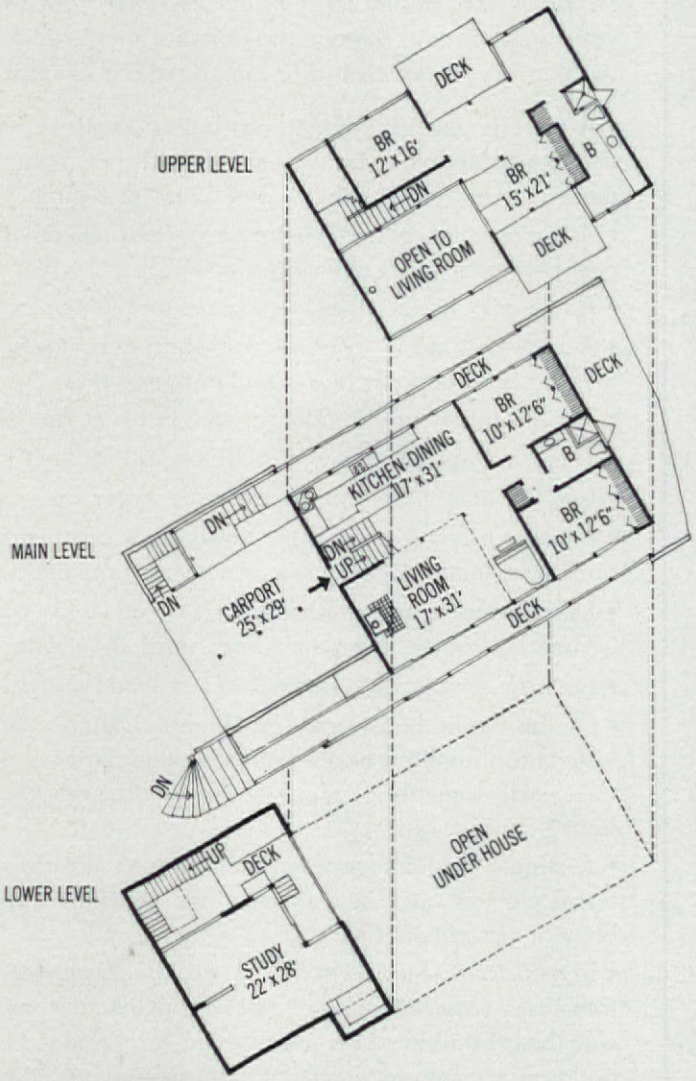


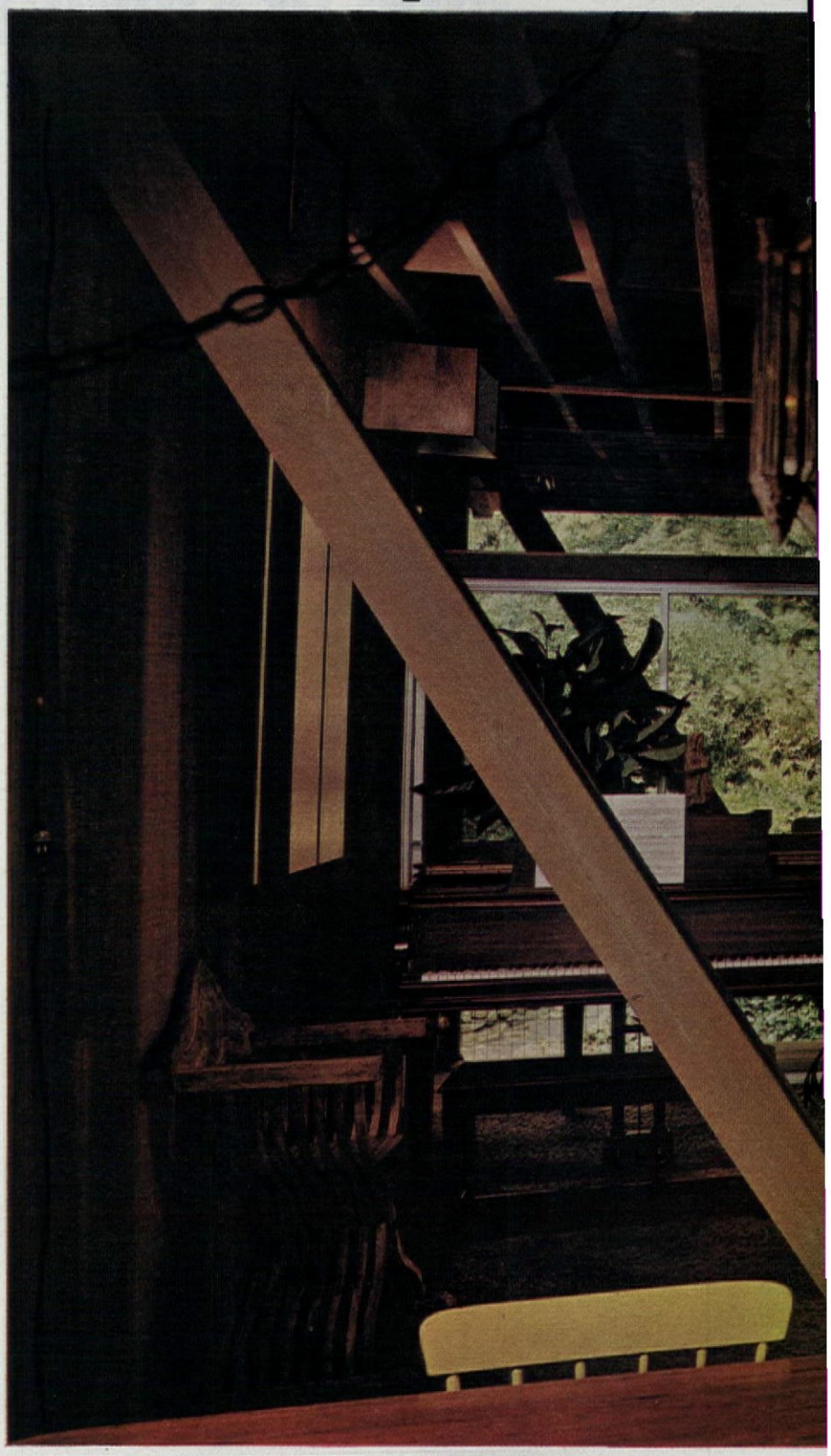
The entrance to the house was moved when the addition was built behind the original house. A large new entry hall joins the two sections. Each half of the house can be a self-contained unit, each with its own bath and kitchen. Both areas have fireplaces.

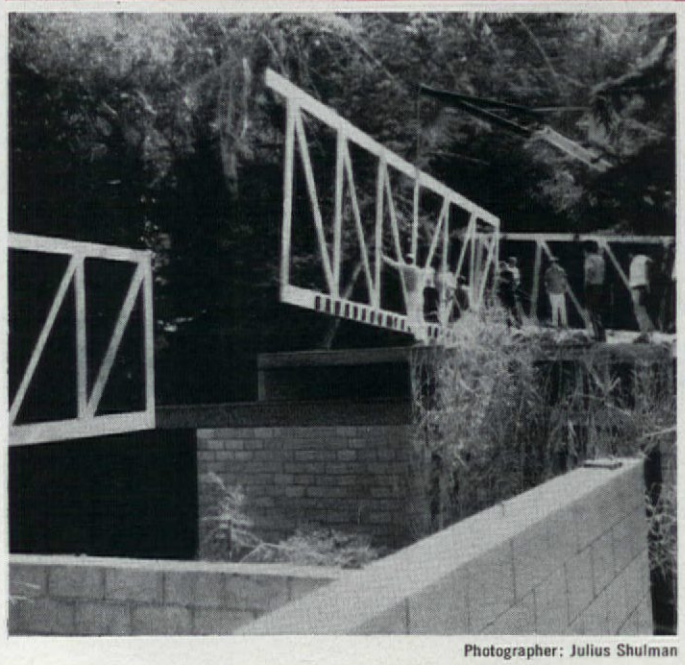
Many people feel that it's risky business to save money when buying or contracting for a house. "Scrimp on the house," they warn, "and you increase your maintenance bills." While no one agrees more strongly with this than the editors of *American Home,* we are happy to point out that there are ways to stretch your building and remodeling dollar without reducing the quality of either workmanship or materials. For example:

- A tract house, all other things being equal, is generally more economical than one built on an isolated spot. Volume building is more efficient than building one house at a time.
- The closer the plan comes to a perfect square, the lower the cost per square foot of living space.
- A two-story house gives more space for the money than a ranch.
- A basement adds low-cost workshop and storage space, and may be finished later on into a family room.
- The straighter the foundation and exterior, the lower the cost.
- The same applies to a roof with few valleys and hips.
- Use the attic space for functioning rooms, as in a Cape Cod.
- In some areas a roof house—in which a boldly mansarded roof encloses a major living area—cuts your cost per square foot.
- Leave some rooms unfinished—such as family room, den, one or two bedrooms, the attic—and finish them later on yourself.
- Stick to structural systems local craftsmen are familiar with.
- Design so the house may be extended later without major revisions to plumbing and heating. This is partly a matter of location, partly a matter of capacity. In some cases you can rough-in future connections.
- A simple, tasteful contemporary house uses fewer nonfunctional pieces—such as shutters, cupolas, and fancy trim—than a copy of a traditional style.
- In a custom-designed house, an architect can get a lot of living into every square foot. Engage one that's accustomed to working with home builders. He might even turn a low-cost "problem" building site into an aesthetic asset (see page 64).
- If you are planning to install carpeting, don't put expensive flooring underneath—use lower-priced grades instead, or use plywood underlayment.
- Centrally located heating system and plumbing stack cut pipe and duct runs. Put the bathrooms and kitchen as close to the stack as possible.
- Where codes permit, studs spaced 24 inches apart work just as well as those spaced 16 inches apart.
- To save on future heating and cooling costs, install proper insulation, good weather stripping, and purchase good grades of windows and doors that have a tight seal and do not permit a lot of air to infiltrate.
- An open stairway, without risers, gives an attractive contemporary feeling and costs less.
- Why not use open shelves instead of a linen closet?
- On closets, doors that run the full height and width of the closet not only save on framing and wall costs, but make shelves and storage space more accessible.
- Quality double-glazed window units save you the cost of storm-screen combinations and are easy to clean. Consider less expensive fixed-pane windows in some locations where operating windows aren't needed.
- If your land slopes, utilize a split entry or design the house to take advantage of lower-level living space like our blueprint house on page 68.

low-cost land inspires two unique houses







Photographer: Julius Shulman

Covered-bridge house over a ravine. The houses shown here and on the following pages are fine examples of what you can do with a plot of land that might otherwise be useless. In many cases, building on a difficult site is more expensive than building on a conventional one—the saving brought about by the purchase of submarginal land is eaten away by higher construction costs. This is not true with this house in Laguna Beach, California, a livable version of old covered-bridge structures. By using a unique bridge construction and leaving structural members exposed as part of the overall design, architect J. Lamont Langworthy has kept the cost to a minimum. As in bridges, the basis of this house is the truss, a lightweight rigid frame built of many pieces joined together to form triangular segments. Three 40-foot trusses were used to span the masonry foundation supports. The middle one bisects the house, but the members are spaced so you can walk through to the other rooms. A free-form roof with a skylight running the entire length shelters two living levels plus a study located in the masonry abutment. The owners, Mr. and Mrs. Clayton Garrison, like this bypassed land because of its dense vegetation in a relatively barren area. And who wouldn't enjoy living in a house with a stream running underneath it?

Three large trusses, spanning 40 feet each, are put in place across the concrete-block foundation walls (right). Stream runs through gap.







Deck alongside house (left) overlooks the ravine and stream beneath. View above shows house from street side. Roof dips low on one side.

The central truss and the stairway framing form a strong visual pattern of line against line (right). Glass was installed in an opening beneath stairs for view of the stream. The redwood plywood paneling and Douglas fir were sand-blasted and given a transparent stain for a rustic look. Metal fastening plates on truss were left exposed.

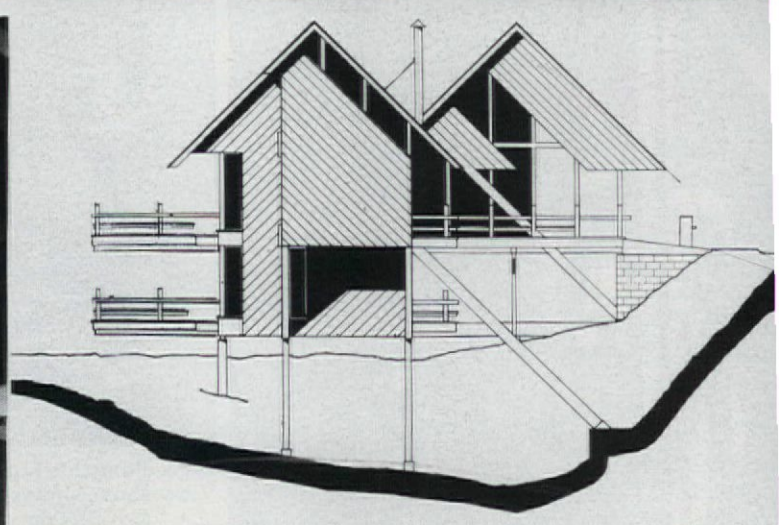
Please turn the page

Three-level house on stilts. This house, built for Mr. and Mrs. Thomas Lyster and their children, is located next to the one on the previous pages and was designed by the same architect, J. Lamont Langworthy. Careful placing of the structure required the removal of only one tree. The sturdy, inexpensive materials were left exposed to keep the budget down to $28,000. The cedar shingle roof is supported by trusses spaced every two feet. The pitch of the roof determined the unusual angle at which the cedar siding is applied. The inside walls are rough redwood plywood. A total of 12 decks and balconies gives each room ready access to the outdoors. Several long skylights let extra light (and in the evenings, moonlight) into the upstairs. The living room has a piano alcove with a two-story ceiling. The house is elevated to give the living room an ocean view. Although bordered by other houses and the street, the windows are located so that no draperies or blinds are required for complete privacy.



The middle floor of house (above) is on a level with the top of the ravine and is connected to solid land by the driveway and entry deck. Main wing of house behind carport is supported on stilts in middle of the ravine. Concrete piles (right) supporting house have whirled lines left from cardboard pouring forms. The wooden joists, posts, and trusses are left exposed and are incorporated as an important visual element of design.



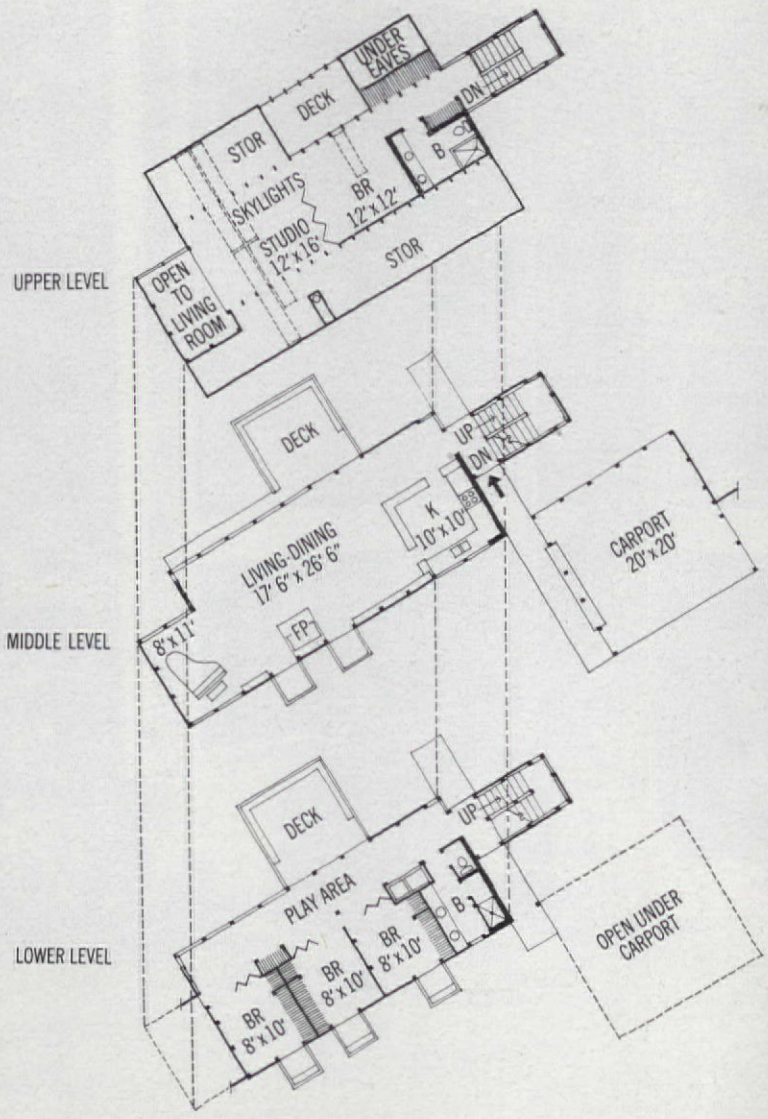


Drawing shows structure lifted above ravine, eliminating need for excavation and expensive foundation. Concrete piles of varying heights accommodate house to rugged site. Long diagonal wood brace is attached to buried concrete "land anchor."

Photographer: Julius Shulman



Since there is no suitable land for lawn or patio, outdoor living areas are provided by numerous decks. Another cost-cutting feature in houses of this kind: with all the decks and thick natural vegetation, little landscaping or conventional site work is needed.



Lower level is for children, upper for parents, middle for both.

dollar-stretching blueprint house

Many houses today are built with their foundations sticking halfway out of the ground. And they look like someone forgot to pile the land back around the house after excavation was completed. But William Coppock, A.I.A., who designed this house for his family, shows how a house can be raised out of the ground with style. This elevation becomes a distinct advantage as the space beneath then becomes a full extra floor of living space for comparatively little extra money.

We found this Blueprint House in Denver, Colorado. It has many other money-saving features that would appeal to home owners across the country. With 1650 square feet (and a partially finished lower floor the same size) it cost under $24,000 in an area where building costs are about average. Mr. Coppock selected a neglected low-cost site near a creek where many trees were already full grown. Conventional



wood framing was used, which kept costs down. Red cedar shakes were selected for the exterior walls because of their low maintenance. The kitchen and compartmented bath with skylights are back to back to save plumbing costs. The windowless kitchen is open to the dining area and therefore shares the view of the deck. The kitchen is handy to the dining area and front entry, but can be closed off if desired. The playroom on the lower level takes the place of a family room. The children can reach it from their bedrooms without going through the living room or entry hall.

The result is a highly adaptable house that can be built almost anywhere without extensive, expensive grading. It's a house that will grow old gracefully with the family. Fill out the coupon on page 116 to receive complete working drawings and a materials list for this versatile house.

BLUEPRINT #104
ORDER FORM ON PAGE 116

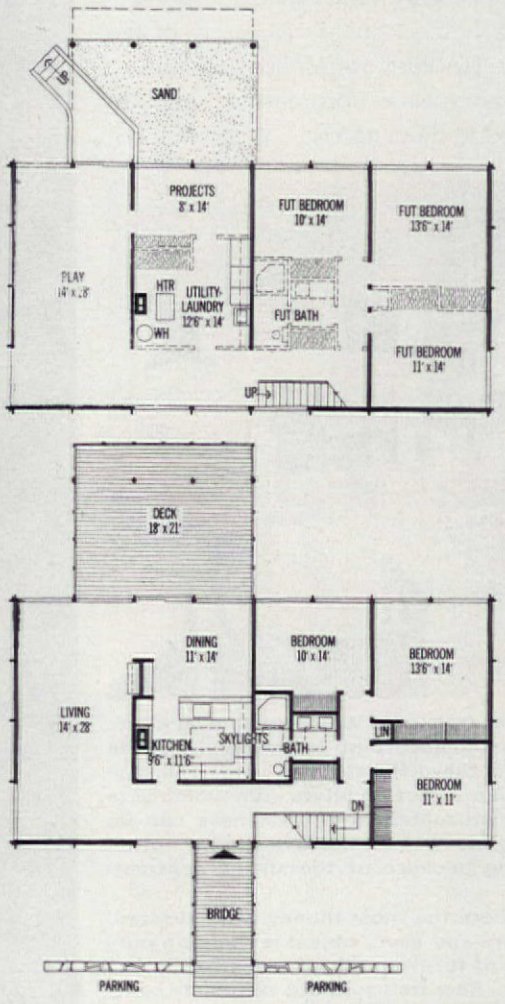
Photographer: Guy Burgess
Information: Lorraine Burgess





Deck on main level (above and opposite page) is used for entertaining and play. Beneath it is additional play space, partly protected from elements, which connects to playroom. Outdoor stairs will be built to connect both levels. Nonfading acrylic canvas awnings protect glass from glare of southern sun.

Dramatic entry bridge (left) is a result of raising the house aboveground for extra living space. Hall is paneled in red cedar to match exterior shakes.



The house was designed for expanding families. It has three bedrooms on the main floor. Three more can be finished on the lower level. Plumbing is located so a bath can be easily built there later.

By Vera D. Hahn

put quality where it counts

This is a first home. It is in Cambridge, Massachusetts, and belongs to the Robert Amorys. Although the prime consideration in decorating was not the budget, it is an object lesson on how to get the best quality and visual value for the money spent.

Money was spent where it would count the most. The main rooms (entry, living and dining rooms) have luxurious wall-to-wall carpeting, some of it even custom dyed a vibrant yet subtle dark blue. The view is made more intriguing with filmy wool casement draperies. Bedroom and study fabrics and rugs are just as good looking, but much less expensive.

Basic furnishings are exactly the same mixture as those of any other newlyweds' first apartment. There are family heirlooms, this and that from their respective bachelor and career-girl lodgings, wedding presents, and finally the treasured possessions the Amorys are presently acquiring together.

The Amorys justified the high prices they paid for their comfortable seating pieces by pointing out that the leather-covered Eames chairs are becoming modern collector's items while their sofa and love seat are modern classics. They don't expect to tire of these choices for a long while.

Anne Amory is head of the Design and Development office at Design/Research International. Her professional experience helped her avoid many of the costly mistakes made by other young homemakers.

Mr. and Mrs. Amory were fortunate to find an apartment well suited to their needs. (continued)

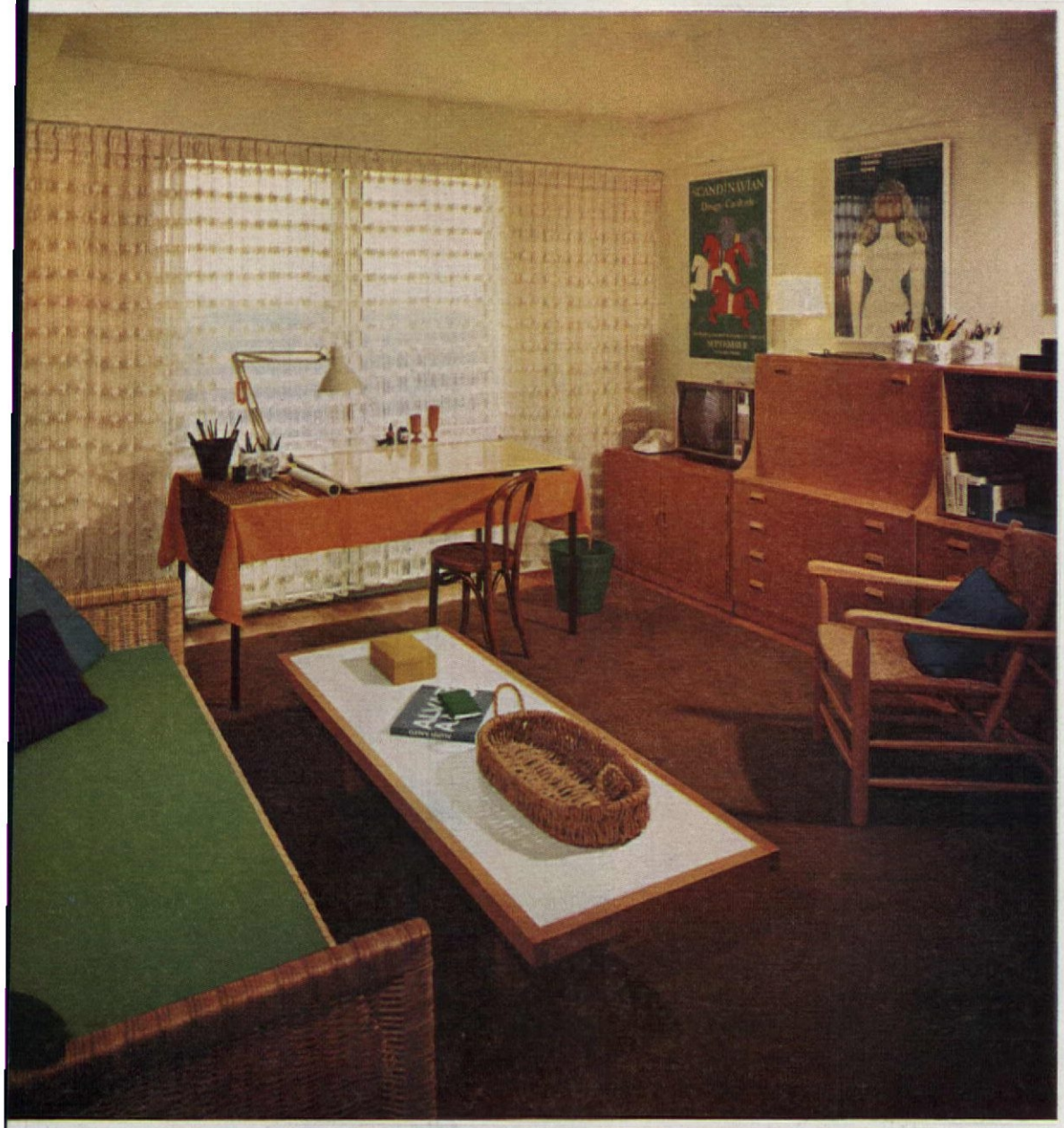


The arrangement of the bookcase wall is of special interest. Each shelf is adjusted according to the height of the books it contains and the different sizes are well distributed. The collage has a section all its own which acts as a shadow box. Small rustic chairs like these can be very inexpensive. The boots, too, deserve special note—the effect is smashing because of the strong contrast.

In the living room, where the most money was invested, every piece of furniture and every object is there on purpose. The large pieces of furniture, the two leather Eames chairs, and the Design/Research sofa are extremely comfortable and will last almost forever. The two open-arm chairs in foreground are good reproductions and harmonize beautifully with the rest of the furnishings in room.


PHILHARMONIC HALL
GALERIE MAEGHT
SUR 4 MURS





PUT QUALITY WHERE IT COUNTS

The sweeping view of the Charles River and the pleasant architecture, modern but not cold, of this apartment are great assets and Anne Amory has made the most of them. The walls throughout were painted a warm creamy white, always a good background and a practical choice when it comes to repainting. The only made-to-measure piece for this particular apartment is the large bookcase in the living room. Since all the shelves are adjustable and easy to move, it is a simple task to rearrange books and art objects as they wish.

Another key to what makes this apartment so successful is Mrs. Amory's keen eye and disciplined design sense. They have helped her edit what might otherwise have been nothing but an accumulation of disparate objects into a cohesive whole. This apartment lacks the makeshift appearance, the no-rhyme-or-reason clutter that characterizes too many first and often second, third, and fourth homes.



The den (above), like the other rooms, has its gentle extremes. The Swiss lace casement draperies cast a filmy pattern of light and shadow across the walls and windows—and are exceptional because they run all the way across the wall. The table has only a piece of brilliant orange cloth to hide its stark frame. On top of the Danish desk unit is a group of jam pottery jars—chock-full of pens, pencils, brushes. Framed posters decorate wall.

The checkered bedspread is an ingenious and easy way to flood a room with color. Little night stand was salvaged and disguised with coats of enamel paint in the same yellow. The subtle curves of the arches in the blown-up photograph of a Spanish piazza are echoed in the many arches along the back of the wooden bench.

A beautiful Victorian table is the focal point of the dining room (opposite). The inexpensive bentwood chairs are unusual and practical in their bright yellow paint. Although the fabric framing the window is relatively costly, the effect is more than equal the expense. Since it is stapled on in flat panels it does not take much yardage, installation is simple, and you could do it easily yourself.

Photographer: William Maris
Information: Estelle Bond Guralnick



big saver—your own imagination





With a vivid imagination and a strong love for "things," Mr. and Mrs. Bruce Leach have transformed their beach home in Malibu, California, into their own lively museum. Using a freewheeling, high-fashion approach, they have knowingly collected and combined furnishings and accessories of many different styles. Some are hand-me-downs, some came from local shops, and some are good antiques. Occasionally they have improvised—using miscellaneous art materials and fabrics and making things themselves. Very aware of color and texture they've splashed bright fabrics in an abundance against predominantly neutral backgrounds. For a seasonal, yet inexpensive change of mood, slipcovers, bedthrows, and pillow covers can be easily changed. All the windows in the house have Roman shades of economical, long-wearing white duck—very effective on sunny afternoons. Throw rugs add warmth to the easy-to-care-for vinyl asbestos floor. In the summer months, or anytime when a change of scenery is called for, they can be rolled up and stowed away. This house is practical and good looking.



In the living room (opposite) the long, low lines of the nine-foot sofa are stretched even further by French commodes at each end. Beams of the ceiling, and heavy coffee table emphasize this horizontal feeling. Pleasing wall grouping is an assortment of items collected by the Leaches. English, Spanish, and French furniture styles are very much at home together.

Black-and-white-striped canvas shades the corner of the deck and shields area from afternoon sun. The round table is skirted in yellow oilcloth—a cheerful and practical note even in foulest weather. The inexpensive black folding chairs have zebra patterned seats and backs.

Please turn the page



In the dining room a blend of bright red modern pottery and white Victorian serving pieces highlights this eclectic setting. A very simple wooden cabinet holds wine rack, glassware, linen, silver, and is conveniently close to the table. Also within easy reach for serving is the handsome antique French bread rack. The wrought iron shelves are silhouetted against the white plaster walls.



Guest room that doubles as an office has Edwardian overtones. Paisley patterns, now enjoying a revival, were popular in that period. Simple cotton materials used on the pillows dominate the color scheme—one that could be changed in an instant. Collection of Victorian fans was mounted in velvet-lined frames. Exposed ceiling structure was painted, saving on finishing materials.

Flashy geometric quilt—a truly modern version, designed by dress designer Rudi Gernreich—is *the* color scheme for the lively bedroom shown at right. Pillows, covered in remnants of dress fabrics, repeat the colors in the quilt. With some experimenting and a few yards of inexpensive cottons, you can concoct your own original quilts in a number of color combinations with equal success.

Designer: Jimmy Mitchell
Information: Pauline Graves
Photographer: Richard Gross

To give a fresh, outdoor feeling to a bath that faces the road, the Leaches used patterned glass and planted greenery outside so that the leaf patterns would show through. Ferns inside enhance the visual effect. The custom-made butterfly was a gift from a friend.





By Evanthia Kondonellis

invest in a fine garden

Is your budget cramping your landscape style? It won't if you have a plan and do the work gradually. Don't try to landscape your entire property in one fell swoop this spring—you'll skimp and make compromises that will prove expensive when you try to correct them later. By doing most of the work yourself you'll save the high labor costs of fine landscaping. A plan will help you do the job piecemeal in an orderly fashion.

Framed in our window you see a development home whose unusual distinction derives largely from the charm of its surrounding garden. The owners like to garden, but rather than do an obviously homemade landscape, they consulted a landscape architect. He drew up a plan for them and they did much of the work themselves. One result of their careful planning is a spaciousness that belies the actual dimensions of the property.

A pretty white fence separates the entry (center left) from the rest of the front yard and focuses attention on the double-paneled doors. See page 119 for plan of fence. White petunias and star jasmine integrate the area with the house. Instead of the usual—and usually expensive—shrubs in the foundation, red fuchsias and begonias harmonize with the gray of the house during the warm months. In winter callas take over. Not as permanent as rhododendrons or yews, the bulbs, hardy in California, are inexpensive enough so replacement doesn't strain the budget.

An exposed aggregate walk edged with brick makes the transition from driveway to entrance. Drainage tile is concealed in the edging. Fine walks are long-term investments that make sense in terms of beauty, practicality, and increased property value. You may, however, wish to economize here, and invest elsewhere in a patio, badminton court, or pool.

Side yards are usually a dull walk to the outdoor living area in back of the house, but this one (top left) has not been neglected. In spring, flowering cherry and iris brighten the path, and geraniums with lantana do their part in warm weather. A low, neatly trimmed boxwood hedge is the connecting link between front and back gardens. View from bay window of breakfast nook (right) also looks into a narrow yard. Here, variegated Algerian ivy was espaliered along the fence. Instructions are on page 119.

Before landscaping of the outdoor room (bottom left) was begun, a large rectangular slab of concrete emphasized the narrowness of the yard. By adding a paved circular area around a weeping elm, more actual living space was created. Delicate campanula around the base of the tree alleviates the solidity of the concrete. There will eventually be a gazebo here.

The cost of a landscape should depend on the scope of your family's outdoor activities. If you have air conditioned your house, you may not wish to invest in a patio—your indoors will be more comfortable on a summer evening than the backyard. If your garden is to be purely decorative, you can use 10 percent of the cost of your house as a guiding figure when you calculate how much to spend on landscaping your property. This figure works only if you wish to create a setting for the house—it is not usually adequate for the creation of outdoor living areas. For more ways to stretch your landscaping dollar, turn to page 118.

Through the right-hand panes is the view of our California garden from the breakfast nook. In the left-hand panes we have superimposed pictures of the side yard (top), the entry (center), and the backyard living room (bottom).

SO YOU'RE LEARNING TO COOK



Everyone loves cake. And nothing brings the cook more compliments or a greater sense of achievement than a beautiful, fluffy, super-duper one! Baking is not hard. All you need do is learn a few simple skills and use them carefully.

There are two types of cakes: butter cakes and foam cakes. Butter-type cakes are those made with shortening—butter, margarine, or vegetable shortening. Foam-type cakes include angel food and sponge cakes that contain no shortening and chiffon cakes that are made with oil. We are going to make a butter-type cake. Before you start to make your cake:

1. Read the recipe carefully all the way through and be sure you understand it.

2. Assemble all the ingredients. They should be at room temperature before you begin to mix the cake, so let them stand on the kitchen counter for a while.

3. Get together all your utensils.

4. Place the oven rack in the center of the oven. Heat the oven to 350° F.

5. Grease two 9x1½-inch layer-cake pans. Use a pastry brush or a piece of wax paper and spread about 1½ teaspoons of vegetable shortening evenly over the bottom and sides of each pan. Sprinkle each pan with 1½ teaspoons of flour. Shake or rotate the pan to coat it with flour. Turn the pan upside down and shake out any excess.

BUSY-DAY CAKE

2¼ cups sifted cake flour
3 teaspoons double-action baking powder
1 teaspoon salt
½ cup shortening
1½ cups sugar
2 eggs
1 cup milk
1½ teaspoons vanilla

1. Sift some flour onto a piece of wax paper. We sift before we measure to be sure of getting accurate measurements because flour packs down as it stands in the box. Set the empty sifter on a second piece of wax paper.



2. Spoon the sifted flour into a measuring cup. Do it lightly. Don't tap or shake the cup or the flour will pack down and your sifting will be wasted. Put enough flour into the cup so it heaps up slightly.



3. Bring the edge of the spatula all the way across the top of the cup to level the flour. Put the flour into the empty sifter. Measure the second cup and a quarter cup and put them into the sifter.

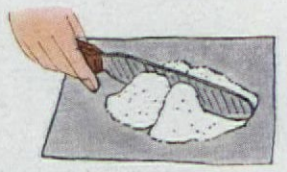
4. Measure the baking powder and salt, leveling them as you did the flour. Add them to the sifter. Sift the three ingredients onto the piece of wax paper.



5. Pack the shortening into a half-cup measure. Level it as you did the flour with the edge of the spatula. Measure and level the sugar.

6. Put the shortening, sugar, and the eggs into the large bowl of the electric mixer. Beat at high speed for 3 minutes. Turn off the mixer.

7. Measure milk. Add vanilla to milk.



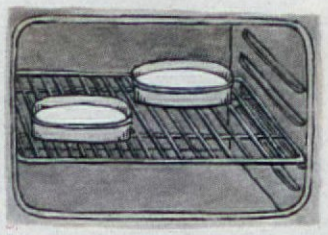
8. Take your spatula and divide the flour mixture into four parts.

9. Add one fourth the flour mixture to the shortening mixture. Beat at low speed on mixer until just blended. Do not overmix. Overmixing once you start to add the flour can make your cake tough and dry.

10. Add one third of the milk mixture. Beat at low speed until blended. Stop the mixer once in awhile and scrape batter from sides of bowl with a rubber scraper.

11. Repeat steps 9 and 10 until all the ingredients are used. Your last addition will be flour.

12. Pour the batter into the greased and floured cake pans, dividing it evenly.

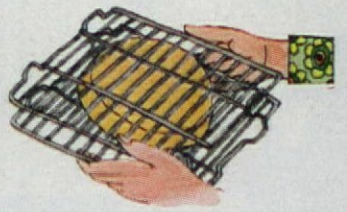


13. Place the pans on the oven rack. Put one in each corner and have them about an inch from the sides of the oven.

14. Bake layers 30 to 35 minutes. To test to see whether they are done, touch the center of the layer quickly and lightly with your fingertip. If no mark remains on the cake it is done.

15. Remove the layers from the oven, using a pot holder, and place them on wire cake racks. Let them stand for 10 minutes.

16. Loosen layers around the sides of t pans with a spatula or thin-bladed kni Shake gently to free cake from pans.



17. Turn upside down on second wi rack or flat plate. Remove pan. Quick turn right side up on rack. Cool cak completely.

FAVORITE CHOCOLATE FROSTING

4 squares unsweetened chocolate
½ cup butter or margarine
1 package (1 pound) confectioners' suga
½ cup milk
1 teaspoon vanilla

1. Have about an inch of simmering wate in the bottom of a double boiler. Pu chocolate and butter or margarine in the top of the double boiler. Set over the water and heat until the chocolate is melted. Remove from heat.

2. Sift the confectioners' sugar into a medium-size bowl.

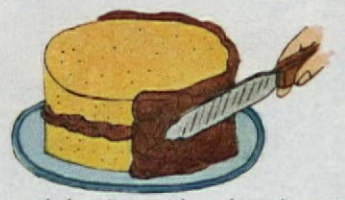
3. Stir milk and vanilla into the confectioners' sugar.

4. Add the chocolate mixture. Beat until frosting becomes thick enough to spread.

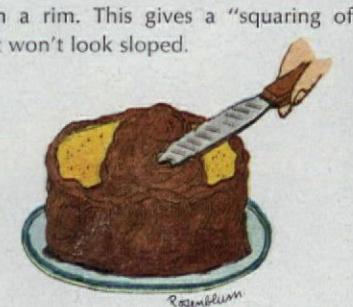
5. Brush crumbs off cake layers gently. Place one layer upside down on a cake plate. Spread about one third of the frosting on top almost to the edge.

6. Place second layer, right side up, on frosting. With the two flat sides of the layers together, the cake will be even.

7. Spread a thin layer of frosting over top and sides of filled cake. This forms a firm base for the rest of the frosting and traps any crumbs that might pull off and spoil the frosting.



8. Spread frosting with a broad spatula around sides of cake. Work quickly and bring frosting up to the top of cake to form a rim. This gives a "squaring off" so it won't look sloped.



9. Pile remaining frosting on top of cake. Spread out to meet the rim, using sweeping strokes making swirls.

Party Chicken

Soup makes it taste simply spectacular



CHICKEN VIA VENETO

4 pounds chicken parts
¼ cup flour
¼ cup butter
1 cup ham strips
2 cans Campbell's Cheddar Cheese Soup
1 cup chopped canned tomatoes
3 medium onions, quartered
1 teaspoon basil, crushed

Use 1 large skillet or prepare in 2 skillets (about 10 inch) by dividing ingredients equally. Dust chicken with flour; brown in butter; remove. Brown ham. Stir in soup, tomatoes, onions, and basil; add chicken. Cover; cook over low heat 45 minutes or until tender. Stir now and then. Uncover; cook until desired consistency. 8 servings.



BREAST OF CHICKEN MAGNIFIQUE

4 whole chicken breasts (about 3 pounds), split
¼ cup butter or margarine
2 cups sliced mushrooms (about ⅓ pound)
2 cans Campbell's Cream of Chicken Soup
1 large clove garlic, minced
Generous dash crushed thyme
⅛ teaspoon rosemary, crushed
⅔ cup light cream

Use 1 large skillet or prepare in 2 skillets (10-inch) by dividing the ingredients equally. Brown chicken in butter; remove. Brown mushrooms. Stir in soup, garlic, and seasonings; add chicken. Cover; cook over low heat 45 minutes. Stir now and then. Blend in cream; heat slowly. Serve with wild rice mix. Garnish with toasted, slivered almonds. 8 servings.



You always cook better with Campbell's

EXCITING COOKBOOK OFFER! For 608 quick and delicious recipes get "Cooking With Soup," Campbell's 200-page cookbook. Just send 50¢ to: COOKBOOK, Box 510, Maple Plain, Minn. 55359. Offer may be withdrawn at any time. Void if prohibited or restricted by law.

Savings Around Your Home

(continued from page 59)

• Keep lint trap on clothes dryer open. A lint-plugged vent prevents free flow of air and increases drying time—and fuel.

• Line window wells of a basement with aluminum foil to reflect daylight into a basement—saves burning lights for many daytime activities.

SAVING ON WATER

Sprinkling lawns and watering shrubs doubles or triples water bill during dry periods. Depending on climate and watering limitations, you can save by: 1) Building a deep seed bed for lawns that require less water (see "Saving on Landscaping," page 84). 2) Allowing a lawn to go dormant during the hottest, driest part of the season. Later, when soil is cooler and water is available, the grass begins growing again. 3) Mulching around the bases of trees and shrubs to reduce evaporation of ground water. 4) Selecting drought-resistant shrubs, trees, and flowers when you are planning your landscape. 5) Stopping that drip by promptly replacing a worn faucet washer with one from a kit of assorted sizes (available at hardware stores or by mail order).

SAVING WHEN BUYING APPLIANCES

Nowhere in home spending is there a bigger opportunity for saving hard cash than in selecting and buying appliances. The key to astute buying is know-how. Research the kinds and brands available before you buy. Check manufacturers' literature, read reports of testing organizations, and evaluate the cost effectiveness of features. Set up a checklist for comparing facts and costs before buying. Take a washing machine, for example. Chart such items as clothes capacity, rinse cycles, water quantity used, guarantee period, cycle options, controls, delivered price, and credit options, if any. Check prices of identical units at several stores. Even department stores compete actively on prices with the biggest discount houses. For maximum savings, remember these tips:

• Examine the differences between bottom-of-the-line and deluxe models for cost effectiveness. Basic machines usually perform the same functions as the top-of-the-line models.

• Except for prices published in mail-order catalogs, there are few fixed "list" or retail prices. The price you pay is the one you find or negotiate with or without a trade-in.

• The best money-saving combination is to pay cash for an appliance at a discount house that caters to credit customers. These outlets frequently advertise big price cuts only to recoup profits by high-interest installment contracts. If you don't have the cash, arrange for a loan elsewhere, then pay cash when buying.

• Ask who will service your appliance and who will make good on the warranty. Manufacturers frequently back up their product warranties regardless of which store sells an appliance.

• Save up to 20 percent, or more, by shopping special sales—frequently held twice a year, after Christmas and on a big parking lot in midsummer.

• Look for closeouts of last year's models. In contrast to auto style changes, differences between yearly models of appliances seldom affect performance enough to notice.

• Be alert for big discounts on floor models, but know the going market price before buying. Floor models may have stains, chipped enamel, or a broken knob—faults that seldom impair performance.

• Shop outlets that dispose of appliances damaged in shipping or handling. You'll find notices in the classified section of weekend newspapers or telephone directories. Examine items carefully for internal damage that might affect machine operation.

• Check for possible bargains in almost-new appliances advertised by families moving out of the city or into a new home with built-in major appliances. A rebuilt or long-used appliance, however, is seldom a good buy, due to high repair bills.

• Look into store brands of appliances. Large department or chain stores contract for quantity shipments from an established manufacturer. Often only the name is changed, and you get essentially the same appliance for a lower price.

SAVING ON HOME EQUIPMENT SERVICING

Keeping your modern electrical and mechanical servants working can be costly and annoying—particularly when you pay for service that isn't necessary. According to statistics, 43 percent of service calls result from an appliance not plugged in, a fuse blown, circuit breaker tripped, water faucets turned off, or a loose wire in the plug. So, check these items yourself before calling a serviceman. Look, too, at these other ideas for reducing service costs:

• Study your instruction book or owner's manual so you'll understand how your machine is supposed to work. A service call that ends up only as instruction can be costly. No single bit of advice will pay off more profitably than—follow instructions!

• Automatic devices sometimes affect operation. An oven that won't heat, for example, may be responding to a timer set for a later time. Check instruction book and try again.

• Despite their appeal, service contracts rarely pay off. Instead, pay for the occasional service call when you need it.

Do-it-yourself repairs. If you are mechanically inclined, you can save all but the cost of parts and materials by servicing your own household equipment. Check these ideas for finding the information you need and for buying replacement parts.

• Write to the manufacturer for a service manual on your appliance. Most books include an illustrated-parts breakdown to help you identify part numbers. Major mail-order companies sell these individual replacement parts by mail at reasonable cost.

• Check your county agent for home-repair booklets prepared by or distributed by the Agricultural Extension Service or state college.

• Many manufacturers supply parts or kits for repair at a nominal fee. For example: 1) Vacuum-cleaner manufacturers may supply a new belt for driving the beater-brush. 2) Electric can-opener cutting and drive wheels can be replaced with a kit from some manufacturers. 3) Gaskets, handles, control knobs, and small parts can be obtained directly from the manufacturer by mail order.

One night after 25 years of faithful service as chef of the Gourmet Club, Andre forgot to serve Le Sueur very young early small peas. (The delicate little peas that rival the petits pois of France in flavor)





© Green Giant Company, LE SUEUR Reg. U.S. Pat. Off.

- Small appliances, like waffle irons, toasters, hot plates, and room heaters use a coiled resistance wire for heat. These brittle wires sometimes break near the terminal. Removing the broken loop and refastening the wire will get the appliance back into service.
- Learn to recognize faults and to repair electrical cords yourself.
- Repairing a TV, radio, or hi-fi can be as simple as replacing a faulty tube because about 90 percent of their faults are due to bad tubes. Tips for electronic systems: 1) TV and radio tubes can be checked on a tube tester in a supermarket or at a service center. You pay only for new tubes purchased. 2) Once you have identified bad tubes, save up to 50 percent by buying replacement tubes from one of the mail-order suppliers. 3) Sniff other indications of trouble—a smell like rotten eggs indicates a defective selenium rectifier. A smell like burning rubber may tip off a defective or overloaded transformer. A smell of ozone indicates high-voltage arcing. Unless you're an expert, leave these repair jobs to a service shop. 4) Poor TV reception may be caused by a broken antenna lead or internal connection.

Reducing Service Costs

Whenever possible, take the appliance to the shop, rather than calling the serviceman to your home. On large appliances, try removing the broken part and hauling it only to a shop.

- Many electric companies offer one or more of the following low-cost services: 1) Electric water heater repair; only charge is for parts replaced. 2) Portable electric appliance repair if brought to a shop. Again the only charge is for parts used. 3) Low-cost rental plans for electric water heaters, cooking ranges, clothes dryers. Rental plans include service. 4) Free light bulbs in exchange for burned-out bulbs.
- Gas companies in some areas provide for fall start-up service and answer emergency calls in case a pilot light goes out. Both services may be at no cost.

Preventing Troubles With Equipment

Common sense tells you that any piece of equipment is more likely to break down or fail if it is overloaded, mistreated, or neglected. A minimum of attention to your mechanical household servants will pay handsome dividends in reduced equipment service costs.

- To prevent overloads that generate service troubles later—1) Limit weight and volume of clothes in a washer according to instructions. 2) Don't grind bottles, tough bones, or stringy materials in a food disposer. 3) Keep strainers, vents, and outlets free flowing in air- or water-using appliances. 4) Use only the amount of detergent required in a clothes or dishwasher; too much suds interferes with best cleaning action. 5) Inspect gaskets on oven, refrigerator, pressure cooker, washer. Leaks make an appliance work harder. 6) Cool food in air or water before placing in a refrigerator or freezer. Allow air to circulate around food in a refrigerator. 7) Open door to refrigerator or freezer as seldom as possible and close it quickly to keep cooled air inside the box. 8) Clean out lint trap of a clothes dryer frequently; otherwise, back pressure can increase temperature, possibly causing safety switch to shut off heat. 9) Dump vacuum-cleaner bags frequently to relieve back pressure and improve pick-up efficiency.
- Lubrication is a must on any equipment with moving parts. Most bearings are sealed for the life of a unit, but fans, mixers, sewing machines, vacuum cleaners, and other motor-operated devices may require periodic oiling. Check instruction book for lubrication instructions.
- Check water hoses to a clothes washer or portable dishwasher for sharp bends or kinks that either prevent or restrict flow. Such restrictions are often diagnosed as internal-valve and control problems.
- Save a trip by the plumber to unplug a drain by tying an old nylon stocking loosely over the used water outlet from a washing (continued)

COOKING WITH Kellogg's



© 1967 by Kellogg Company

Corn-Crisped Chicken Bake

Succulent and easy—you bake the chicken, the stuffin' muffins and the peaches in the same oven. (Takes only an hour!)

Corn-Crisped Chicken with California Cling Peaches

3 pounds frying-chicken pieces
½ cup evaporated milk
1 cup KELLOGG'S CORN FLAKE CRUMBS
1½ teaspoons salt
¼ teaspoon pepper
HEAVY DUTY REYNOLDS WRAP
6 CALIFORNIA CLING PEACH HALVES

1. Wash chicken pieces and dry thoroughly.
2. Dip chicken in evaporated milk; then roll pieces in mixture of Corn Flake Crumbs, salt and pepper, until well-coated. Place skin-side up in shallow baking pan lined with Heavy Duty Reynolds Wrap; do not crowd.
3. Bake in moderate oven (350° F.) about 1 hour, or until tender. No need to cover pan or turn chicken while cooking.
4. About 20 minutes before chicken is done, place well-drained Cling Peach halves, cut-side up, on foil around chicken pieces. Continue baking as directed.
5. If desired, peach halves may be filled with whole-berry cranberry sauce before serving.

Yield: 6 servings



Reynolds Wrap

You'll need . . .

Kellogg's Corn Flake Crumbs—specially prepared for cooking from the world's favorite flakes of corn.

California Cling Peach Halves—they hold their shape and golden color when baked.

Kellogg's Croutettes Stuffing (Herb-Seasoned Croutons)—toasted cubes of old-fashioned herb-seasoned bread.

Heavy Duty Reynolds Wrap—oven-tempered for flexible strength. Resists tearing, seals tight, holds firm.

Stuffin' Muffins in Heavy Duty Reynolds Wrap

1 7-oz. package KELLOGG'S CROUTETTES STUFFING Herb-Seasoned Croutons
½ cup melted butter or margarine
¾ cup (4-oz. can) drained sliced mushrooms
1¾ cups hot water or stock (approximate)
HEAVY DUTY REYNOLDS WRAP

1. Empty Croutettes into mixing bowl. Add butter and mushrooms. Mix lightly.
2. While tossing gently, add hot water or stock. Shape stuffing into balls, measuring by well-packed half-cupfuls. Place each ball on a square of Reynolds Wrap; bring edges up around ball and fold to seal at top.
3. Place in oven with chicken during last 30 minutes of baking.
4. To serve, fold back edges of Reynolds Wrap and place on plate. If desired, hot dark mushroom sauce (canned) may be spooned over muffins at the table.

Yield: About 10 Stuffin' Muffins

(continued) machine to filter out lint.

• Prevent yanking damage to an electric plug by taping a short loop of cord tightly to the plug. The loop and tape then absorb the yank instead of the plug.

• After cleaning range tops or ovens make sure removed elements are reconnected properly. Check for wires that may be in incorrect contact with the heating elements.

SAVING ON LANDSCAPING

Planning plus a studied mixture of patience, shrewd purchasing, and your own labor can cut the cost of landscaping your house and grounds to practically nothing. Buying complete landscaping could cost as much as the house itself. After several growing years, an outsider might have difficulty telling which approach you used. Lawn, shrubs, border plantings, and trees are a source of pleasure—and increase the resale value of your home. The following ideas will help you achieve both at lowest cost.

Planning For Low Cost

• Plan your own landscaping. Research other homes in the area, pore over books from your library, study magazines. Then, draw your lot to scale, place your house on it, and fit plants around your house, driveway, lot lines, and street. You can get help from nurseries, your county agent, an adult-education course in landscape planning, or garden-club friends and neighbors. But plan before planting.

• In chronically water-short areas select plants and shrubs that will survive long periods without rain or watering.

• Plan a double-duty garden to grow useful as well as decorative plants. Plant herbs, for example. Add a distinctive touch to your meals with fresh-chopped chives on baked potatoes, crisp parsley on the plate, or mint leaves in tea. Other herbs useful in cooking include basil, rosemary, sweet marjoram, thyme.

How to Get Plants and Shrubs for Less Cash

• Dig your own shrubs and trees. Nurseries often cut the price as much as two thirds for trees and plants you dig and haul yourself. If your plan calls for native trees, many times you can dig your own small starts from nearby wild areas. Check with county or state conservation authorities before digging wild plants on publicly owned land. Naturally, when digging on private land, the owner's permission is essential even if the land isn't posted.

• Use your ingenuity plus a little work to get most of your plantings for next to nothing.

1) Start your own plantings for shrubs and perennials by rooting slips from friends' gardens. 2) Dig your own shoots and plant starts from the overgrowth of friends' gardens. Gardeners frequently dig up plants to divide bulbs or thin out heavy growth of groundcover or climbing plants. Accept donations. 3) Dig your own native plants from areas cleared for highways or streets. 4) Trade or barter plantings among your friends or garden-club members. Some clubs set up "swap Saturdays" where members trade potted seedlings.

Spend Less for Materials and Labor

Buy fertilizer for lawns, shrubs, or flowers like a pro and save up to half the cost: 1) Buy fertilizer by analysis. Fertilizer essentials are nitrogen, phosphate, and potash. Analysis numbers guarantee the percentage of each essential in that order. A 10-10-10 fertilizer contains 10 percent nitrogen, 10 percent phosphate, 10 percent potash. 2) Shop for fertilizer in a farmer's market or bulk outlet that supplies fertilizer to professional growers. 3) Buy fertilizer in big bags. You pay at least twice as much per pound for fertilizer in small boxes or bags as in large bags. 4) Mix your own fertilizer to match your lawn or garden's specific needs. Enrich an all-purpose fertilizer with ammonium sulfate to add nitrogen, for example, for application to your lawn.

• Don't waste fertilizer. Test your soil to find out the nutrients it lacks. Most state agricultural experiment stations will test your soil sample and recommend fertilizer free or for a nominal fee. Ask your county agent for directions. Some garden clubs have soil-test facilities.

• Many specialized sprays are available for killing weeds and insects. Don't waste time and money on sprays not suited for your specific job. Study USDA pamphlets and magazine articles for the chemical best suited for each purpose.

• Grow your own topsoil. Good garden loam is a mixture of sand, clay, and organic matter. Adding "black dirt" to excavation leftovers can be costly. Instead, add sand if leavings are sticky clay, or clay to sand. Add organic material by spreading thick layers of ground corncobs, sawdust, peat, bran, or aged manure. Fertilize and grow one or two crops of rye, plowing each crop under for "green manure." Then plant your lawn in a deep weed-free seedbed.

• Water your lawn scientifically to conserve water or for maximum benefit from restricted sprinkling times. 1) Learn your sprinkler's water distribution pattern by placing small cans at spaced intervals around the wetted area. If pattern is uneven, plan overlaps of dense areas and move sprinkler often to water lawn evenly. 2) Sprinkle corners or odd-shaped areas by hand rather than waste water on a driveway or house. 3) Use a soaker hose along borders or near house. 4) Keep lawn soil open and free of thatch so water will soak in. Occasionally remove cylindrical plugs of soil from packed lawns either by machine or by hand. 5) Don't water too often. Soak your lawn no more than once a week with at least one inch of water. Frequent watering promotes root growth near the surface.

• Extend life of planter boxes by lining them with polyethylene film. Punch out weep holes at bottom to match holes in box. Boxes can also be coated inside with asphalt roof cement to keep water and soil bacteria from decaying wood container.



RID-X Can Save You Hundreds of Dollars!

Whether your home is new or old, you can have a costly, messy back-up in your septic tank or cesspool. Amazing RID-X® works to keep your sewage system operating smoothly. Helps prevent messy back-ups and foul odors. RID-X can save you HUNDREDS of dollars on digging, pumping, landscaping!

EASY TO USE — just pour in toilet bowl and flush. That's all. RID-X can't harm porcelain, metal pipes.

NEW FOIL PACKAGE with Handy Pour Spout!

FREE BOOK: 16 Fact-Filled Pages on the Care and Maintenance of Septic Tanks, Cesspools. Send 10¢ for postage, handling to: RID-X, P.O. Box 186, White Plains, N.Y.

SAVING ON HOME INSURANCE

Buy one package insurance policy to protect your home against fire and other hazards, your home's contents against fire and theft, and your family against liability. Policy costs vary according to factors you can't control, such as how far your house is from a fire hydrant, and factors you can control, such as what kind of policy you buy. When comparing costs of insurance, make sure you compare equivalent coverages. The policy that costs less may provide less protection—but not always. Paying less for

ess protection sometimes makes ense when analyzed for cost effec-veness. Check into these possibili-es for spending less on home insur-nce coverage. In doing so it might ay to consult more than one agent.

Combine all home policies into one ome-owner's or tenant's package. If our mortgage holder has a separate ire policy, supply him a first recourse ackage policy that protects his mort-gage along with your fam-ly at the next renewal. ome mortgage companies refer to write their own olicies but will accept an-ther from a reputable firm, sually at less cost to the ome owner.

- Check the cost trade-off with deductible clauses. For example, a $15,000 home-owner package policy was priced at $48.50 per year with a specific house. With a $50 deductible the price dropped to $22.10. This policy provided $15,000 of protection for $22.10 plus an optional $50 of insurance for $26.30.
- Contract for policies on a 3-year basis at least. For the best discount, pay for all three years in advance. Next best is a 3-year policy with yearly payments.
- Check the interest cost of "easy payment" plans. "Service charges" can amount to 12 to 18 percent.
- Assume part of the risk yourself by not buying so-called "all risk" policies. Coverage is broad but cost is likely to be prohibitive.
- Check theft coverage for variations. Most policies cover theft of household articles but vary widely on personal and expensive items, such as jewelry. Coverages vary widely too for articles lost away from home. But, since policy clauses and costs do vary, compare prices and protection afforded.
- Check cost of "riders" to package policies for jewelry, expensive cameras, sporting goods, and other articles likely to be lost away from home. Cost of rider is usually considerably less than a separate policy.
- Don't assume all policies cost about the same. Insurance companies rate risks differently. Agents' commissions also vary widely. Only by shopping and comparing costs can you find the best package policy for you, your family, and your home.

SAVINGS ON THE LITTLE NIPS

Trickles of small change slip through our pockets every day. Stop these repetitive, sometimes unnoticed dribbles and the year-end total can be astounding. For example, see if these ideas will help you:

Spend Less on Postage

- Send packages quickly at fourth-class rates but with a special-handling fee added (25 cents for package under 2 pounds).
- Don't register letters when only proof of receipt is required. Registering protects a stated value, but certified mail offers proof of delivery for about half the cost. If you need proof of mailing only, use a certificate of mailing for 5 cents.
- Take advantage of *special* fourth-class rates. Certain items, like 16-mm films, books, printed music, manuscripts for books, sound recordings, and others can be shipped for less even than parcel post rates. A book, for example, sent for 15 cents at special fourth-class rates would cost 72 cents at regular fourth-class rates.

Only a few of the special rates are noted here. Check the post office publication, "Domestic Postage Rates and Fees," for other cash-saving rates.

Reduce Your Bank Charges

- Pick the right type of bank account. Compare bank charges for servicing your account. For only a few checks monthly, a thrift account (10 cents per check) may cost least. If you write many checks, a regular account saves you money. But, some banks charge a maximum fee, as low as $2, regardless of the number of checks written. Others charge nothing if your balance remains above $500—or $300.
- Consolidate bills to write fewer checks and reduce bank charges. 1) Pay all utility bills at one place—with one check. 2) Use one multipurpose charge card and pay for purchases at many stores plus varied services with one check. If paid in full each month, no service charges are added. 3) Compare the cost of a bank draft, money order, and certified check.
- Trade baby-sitting with friends and neighbors instead of hiring a sitter.
- Exchange your skill for another's skilled service. Suppose you're an accountant, but can't saw straight or drive nails. Trade your bookkeeping skill by keeping accounts for a cabinetmaker in exchange for new kitchen cabinets.
- If you are a skilled seamstress, mend clothes in exchange for music lessons for your children.
- Is there a college in your town? How about trading that extra room and a seat at your table for part-time housekeeping and baby-sitting help from a student?

BUYING VERSUS RENTING HOME EQUIPMENT

When should you rent rather than buy home equipment? You're better off buying equipment if the rental offers a good investment return. Suppose a roll-away bed costs $50 and rents for $5 per week. If you rent the bed twice a year regularly, your investment of $50 earns 20 percent per year—not bad, providing you have the storage space. Ordinarily, renting versus buying pays off when the article is used infrequently and/or costs several hundred dollars. Rentals also solve equipment storage problems.

MISCELLANEOUS MONEY SAVERS

If there's any overtime pay now and then, put it in the bank.

Carry only the running money you will need in your pocket. It's too easy to spend the surplus.

Play the coin game. Choose a certain coin—penny, nickel, dime, or quarter—and at the end of the day, every day, put as many of these coins as you can into the piggy bank.

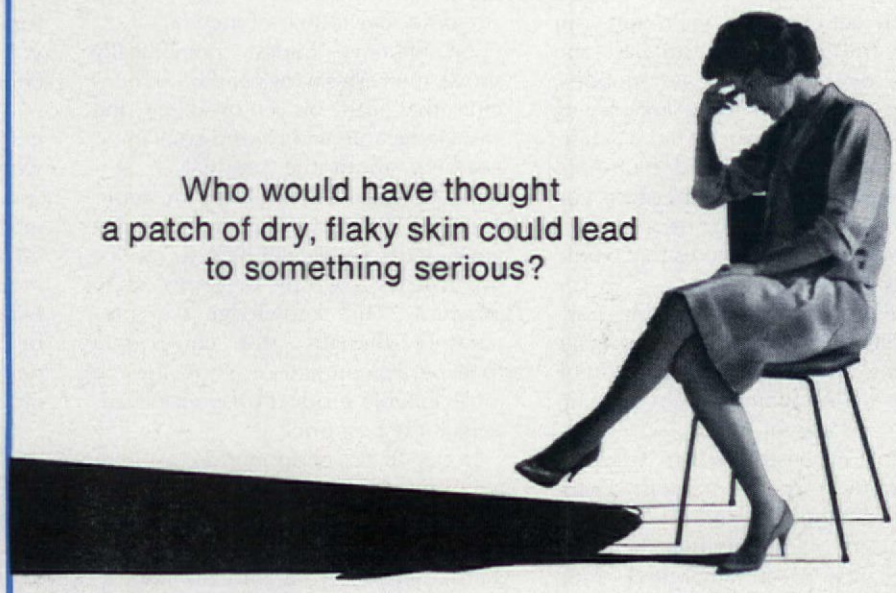
Gift shop with your heart as well as your money. The most thoughtful gift may be less expensive than one you'd buy on impulse.

Encourage the children to walk to school or social activities, if the walking route is safe. They need the exercise, you need the pennies saved.

Store clothing, household furnishings, and play equipment properly between seasons. Put them away clean, securely protected from dust or damage, and you'll save substantially.

When you donate clothing or household items to charity, get a signed receipt for the estimated value. This is deductible on your income tax.

Save on personal grooming items by choosing a brand of such things as toothpaste, mouthwash, etc., which all family members like. You can then buy the money-saving large size.



Who would have thought a patch of dry, flaky skin could lead to something serious?

Dry, flaky skin... a persistent itch... a scaly patch? Ask your doctor: you may have the

Heartbreak of Psoriasis

Many people ignore a "harmless" patch of dry, flaky skin, a persistent itch or a scaly spot. Yet these symptoms often lead to the heartbreak of psoriasis.

If you have any of these skin problems, ask your doctor. And ask about Tegrin. New medicated Tegrin guarantees 3-way relief from the itching and scaling of psoriasis – or your money back.

Tegrin speeds relief from itching. Works quickly to remove scales. And regular use helps keep scales from coming back. Try new Tegrin.

New Medicated TEGRIN®
It's guaranteed!



Now! For scalp psoriasis sufferers . . . new Tegrin® Medicated Shampoo!

Money and Your Long-Range Plans

(continued from page 57)

defrosting refrigerators, second bathrooms. Spurred by greater affluence and increased leisure time, many families, and yours no doubt is among them, have developed broad interests, the pursuit of which may carry a price.

Thus it would appear that we are asking yeoman's work of the money we earn, for it must provide us with comfortable lives and not be exhausted when it comes time to pay for the big plans about which we have dreamed. It can be done, in most cases, but it requires a realistic plan, reinforced with sufficient knowledge to assure that the most will be gotten for each dollar spent or invested, with self-discipline to assure that the plan will be carried out—and with more than a little imagination.

In essence, the task, in family conference, would be to set down on paper your present and long-term goals, and draft a budget you feel you can live with. If too little savings are left for your goals, the budget will have to be trimmed, your goals modified, or your income somehow increased, whichever is possible and most practical. Obviously, something has to give.

Budgeting should not be confused with that nerve-racking, where-did-that-$3.25-go kind of penny-pinching bookkeeping. Sensible, reasonably flexible budgeting is not an economic straitjacket, but rather a guide to intelligent use of money. It is the vehicle that will carry you and your family to your goals.

In drafting a budget, your first step would be to estimate total income for the year, including interest, dividends, perhaps a veteran's pension, money from all other sources. The total would be divided equally over weekly, biweekly, or monthly budget periods, whichever is your choice. Similarly, all expenses, including your annual bills, would be totaled and spread over your budget periods, making regular spending and saving for big bills systematic. After a while, it becomes automatic, and you're not "surprised" by big bills, because you have the money in your reserve fund.

Among the expenditures that would be included are:

- Fixed expenses, such as the periodic bills for taxes, rent or mortgage payments, utilities and heating fuel, insurance, installment loans or purchases, and school tuition.
- Flexible expenses, such as for clothing, furniture and equipment, charitable contributions, medical care, recreation, gifts, entertainment, and the maintenance of an emergency fund equal to about six months' income.
- Regular living expenses, including personal allowances, food, household supplies and help, laundry, dry cleaning, automobile maintenance and other transportation costs, newspapers and magazines, and entertainment at home. You may find it necessary to record actual expenses for several weeks or longer, before being able to set a budget allowance.

The next step is to subtract the expenses from income and decide whether the savings are sufficient for the accomplishment of your goals. If not, back to the drawing board.

It is at this point that it must be decided whether it is necessary to trim the budget, modify goals, or develop an additional source of income.

An effective budget dramatically shows the cash savings and other benefits that can be enjoyed by the knowledgeable and careful consumer. Learning about the product or service, be it an automobile, an appliance, or insurance, and thinking out your actual needs will help to reduce the risk of a wrong or unnecessary purchase. That knowledge and preparatory thought also equip you to expertly comparison shop for the most suitable product or service available at the best price.

In day-to-day shopping, a consumer is confronted with temptation in the form of attractive, new, but not always necessary, products or "bargains." Naturally, a bargain item is not truly a bargain to you unless you actually want or need it. Further, experience tells you that not all bargains are genuine, but that some are. A store may attractively price cert products to lure customers who m buy other products while in the sto A manufacturer also may reduce t price of his product, because, afte certain point in production, his u cost goes down.

Another of the shopping proble to be avoided is buying—and payi for—more quality than you need. F example, while you would want t best quality you could afford for man's suit that would be worn f years, you would not need top quali in a child's coat that may be wo for only one or two seasons, unle you intend to pass it on to young children in the family.

An effective and well-applied bu get also gives loud and clear warnin when a family is headed toward ove use of credit. Some families go deep into debt for no emergency reason because they simply didn't realiz how rapidly all those "small" month bills mounted up and how little coul be pared from other necessary e penses. A budget shows where th money is going and how much is lef

It is wise to use the "free" cred that is available, such as the regula charge account and the 90-day pay ment plans offered by many store provided that you have the disciplin to use your charge card judiciously These accounts not only are a con venience, but during the period i which you owe on purchases, the also give you some assurance of co



operation on the part of the store in the event of valid complaints.

You may find it more practical and economical to limit your borrowing and installment buying only to purchases that cannot be postponed. When it is necessary, you should shop as carefully for your loan or financing as you would for the product itself, for finance charges and services can vary widely among banks, finance and loan companies, and credit retailers. Borrowing the money separately from a bank or other institution can give you the cash customer's advantage of mobility in seeking the best product at the best price.

That comparison-shopping rule applies also to mortgage loans, which most of us need when buying a home. Mortgage rates are high in the current "tight" money market, in which the demand for funds is greater than the supply. With mortgage rates in excess of six percent in most areas, the saving of even a quarter of a percentage point can be important. That could amount to a cash saving of about $900 over the 25-year term of a $20,000 mortgage.

The qualified person who has limited cash to put down on a house may seek a Veterans Administration-guaranteed mortgage, which carries a relatively attractive six percent interest rate, or a Federal Housing Administration-insured mortgage, which carries a six-and-one-half percent rate, including a half-of-one-percent charge for the insurance. A person may also have to shop for these types of mortgages, which are obtained from such conventional mortgage lenders as banks, savings and loan associations, life-insurance companies, and mortgage companies.

To assure the continuance of your family's financial program, and therefore its economic well-being, even in the most dire of circumstances, you must rely on insurance, if you are typical of most Americans. A full range of economic protection is needed against death, accident, illness, property loss, and lawsuit.

[Editor's note: For a report on insurance, see "Do Your Increasing Needs Demand Increased Protection?", page 36]

The fruits of a successful family financial program, aside from an economically more comfortable and contented way of life, are the savings that you would use to finance long-term plans as they mature. These savings perhaps would be allowed to accumulate in savings accounts or savings bonds, and, as the total grows larger, a part may be invested in high-quality securities and other investment media that hold the promise of a greater return than that offered by a savings account. The interest, dividends, and growth of investment would help to augment the total program, bringing your dreams, hopes, and plans that much closer to reality.

Take a New Look at Your Income for 1967

(continued from page 58)

too, is aware of the importance of small savings, and begins to examine her own province as homemaker and purchasing agent to see where a dollar can possibly be salvaged.

She will put her mind to thoughtful food shopping, in order to take advantage of weekly specials. She plans to use coin-operated dry-cleaning machines to save dollars in clothing upkeep. She will establish a new test for both the children's clothing and household furnishings: Is it washable? She knows that this will save real money over the period of a year. Mrs. Smith is going to update weary garments with a new home-dye job or new buttons. A bit of alteration of clothes still useful but out of style can save the cost of new ones.

Making better use of the public library for entertainment reading and educational material is on her list of small economies; and so is a more thoughtful purchase of cosmetics with the tax involved. And she's going to learn to tint her hair at home, with the help of a trustworthy brand of home coloring and to save the beauty shop tariff.

In fact, good buymanship is Mrs. Smith's new credo for 1967. She has considered the idea of getting a job in order to increase the family income. But she's aware that statistics show that a working wife can spend—and usually does—up to 33 percent of her income for on-the-job expenses. And when she figures in transportation, lunches, extra clothes, income taxes, plus baby-sitting fees, and the intangibles that include possible emotional conflicts, she trades the idea of a job outside the home for good, sound money management.

She asks herself once again: Is price alone a trustworthy guide in shopping? The answer is no. It's not always the least expensive item that serves the shopper's need. Sometimes the right answer lies in between. So the yardstick used to get a real money value varies, depending on what the purchase is to be.

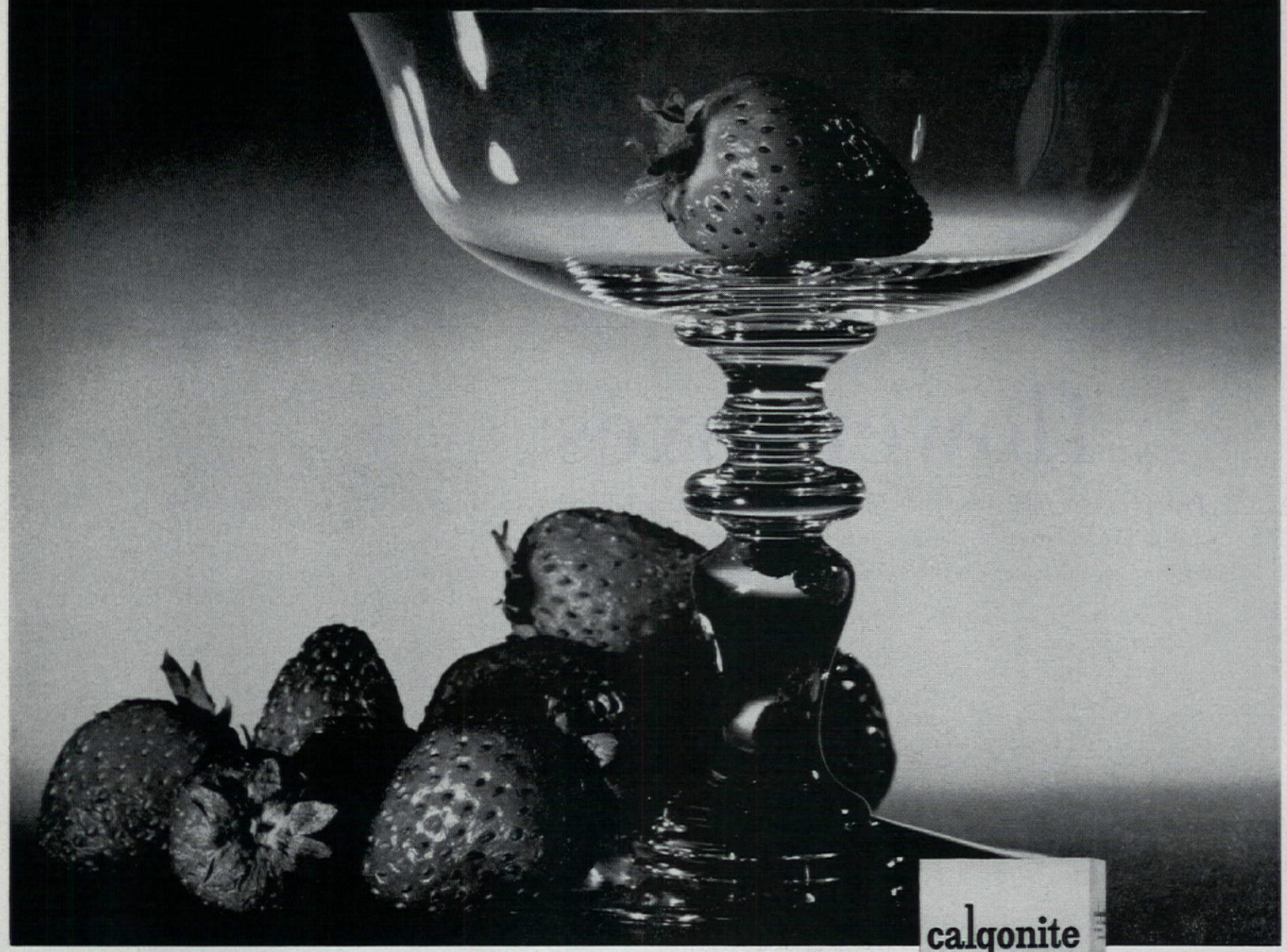
If it's furniture, decide first if the article is to be "forever," or just to fill an immediate or less temporary need.

If it's carpeting, density is the key to good quality. If it costs $5 per square yard, and gives two years service, it costs $2.50 per square yard per year. Another carpeting, priced at $10 per square yard, may actually prove less expensive. If it gives ten years use it costs $1 per square yard per year.

The object, in any price bracket, is to shop for quality—quality determined by what price can be afforded. The best for the family's specific needs, for the allotted amount of money, is the best buy.



Clean dishes: the only thing you really need from a dishwasher detergent.



Calgonite® gives you the most cleaning action ever concentrated in a dishwasher detergent.

Clean dishes / Calgonite . . . You need both.



Now available in new giant size!

THE FIVE MOST-ASKED QUESTIONS ABOUT DECORATING

There are about five decorating questions that crop up consistently in the letters and telephone calls we receive; during question-and-answer periods at department stores, women's organizations; and during our own Reader Panel discussions. Recently, listeners phoned in some of these very same questions when Decorating Editor Vera Hahn was interviewed on a radio program.

To help you solve these decorating dilemmas we submitted your questions to a panel of experts: *American Home*'s Decorating Department. Our answers are neither rules nor formulas but we have tried to pack them with facts and hope you'll find them helpful.

1. HOW CAN I MIX FURNITURE STYLES SUCCESSFULLY?

Mix several successive periods of one country. For example, Louis XV, XVI, and Directoire—all French styles—work well together. Or use the same period from different countries: French and American Empire furniture with English Regency.

Easiest to do: Mix modern with one or two good period pieces. The direct lines of modern provide a good background for the more decorative pieces.

Formality and materials are a good criterion. French Court furniture usually does not look well in a rustic setting. English 18th-century mahogany pieces are at their best in the company of furniture that's equally elegant and formal. Country furniture can be treated with less care; i.e., all types of Provincial—English, French, Spanish—can all be used together in one room.

Good Oriental lacquer pieces are perfect with Queen Anne and Colonial styles. Oriental accessories have a certain affinity to elegant Louis XV furniture. Simpler modern Oriental furniture and accessories are a good combination with modern.

2. IS IT ALL RIGHT TO MIX PIECES MADE FROM DIFFERENT TYPES OF WOOD IN THE SAME ROOM?

It's more than all right, it's the accepted thing to do. A room furnished all in one wood or similar ones tends to look uninteresting.

When you choose woods to combine think of them in terms of grain pattern and color. It is wisest to pick one highly figured wood (rosewood or Carpathian elm burl) and to have the rest with as little grain as possible. Finish colors may range all the way from the yellow red of teak to almost black. Use a rich, dark walnut, for example, with some much lighter wood tone. Be sure to get good contrast with whatever woods you're using in the same room. At the same time, don't experiment with a mixture of high-gloss and low-luster finishes. The combination is a disaster, mainly because different degrees of formality are involved in this mixture.

Also, stick to two—at the very most, three—different wood finishes. Too great a variety can be fatal.

Painted pieces can be successfully combined with wood pieces too. They're particularly handsome when used as an accent in a room full of wood furniture. Antiqued painted pieces are especially attractive when used with "distressed" finishes. In a dining room you might try a set of painted chairs, in a bedroom a painted headboard or night table.

3. IS THERE A "DINING ROOM" WALLPAPER OR A "LIVING ROOM" PRINT?

Wallpaper and prints should be selected because you like them, not because they're typical for a specific room. The paper should help set the mood you want in a room (warm, cozy, formal, etc.) not express its function (eating, sleeping). The design you choose should suit your furnishings, the size of the room, the amount of wall space you want to cover, and the kind of pictures or other wall decorations you plan to use.

Murals seem to be considered the "official" dining room paper but murals, depending upon subject matter, degree of formality, and color, can often go in the entry, family room, living room, or even the kitchen.

Since living rooms are usually large, a highly decorative wallpaper may be overpowering. If you want to use a particular pattern that's "noisy" why not confine it to a single wall?

When choosing a print, consider the scale of the room as compared to the scale of the paper. Occasionally a very large pattern has been used effectively in a very small room, or vice versa, but it takes a real pro to bring this off.

If your room has many architectural irregularities don't use a stripe, plain, or widely spaced pattern but a random, all-over print.

4. CAN I REALLY LIVE WITH IT?

This always comes up when someone is afraid of a color or pattern, whether it's in a fabric, carpet, wallpaper, or even tableware. Bland colors and uninteresting prints and designs are supposed to be easy to live with. More often they are just plain dull. Too many people still believe they'll tire of bold, cheerful ones.

Use a brilliant print or wild color with courage. A big splash of vivid pink or green, in a rug perhaps, may bring a monotonous room to vibrant life. A bold print, repeated throughout a room, may hold the whole scheme together.

This is not to say we're opposed to neutrals. An all-white or all-beige room can have enormous style if the contrast that's missing in the colors and patterns is provided by luxurious textures: the deepest of pile or shag carpets, the creamiest of wool or silk draperies. A neutral room is a marvelous background for collections of modern paintings. And nothing is smarter than the sharp staccato of neutral black and white.

But we don't think that merely neutral rooms, without some kind of special accent, are particularly easy or pleasant to live with.

5. WILL IT SHOW THE DIRT?

There's never any guarantee that a fabric won't show dirt, but keep in mind that the middle ranges of colors show less than the deeper shades or light pastels. Solids are apt to look soiled sooner than prints.

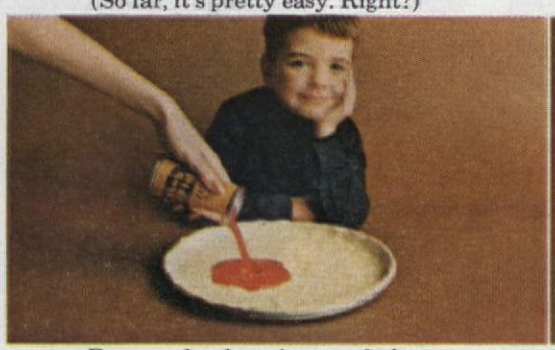
For easy maintenance all fabrics should be treated with a stain-repellent finish.

Highly polished wood surfaces are harder to maintain than semigloss or flat ones. Enameled woodwork is easier to clean than any other.

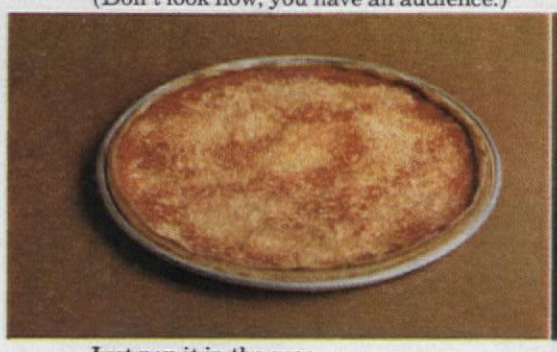


Everything's in this box. Just open it. (So far, it's pretty easy. Right?)


Add water to the one-step crust. Mix, let rise, spread on a pan. (Easy as pie.)


Pour on the slow-simmered pizza sauce. (Don't look now, you have an audience.)


Then sprinkle on the tangy, Italian-style grated cheese. (It's child's play.)


Just pop it in the oven. (There seems to be a crowd gathering.)


You are a star. (Everyone's cheering; now if you can, try to be modest.)

The toughest part of making a Chef Boy-Ar-Dee® pizza is trying to be modest afterwards.

Try Chef's Sausage Pizza and new Pepperoni Pizza. Just as tough to be modest about.

A reflection of the finest early American Craftsmanship



Scroll Seat Boston Rocker

Regarded as a collector's item itself, this museum-piece reproduction of a rare Scroll Seat Rocker, is a chair of such craftsmanship and distinction, such comfort and charm, you will feel fortunate, indeed, to own one. It is a truly deluxe rocker... "the best of its kind."



Barnstable Side Chair



Barnstable Arm Chair

Graceful Fan Back chairs that are at once sturdy and refined, simple and attractive ...and eminently suited for dining-room, dinette, den, or as occasional chairs that blend beautifully with other periods.



Gov. Winthrop Arm Chair

A distinguished chair named for a distinguished man...with the dignity, simplicity and graciousness that enable it to live happily either with a Gov. Winthrop desk, or a TV set.

These reproductions and others at better furniture and department stores

Since 1857

Nichols & Stone

The Home of Windsor Chairs

Send for Booklet!

"How To Choose The Right Colonial Chair," with helpful ideas, interesting illustrations, and historical information.



NICHOLS & STONE CO.
Box 31, Gardner, Mass.

Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25¢ in coin.

Name_____

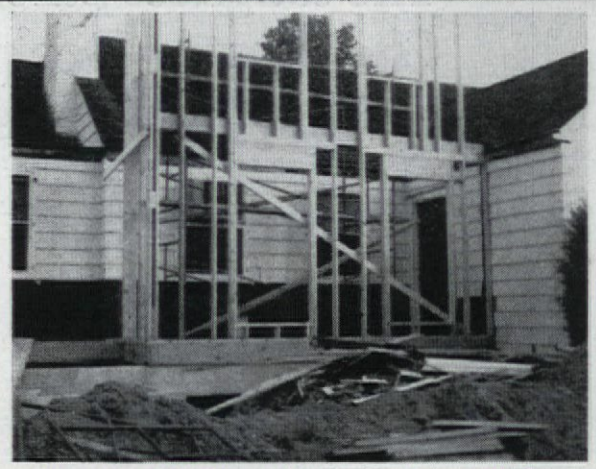
Street_____

City_____ Zone____ State_____

ADDITIONS ALL OVER THE HOUSE

This cheerful-looking house, painted yellow with dark trim, was once a lowly one-story dwelling with little to distinguish it from the many others that had been built about the same time. It was transformed into a two-story traditional style to give the owners, Mr. and Mrs. David Thompson of Princeton, New Jersey, needed living space. The second story was added over the center section, leaving the wings at the sides the original height. The living room was extended six feet at the front and the entrance was moved 20 feet to the left where there had been a window. The house was then re-sided with narrow clapboard and shutters were installed at the windows. If you are cramped for space, your house may also have possibilities for expansion.





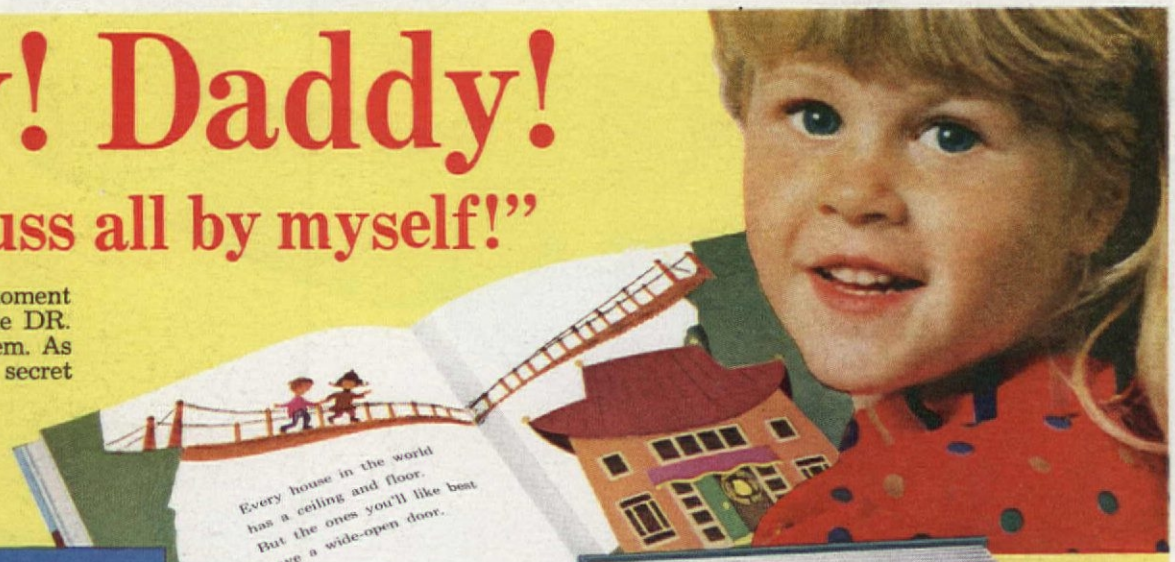
Architect: William M. Thompson, A.I.A.
Photographer: Lisanti
Information: Dorothy Rodenburg

The before photo (immediately above) shows work in progress as the framing is roughed in for the addition at front and added second story. By comparing it with the after picture (top) you notice that the main entrance was moved from the extension at the right side of the house to the wing at the other side. Main front wall was moved forward.

"Mommy! Daddy!

I can read Dr. Seuss all by myself!"

You'll know something special is happening the moment your child first turns, wide-eyed, from the lovable DR. SEUSS creatures to the words that tell about them. As she follows the print, excitement grows until the secret can't be kept a moment longer and she shouts: "I can read it myself!" That's the way love of reading starts . . . with beguiling BEGINNER BOOKS by Dr. Seuss and his friends . . . full of fun and written in easy "beginner" words.



Take these

3 BEGINNER BOOKS

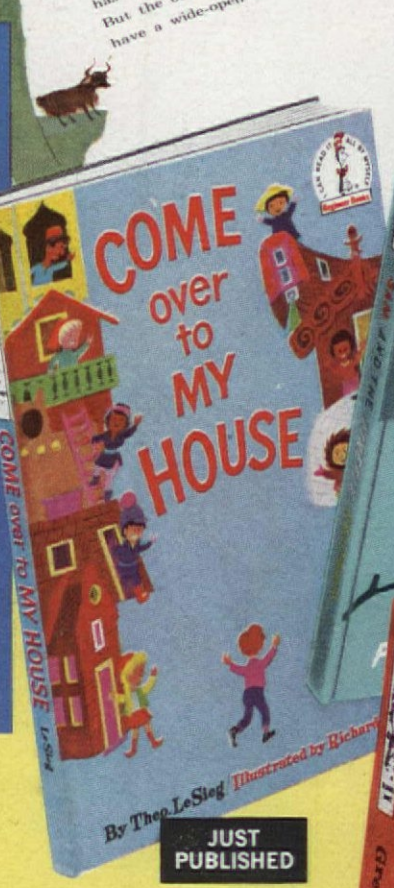
FOR $1.49

(Publisher's Catalog price $5.85)

with trial enrollment in the Beginning Readers' Program

COMMENDED by PARENTS MAGAZINE

Good Housekeeping GUARANTEES







COME OVER TO MY HOUSE
by Theo. LeSieg
illustrated by Richard Erdoes

This happy new book takes a young reader to all kinds of houses in many lands. He'll learn how other children eat, sleep and play. And he'll discover how much alike people are no matter how different they may seem or how far away!



SAM AND THE FIREFLY
by P. D. Eastman

A mischievous firefly fills the sky with signs that cause wild confusion . . . and finally learns (along with the reader) that it's not very smart to play tricks on others.







Once, most children's books were too hard for beginners, or so dull they took the edge off a child's desire to read. Then DR. SEUSS created "The Cat in the Hat"—a hilarious tale written in easy words a beginner can read on his own. Children, parents and educators loved it. Now the idea has been expanded by Dr. Seuss and other gifted writers and artists into a planned program of irresistible BEGINNER BOOKS.

A whole parade of sunny, funny books in words young children know or can easily learn!

The value of the BEGINNING READERS' PROGRAM goes far beyond the glorious illustrations and fascinating stories. Each book makes reading more fun and easier than ever, because it is written in simple, basic words your child has already learned or can quickly pick up. The stories tell about such wonders as dogs who can ski, a polka-dot animal who wants to get *into* a zoo, and a bird who thinks an airplane is his mother. No wonder TV and comic books soon step aside.

Four isn't too early for BEGINNER BOOKS. Read them aloud to pre-schoolers and they become even more eager to start reading on their own. At *five, six and seven,* the books help a child discover how much fun reading is when she can do it by herself. **Eight isn't too late.** That's when reading problems can arise and create other tensions about school. BEGINNER BOOKS restore the relaxed attitude and confidence so important to progress.

BEGINNER BOOKS are durably designed to live with a small child. They are in at least three bright colors and large readable type. As a member of the BEGINNING READERS' PROGRAM, your child will receive a BEGINNER BOOK every month and you will be billed only $1.49 plus a small mailing charge, instead of the publisher's catalog price of $1.95. After four monthly selections, you may cancel any time.

Our Introductory Trial Offer

Prove the benefits of the BEGINNING READERS' PROGRAM by accepting the three books shown here—a $5.85 value at the publisher's catalog price—for $1.49. Even this small investment in your child's reading and school progress carries no risk. Ten days' trial must convince you the program will stimulate your child's appetite for reading, or you may return the three introductory books and owe nothing. If we prove our point, have you ever seen a greater bargain? Fill out and mail the attached card (or coupon below) today!

JUST PUBLISHED

SAM AND THE FIREFLY
by P. D. Eastman

A mischievous firefly fills the sky with signs that cause wild confusion . . . and finally learns (along with the reader) that it's not very smart to play tricks on others.



GREEN EGGS AND HAM
by Dr. Seuss

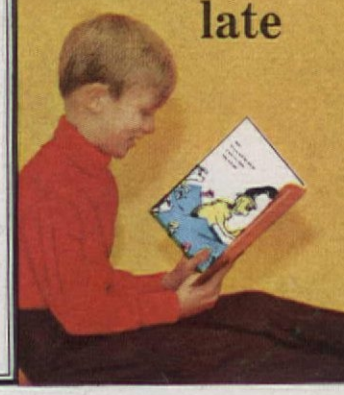
Using only simple words, Dr. Seuss shows how even something as unfamiliar as green eggs and ham is worth trying—it may turn out to be delightful!

Illustrations with * © 1960 by Dr. Seuss

Four isn't too early...



...Eight isn't too late



IF REPLY CARD IS GONE—MAIL THIS COUPON

THE BEGINNING READERS' PROGRAM, Dept. W-9
A Division of Grolier Enterprises Inc.
845 Third Avenue, New York, N. Y. 10022

Please enroll my child in the BEGINNING READERS' PROGRAM and send at once the three BEGINNER BOOKS pictured here, for which you will bill me only $1.49 plus a small mailing charge. If not delighted, I may return these books within 10 days and owe nothing. Otherwise, each month thereafter, you will send my child another BEGINNER BOOK for which I will pay only $1.49 plus a small mailing charge (instead of the publisher's catalog price of $1.95). I may cancel enrollment any time after purchasing four monthly selections.

Child's Name _____ please print _____ Age _____

Address _____

City _____ State _____ Zip Code (if known) _____

Parent's Signature _____

This offer available in Canada. Canadian residents mail coupon to New York address. Shipment of books and all services will be handled within Canada.



ALL PHOTOGRAPHS:
RICHARD JEFFERY

By Virginia T. Habeeb

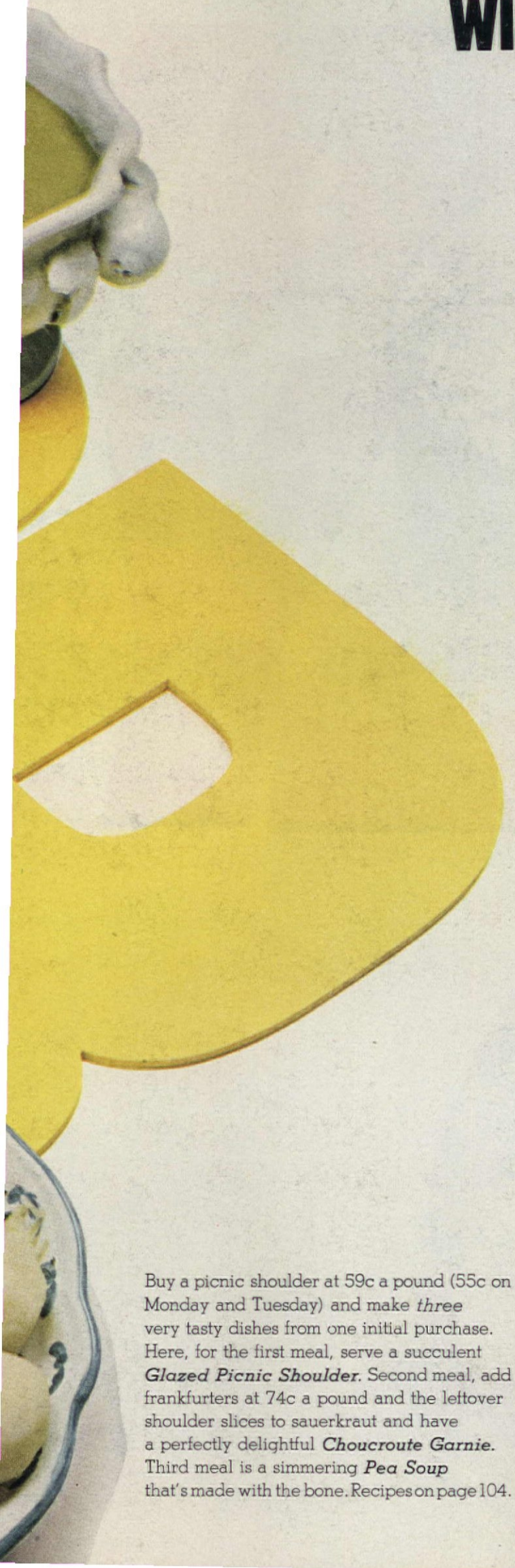
wise shopping, good eating

The high cost of food is probably the touchiest subject you can bring up with any woman who has hungry mouths to feed—and feed well. And rightly so. Picketing the local supermarkets may be a vocal way of expressing concern and it may produce results. But we think the best way you can beat the game in the long run is by developing more judicious shopping habits and then letting your own culinary skills take over. Yours may be a family of big eaters or little eaters . . . with a limited budget or one that allows you to blow the weekly allowance sky-high. It doesn't matter. If you are a smart shopper and use your imagination you can eat deliciously without being extravagant.

Below are some tips and suggestions. Our recipes, beginning on page 104, will show you the cost of the major ingredients and will give you the number of servings you can expect. Our prices are approximate and are an average of a number of supermarkets—they may vary from those in your part of the country. In some cases we've made substitutions for higher-priced ingredients without sacrificing the end result. Once you are armed with the facts you can become a wiser and better shopper and cook!

- Our first rule of thumb is to look for the less expensive categories of certain foods . . . make one purchase serve more than one meal . . . and keep an eye out for the specials you'll find in all departments.
- A good place to start shopping is in your own pantry. Your weekly food budget often stretches into the next weekly shopping spree. The staples you purchased last week, such as spaghetti, coffee, flour, etc., should be figured into the cost of this week's food bill.
- Be an early shopper. Canned and packaged specials are seldom in short supply but you want the best choice in meats and produce.
- Know your store. Be familiar with its regular prices. You'll be a better shopper if you keep up to date on the going prices.
- Food companies and supermarket chains offer specials at certain times of the year, sometimes just before the new crop goes for canning—peaches, tomatoes, for example. These specials vary from area to area, from store to store. Watch for the "loss leader," the item on which the store loses money but is the item that brings you into the store.
- Make the meat department manager your friend and advisor. If you want a special cut of meat that isn't in the meat case, ask him to have it cut for you. He'll translate unfamiliar names such as "California roast," which in the East is just middle of the chuck, or "Newport roast," which is the first rib cut. There are many of these regional terms; learn what the cut is and how to cook it. Find out what you are paying for—with the help of your meatman.
- An occasional "impulse buy" is part of the fun of marketing. But the lady shopper who depends on the shelves and displays to dictate shopping doesn't get the most for her food dollar.
- Remember that day-old baked goods are usually sold at considerable savings. They're just as fresh as if you had bought them yesterday and left them on the shelf in your own pantry.
- On Saturdays, an hour or two before closing, there are often real buys to be found in the fruit and vegetable departments.
- On a busy, rushed shopping day, help the checker and yourself. Group your order by categories—meat, dairy, fruit, and produce, canned and packaged goods; group your two-fors or three-fors so you aren't charged for individual cans or packages. Watch the register tally to be sure the "special" price is rung up rather than the regular price.
- Compare prices of different sizes of eggs of the same quality. Egg size doesn't affect quality. At certain times of the year medium and small eggs may be a better buy than large ones. Buy according to the way you'll use them—large ones for breakfast, medium or small for cooking. Compare prices of the same size eggs of different grades. For cooking and baking, where appearance and delicate flavor are not so important as when eggs are cooked alone or in custards, lower-quality eggs are fine. Remember white- and brown-shelled eggs are the same, so don't pay premium prices for color. (continued on page 104)

Please turn the page



Buy a picnic shoulder at 59c a pound (55c on Monday and Tuesday) and make *three* very tasty dishes from one initial purchase. Here, for the first meal, serve a succulent ***Glazed Picnic Shoulder.*** Second meal, add frankfurters at 74c a pound and the leftover shoulder slices to sauerkraut and have a perfectly delightful ***Choucroute Garnie.*** Third meal is a simmering ***Pea Soup*** that's made with the bone. Recipes on page 104.

WISE SHOPPING, GOOD EATING

For two hearty and satisfying meals, consider brisket of beef at about 79c per pound. It stars first as a ***Pot au Feu***—beef plus tender-crisp vegetables. The encore? ***Minestrone***—meal-in-a-bowl soup made from the broth in which the brisket cooked. What better way can you find to stretch a dollar? Recipes on page 104.

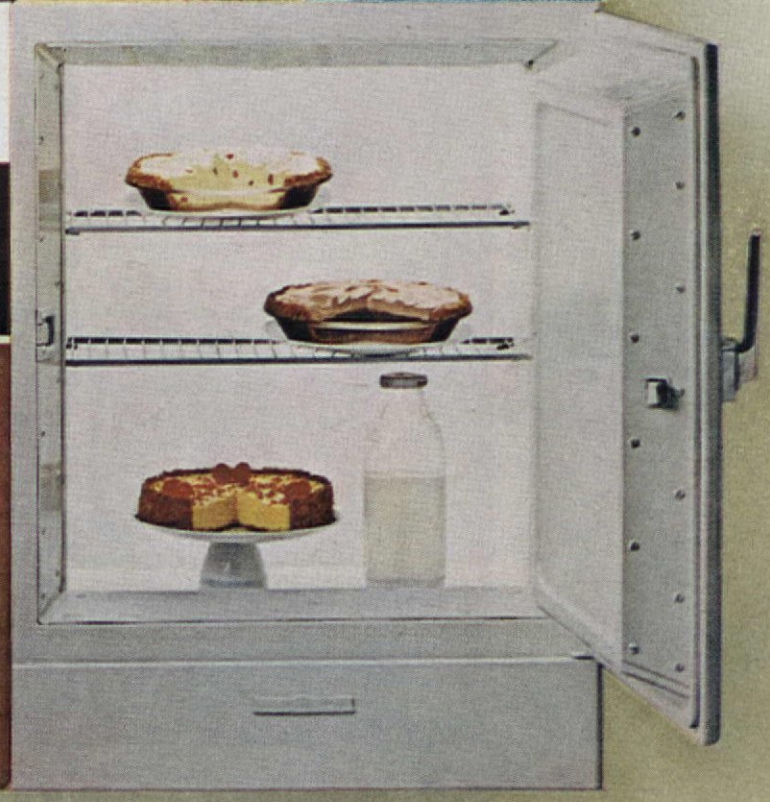


(continued)









Royal invents "baking" in your refrigerator

with the new Royal no-bakes complete with filling and graham cracker crumbs for crust.

Just beat the filling with milk. Pour into crust. Then "bake" one hour—in your refrigerator! So good, you'll prefer the no-bakes to the oven-bakes!

No-bake Cheese Cake—"Rich on the tongue, light on the stomach"—just what a cheese-cake perfectionist expects.

No-bake Dutch Chocolate Pie—The chocolate lover's dream: *dark* chocolaty filling; *light* chocolaty topping... creamy all through! Topping included.

No-bake Nesselrode—Creamy filling, with a hint of warm spicing; the sparkle of candied fruit. Very light and delicate. **Hint:** *Freeze* this same pie, for a fabulous Spumoni.

Fine Products of STANDARD BRANDS

Twicebox:



New Philco Supermarketer gives you an upright freezer plus big refrigerator in the space of one old icebox.



Philco puts an upright freezer where it ought to be: right next to the refrigerator. And vice versa.

Our new Supermarketer gives you up to 21 cubic feet, and twice the convenience of separate units, in a space no more than 36 inches wide. It *will* fit in your kitchen.

There's Philco's "No-Frost" feature, of course. Twice, in fact. You never have to defrost the freezer section and you never have to defrost the refrigerator.

And there are special compartments for everything that needs special storage. Meats. Vegetables. Frozen juices. And ice cubes. Philco's automatic ice maker stores man-size cubes in their own removable bin.

There's also a 19-cu.-ft. Supermarketer that's only 33 inches wide. And both sizes of Supermarketers have Philco's unique Power Saver to keep your electric bill low. You can match your kitchen décor, too, with optional decorator panels including simulated wood grains like the "Walnut" at left.

Now don't you have twice the reason to see your Philco dealer? And soon? Philco-Ford Corporation, Philadelphia, Pa. 19134.

PHILCO Ford

FAMOUS FOR QUALITY THE WORLD OVER

TELEVISION · STEREO PHONOGRAPHS · RADIO · HOME LAUNDRY
RANGES · REFRIGERATORS · AIR CONDITIONERS



WISE SHOPPING, GOOD EATING

Chicken is one of the best buys all year round. Buy whole broiler-fryers when they're the special at 27c per pound and turn them into delicious ***Curried Chicken Croquettes.*** Or, if you plan on having Chicken Fricassee, buy and cook some extra for croquettes as a second meal. Another excellent buy, and quite often overlooked, is oxtails at 33c per pound. Cook them long and slowly, add vegetables and treat your family to ***Oxtail Ragout.*** Recipes on page 104.

(continued)



WISE SHOPPING, GOOD EATING

Here are desserts that please the eye, the palate, *and* the budget. Apples are now at their peak and a good buy. ***Cinnamon Baked Apples*** with a glistening glaze are a perfect ending to a meal. Our ***Lemon Velvet Cheesecake,*** a delicious, smooth, no-bake one really cuts budget corners with its cottage cheese, nonfat dry milk, and dessert-topping mix. If cake is your family's favorite, serve ***Frosted Apricot Spice Cake*** —made with nonfat dry milk, preserves (look for them on special), and a simple sugar glaze. Recipes for these and other desserts begin on page 106.



Who made this Cherry-O Cream Cheese Pie with no flour, no eggs, no cooking?

A lady with an Eagle





and two friends



named Borden's and Kellogg.

Many fine restaurants have built their reputations on cheese pie. Do the same for yours using Borden's carefully cultured Cream Cheese, Kellogg's golden Corn Flake Crumbs and Eagle Brand, a blend of pure cane sugar and fresh, whole milk.

CHERRY-O CREAM CHEESE PIE

1 cup Kellogg's Corn Flake Crumbs
2 tablespoons sugar
⅓ cup butter or margarine, melted
1 (8 oz.) package Borden's Cream Cheese or Eagle Brand Neufchatel Cheese
1⅓ cups (15-oz. can) Eagle Brand Sweetened Condensed Milk (condensed milk must be used)
⅓ cup lemon juice* (measure accurately)
1 teaspoon vanilla extract
1 (1 lb. 5 oz.) can prepared Cherry Pie Filling or Cherry Glaze**

Combine Crumbs, sugar, butter; mix well. Press firmly, evenly on bottom and sides of 9" pie plate. Chill. Let cheese stand at room temperature till soft; beat till fluffy. Gradually add Eagle Brand, stirring till well mixed. Add lemon juice, vanilla extract; stir till well mixed; turn into prepared crust. Chill 2 to 3 hrs. (do not freeze) before garnishing top with Cherry Pie Filling or Cherry Glaze.

*Do not use lemon extract. If you use frozen lemon juice, make juice of regular strength.

**CHERRY GLAZE: (makes 1 cup)

1 cup (½ of 1-lb. can) drained, red, tart, pitted cherries; 2 tablespoons sugar
2 teaspoons cornstarch; ½ cup cherry juice

Blend sugar and cornstarch; stir in cherry juice. Cook till thickened and clear, stirring constantly. Stir in a few drops of red food coloring if desired. Add cherries. Cool; garnish top of pie.

FREE COLOR RECIPE BOOK!

The Borden Co.
Dept. AH27, P.O. Box 451
Jersey City, N. J. 07303

Please send me a copy of "Magic Recipes" with dozens of desserts I can easily make.

NAME _____ (PLEASE PRINT)

ADDRESS _____

CITY _____

STATE _____ ZIP _____

BE ORIGINAL with GROUND BEEF

and Lea & Perrins . . . the original Worcestershire



It's fun to be original when you cook and Lea & Perrins makes it easy for you. Try this original Ground Beef recipe.

MOCK STEAK (Serves 8):
Mix 2 lbs. ground round, ½ lb. lean pork, 1 env. dry onion soup mix, 2 Tbs. Lea & Perrins, 2 cups stuffing mix, 1½ cups tomato juice. Form into steak shape 1 inch thick. Wrap 2 strips thick bacon at outer edge to resemble fat. During broiling brush with mixture of ½ cup melted butter, 2 Tbs. Lea & Perrins, 3 Tbs. catsup. Broil 10 min. each side. Use carrot strip to make bone.



LEA & PERRINS

FREE: 48-page Cookbook. Write Lea & Perrins, Box A, Fair Lawn, N.J. 07410

This lamp marked down from 1869 to $44.50.



In 1869, this lamp cost under $3.00. Our prices have risen. But we still use the original tooling used before the turn of the century. We insist on solid brass. And we're the only company that makes electric lamps easily convertible to kerosene. Shown: the Naugatuck $44.50. P&A reproductions come in three sizes from $27.95. (To see what our prices used to be, send $2.00 for our 80-page 1909 catalogue to Dorset Division, Thomaston, Conn. Talk about inflation!) Available at: Jordan Marsh, Boston; Strawbridge & Clothier, Phila.; W&J Sloane, N.Y. and San Francisco; B. Altman, N.Y. and other fine department, gift and specialty stores. Write for the name of the dealer nearest you. Dorset Division, Thomaston, Connecticut.

P&A SINCE 1869

EXTRA PROFITS! You can enjoy extra profits this season by joining our staff of independent representatives. Send a postal to the address below, and you will receive complete details about our offer. No obligation.

Moore-Cottrell Subscription Agencies, Inc., Dept. 440, North Cohocton, New York 14868

COMPANY'S COMING TO BRUNCH

A brunch is fun, casual, and relaxing for all (including the hostess), especially when informal dress is specified. Brunches are fast becoming a weekend tradition whether they are given on Saturday before a football game or a concert or on Sunday for a relaxing get together after church. And a brunch is easy. Foods can be prepared in advance and cooked at the last minute. It's a natural for a buffet where the guests can help themselves whenever they wish (use a warming tray to keep hot foods hot). A festive fruit specialty, a hot casserole, several breads, plenty of hot coffee and you have a feast fit for a king. Here's one of our favorite brunch menus for six. It always makes a hit and it's simple to do.

Sugared and Sherried* Orange and Grapefruit Sections

Baked Macaroni and Cheese* Broiled Herbed Tomatoes*

Little Sausages or Crisp Bacon

Raisin Muffins,* Cinnamon Toast, French Rolls

Coffee

ORANGE AND GRAPEFRUIT SECTIONS SUGARED AND SHERRIED

2 grapefruit
4 oranges
Sugar
Dry sherry

Section grapefruit and oranges: Hold fruit firmly in left hand. Cut a thin slice from the top. Cut off rind round and round in one long spiraling cut. Cut deep enough to remove all the white membrane. Hold fruit over bowl to catch juice. Cut along membrane of each section from outer edge to core. Tip knife outward and roll out whole section. Repeat until all sections have been removed. Sprinkle with sugar. Drizzle with sherry. Chill until serving time. Serve from bowl or spoon in sherbet glasses. Makes 6 servings.

BAKED MACARONI AND CHEESE

1 pkg. (8 oz.) elbow macaroni
1 can (10½ oz.) condensed cream of mushroom soup
1 c. milk
1½ to 2 c. shredded sharp Cheddar cheese
½ c. cracker crumbs
2 tbs. melted butter or margarine

Heat oven to 375°F. Cook macaroni as directed on package; drain. Blend mushroom soup and milk together. Layer macaroni, mushroom-milk mixture, and cheese alternately into greased 1½-quart casserole. Sprinkle any remaining cheese over top. Toss cracker crumbs with melted butter or margarine. Sprinkle over casserole. Bake 25 to 30 minutes or until sauce is bubbly and crumbs are browned. Makes 6 servings.

BROILED HERBED TOMATOES

6 medium-size firm, ripe tomatoes
3 tbs. butter or margarine
½ c. packaged bread crumbs
¼ tsp. leaf rosemary, crumbled
½ tsp. leaf basil
½ tsp. salt
¼ tsp. pepper

Wash tomatoes; remove stem ends; cut in half crosswise. Melt butter or margarine in small saucepan; brush over cut surfaces of tomatoes. Combine bread crumbs, rosemary, basil, salt, and pepper; sprinkle over tomatoes. Sprinkle crumb mixture with remaining butter or margarine. Place on broiler rack. Broil under low heat with tops of tomatoes about 3 inches from heat, for 10 to 12 minutes or until tomatoes are heated through and crumbs are well browned. Makes 6 servings.

RAISIN MUFFINS

2 c. sifted all-purpose flour
¼ c. sugar
3 tsp. baking powder
1 tsp. salt
½ c. raisins
1 egg
1 c. milk
¼ c. shortening, melted

Heat oven to 400°F. Grease twelve 2½-inch muffin-pan cups. Sift flour, sugar, baking powder, and salt into bowl. Add raisins. Make well in center; add egg, milk, and shortening. Stir just to moisten dry ingredients. Batter will be lumpy. Fill muffin cups about two-thirds full. Bake about 20 minutes or until golden brown. Remove from oven. Loosen muffins around edge with spatula; remove from pan; cool slightly on wire racks. Serve warm with butter or margarine. Makes 12.



Chiffon is more than just a soft margarine.

Chiffon® is the soft margarine made with pure liquid safflower oil. That's why it's lowest in saturated fat, highest in polyunsaturates of all margarines, stick or soft. That includes the corn oil ones.

And because Chiffon is made soft with light, delicate safflower oil, there's no "fatty" margarine taste ever. Chiffon's softness lets the flavor come through faster. Delicious melting flavor like the "expensive spread."

Chiffon is more than just a soft margarine. Much more.

©1967, ANDERSON, CLAYTON & CO.

Wise Shopping, Good Eating (continued from page 95)

- Be a comparison shopper when buying vegetables. Compare prices pound for pound for fresh, frozen, and canned. And remember the loss you'll have from trimming and cleaning the fresh ones.
- Watch for mix-and-match sales of two, three, or more items for a single price. You can save on items you use often and that your family likes.
- Buy whole chickens in the bag, particularly if you have a freezer. They cost less than cut-up chicken or chicken in parts and you'll find them easy to cut up yourself.
- Use evaporated or instant nonfat dry milk in cooking. The nutritional value is the same as fresh milk, the saving is terrific, and you can always have one or both of them on hand.
- If bacon is a family favorite, consider buying it by the piece. It can be as much as 20c a pound less than sliced bacon.
- A "special" on large cuts of meat means you save more per pound and can buy enough for several meals. Cold cuts are also cheaper when bought in large amounts or by the piece.
- Select canned foods to suit your purpose. They range from whole, perfect pieces of uniform size (most expensive and to be used where appearance is important) to cuts and pieces (less expensive and excellent to use as an ingredient in a recipe).
- Buy only the quantity of frozen or canned food you can store properly.
- When buying meat, compare the cost per serving rather than the cost per pound. The number of servings per pound is based on the proportion of meat to bone and fat, and is an excellent guide to value:

  Boneless cuts—3 to 4 servings per pound.
  Cut with medium amount of bone—about 2 servings per pound.
  Cut with large amount of bone—¾ to 1 pound per serving.
- Cheeses are available in many forms—sliced, cubed, shredded, and grated. They may cost more than the same weight in a solid piece, so decide which is the better buy for you. Cheese is also cheaper when bought in bulk.
- Shop with a list. Organize it by the major food headings. Know your market and put the headings in the order in which you come to each department. This saves time, and knowing approximately what you are going to spend may restrain you from impulse buying.
- Find out when fresh produce is delivered to your market and try to shop that day. Foods at their freshest are the best buy.
- You'll also get more from your food dollar by using appliances that will help stretch the foods you buy.

Use a food chopper/grinder—either electric or manual, deluxe or simple. You may even find that your mixer has a chopping attachment available. With a food chopper/grinder, you can buy large economy cuts of meat and grind your own chopped meat.

Use a food slicer; these, too, may be either automatic or manual. Thin-sliced meat is not only tastier, it also goes farther.

GLAZED PICNIC SHOULDER

The price of picnic shoulder may vary from 55c to 59c per pound. In any case it is a good buy, for it will feed six for three meals. After serving it glazed, reserve the remaining meat for Choucroute Garnie. The bone with its shreds of meat makes the third meal—a steaming pot of Pea Soup.

6½ to 7 lb. cook-before-eating picnic shoulder
⅓ c. brown sugar, firmly packed
¼ c. grenadine

Heat oven to 325° F. Place picnic shoulder fat side up on rack in roasting pan. Insert meat thermometer so that bulb does not rest in fat or touch bone. Roast, allowing 30 minutes per pound or until meat thermometer reaches 170° F. When meat is done, remove thermometer. Cool meat slightly; remove rind. Score fat in small diamonds. Pat brown sugar firmly onto fat. Spoon grenadine slowly over sugar, allowing it to soak in. Bake 30 to 40 minutes at 350° F. until glaze is as you like it.

CHOUCROUTE GARNIE

The leftover slices of picnic shoulder plus a pound of frankfurters (74c per pound) add up to a great dinner for little money.

3 lbs. sauerkraut
½ c. chopped onion (1 medium)
1 cooking apple pared, cored, and chopped
Sliced meat from Glazed Picnic Shoulder
1 lb. frankfurters
8 peppercorns
2 bay leaves
1 c. dry white wine
1 c. water
12 medium-size potatoes, pared
Chopped parsley

Wash sauerkraut in colander under running, cold water; squeeze as dry as possible; mix with onion and apple. In large, deep casserole arrange layers of sauerkraut mixture, sliced picnic shoulder meat, and frankfurters. Tie peppercorns and bay leaves in several thicknesses of cheesecloth; press down in center of casserole so you may remove these whole spices easily when Choucroute is cooked. Pour wine and water over sauerkraut and meat; cover (use aluminum foil if casserole does not have a cover). Bake at 350° F. for 1½ hours. After 1 hour, cook potatoes in boiling, salted water until tender. To serve: Remove sauerkraut from casserole, allowing liquid to drain off; arrange in mound on large heated platter. Arrange meats around sauerkraut. Spoon hot potatoes at each end of platter; sprinkle with parsley. Makes 6 servings.

PEA SOUP

1 c. quick-cooking green split peas
Bone from picnic shoulder
5 c. water
1 small onion, sliced
1 tbs. leaf marjoram, crumbled

Wash peas in cold water; drain. Place bone, water, onion, and peas in heavy pot or kettle. Bring to boiling; reduce heat; simmer, stirring occasionally, 1½ hours or until peas are soft. Add more water as necessary. Remove bone; press soup mixture through sieve or food mill. Add marjoram; reheat until bubbly. Sprinkle with croutons, if desired. Makes 4 to 6 servings.

POT AU FEU

Your investment in beef brisket at 79c per pound gives you this hearty dinner for six and the extra dividend of Minestrone for a second meal.

3½ to 4 lbs. beef brisket
1 knuckle or marrowbone, cracked
Cold water
1½ tbs. salt
10 peppercorns
Sprig of parsley
1 tsp. leaf thyme
Few celery leaves
2 bay leaves
6 whole cloves
1 medium-size onion, peeled
½ c. diced, pared carrots
1 c. chopped onion (1 large)
½ c. chopped celery
1 medium-size head of cabbage
2 bunches leek
12 small carrots, pared
4 stalks celery
4 white turnips, pared

Roll and tie brisket, if desired, for easier slicing. Put brisket and bone in deep kettle or Dutch oven. Add cold water to cover; add 1½ tablespoons salt. Cook slowly, uncovered, about 30 minutes until scum comes to surface; skim. Tie peppercorns, parsley, thyme, celery leaves, and bay leaves in several thicknesses of cheesecloth; add to kettle. Press cloves into onion; add with ½ cup diced carrots, 1 cup chopped onion, and ½ cup chopped celery to kettle. Bring to boiling; lower heat; cover. Simmer 3½ to 4 hours or until meat is tender. Add boiling water, if necessary, to keep meat covered. When meat is almost tender, cook remaining vegetables that have been prepared as follows in boiling, salted water until just tender: Cut cabbage into wedges, leaving core intact, to keep shape. Clean leek; remove tough outer layers; cut into short lengths (white part only). Cut carrots into 3-inch lengths. Cut celery into 3-inch lengths. Quarter turnips. Place meat on heated platter; slice if desired. Strain, cool, and refrigerate broth for preparing Minestrone for second meal. Surround meat with mounds of cooked vegetables. Sprinkle meat with coarse salt, if desired. Meat may be served with horseradish sauce or mustard sauce, if desired. Makes 6 servings.

MINESTRONE

1 c. dried kidney beans
1 qt. beef broth from Pot Au Feu
2 tbs. olive or pure vegetable oil
1 c. chopped onion (1 large)
2 cloves of garlic, minced
½ tsp. salt
¼ tsp. pepper
2 carrots, pared and diced
4 stalks celery, diced
¼ small head of cabbage, chopped
1 can (1 lb. 1 oz.) Italian plum tomatoes
2 small zucchini, sliced
1 c. macaroni, broken in 2-inch pieces
1 c. cooked green beans
2 tbs. chopped parsley
Grated Parmesan cheese

Put beans in large saucepan; cover with cold water. Bring to boiling; boil 2 minutes. Remove from heat; cover; let stand 1 hour*. Skim fat from beef broth; add water, if necessary, to make 1 quart. Drain beans; cook in beef broth in large kettle or Dutch oven, over medium heat, about 1½ hours or until just tender. Add boiling water if mixture becomes too thick. Stir mixture occasionally to prevent sticking. Heat oil in skillet; sauté onion and garlic until soft but not brown. Add to beans and broth. Add salt, pepper, carrots, celery, cabbage, tomatoes, and zucchini. Simmer vegetables 10 minutes. Add macaroni; cook 12 to 15 minutes longer or until macaroni is tender. Add green beans. Stir in parsley. Serve with Parmesan cheese. Makes 6 servings.

*Or you may cover with cold water; let soak overnight; proceed with recipe.

CHICKEN CROQUETTES

Croquettes are too often thought of as something to do with leftovers. With chicken one of the best supermarket buys (27c per pound when bought whole on special), treat your family to Chicken Croquettes with a delicately flavored Curry Sauce.

2 broiler-fryers (1½ to 2 lbs. each)
Boiling, salted water
1 tbs. minced onion
¼ c. butter or margarine
⅓ c. flour
1½ tsp. salt
¼ tsp. pepper
2 c. reconstituted nonfat dry milk
1 egg, beaten
1½ c. packaged bread crumbs
Pure vegetable oil
3 tbs. butter or margarine
3 tbs. flour
½ tsp. curry powder
¼ tsp. salt

Cook broiler-fryers in boiling, salted water to cover 45 minutes or until tender. Drain and reserve broth. Remove chicken from bones; chop. You should have 6 cups. Sauté onion in ¼ cup butter or margarine in saucepan over medium heat until soft. Stir in ⅓ cup flour, 1½ teaspoons salt, and pepper. Cook until bubbly; remove from heat. Stir in milk. Cook over medium heat, stirring constantly, until thickened and bubbly. Combine sauce and chopped chicken. Spread mixture in shallow pan; cover. Chill several hours to make shaping of croquettes easier. Divide mixture into 8 portions. Shape each into a round, slightly tapered shape. (We pressed each portion of chilled mixture into the half-cup measuring cup from a standard measuring-cup set to shape.) Dip each croquette into beaten egg; roll in packaged bread crumbs to coat evenly. Let coating dry about 15 minutes. Pour oil into deep-fat fryer or large heavy saucepan, so pan is two-thirds full. Heat to 375° F. Lower croquettes carefully into hot oil. Fry 2 to 3 minutes or until golden brown; drain on

paper towels. Keep croquettes warm in oven while preparing *Curry Sauce:* Melt 3 tablespoons butter or margarine in saucepan over medium heat. Add 3 tablespoons flour, curry powder, and ¼ teaspoon salt. Cook 1 minute. Add 1½ cups reserved chicken broth. (Use any remaining broth in other recipes. It can be frozen.) Cook until thickened and bubbly. Makes 6 servings.

OXTAIL RAGOUT

Oxtails at 33c a pound are a superb buy. Your family will eat well and your budget won't suffer a bit when you serve this appetite-satisfying stew.

1 c. chopped onion (1 large)
2 tbs. pure vegetable oil
5 lbs. oxtails (about 3), cut in serving pieces
½ c. flour
2 tbs. pure vegetable oil
8 c. water
3 envelopes granulated beef broth
1 tsp. salt
1 tsp. garlic salt
¼ tsp. pepper
1 tsp. leaf thyme, crumbled
1 bay leaf
2 tbs. tomato paste
1 c. cubed, pared potatoes
1 c. sliced, pared carrots
1 c. hot, cooked peas

Sauté onion in 2 tablespoons hot oil in kettle or Dutch oven until soft but not brown. Remove onion; reserve. Shake oxtails with flour in paper bag until well coated; shake off excess. Add 2 tablespoons oil to any oil remaining in kettle; heat. Brown oxtails quickly on all sides. Return onion to kettle. Add water, beef broth, salts, pepper, thyme, bay leaf, and tomato paste. Bring to boiling over medium heat; lower heat; cover. Simmer gently 3½ to 4 hours or until meat is tender. Stir occasionally as liquid condenses. If ragout is not so thick as desired, mix a small amount of flour and water to a smooth paste; stir into ragout; cook until bubbly and thickened. Remove bay leaf. Cook potatoes and carrots in boiling, salted water until tender; add to ragout just before serving. Garnish edge of serving dish with hot, cooked peas. Makes 6 servings.

ROAST BEEF HASH

If you buy a roast of beef on special at about 79c per pound, you're sure to have some left. Turn the last of it into this tasty hash.

2 c. chopped, roast beef
2½ c. chopped, cooked potatoes
1 c. chopped onion (1 large)
½ green pepper, seeded and finely chopped
½ tsp. salt
½ tsp. onion salt
¼ tsp. pepper
¼ c. leftover beef gravy or milk
3 tbs. fat or pure vegetable oil

Combine meat, potatoes, onion, green pepper, salts, pepper, and gravy or milk. Heat fat or oil in large skillet. Spread hash evenly in skillet, pressing down slightly. Cook over low heat 25 to 35 minutes or until crust has formed on bottom. Loosen carefully with spatula; fold over; place on heated platter. Or serve, without folding, directly from skillet. Makes 4 to 6 servings.

POTATO GNOCCHI WITH MEAT SAUCE

Your larder is your standby for this recipe, for all you really need to buy is a half pound of ground beef—and even that might be in your freezer from a previous purchase.

2 lbs. potatoes
2 c. sifted all-purpose flour
2 eggs
1 tsp. salt
Boiling, salted water
2 tbs. olive or pure vegetable oil
1 c. chopped onion (1 large)
1 green pepper, seeded and chopped
½ lb. ground beef
1 can (1 lb. 1 oz.) Italian plum tomatoes
½ c. water
1 tsp. salt
¼ tsp. pepper
2 tsp. leaf basil, crumbled
2 tbs. grated Parmesan cheese

Scrub potatoes; cook in jackets in boiling, salted water until tender. Peel; press through ricer; measure (pack lightly). There should be 4 cups. For 4 cups of potatoes, add 2 cups sifted all-purpose flour. If you should have any other measurement, add exactly half as much flour as potatoes. Add eggs and salt; mix well. Divide mixture into small portions. Roll each portion with palms of hands on lightly floured board to a rope 1 inch thick. Cut into half-inch slices. With floured finger or tines of fork, press indentation in side of each. This little cup will hold sauce when serving. Drop gnocchi, a few at a time, into boiling, salted water. When gnocchi rise to surface, remove from water with slotted spoon; keep warm or reheat. For sauce: Heat oil in large skillet over medium heat; sauté onion and green pepper until soft. Add meat; break up with fork; cook until all pink disappears. Add tomatoes, water, salt, pepper, and basil. Cook, uncovered, over medium heat, stirring occasionally for 25 to 30 minutes. Add and stir in Parmesan cheese. Serve sauce with gnocchi. Gnocchi may be reheated by tossing them lightly in hot butter or margarine, if desired. Makes 6 servings.

CINNAMON BAKED APPLES

This is the season for apples. They are at their best and are most reasonable in price. Bake and glaze them for an old-fashioned dessert.

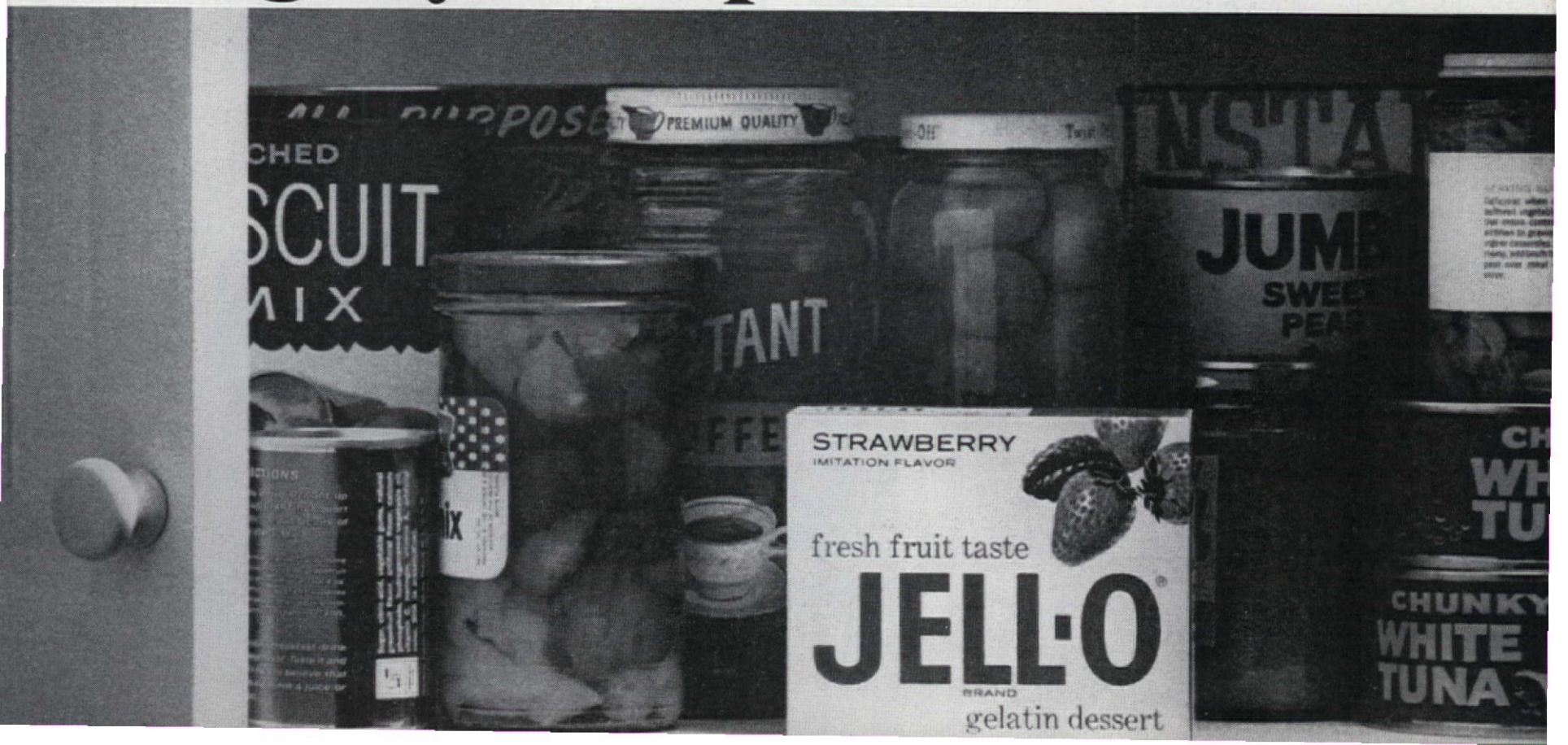
6 large Rome Beauty apples
1¼ c. sugar
1½ c. water
¼ c. (1¾ oz. jar) red cinnamon candies
Sugar

Wash apples; core. Pare skins halfway down apples; reserve some parings. Arrange apples in baking dish with just enough room around them for spooning glaze over them as they bake. Put 1¼ cups sugar, water, cinnamon candies, and apple parings in medium-size saucepan. Bring to boiling over medium heat; lower heat; simmer 10 minutes; discard apple parings. Heat oven to 350° F. Pour syrup over and around apples in baking dish. Bake apples 55 to 60 minutes or until tender. Baste frequently with syrup during baking to keep apples moist. Remove apples from oven; baste again; sprinkle tops generously with sugar. Put apples under medium broiler flame,

(continued)

How many great desserts are you hiding in your cupboard?

Turn the page...



(continued)

(tops of apples should be about 4 inches from heat, if possible); watch carefully. Let broil gently 2 to 3 minutes until glaze is bubbly. Serve warm or chilled with cream or ice cream, if desired. Makes 6 servings.

LEMON VELVET CHEESECAKE

The budget stars of this recipe that makes 12 servings are the cottage cheese (25c per pound), the reconstituted nonfat dry milk (about 8c a quart), and the dessert topping mix (about 17c).

¾ c. crushed graham crackers
2 tbs. butter or margarine
2 tbs. sugar
2 envelopes unflavored gelatin
⅔ c. sugar
2 egg yolks
½ c. reconstituted nonfat dry milk
3 cartons (8 oz. ea.) cottage cheese
1 tsp. grated lemon rind
3 tbs. lemon juice
2 egg whites
2 tbs. sugar
1 pkg. (2 oz.) dessert topping mix

Blend graham crackers, butter or margarine, and 2 tablespoons sugar together; reserve 2 tablespoons of the mixture. Press remainder onto bottom of 8-inch springform pan; chill while preparing filling. Combine gelatin and ⅔ cup sugar in saucepan. Beat egg yolks lightly; add with milk to gelatin-sugar mixture. Cook over low heat, stirring constantly, until sugar is dissolved and mixture is slightly thickened; cool. Press cheese through food mill or sieve. Stir cooled gelatin mixture into cheese; add lemon rind and juice; chill until mixture begins to thicken. Beat egg whites until foamy; add 2 tablespoons sugar gradually; continue beating until meringue forms stiff, glossy peaks. Fold meringue into cheese mixture. Prepare dessert topping mix according to package directions, using reconstituted nonfat dry milk in place of whole milk. Fold topping mixture into cheese mixture. Spoon into springform pan. Chill several hours or overnight. When filling is firm, loosen filling by running spatula carefully around sides of pan before opening fastener on side of pan. Remove pan by lifting straight up and off. Leave cheesecake on pan bottom for serving. Hold cake in hand, dust sides with reserved crumb mixture. Garnish cake with lemon rose and frosted grapes, if desired. Makes 12 servings.

FROSTED APRICOT SPICE CAKE

Here's a glamorous cake that is kind to your budget. Save money by using reconstituted nonfat dry milk (about 8c a quart) in making the cake, then use preserves (buy them on special) for the filling, and top with a simple sugar glaze.

3 c. sifted cake flour
2½ tsp. baking powder
½ tsp. salt
¾ c. shortening
1⅓ c. sugar
3 eggs
1 c. reconstituted nonfat dry milk
2 tbs. molasses
1 tsp. ground cinnamon
½ tsp. ground cloves
½ tsp. ground nutmeg
1 c. apricot preserves
1½ c. sifted confectioners' sugar
2 tsp. lemon juice
1 tbs. water

Heat oven to 325° F. Grease and flour 9-inch tube pan. Sift flour, baking powder, and salt together. Beat shortening, sugar, and eggs at high speed on electric mixer about 3 minutes or until light and fluffy. (When beating by hand, cream shortening and sugar with wooden spoon. Add eggs, one at a time; continue beating until mixture is light and fluffy.) Add flour mixture alternately with milk at low speed on mixer. Divide batter in half. Combine molasses and spices; blend into half the batter. Spoon the two batters into the pan in alternate spoonfuls. Cut through batter several times with knife or spatula to create a marbled effect. Bake 1 hour and 10 minutes or until cake springs back when top is lightly touched with finger. Remove from oven; cool on wire rack 10 minutes. Remove from pan; cool completely. Mark off three even, horizontal divisions on side of cake using wooden picks. Slice cake into layers, resting serrated knife on wooden picks as a guide. Mark layers as you remove them, so that you may assemble them in order and your cake will be even. Spread top of bottom layer with ½ cup apricot preserves; spread middle layer with remaining ½ cup. Put cake back together in original order. Combine confectioners' sugar, lemon juice, and water in small bowl; blend until smooth. Spoon over top of cake, allowing it to run down the sides of cake. Leave plain or decorate as desired.

LITTLE BAKED ALASKAS

With just four eggs (about 20c) you can count on two desserts. Use the egg whites with a pint of ice cream (18c to 25c when you buy a half gallon) for Alaskas and the egg yolks for the Golden Orange Cake.

1 pt. pistachio or vanilla ice cream
1 pkg. (6) individual sponge dessert shells
4 egg whites
¼ tsp. cream of tartar
⅔ c. sugar
1 can (1 lb.) chocolate sauce, heated

Divide ice cream into 6 equal parts. Shape into mounds to fit centers of dessert shells. Be sure cake extends about ½ inch all around ice cream. Wrap each serving in aluminum foil or transparent plastic wrap; freeze. (May be kept frozen up to two weeks.) Several hours before dinner, prepare meringue. Beat egg whites and cream of tartar until foamy. Add sugar gradually; continue beating until meringue forms stiff, glossy peaks. Cover ice cream and cake quickly with a thick layer of meringue, using a spatula. Pull up little peaks of meringue with tip of spatula for pretty effect. Place Alaskas on several layers of brown paper (grocery bags will do nicely) on cookie sheet. Do not wrap; return to freezer. You may prepare meringue and frost and bake Alaskas at serving time, but this advance preparation gives you more time at the busy dinner hour. Just before serving, heat oven to 400° F. Bake Alaskas for 3 to 4 minutes or until peaks of meringue are golden brown. Serve at once with warm chocolate sauce to spoon or pour over. Makes 6 servings. Note: While we have used and suggested pistachio or vanilla ice cream, you can make Alaskas with your favorite flavor.

Let them out of the box.

With these recipes, you can get some pretty surprising desserts out of those boxes of Jell-O Gelatin trapped inside your cupboard.

They're all light desserts—even refreshing, because each one starts with Jell-O, "the refreshing dessert."

And you can be sure they'll "turn out"—because what could be easier to make than Jell-O.

Send for "The Joys of Jell-O" Recipe Book and choose from 250 other surprising desserts. Just mail 25¢ and six fruit illustrations from Jell-O boxes to: Recipe Book, Box 1451, Kankakee, Illinois 60901.

GF GENERAL FOODS KITCHENS

Jell-O, Birds Eye, Dream Whip and Baker's are registered trademarks of General Foods Corp



GOLDEN ORANGE CAKE

c. sifted cake flour
tsp. baking powder
½ tsp. salt
⅓ c. shortening
1¼ c. sugar
4 egg yolks
2 tsp. grated orange rind
1 c. milk

Heat oven to 350° F. Grease and flour two 8x1½-inch layer-cake pans. Sift flour, baking powder, and salt together. Beat shortening, sugar, egg yolks, and orange rind at high speed on electric mixer about 3 minutes or until light and fluffy. Add flour mixture alternately with milk at low speed on mixer. Pour into prepared pans. Bake to 35 minutes or until cake springs back when top is lightly touched with finger. Remove from oven; cool on wire racks 10 minutes. Remove from pans; cool completely. Fill and frost, if desired, with Orange Frosting: Sift 1 package (1 pound) confectioners' sugar. Blend ½ cup soft butter or margarine, 2 teaspoons grated orange rind, and half the confectioners' sugar. Beat in remaining sugar. Add 3 to 4 tablespoons orange juice gradually, adding just enough to make frosting of good spreading consistency.

MORAVIAN SUGAR CAKE

A cake is often the answer to an inexpensive dessert, for you have most or all of the ingredients on hand and their cost is part of another week's food budget. Here's a cake that is a favorite of the Pennsylvania-Dutch.

½ c. milk
¼ c. sugar
¾ tsp. salt
¼ c. butter or margarine
⅓ c. warm water (105° to 115° F.)
1 pkg. active dry yeast or 1 cake compressed yeast
½ c. hot, mashed potatoes
1 egg, slightly beaten
3¼ to 3½ c. sifted all-purpose flour
Softened butter or margarine
½ c. melted butter or margarine
1 c. light brown sugar, firmly packed
2 tsp. ground cinnamon

Scald milk. Add sugar, salt, and ¼ cup butter or margarine; cool to lukewarm. Measure warm water into large mixing bowl; sprinkle or crumble in yeast; stir until dissolved. Stir in lukewarm milk mixture. Add potatoes and egg; beat until smooth. Beat in enough flour to make dough easy to handle. Turn out onto floured board; knead until smooth. Place dough in large greased bowl; turn dough over to bring greased side up. Cover. Let rise in warm place (85° F.), free from draft, about 45 minutes or until doubled in bulk. Punch dough down; turn out onto board; divide in half. Pat each half into greased 9x9x2-inch pan. Brush tops with softened butter or margarine. Cover. Let rise about 30 minutes or until doubled in bulk. Punch holes all over surface of dough with index finger. Pour ¼ cup melted butter or margarine over each cake. Combine brown sugar and cinnamon; sprinkle half the mixture over each cake. Bake at 400° F. for 20 minutes or until cakes are a rich golden brown. Makes 2 cakes.

DUTCH APPLE CAKE

Here again, winter's wonderful apples star in a dessert that's sure to call for seconds when served warm with a vanilla sauce.

1½ c. sifted all-purpose flour
2 tsp. baking powder
½ tsp. salt
¼ c. sugar
½ c. shortening
1 egg
½ c. milk
2 c. sliced, pared, and cored cooking apples
¼ c. sugar
1 tsp. ground cinnamon
3 tbs. melted butter or margarine
Vanilla Sauce

Heat oven to 400° F. Sift flour, baking powder, salt, and ¼ cup sugar into bowl. Cut in shortening with pastry blender. Beat egg and milk together until blended; add to dry ingredients; stir just to blend well. Spread dough in greased 9x9x2-inch pan. Arrange apple slices in row on dough, overlapping slices. Combine ¼ cup sugar and cinnamon; sprinkle over cake. Drizzle with melted butter or margarine. Bake 30 to 35 minutes or until cake tester inserted in center of cake comes out clean. Cut in squares to serve. Serve with Vanilla Sauce. Makes 9 servings.

VANILLA SAUCE

⅓ c. sugar
1½ tbs. cornstarch
¼ tsp. salt
1⅔ c. boiling water
3 tbs. butter or margarine
2 tsp. vanilla

Combine sugar, cornstarch, and salt in saucepan. Stir in boiling water. Cook over medium heat, stirring constantly, until thickened and clear. Cook 3 minutes longer. Remove from heat; add butter or margarine and vanilla. Serve warm. Makes 2 cups.

BREAD PUDDING

This old-time favorite comes right out of your kitchen, for all the ingredients are part of your larder and sure to be on hand.

2 c. milk
4 tbs. butter or margarine
2 eggs
½ c. sugar
¼ tsp. salt
1 tsp. ground cinnamon
3 c. soft bread cubes (6 slices)
½ c. raisins

Heat oven to 350° F. Scald milk; add butter or margarine. Beat eggs slightly in bowl; stir in milk mixture, sugar, salt, and cinnamon. Put bread cubes and raisins in 1½-quart baking dish; pour milk mixture over; stir gently. Place in pan of hot water. Bake 40 to 45 minutes or until thin-bladed knife inserted 1 inch from edge comes out clean. Serve warm or cold with cream or whipped cream, if desired. Makes 6 servings.

ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS

Double Raspberry Mold

1 package (6 oz.) Jell-O® Raspberry Gelatin
¼ cup jelly, any red flavor
3 cups boiling water
1 package (10 oz.) Birds Eye® Red Raspberries
½ cup sour cream

Dissolve gelatin and jelly in boiling water; set aside ½ cup. Add frozen raspberries to the remaining gelatin mixture; stir until berries are separated and mixture thickens. Pour into 1-quart ring mold or metal bowl. Chill until firm—at least 4 hours. Meanwhile, blend reserved gelatin into sour cream; chill. Unmold ring. Stir sour cream mixture; serve with gelatin. Makes 8 or 9 servings. *Note:* For 2-quart mold or bowl, double recipe.

Orange-Pineapple Ambrosia

1 can (8½ oz.) sliced pineapple, halved
1 cup orange sections (2 oranges)*
½ cup Baker's Angel Flake® Coconut
1 package (3 oz.) Jell-O Orange-Pineapple or Orange Gelatin
1 cup boiling water

*Or use 1 can (11 oz.) mandarin oranges.

Drain fruits, measuring juice. Add water to juice to make 1 cup. Place pineapple slices in 1-quart mold or metal bowl. Add orange sections and coconut. Dissolve gelatin in boiling water; add measured liquid. Chill until syrupy. Pour over fruits and chill until firm. Unmold. Makes about 6 servings.

Note: For 2-quart mold or bowl, double recipe.

Chocomint Limelight

1 package (3 oz.) Jell-O Lime Gelatin*
1 cup boiling water
1 cup cold water
1 cup prepared Dream Whip® Whipped Topping or whipped cream
1 package (4½ oz.) Jell-O Chocolate Instant Pudding
⅛ teaspoon peppermint extract (optional)*

*Or use Jell-O Cherry Gelatin and ½ teaspoon almond extract.

Dissolve gelatin in boiling water. Add cold water. Pour into a 1½ quart serving bowl. Chill until firm; spread with topping. Prepare instant pudding, adding peppermint extract. Spoon over topping. Chill ½ hour or more. Garnish with additional topping. Makes 8 servings. *Note:* For 3-quart bowl, double recipe.



DINING OUT IN FRENCH

Baffled by the menu when you dine at a French restaurant? You're not the only one. Most of us remember only a few words from that French course we took in school—and some know none for we didn't study French.

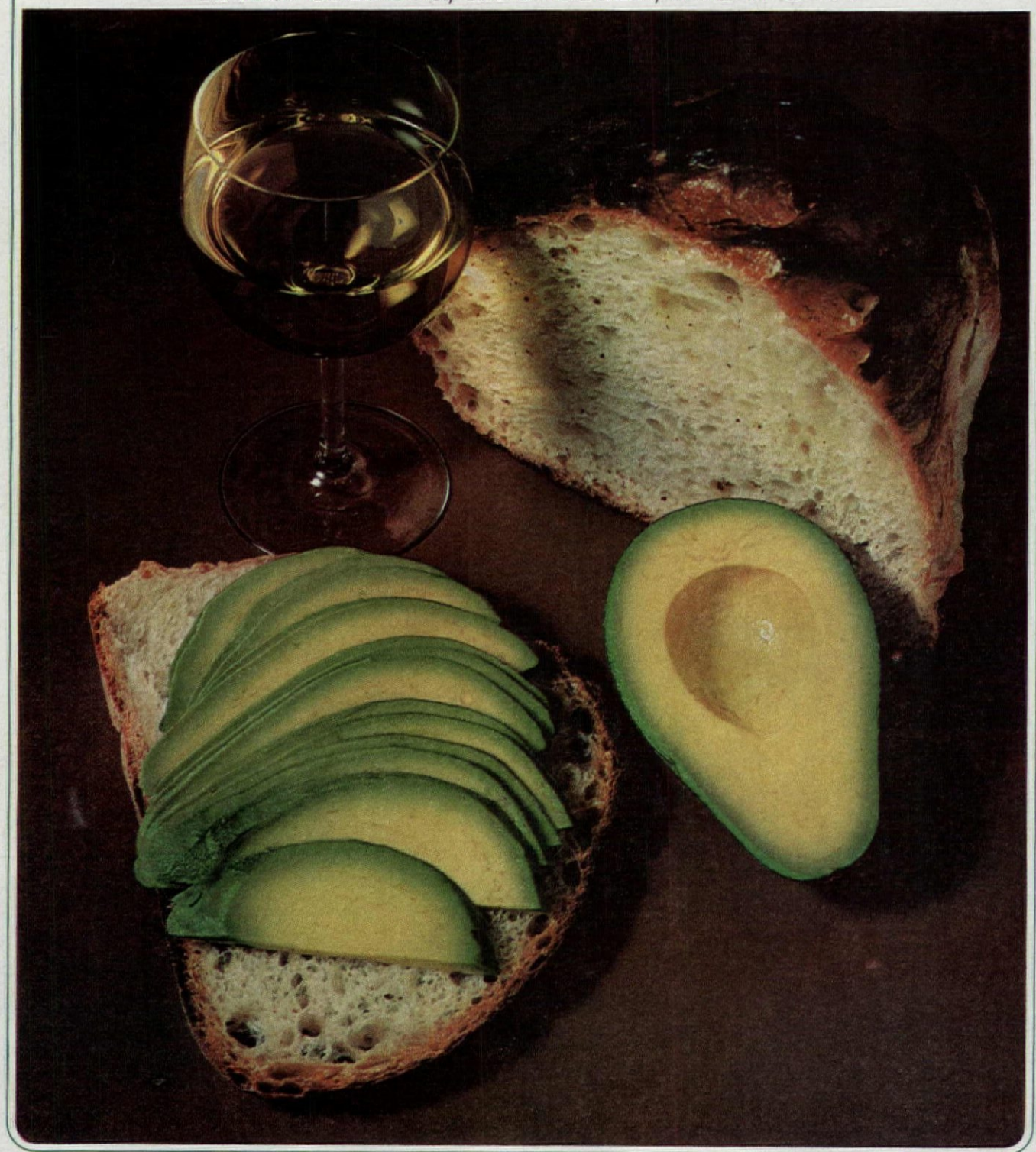
We've a solution for handling the situation with finesse. Just look through the glossary of terms below. They're the ones you'll find most often on French menus (with the obvious ones like à la carte omitted).

Agneau	Lamb
Allemande	A sauce made from stock, egg yolk, lemon.
Aloyau	Sirloin of beef.
Baba au rhum	Cake soaked in rum.
Béarnaise	A sauce of shallots, egg yolks, butter, tarragon.
Beurre noir	Darkly browned butter.
Bisque	Thick soup of shellfish.
Blanquette de veau	Veal stew.
Bombe	A molded, frozen dessert filled with another frozen mixture.
Bordelaise	A brown sauce with seasonings and red wine.
Bouillabaisse	Stew of fish and sh fish.
Bouquetière, à la	With a variety of ve tables.
Brioche	Slightly sweetenec bun.
Brochette, en	On a skewer.
Caneton	Duckling
Cardinal	A cream sauce w chopped shrimp lobster.
Champignons	Mushrooms
Chasseur	Tomato-wine sauce
Chateau-briand	Two-inch-thick ste cut from the fil usually serves 2.
Chemise, en	With their skins.
Chiffonade	Shredded vegetab or meat.
Chou	Cabbage
Cloche, sous	Under a bell or di cover.
Coeur de filet	Tenderloin steak.
Coquille, en	In a shell used for ba ing; frequently se food in cream sauc
Côte	Chop (or rib) of mea
Crêpe	Thin French pancak
Cumberland	Sauce of orange ar lemon juices and win
Duchesse	Whipped potatoe with eggs and butte
Émincé	Thin slices of leftov meat in sauce.
Escargots	Snails
Flambée	Flaming
Florentine, à la	With spinach.
Fraises	Strawberries
Froid	Cold
Fromage	Cheese
Haché	Hashed or minced.
Haricots verts	Green beans.
Homard	Lobster
Huitres	Oysters
Jardinière	Fresh vegetables.
Julienne	Cut into thin strips.
Macédoine	Mixture of fruits.
Marengo, à la	Chicken or veal in a sauce of tomato, gar lic, wine, mushrooms
Meunière	Fish seasoned, lightly floured, sautéed, and served with brown but ter, parsley, lemon.
Mornay	A sauce of butter, egg yolks, milk, cream, and Parmesan cheese.
Oeufs	Eggs
Papillote, en	Baked in oiled white parchment paper.
Pâté de foie gras	Goose liver paste.
Petits fours	Small fancy cakes.
Poisson	Fish
Poivrade	A spicy brown sauce.
Pomme de terre	Potato
Pommes frites	Fried potatoes.
Potage	Soup
Poulet	Chicken
Provençal, à la	With garlic, olive oil, lemon juice, parsley.
Quenelles	Finely chopped seasoned meats, shaped into balls.
Tournedos	Small rounds of beef cut from the filet.
Veau	Veal
Volaille	Poultry



Thin slices of mellow California avocado,
lightly salted...crusty French bread...a glass of wine.
Paradise, indeed!
(Leave your avocado at room temperature until it yields to gentle pressure. Then you'll find its subtle, exotic flavor worthy of Omar's praise.)

A loaf of bread, an avocado, and WOW!



CALIFORNIA AVOCADO ADVISORY BOARD



without soap or detergent; follow with a short, fast spin. Repeat for a second rinse if you desire. Remember, handle the items you are washing as little as possible.

WASHING TIPS

- Whether you use cold or warm water for washing, be sure to use the same temperature water for rinsing.
- Although it is not wise to wash woolens more often than is necessary, it is important to wash them before they become so heavily soiled that it is hard to get them clean by the prescribed method. (And don't forget that moths are attracted to dirty woolens, so do be sure they're clean before storing them.)
- Protect lacy knits or other delicate constructions by putting them in a mesh bag before washing.
- Pretreat heavily soiled areas with a detergent solution (a mixture of liquid or dry detergent and water) not undiluted liquid detergent to protect fabric color.
- When washing blankets, wash only one large or two small blankets at a time. Distribute them evenly around the agitator. After washing, stretch back to their original shape. This can be done by two people pulling the blanket in opposite directions from either end, or by hanging the blanket over two parallel clotheslines and pulling ends in opposite directions. Repeat the process after drying; then gently brush up nap of blanket.
- When washing electric blankets, be sure to follow manufacturer's instructions. Do not stretch!
- Never use a chlorine bleach on woolens. It yellows them and makes the fibers harsh.
- Many of the new stretch woolens are washable. Read the hangtags carefully to find the best method for washing these.

DRYING WOOLENS

Many woolens may be dried in your dryer. The trick here is to dry them as quickly as possible. Preheat your dryer by operating with several towels. Add wool items (such as a blanket) and tumble on high heat for a short period of time. Do not let it overdry. Wool has a high, natural moisture content. If too much moisture is removed it feels stiff and harsh. Therefore, take it out of the dryer while it is still slightly damp.

Hand knits and sweaters should be blocked. With a piece of colored tailor's chalk, outline the garment on a large white Turkish towel before washing. Use this outline to block the garment to its original size and shape after washing.

Follow hangtag instructions where specific directions are available, and do check the instruction book to see if your washer has special features for washing woolens not mentioned here.

HOW TO CARE FOR WASHABLE WOOLENS

Any wool that can be washed by hand can be washed in your automatic washer if you take the following precautions.

Use warm or cold water and a mild soap or detergent to minimize the possibility of color fading.

Use little or no agitation—this is the culprit that causes shrinkage.

If you've got one of the newer top-of-the-line washers that features extra-gentle agitation speeds or an automatic soak cycle, you're lucky enough to be able to put all of your washable woolens in the washer, set the controls, and then forget about them until the wash is done.

Even if your washer is equipped with the more conventional controls (as most of ours are) you're still better off using it to wash your woolens. The least handling they receive while they're wet will result in less shrinkage and better shape retention. Both the soak and the short-agitation methods described below actually "handle" the garments less than your own careful hand washing. Here are the general rules to follow when machine washing your woolens.

WHAT TO WASH

Do not wash any woolens that are not labeled as being washable. Those so labeled fall into two categories—machine washable and washable (or hand washable).

Machine washable woolens generally include shirts, slacks, skirts, etc., which have special finishes that make them colorfast and resist shrinkage. Remember, though they will resist shrinkage, they are not shrinkproof, and still need special precautions. When washing these, use gentle agitation, a fast spin, and an all-purpose detergent. If your washer has only one wash speed, or you are washing lacy or fragile items, it's best to follow the soak method described below which uses no agitation at all.

Washable woolens generally include sweaters, blankets, and other knits that can be blocked or stretched into their original shape. These are best washed by the soak method. Follow directions in your instruction book, or these general directions can be used with most machines:

Measure a mild detergent or soap into your washer; fill with water and agitate a few minutes to dissolve detergent or soap. (Liquid detergents are excellent for washing woolens this way because of their quick dispersion in water.) Add the item or items to be washed and let soak 10 to 15 minutes; turn once by hand. Remove water with a short, fast spin. To rinse, refill washer and soak again



Soft or regular
you can't beat famous Blue Bonnet flavor

Soft margarine or regular margarine, you're always right with BLUE BONNET Margarine. The big difference is in the *spreadability.* New Soft BLUE BONNET spreads easier and smoother...but still has the same wonderful flavor that has made BLUE BONNET America's leading margarine. Cook with BLUE BONNET, bake with it, or just spread it on bread. Whichever you prefer, soft or regular, BLUE BONNET always tastes good and is good for you.



♫ Everything's better with Blue Bonnet on it ♫



remodeled on a shoestring

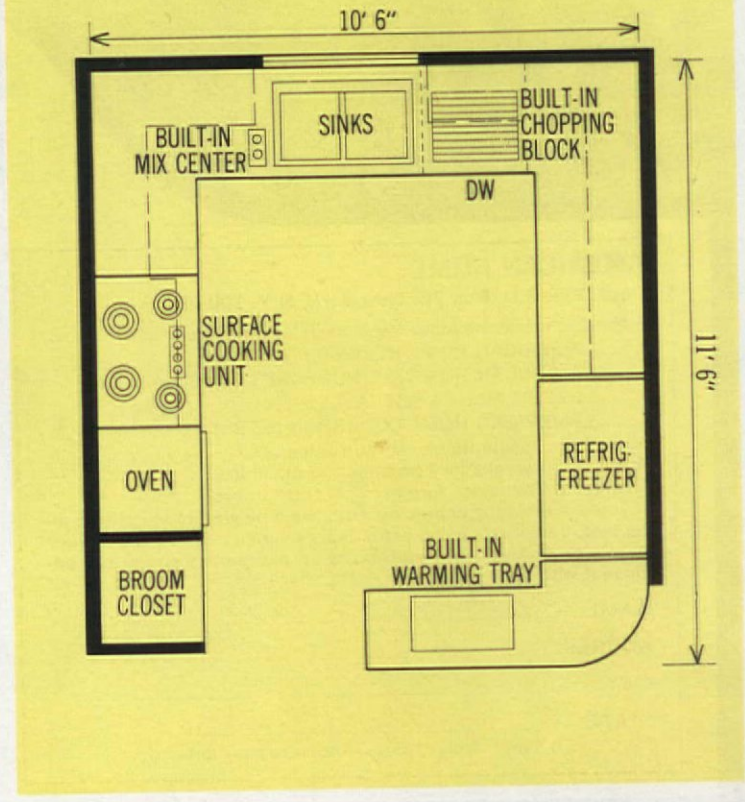


"Blah brown and just plain dreary" are the words used by Mrs. Eugene Vreeland to describe the kitchen in the Vreeland home when they first moved into it. So this attractive young artist-homemaker, armed with nothing but a minimum remodeling budget and her own ingenuity, set about taking the "blah" out and putting zest into her kitchen. Here's what she did.

Cabinets were repainted—a crisp lime yellow on the wall cabinets and clear avocado green on base cabinets—and dressed up with inexpensive "barn door" hardware. White vinyl replaced nondescript brown flooring, and white laminated plastic counter tops were added along with these built-in extras: chopping block next to the sink, an all-purpose mix center on other side of sink, a warming unit on the snack bar-serving counter between the kitchen and dining room.

An uninteresting window view became a pleasant outlook when a simple lath panel was set outside the window and lush, potted ferns hung from low roof above. The window itself is an ordinary sash window set on its side to become a sliding unit. Shutter frames are the inexpensive, unfinished variety painted to match the walls, with matching yellow fabric gathered in the openings.

A final must for the new Vreeland kitchen—lots of bright accessories.



Elsa Vreeland put her artistic talents to work when she designed and added a colorful mosaic to the wall around the cook top (above right). Many ceramic tile contractors have a variety of ready-made mosaics in sheet form you can buy and apply yourself.

The remodeling involved no structural changes since this basic plan—with well-defined work areas in a limited amount of floor space—is a practical and usable one. Space-stretching improvements include: built-ins (chopping block, mix center) that extend the use of counter space, a dishwasher, refrigerator-freezer combination.

taste·tested by **AMERICAN HOME MAGAZINE**

Recipes From Our Advertisers

Shown below are four appetizing recipes developed expressly for you by our advertisers. They were developed and taste-tested in the advertisers' own test kitchens by their home economists and were further tested by consumer panels. We've tried them too and recommend them to you. You'll want to clip them out and use them for many occasions.

ADVERTISEMENTS

SAUCES

MINTED FRUIT SAUCE FOR LAMB



1 can (1 lb. 1 oz.) Fruit Cocktail
½ cup mint flavored jelly

The perfect complement for lamb, this colorful hot fruit sauce is sure to bring compliments galore. Simple to do, too. First, drain Fruit Cocktail. Melt mint jelly and combine with fruit cocktail. Heat through. Serve hot with sliced leg of lamb. You might like to complete the platter with a serving of rice and Blue Lake green beans.

Cling Peach Advisory Board

ENTREES

POTATOES STROGANOFF



½ lb. ground beef
½ tsp. garlic salt
1 pkg. Betty Crocker Au Gratin Potatoes
2¼ cups boiling water
⅔ cup milk
1 can (4 oz.) mushroom stems and pieces, drained
⅓ c. dairy sour cream

Brown meat with garlic salt in 10-inch skillet. Drain off any fat. Add potatoes and sprinkle with Seasoned Sauce Mix from package. Add water and milk; stir until potatoes are moistened. Heat to boiling; cover with tight fitting lid and simmer over low heat 30 minutes or until potatoes are tender, stirring three or four times. Stir in mushrooms and sour cream; heat through. Garnish with parsley and pimiento, if desired. Makes 4 to 6 servings.

ENTREES

SAVORY STUFFED PEPPERS



6 large sweet green peppers
2 cups cooked rice
2 cups grated, sharp Cheddar cheese
2 jars (2½ oz. ea.) Green Giant Brand whole or sliced mushrooms, drained
2 cans (6½ to 7 oz. ea.) tuna, drained
¼ c. chopped onion
2 tbs. diced pimiento (optional)
1 tbs. chopped parsley (or dried parsley flakes)
½ tsp. garlic salt

Wash peppers. Cut off tops; remove seeds and membranes. Cook for 5 minutes in boiling salted water; drain. Combine remaining ingredients. Stuff peppers, dividing mixture among six peppers. Place peppers in muffin-pan cups. Bake at 375° F. for 25 minutes. Makes 6 servings.

DESSERTS

CHERRY-O CREAM CHEESE PIE



1 cup Kellogg's Corn Flake Crumbs
2 tablespoons sugar
⅓ c. butter or margarine, melted
1 (8 oz.) pkg. Borden's Cream Cheese or Neufchatel Cheese
1 can (15 oz.) Eagle Brand Sweetened Condensed Milk
⅓ c. lemon juice* (measure accurately)
1 teaspoon vanilla extract
1 (1 lb. 5 oz.) can prepared Cherry Pie Filling (or your favorite Cherry Glaze)

Combine Crumbs, sugar and butter; mix well. Press firmly, evenly on bottom and sides of 9" pie plate. Chill. Let cheese stand at room temperature till soft; beat till fluffy. Gradually add Eagle Brand (condensed milk must be used), stirring till well mixed. Add lemon juice, vanilla extract; stir till well mixed; turn into prepared crust. Chill 2 to 3 hrs. (do not freeze) before garnishing top with Cherry Pie Filling or Cherry Glaze.

*Do not use lemon extract. If you use frozen lemon juice, make juice of regular strength.

New! American Home Recipe File/$4.95

AMERICAN HOME
Dept. RF—P.O. Box 76, New York, N.Y. 10046

Please send me the following item(s) for which I enclose _____.
_____ AMERICAN HOME RECIPE FILE ($4.95)
_____ AMERICAN HOME ALL-PURPOSE COOKBOOK AND RECIPE FILE IN SLIPCASE ($9.95)
_____ AMERICAN HOME COOKBOOK ($6.95)

N. Y. State residents please add sales tax.
Allow 3 to 4 weeks for handling and mailing.
(Sorry, no Canadian, foreign, or C.O.D. orders)
If you are ordering copies for gifts, we'll be glad to ship them directly to recipients at no extra charge with a card signed in your name. List names and addresses on a separate sheet and enclose it with your order.

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
To avoid delays, please indicate your zip code.



Our Recipe File is an exact replica of our new American Home Cookbook—a roomy, sturdy file that's sectioned for loose recipes, with extra space for notes, booklets, etc. The Recipe File is a companion to our American Home Cookbook, and the matching pair is available in a handsome blue slipcase. You can save $1.95 by buying both file and cookbook in the slipcase for just $9.95. Separately, the file is priced at $4.95, the cookbook at $6.95.

WELCH'S GREAT CANDY ROBBERY





Nutty **Nut Fudge.** You can't sneak off with the rich fudge 'cause these crispy nuts go "crunch". Shhh!



Free hand-tied mesh loot bag. Get a mail-in coupon when you buy Welch's Candy.

Peppermint **Junior® Mints.** These coins coated with rich chocolate were freshly minted for robbery. Steal a cool zillion!











See those ear-to-ear grins when you bring home the Welch's Candy to the family. Dad, Grandpa, Grandma, your 8-year-old. Everybody is happy with all 14 varieties.



Why wouldn't our candy be great. When chocolate is an ingredient, we make our own. We insist our sugar be extra fine. Old-fashioned, **but** the way to practice candy mastery.



Super syrupy, **Chocolate Covered Cherries.** Break into the creamiest chocolate and get that big, juicy cherry. Luscious larceny!



NABISCO

®Welch's Candies

The Family Candy with good old-fashioned goodness



THE ELEGANT ALMOND

An elegant nut, the almond. With it, you may turn countless good dishes into distinguished ones.

All domestic almonds of commercial significance come from California. The United States Department of Agriculture tells us that California almonds have topped all other domestic tree nuts in crop value for the past two years . . . and that for two of the past three years, California has produced more almonds than any country.

The almond's ability to add flair without extravagance is unquestionably one of the keys to its increasing popularity—not to mention flavor, texture, and nutrition.

Convenience is another reason we are eating more almonds. No other nut comes in so many sizes, shapes, and forms. Gone are the days when you had to use a nutcracker to get to the meat of the matter. Today you may buy shelled almonds in eight forms (not counting almond paste).

- Whole natural almonds are almonds that have not been blanched . . . just shelled nuts wearing their cinnamon brown skins.
- Whole blanched almonds are precisely that. To blanch almonds yourself, cover kernels with water and heat to boiling. Drain. The skin will slip off easily when you press an almond between your thumb and one or two fingers.
- Sliced natural and sliced blanched are the names given almonds that have been sliced lengthwise, with or without their skins. A few of the thin slices provide a lot of "show," a reason many restaurants use them.
- Blanched slivered almonds and roasted, blanched slivered almonds are halved, then cut lengthwise in pieces thick enough to give crunch, especially when roasted or toasted.
- Diced roasted is the term for natural almonds that have been cut into small pieces, then roasted in oil. They are hard to find in many parts of the country, but you can prepare them quickly yourself: Chop whole natural almonds coarsely. To roast, spread about ½ teaspoon butter, margarine, or peanut or pure vegetable oil over surface of a shallow pan. Add a single layer of nuts. Roast, stirring often, at 300° F. for 15 minutes or until cut surfaces begin to turn color. Don't wait for them to become golden brown. The heat in the nuts will continue to cook them for several minutes so they will become the shade you want after they come from the oven. To toast, don't add any fat or oil to the pan with the nuts.
- Ground blanched almonds are a key ingredient in many European cakes and pastries. A growing number of homemakers are using them, so a few stores stock them. But, you may grind your own, a few at a time, in a blender. Add to pie-crust mix for one of the best crusts you ever tasted. Use them to coat chicken or fish for baking, broiling, or frying. Be careful not to burn them.

Almonds are still sold in the shell, usually in cellophane bags or tray packs. A plump, prettily shaped variety, Softshell, and an equally attractive nut with semihard shell, Peerless, are largely sold with their shells on. They make beautiful fill-ins for fruit bowls.

So much for the forms of plain almonds. Have you sampled the irresistible Smokehouse Cocktail Almonds on some of the airlines? Gourmet shops and some supermarkets carry them. Here and there you will find cocktail almonds with other seasonings such as garlic-onion, cheese, barbecue, and so on. If you don't find them in your city, you may order them by mail from California Almond Growers Exchange, P. O. Box 1768, Sacramento, California 95808.

If you would like to try something of the sort right away, make salted almonds, substituting seasoned salt and a dash of chili or curry and onion or garlic powders for the salt in this recipe: Melt 2 teaspoons butter or margarine in flat pan; toss with almonds (whole, blanched, or natural). Roast at 300° F., stirring often, about 15 minutes or until the almonds start to turn color. Remove from oven; salt liberally while hot; turn with spatula; salt again.

Here are more ways to live it up with almonds: Stir roasted, diced almonds into the batter for potato pancakes made from a mix. Serve with sauerbraten; red cabbage tossed with canned pickled beets, slivered; and caraway rye bread.

Make a sauce with minced clams (use the liquid from the can), some butter or margarine, a little dry red wine, finely cut fresh basil and parsley. Bring to boiling; simmer a few minutes; add some grated Parmesan cheese. Simmer a minute or two while you drain thin spaghetti, cooked al dente. Transfer spaghetti to a serving bowl, sprinkle with a handful or so of roasted, slivered almonds, pour on the clam sauce and toss.

Coat a block of cream cheese (use a large or small package according to the size of your guest list) with roasted, diced almonds. Pour the best chutney you can buy over the nut-coated cheese and surround with sesame crackers just before serving.

Peel bananas and cut into four lengthwise pieces. Brush with lime juice; coat with ground, blanched almonds. Heat in oven to serve with white fish or fowl.

Pour port wine over prunes in a jar. Add a long, thin strip of orange rind; cover. Refrigerate a few days. Serve as dessert with a shower of toasted, sliced, blanched almonds.

Glaze a duckling during the last half hour of roasting by brushing with a mixture of ⅓ cup dark corn syrup; ½ cup brown sugar, firmly packed; 1 tablespoon lemon or orange juice; a dash of salt; and ⅓ to ½ cup of ground blanched almonds. Elegant!

Purée one or two fresh tomatoes in your blender; add a little cream and use as the liquid in preparing canned tomato soup. Sprinkle with lightly toasted, sliced, natural almonds.

Make a sauce for fried chicken by adding orange juice and a little grated rind to pan drippings; toss in some roasted, blanched, slivered almonds and heat through.

For a soup to dazzle the most sophisticated, brown ¼ cup butter or margarine; stir in lightly about ¾ cup of ground, toasted, blanched almonds; some salt; and a dash of pepper (white, if you want to be pure about this). Blend a tablespoon of cornstarch with a can of condensed chicken broth; add to butter mixture. Simmer about 10 minutes. Beat an egg with ½ pint of light cream and stir slowly into the soup. Heat but don't boil. Serve hot or cold with a sprinkling of snipped chives.



Two New Breck Shampoos.
Now you can insure the beauty and lasting quality of your haircolor when you shampoo.
If you tint or use semipermanent haircolor, Green Breck Shampoo for Color Treated Hair helps protect against color change. It's gentle and soft cleaning. Leaves hair easy to manage.

If you lighten or tone, Blue Breck Shampoo for Color Treated Hair has rich conditioners to add lustre to damaged hair.
* Try the new Breck Shampoo for Color Treated Hair that's right for you. If it doesn't perform as we say, send the label to John H. Breck, Inc., Wayne, N.J. We'll refund purchase price.

Beautiful Hair
BRECK
SHAMPOO
FOR COLOR
TREATED HAIR

©1966 BY JOHN H. BRECK, INC.

TART YOUR ARDEN INDOORS HIS SPRING

es your garden spring full grown m a nursery flat? It's convenient, t hardly economical, so perhaps u're ready to go back to old-time rdening—with modern uipment. You'll have ndscape beauty for mere nnies if you grow your owers from seeds.

A 35-cent package of an- ial seeds will yield 35 to) plants or more, and buy- g from the seed racks eans you choose from a ider variety of flowers. /hen you grow your own ou make certain to sow iem in a sterile medium. ou do not run the risk of ringing home nursery soil iat may be infected with isect pests or disease or- anisms which could spread your garden.

Just for the fun of experi- nenting, sow all kinds of eeds indoors, six to eight veeks before the date for he last killing frost. Flow- rs with large seeds nor- nally are sown in the open vhen the weather has varmed sufficiently.

PREVENT DAMPING-OFF

One of the difficulties fre- quently encountered when you're starting seeds indoors is damping-off, a disease caused by fungi in the soil. It can decimate seedlings shortly after they germinate, or cause the seeds to rot before they sprout. The best way to prevent it is to treat seeds with a fungicide dust before sowing, sterilize the soil or use sterile vermiculite as a starting medium, and use sterile containers. Fiber seed flats or peat pots are sterile and relatively inexpensive. They are light but strong, and available at garden centers. If you're using a wooden flat or clay pots, sterilize by scrubbing well and baking in the oven, or swab with a solution of one part chlorine bleach to 10 parts water. Dry completely before filling with soil.

Fungicides for treating seeds are thiram, captan, chloranil, and dichlone. Tear off a corner of the seed packet and add only as much fungicide as you can pick up on the tip of the smallest blade of a penknife. Shake packet briskly to coat the seeds.

PEAT POTS ARE FOOLPROOF

The simplest and most intriguing way to start seeds is to use the latest technological advances. A new development that will soon be in garden centers is a one-step seed starter. It consists of compressed peat pellets that have been impregnated with a four-week supply of fertilizer—add water and the pellets expand into peat pots. Sow the seeds (three per pot) and when they've germinated and developed two true leaves, thin to one seedling per pot. When the roots grow through the plastic netting that holds the peat together, transplant pot and all into the garden. You can also use the pellets to root cuttings of your favorite houseplants.

The peat-pot or fiber-flat method of starting seeds is superior to the old wooden flat filled with dirt. The pots are sterile so chances of damping-off disease killing your seedlings are practically nil. Since you set plant *and* pot in the garden, there is no shock to the root system. It's the ideal way to start larkspurs and poppies, which dislike transplanting. Plants become established quickly and flower sooner. The stronger plants bloom more prolifically and for a longer time too.

If you're starting seeds in a flat, fill it almost full with a mixture of one part sterile loam, one part leaf mold or shredded peatmoss, and two parts sand. Level and gently tamp the mix, and moisten until the soil has absorbed as much water as it can hold. Let it drain and then spread a half-inch layer of vermiculite over the soil. Your seeds will be sown on it in rows, then covered lightly with more vermiculite. Moisten the seed bed with a fine sprinkler and use a half-inch-thick strip of wood to make straight rows in the bed. They should be about two inches apart.

READY, SET, SOW

Sow seeds thinly and evenly along the rows; cover with a light layer of vermiculite. Sprinkle with water and place the flat in a draft-free room in a semishady spot. Seeds germinate best if they're kept between 60 and 75 degrees. Coleus, bells of Ireland, and zinnias prefer warmer temperatures; delphiniums and larkspurs, cooler.

Cover the flat with transparent plastic wrap to keep moisture in. The seeds will not have to be watered again until they have sprouted. Keep the flat away from light because buildup of heat under the plastic would kill the young plants. As seedlings come up, lift the covering so they will have air and place them in light. The light on a windowsill is not always the most satisfactory, especially if there is a hot-air register nearby that is drying the atmosphere. If possible, raise seedlings under a fluorescent light. Check your garden center for tubes designed for the light requirements of growing plants. Seedling containers should be placed six inches below the tube.

LIGHT REQUIREMENTS AND FEEDING

The following plants do best on short-light days (10 to 12 hours of light) at 60 to 65 degrees. They form compact, healthy plants that won't bloom until set outdoors: calliopsis, centaurea, gaillardia, globe-amaranth, petunia, phlox, poppy, portulaca, rudbeckia, salpiglossis, scabiosa, snapdragon, verbena.

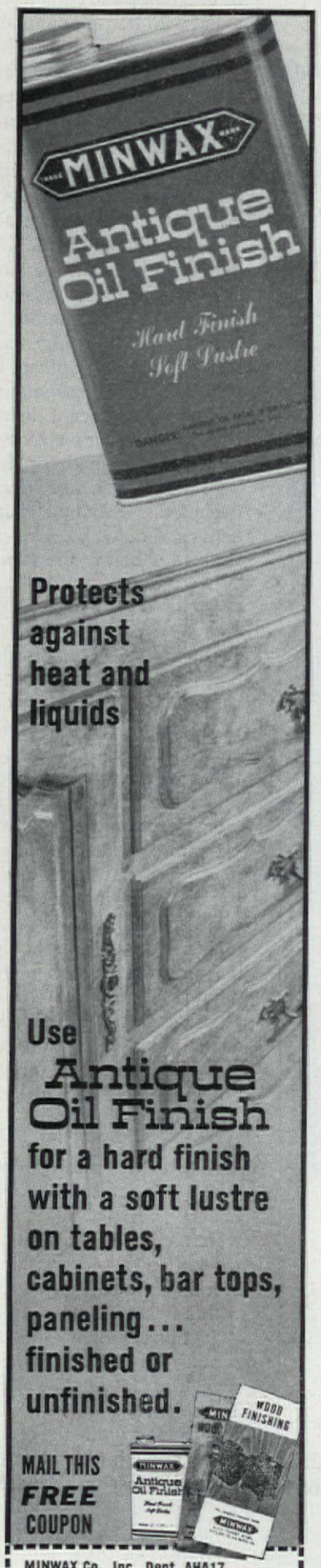
These seedlings should be grown with long-light days (18 hours) at 65 degrees: cockscomb, cosmos, dahlia, marigold, morning glory, and zinnia. All others not mentioned require 18- to 20-hour-light days.

Water and feed growing seedlings by mixing one tablespoon of soluble fertilizer with a gallon of water. Fertilize twice a week. To avoid washing seedlings away, sprinkle with a fine-mist sprayer.

Seedlings growing in flats should be thinned when two true leaves develop. Transplant thinnings to other flats until they are husky enough to be set out after the last frost, when the ground has thawed and the weather is warm. Seedlings grown in peat pots can be transplanted with the pots, after their roots have grown through the sides of their containers. If you must hold seedlings indoors for longer than eight weeks, transplant them to a flat containing pure sphagnum moss. Water, but don't fertilize them until they are moved outdoors to their permanent summer beds.

See page 120 for news of the new flower varieties for 1967, which will appear in garden centers and nurseries even before the first crocus.





MINWAX Co., Inc., Dept. AHA17
72 Oak Street
Delawanna, N.J. 07014

Send booklets on Minwax Method of Wood Finishing with Color Card. Also address of my nearest dealer:

Name.....

Address.....

City.....

State.....Zip.....

THE TWELFTH ANNUAL PROGRAM

HOMES FOR BETTER LIVING

Each year *American Home*, along with *House & Home* and the American Institute of Architects, gives awards for outstanding contributions to better living through residential design. All entries must be architect-designed and completed since January 1, 1964. Awards are made in three categories: 1) Custom houses designed specifically for an individual owner. 2) Merchant-built houses designed to be sold speculatively. 3) Garden apartments and town houses of four or more units, but not over three stories in height.

Outstanding architects, housing industry leaders, and the editors of *American Home* and *House & Home* will judge the entries. Winners will appear in the two magazines. Note the following dates on your calendar. Entry blanks and the $10 registration fee are due by February 5, 1967. The submission of material with photographs and plans must be postmarked by March 5, 1967. Judging will take place April 4th and 5th. Winning entries will be displayed at the annual American Institute of Architects' convention in New York, May 14 to 18, 1967. For entry blanks and complete information, write to: Homes for Better Living Awards Program, *House & Home*, McGraw-Hill Building, 330 West 42nd St., New York, N.Y. 10036.

ORDER OUR BLUEPRINTS

You can build our Dollar-Stretching Blueprint House shown in color on pages 68 and 69 for your own family. To order a blueprint of the house, use the coupon below. You will receive complete working drawings and a list of materials needed. Send to: AMERICAN HOME, Dept. AHXP, P.O. Box 76, New York, N.Y. 10046
Please send me the item(s) checked below:

__One set of Blueprints of House Plan No. 104, $10.
__Three sets of Blueprints, $25.

NAME

ADDRESS

CITY STATE ZIP CODE

NOTE: On all items above, allow about three weeks for delivery. New York State residents please add sales tax. Sorry, we are unable to handle foreign, C.O.D., or Canadian orders. Send check or money order (no stamps, please).



MINWAX Co., Inc., Dept. AHW17
72 Oak Street
Delawanna, N.J. 07014

Send booklets on Minwax Method of Wood Finishing with Color Card. Also address of my nearest dealer:

Name.....

Address.....

City.....

State.....Zip.....

HOME OWNERS' QUESTIONS & ANSWERS

Q—What's an easy way to tighte loose screws in a door hinge? Th holes have gotten so big that over sized screws don't help. C.K., Texa

A—You could try wrapping the screw with a few layers of cellophane tape If unsuccessful, drill the holes ou to ¼-inch diameter and glue a length of dowel in each. Then redrill the screw holes.

Q—When the wind blows, several windows on my house rattle. Is there any way to prevent this annoying noise other than going through an expensive job of removing the windows and having them resashed to fit the casing? M.T.L., California

A—Screw a small rubber faucet washer to the inside of the window casing so it presses lightly against the sash. It will stop wind rattle, but it won't interfere with raising or lowering of the window. Furthermore, it is hardly noticeable. Another method is to insert small rubber wedges between the sash and the inside of the casing. These wedges, made specifically for the purpose, are widely available in hardware stores and five-and-tens.

Q—When relocating framed pictures on a papered wall, I find that an area roughly the size of the picture frame shows up prominently. What causes this and is there a way to prevent it? R.D., Washington

A—The cause is lack of air circulation behind the picture, which keeps the area cleaner than the rest of the wall, plus a deposit of fine dust where the bottom of the frame touches the wall.

When rehanging the pictures, drive two brads into the lower corners of the frame, permitting the heads to project about a quarter of an inch. This permits air circulation and minimizes the deposit of fine dust.

Q—Can you tell me why the paint on my garage door continually peels? It's been redone several times, but the trouble keeps occurring. The garage is unheated so there's no variation in temperature to cause moisture problems. C.B.H., Illinois.

A—If you didn't paint the back of the door and the edges, as well as the front, then there's good reason for the problem.

In an enclosed garage, moisture carried in the air seeks drier air outside. The moisture will penetrate the unprotected door from the rear and around the edges, and build up behind the paint film on the outside of the door. The result is peeling.

IT'S THE LITTLE THINGS THAT COUNT

Small changes in your personal appearance can make a great difference and the same is true for your home. You don't have to reupholster the furniture or repaint the entire first floor to give your home a new feeling. Look for minor things to do. Sit down in each room of your home and look around. Try to see your house fresh—as a first-time visitor would—as if you'd never seen it before. We fool ourselves into seeing not what is actually there, but what we would like to see.

ORGANIZE THAT CLUTTER

Make a list of ways to refresh and reorganize the furnishings you have. And always keep an eye out for new ways to make your home livable, lovely, and lively.

One of the first things you can do is get rid of extra clutter. We all collect things and eventually our home is overrun, leaving little space for us. If you have too many accessories around, clear them away. Store them and from time to time exchange the extras with things that are out. You can do the same thing with pictures.

If you must keep a lot of papers or magazines, fabrics or objects around, learn to organize them so that they look neat. For instance, when piling up books, papers, or fabrics place the heavier and thicker items on the bottom. Build them up like a pyramid. Do the same with the towels in your linen closet. Stacked according to size and color and with the folds—not the edges—showing out, you'll have a neater looking closet. And, we might add, a more organized one.

FURNITURE IDEAS

Experiment with your furnishings. Separate a pair of chairs that have been next to one another—face them instead. The desk that has been up against the wall may look better at a right angle to it. Switch the foyer and desk lamps. Square off the chairs that ought to be. If certain pieces of furniture should be against the wall, make sure they are.

Be sure everything that is supposed to operate, does—such as lighters, lamps, radios, clocks, heaters, pens—there's no point in having them around if they don't work.

Now for a few more suggestions: Change the look of a chest of drawers by painting it or by changing the hardware or both. Replace worn lampshades. New pillows can refresh an old sofa. Buy new ones (which is the easy way out), recover old ones, or make them from scratch using old bed-pillow innards for stuffings. Large decorative pillows, up to 20 inches square, are now popular.

MORE INEXPENSIVE PROJECTS

You can change the look of your kitchen and bathroom by making new curtains. Shower curtains out of plastic with grommets are fun to look at and easy to make. Trim a window shade. Add trim to your draperies.

Hook a rug. Needlepoint a pillow. Frame family photographs with inexpensive frames from the five-and-ten. Paint them and hang the pictures like a gallery.

When looking over your bookshelves, you may notice that books and magazines are stacked up, over, and around them. Put the magazines in chronological order. Arrange books alphabetically if fiction, by subject order if nonfiction. Try also to arrange them in relation to their size. And you can stack some books on their backs (spine facing out), others line up the usual way—giving a broken effect—vertical, then horizontal. For decoration, it might be fun to cover some of the less attractive-looking books with glossy, colorful geometric or solid gift-wrap paper. It will liven up the bookshelves.

Take out your straw baskets and fill them with all kinds of goodies. One could hold vegetables that you'll be using soon. Potted plants look so neat lined up in small baskets. An oval one would do so well on your daughter's dresser—chock-full of gaily colored bracelets and beads. What to do with buttons or threads? Toss them into another basket to keep near your sewing.

CLOSETS AND DRAWERS

Don't wait for the first signs of spring to clear the back-hall closet. So many unnecessary things are cluttering up that all-important little warehouse. The broken lamp, the cracked vase, the outdated phone books, the outgrown ice skates are all sitting there. Give them away. Part with them if they're of no value to you.

After all your closets and drawers are cleared out, and just before you reorganize them so you can see what's in them, line them. Use leftover wallpaper, pretty or wildly designed wrapping papers, self-adhesive paper, plastic-coated paper or fabric. And there's always the old standby—book-binding paper or shelving. Coordinate the paper or fabric with a color or pattern from the room. For an extra touch, cover hangers, hat boxes, and dress boxes (for additional storage).

WHAT ELSE CAN BE DONE?

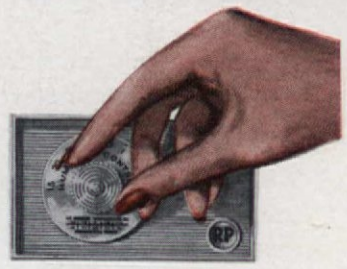
Add the convenience of a small bookshelf near your comfortable chair in your bedroom, or another small shelf in the kitchen to hold your spices and cookbooks. If the medicine chest is bulging, a shelf or two over the toilet may be the answer.

Even more challenging, try easy-to-hang self-adhesive wallpaper. Do just one wall in the foyer or hall for an interesting effect.



HOME DESERT DRY?

NOW! AUTOMATIC WHOLE-HOUSE HUMIDIFICATION
...with any type heating system



A real breakthrough...automatic Aprilaire humidification for every homeowner! A new Aprilaire Humidifier, specifically designed for hot water or steam heating, has joined the famous forced air furnace models. All deliver the same important-to-you features. Just set a dial in your living area. And the out-of-sight Aprilaire Humidifier takes over...to assure all the benefits of proper relative humidity. Constantly. Conveniently. Automatically. But, just any humidifier can't do it. It takes accurate control, sufficient capacity, trouble-free operation. You get all this with an Aprilaire Humidifier. That's why it's known as "The Humidifier That Really Works."

RP Aprilaire®
The humidifier that really works!



FREE
Booklet explains humidity, has questions to ask your dealer about any humidifier

RESEARCH PRODUCTS Corporation
Dept. 11, Madison, Wisconsin 53701
I have ☐ *Forced Air Heat* ☐ *Hot Water-Steam Heat*
☐ *Other*_____
NAME
ADDRESS
CITY STATE ZIP

116a



Feed him **Friskies**®
the dog food with no sugar added

Some dog foods add as much as 20% sugar (sucrose) as a preservative. Ours? Never.

Meaty Friskies has no added sugar . . . needs no preservative.

What *has* Friskies got? Simply all the vitamins, minerals, and protein a dog is known to need. In fact, 20% more protein in a can than in two patties of the leading sugar-preserved dog food.

To help keep your dog in shape, give him the exercise he needs *and* the complete nutrition he deserves.

Feed him Friskies. Okay, Slim?

from Carnation®



SMALL-SPACE WORK AREAS

Working at home can be a delightful or a harrowing experience, depending upon the working conditions there. There are those who claim that they can work anywhere, but most of us find that our physical surroundings and the conveniences around us are important factors. This is especially true of anything we do in the nature of handcrafts where the quality of product is so apt to be influenced by the quality of the tools and other equipment at our disposal. Good cooks are apt to have well-equipped kitchens; well-made clothes usually come out of well-appointed sewing rooms. Home workshops don't have to be spacious or overly elaborate, but they must have generous work surfaces and enough storage to accommodate necessary tools and materials.

Four-by-four-foot closet was turned into a gift-wrapping center by Mrs. Douglas Crouch who loves the fact that she can close the door in the middle of a project. L-shaped work counter has kitchen cabinets for storage.





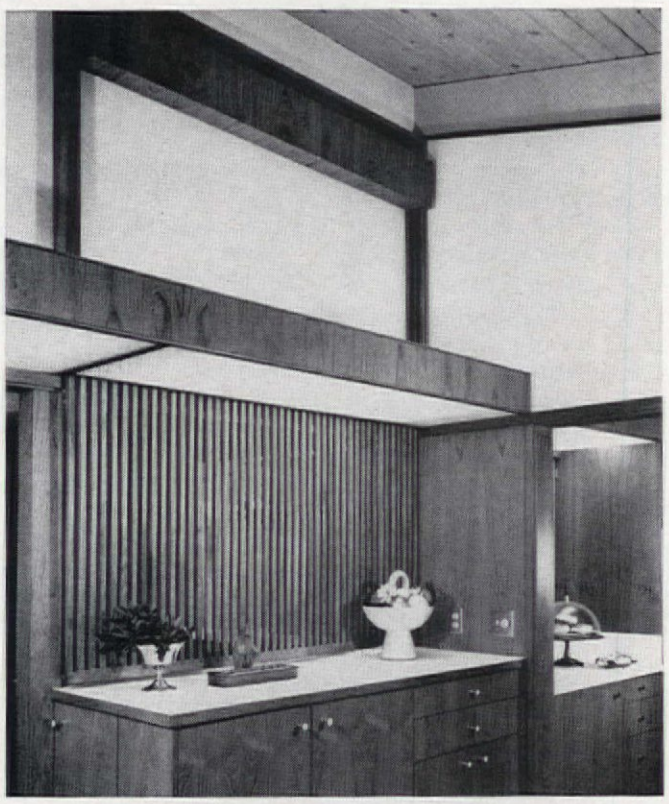
This old apothecary cabinet was found at an auction. Ann Zwinger, a free-lance artist of Colorado Springs, finds it the perfect desk. There's cubby-hole space for bills, an eight-foot work surface, and drawers for art supplies.

Photographer: Guy Burgess Information: Lorraine Burgess

BUILT-IN DIVIDER FOR DINING ROOM

Here's a handy idea you can adapt for yourself if you need to separate the living and dining areas in an open-plan house. Designer William L. Mack devised this divider unit for Mr. and Mrs. Allen Klein of Los Angeles. The divider cabinet stores all the dining room appointments, and the overhead grille of teak strips mounted under the ceiling slides down to screen off the dining area from living room.

With grille pulled down, dining area is separated from living room. Built-in counter has white plastic laminate top. Light panels are built in over the grille. The kitchen is just a few steps away.





Photographer: Douglas M. Simmonds

When you want to open up the room for entertaining, the grille, which works on a pulley system, slides overhead at the touch of a hand. Counter connects to a serving bar in the living room. Sliding door shields kitchen from view.



MONA LISA
World's Most Immortal Painting

See for yourself a breathtakingly realistic, full-color reproduction of this famous masterpiece. It's part of "one of the most remarkable offers in the history of the art business." Read about it below.

—Mail This Amazing Trial Coupon Today!—

GREAT ART TREASURES, Dept. GA-40
420 Lexington Avenue
New York 17, N. Y.

Please send my 100 GREAT ART TREASURES each 12"x15" on your amazing trial offer. I enclose the special low price of $5.95 complete. If these 100 pictures are not the most beautiful full-color reproductions of the world's great art that I have ever seen . . . without a single unknown artist . . . then you will refund my money immediately.

Enclosed is $_____

Name _____ (Please Print)

Address _____

City _____

State _____ Zip _____

☐ SAVE! SPECIAL OFFER: Order two sets of 100 Great Art Treasures for only $10.90 you save $1. Extra set makes a great gift.

World's Most Beautiful Art Collection

Brings You 100 of the World's Greatest Art Treasures! Let's You and Your Family Enjoy the Most Beautiful Masterpieces Ever Created During the History of Man. All 100 Paintings Exquisitely Reproduced in Full Color for Family Reference or for Decorating Your Home!

- **Gives you a Broad Art Education!**
- **Acquaints You With the World's Most Famous Artists!**
- **Brings You the Best Loved Art Masterpieces the World Has Ever Known!**
- **Decorates Your Home With the World's Most Beautiful Pictures!**

From New York, N. Y. comes news of the world's most remarkable and beautiful art collections. It brings you the world-famous pictures of Rembrandt, Leonardo Da Vinci, Renoir, Toulouse-Lautrec, Winslow Homer, Van Gogh and over 90 more of the greatest artists of all times . . . lets you see the most beautiful art treasures of the U. S. and Europe . . . brings you the most famous pictures now hanging in the Louvre in Paris, the Metropolitan Museum of Art in New York and many more famous galleries . . . offers you a priceless shortcut to broad art knowledge . . . as well as 100 of the most beautiful pictures in the world . . . some of which you will certainly want to hang in your home.

A Triumph

This fabulous collection of full-color reproductions has been specially bound to bring you 100 of the world's most beautiful paintings. Created by a major company, these 100 masterpieces can now be yours at a price anyone can afford.

Think what this means to you! Now at last you can see 100 of the greatest art treasures ever created in the history of man. You can give your family a priceless shortcut to broad art knowledge. You can fill empty wall spaces in your living room, hall, dining room, bedrooms or your office with pictures so beautiful they defy description. And most amazing of all, you can actually get all 100 art masterpieces, superbly bound, in full color, in one magnificent collection.

An Art Education For You And Your Family

Each painting in this collection was chosen as a supreme example of a world-famous artist. Each full color masterpiece is accompanied by a fascinating explanation about the artist and the painting . . . offers you a fresh way of seeing the painting and understanding the artist's intention and achievement . . . gives you a brief history of art from the Early Renaissance to the present . . . gives you a "grand tour" of the greatest art galleries in the world.

Amazing Trial Offer

Enjoy these remarkable full-color art treasures in your home for one week without risking a penny.

See for yourself 100 of the world's greatest paintings, let your children see and get to know the most beautiful pictures ever created. If you don't agree this is the world's most beautiful art collection as well as a priceless shortcut to broad art knowledge for you and your family, you have tried them entirely free. They won't cost you a penny.

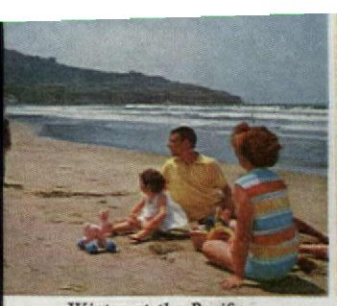
All 100 Superb Art Treasures in Full Color Large 12"x15" Size Only $5.95 For ALL 100!



Madonna and Child Botticelli
Winter Landscape Brueghel
The Kitchen Table Cézanne
Le Cirque Chagall
Weymouth Bay John Constable
Home to Thanksgiving Currier and Ives
The Sacrament of the Last Supper Salvador Dali
Dancer on Stage Degas
Riders in the Forest Raoul Dufy
Praying Hands Albrecht Durer
Blue Boy Gainsborough
Gardening Patches on Montmartre in Winter Vincent van Gogh
The Maja Clothed Goya
La Bohemienne Frans Hals
Anne of Cleves Holbein
Snap the Whip Winslow Homer
Mona Lisa Leonardo da Vinci
The Fifer Manet
Plum Blossoms, Green Background Matisse
Gypsy Woman with Baby Modigliani
Rough Sea at Etretat Monet
The Young Beggar Murillo
The Lovers Picasso
Vase of Flowers Redon
Night Watch Rembrandt
Danse de Paysans Peter Paul Rubens
L'Homme au Gant Titian
Profile d'une Femme Toulouse-Lautrec
Snow Storm Turner
A Street in the Suburbs Utrillo
The Letter Vermeer
The Embarkation for Cythera Watteau
Portrait of the Artist's Mother Whistler
PLUS 67 MORE JUST AS BEAUTIFUL

LIMITED OFFER

While this offer lasts, you get ALL 100 full-color reproductions for only $5.95. This offer will not be repeated this season in this paper. Unless you mail coupon now you will miss out. To get your 100 WORLD'S MOST BEAUTIFUL PICTURES, mail the amazing trial coupon today.



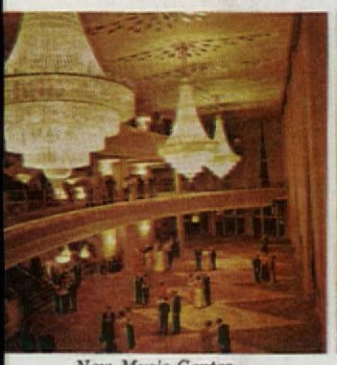
Winter at the Pacific



Camellia time, Descanso Gardens



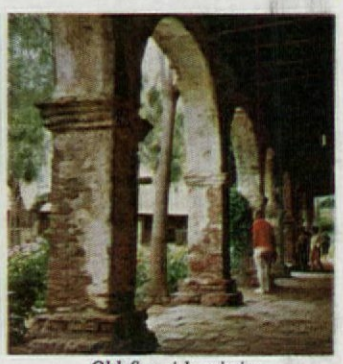
Scenic south coast



New Music Center



Winter sunbathing



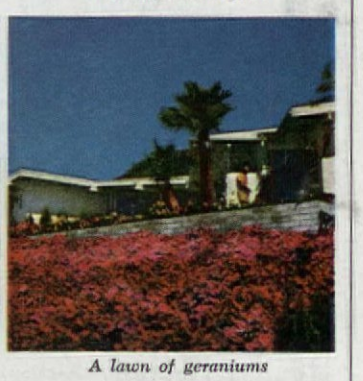
Old Spanish mission



Golf's in swing now



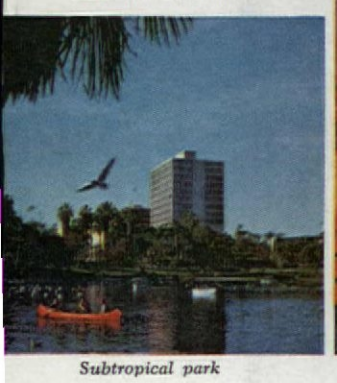
Ski slopes are just an hour away



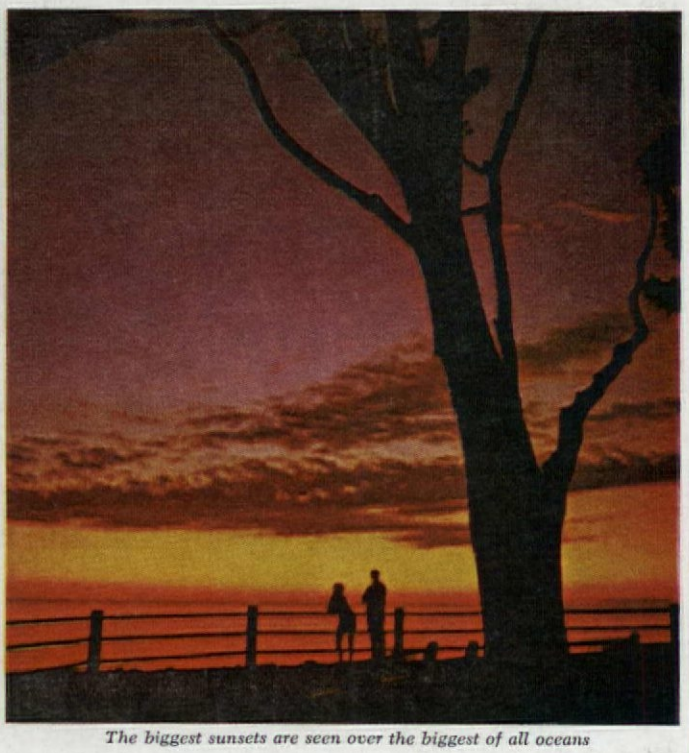
A lawn of geraniums



Take in a TV show



Subtropical park



The biggest sunsets are seen over the biggest of all oceans

All this at hometown prices

Can year-around sunshine help hold vacation costs down? It does in Southern California. Our visitors don't all flock in at one time. They come every season, every month. So most prices — for lodging, meals, or whatever — average about what you'd pay at home.
Yet look at all there is to see and do! Why not mail the coupon now?

Southern California

Free! Official Sightseeing Map. Full-color guide to hundreds of Southern California attractions.

All-Year Club, Dept. AH-1
705 West Seventh Street
Los Angeles, California 90017

Name_____
please print

Address_____

_____ Zip_____

All-Year Club of Southern California. This advertisement sponsored by the Los Angeles County Board of Supervisors for the citizens of Glendale, Inglewood, Hollywood, Long Beach, Los Angeles, Pasadena, Pomona, Santa Monica, Torrance, 181 other communities

COOKING WITH CORN SYRUP

By Sally M. Cole

After working for years on corn-syrup cookery, I have a collection of favorite ways to use corn syrup. My preference for chocolate fudge is a quick and easy one made in a double boiler. I like the classic pecan pie but prefer walnuts. Candied potatoes and baked apples are standbys. A mixture of margarine, corn syrup, and sugar gives a subtle glaze to my sticky buns, whether baked in cupcake pans or in an 8-inch-square pan. And no "bought" sauce compares with my butterscotch sauce.

BARBECUED SPARERIBS

½ c. pineapple juice
½ c. dark corn syrup
2 tbs. soy sauce
1 tsp. salt
3 lbs. spareribs cut into 2 or 3 rib portions

Combine pineapple juice, corn syrup, soy sauce, and salt in large, shallow dish. Add spareribs; marinate about 1 hour; turn occasionally. Heat oven to 350° F. Roast ribs on rack in roasting pan about 1½ hours or until meat is tender. Turn several times and brush with marinade during roasting. Makes 4 servings.
TO GRILL: Bake in 350° F. oven for about 1 hour; remove to grill; cook about ½ hour longer or until meat is tender. Turn ribs often and baste with marinade.

CANDIED SWEET POTATOES

6 sweet potatoes or yams
¼ c. butter or margarine
½ c. dark corn syrup
2 tbs. water
¼ c. brown sugar, firmly packed

Wash potatoes; cook in boiling water 15 minutes. Remove from heat; cool. Peel potatoes; cut in half lengthwise. Place butter or margarine, corn syrup, water and sugar in heavy skillet. Arrange potatoes on top, cut side down. Cook over very low heat, basting occasionally, about 1 hour or until potatoes are tender and well glazed. Makes 6 servings.

GLAZE FOR ROLLS AND BUNS

⅓ c. butter or margarine
⅓ c. dark corn syrup
¼ c. sugar
¼ c. nuts, whole, halved, or chopped
Dough for rolls or buns

Melt butter or margarine in saucepan. Stir in corn syrup and sugar. Bring to boiling; boil 1 minute, stirring constantly. Pour equally into ten to twelve 2½-inch muffin-pan cups or into 8x8x2-inch pan. Sprinkle with nuts. Prepare dough by recipe or package directions. Press rolls or buns gently into pan. Bake at 375° F. about 15 minutes or until well browned. Remove from oven; let stand about 5 minutes; remove from pan.

BAKED APPLES

½ c. dark corn syrup
½ c. water
¼ tsp. ground cinnamon
1 tsp. grated lemon rind
1 tbs. butter or margarine
2 tbs. sugar
4 baking apples

Combine corn syrup, water, cinnamon, lemon rind, butter or margarine, and sugar in small saucepan. Bring to boiling. Remove from heat. Core apples; pare halfway down. Place in shallow baking dish. Pour hot syrup mixture over a
Bake at 350° F. about 1 hour or
tender, basting often. Makes 4 ser

FAMOUS 7-MINUTE FROSTING

2 egg whites
½ c. light corn syrup
½ c. sugar
⅛ tsp. salt
1 tsp. vanilla

Place egg whites, corn syrup, s
and salt in top of double boiler. Beat
rotary beater until partially mixed.
over rapidly boiling water; cook abo
to 4 minutes, beating constantly wit
tary beater, until frosting stands in p
Remove from heat; add vanilla; cont
beating until blended. Enough to
top and sides of two 8- or 9-inch la
BUTTERSCOTCH 7-MINUTE FROSTI
Substitute dark corn syrup for light
syrup, and brown sugar, firmly pac
for white sugar.

DELUXE WALNUT PIE

3 eggs
1 c. dark corn syrup
1 c. sugar
2 tbs. butter or margarine, melted
1 tsp. vanilla
⅛ tsp. salt
1 c. walnuts
9-inch unbaked pastry shell

Beat eggs slightly. Mix in corn syr
sugar, butter or margarine, vanilla,
salt. Stir in nuts. Pour into unbaked sh
Bake at 400° F. for 15 minutes. Redu
heat to 350° F.; continue baking 30
35 minutes. (Filling should be slightly l
set in center than around edge.)
Note: Omit salt if using salted nuts.

QUICK CHOCOLATE FUDGE

¼ c. butter or margarine
3 sqs. unsweetened chocolate
1 pkg. (1 lb.) confectioners' sugar
⅓ c. instant nonf dry milk
½ c. light or dark corn syrup
1 tbs. water
1 tsp. vanilla
½ c. chopped nut

Melt butter or margarine and chocola
in top of 2-quart double boiler or sauc
pan over boiling water. Sift confectione
sugar and nonfat dry milk together; r
serve. Stir corn syrup, water, and vanil
into chocolate mixture over boiling wate
Blend in sifted dry ingredients in 2 ad
ditions, stirring until mixture is we
blended and smooth. Remove from boi
ing water. Mix in nuts. Turn into grease
8x8x2-inch pan. Cool. Cut into square
Makes 1¾ pounds.

BUTTERSCOTCH SAUCE

1 c. light brown sugar, firmly packed
1 c. light cream
½ c. light corn syrup
2 tbs. butter or margarine
Dash of salt
½ tsp. vanilla

Combine sugar, ½ cup light cream
corn syrup, butter or margarine, and sal
in saucepan. Bring to boiling over medium
heat, stirring constantly. Cook, stirring
occasionally, until candy thermometer
registers 246° F. or until a small amount
of mixture dropped into very cold water
forms a firm ball which does not flatten
on removal from water. Remove from
heat. Stir in remaining ½ cup light cream.
Cook over medium heat about a minute.
Blend in vanilla. Serve warm. Store in
covered jar in refrigerator. Makes
about 1¾ cups.

Housebreaking Your Puppy

(continued from page 30)

t the place you want him to use. ake your dog out at regular times ach day, as often as necessary. The nore punctual you are, the more co-perative your pup will be.

THER PROBLEMS

There is more to housebreaking a puppy than toilet training. For example, puppies like to chew—on table legs, shoes, and even fingers. The need to chew is especially strong while he is cutting permanent teeth. Again, keeping your puppy confined to a comfortable space where the opportunity to do wrong is at a minimum is good preventive training. Give him sturdy toys of his own to gnaw on—very hard rubber bones or chewing toys made of tough rawhide or nylon. Don't give him old slippers. He can't tell the difference between old and new. Don't play games with him that encourage him to tug or nip with his teeth.

Never, never tease a puppy. His infant barks and growls may seem all in fun. However, frustration and confusion will make a dog shy or temperamental. If your puppy shows signs of being too aggressive—if he barks too long and too loud whenever strangers approach or growls to protect his food—insist that he be quiet. Clamp his mouth closed with your hand and tell him "No" in no uncertain terms. After he quiets down, be sure to praise and reassure him.

A puppy should also learn to stay alone without barking or howling. Often a puppy cries the first few nights in his new home because he misses snuggling up with other dogs. A warm hot-water bottle wrapped in a towel usually makes a satisfactory substitute. Don't hop out of bed and comfort him every time he whimpers. He'll learn very quickly that lights out means go to sleep.

Raising a puppy isn't a great deal different from raising a child. A puppy craves affection. He wants to learn the rules so he can avoid punishment and earn approval. But he'll also try your patience and test you—just to see how much he can get away with. Patient, affectionate, and consistent training teaches him who's boss and who loves him too.

SHOPPING INFORMATION

REMODELED ON A SHOESTRING

Page 111: Counters from Formica Corp., 4614 Spring Grove, Cincinnati, Ohio. Garbage disposal from Frigidaire Div., Dayton, Ohio. Oven from Thermador, 5119 District Blvd., Los Angeles, Calif. Dishwasher from Hotpoint, 5600 W. Taylor St., Chicago, Ill. Refrigerator-freezer from General Electric Co., Appliance Park, Louisville, Ky. Built-in mixing center from NuTone, Inc., Madison & Red Banks Rds., Cincinnati, Ohio.

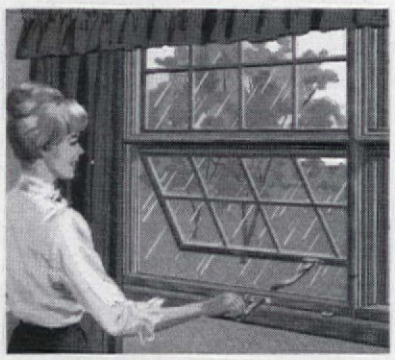


SLIDING GLASS DOORS with frames of WOOD

PELLA Wood Sliding Glass Doors can be finished or painted to match your *own* color scheme . . . *inside and out!* Wood frames are reinforced with steel. Condensation minimized. Snap-in glass dividers available for square or diamond panes. Screens close automatically. Available in Canada. Mail coupon today.

Pella® SLIDING GLASS DOORS

THIS COUPON ANSWERED WITHIN 24 HOURS
ROLSCREEN CO. Dept. TC-17, PELLA, IOWA 50219
FREE! Please send color pictures of PELLA Wood Sliding Glass Doors.
NAME
ADDRESS
CITY & STATE ZIP (IF KNOWN)
PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS



WOMEN LOVE THESE AWNING WINDOWS

These PELLA Wood Awning Windows can be opened to let in fresh air, even when it's raining. To eliminate seasonal window chores, inside screens and storms are *self-storing!* For small, rectangular or diamond panes, removable glass dividers are available. Locks closed or in 11 open positions. Available in Canada. Mail coupon today.

Pella® WOOD WINDOWS

THIS COUPON ANSWERED WITHIN 24 HOURS
ROLSCREEN CO. Dept. TC-18, PELLA, IOWA 50219
FREE! Please rush color pictures of PELLA Wood Awning Windows.
NAME
ADDRESS
CITY & STATE ZIP (IF KNOWN)
PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

YOU CAN AFFORD A SMALL ORIENTAL RUG

Want an Oriental rug but your budget won't permit it? Try again—you can have one now. Just revise your thinking a little. Think small, not big. Decide on the kind of small Oriental rug you would like as an accent piece. Then go to auctions, antique sales, or your favorite department store that sells used Orientals at fair prices.

After you have decided on the approximate size you need, look for a rug several sizes larger. Here's why: Most Oriental rugs are badly worn around the *edges*. Also most old Orientals have several borders outlining the center design. The last two or three outside borders may be sadly worn and frayed—bringing the cost right down to your bracket. Inside this area the rug is often in good condition. So cut off the worn borders. There will probably be two or three left and they look great. Use big, sharp dressmaker shears. Cut straight and even.

Allow ¼ inch of the last border you are cutting away to remain. This will form the foundation for the edging you must put on the rug to prevent it from fraying.

Cover this edge with thin wool yarn, the kind used for crewel embroidery. Sew over and over the edge—not a blanket stitch but an overcast stitch. Use a large-eyed darning needle for ease in threading wool yarn. Keep the stitches vertical (rather than slanting) and close together so the cut edge does not show, but not too close for this would create a "bunched" tight edging. The edge must lie flat. A slight ripple can be corrected with pressing. Choose a color that harmonizes or "frames" the rest of the rug. When you have gone around all four sides, press the edge with a warm iron and a damp cloth.

You won't believe it until you see it—but you will have a very lovely usable Oriental at a fraction of the price of one in good condition. And you don't have to be an expert!





"INSTANT SCREENS" that roll up and down

Pull them down in the spring. Roll them up in the fall. Only PELLA De Luxe Wood Casement Windows offer this patented ROLSCREEN® feature. New from PELLA is the STANDARD Wood Casement with inside flat screen. Either PELLA Casement lets you wash both sides of the glass from inside. Storms are self-storing. In Canada, too. Mail coupon.

Pella® WOOD WINDOWS

THIS COUPON ANSWERED WITHIN 24 HOURS
ROLSCREEN CO. Dept. TC-19, PELLA, IOWA 50219
FREE! Please send color pictures of PELLA Wood Casement Windows
NAME
ADDRESS
CITY & STATE ZIP (IF KNOWN)
PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS



PIVOTING WINDOW EASIER TO CLEAN

With the PELLA Double-Hung Window, simply pivot both sash to wash the outside from inside! Inside storms are self-storing. Wood glass dividers snap in and out to make window washing easier. Choose full-length, swing-out or lower half screen. Both removable from inside. Mail coupon.

Pella® WOOD WINDOWS

THIS COUPON ANSWERED WITHIN 24 HOURS
ROLSCREEN CO. Dept. TC-20, PELLA, IOWA 50219
FREE! Please send color pictures of PELLA Wood Double-Hung Windows
NAME
ADDRESS
CITY & STATE ZIP (IF KNOWN)
PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

New Rescue® soap pads outscour steel wool.

Can't rust or splinter.



Rescue's tough pan side cuts through grease and grime. Outcleans, outlasts steel wool. Yet there's not a sliver of metal to rust or splinter.

Rescue's hand side is soft sponge packed with soap. Won't mush or fall apart. Protects fingers and nails.

Try new Rescue, the soap pad that outscours steel wool. Without rust or splinters. 3M COMPANY

WAYS TO TRIM GARDEN EXPENSES

Your garden is not paid for after you have purchased plants and seeds and put them in the ground. Although you may have paid relatively little for a shrub or tree, you will be plowing back your original investment many times through the years in fertilizers, chemicals, and professional care such as pruning or spraying. The same holds true for your lawn. A bag of grass seed can be had at a reasonable price, but don't forget to add the cost of fertilizer, lime, fungicides, and weed killers. You can't garden without equipment so the prices of a lawn mower, sprinkler system, roller, spreader, clippers, pruning shears, rake, and so on, have to be included in your cost estimate.

Here are some tips that will increase the buying power of every dollar you invest in your landscape:

• Plan a low-maintenance garden. A landscape that's planned to reduce work will be more economical to maintain as well.

• Buy the healthiest plants and the sturdiest, most efficient basic equipment you can afford. Keeping a garden is a *continuing* investment, and quality buying will mean less replacement spending in the long run.

TREES AND SHRUBS

• Tall trees are expensive—buy small, moderately fast growers. A 12- to 14-foot Norway maple costs about $10. Its growth rate is approximately one-and-a-half feet a year. Buy a six-foot tree for half the price; it will more than double its height in five years.

Trees that grow one-and-a-half to two feet a year are the best investment. Faster growers may have weak wood, invasive roots.

• Deciduous trees that combine a growth rate of about two feet a year under good conditions, with sturdy growth and deep roots, are: the northern red oak, thornless honeylocust, tulip poplar, green ash, larch, and willow oak, among others.

• Evergreen trees that increase their height at the rate of two feet *per annum* are: Douglas fir; red, white, and Scotch pines; Norway spruce.

• Slow-growing shrubs make the best hedges and foundation plantings—they save hours of pruning and trimming. They are not likely to outgrow their attractiveness, and you won't need to replace them in a few years. Use rapid growers only if you want quick screening for privacy.

• Intersperse a privacy planting of fast-growing shrubs with a few slower but sturdier species. If you should lose one or two weak-wooded plants in a storm, the tougher, deep-rooted shrubs will take over.

PLANT NATIVES

• Plants thrive in their home environments, so use species that are or have become native to your area. They will be acclimated and carefree.

• Extend the "native plant" concept to the entire landscape—trees, flow shrubs, groundcovers. You'll have garden that practically takes care itself. This means you spend l money for chemicals and equipme more hours enjoying your outdoo

HOW TO COVER GROUND

• The larger your lawn, the more pensive and time-consuming it will to maintain. If you're not too fond lawn work, would rather invest fer lizer dollars elsewhere, and save your water bill as well, try a mix plan of groundcovers, hard or so paving, and a token lawn.

• Fine, permanent paving is expe sive, as opposed to soft, tempora covers such as gravel, wood bark, chips. Do a cost analysis on bot plans before you embark on groun work. When you're ready to inve in permanent paving, temporary co ers can be used in different parts the garden as a mulch or to pave th children's play area.

• If you plant grass, save the quality seed mixtures for the front yard. De pending on where you live, they ar predominantly Kentucky bluegrass Bermuda, or bentgrass. A new amend ment to the Federal Seed Act require that containers of mixed lawn seeds be labeled to distinguish fine-textured from coarse grasses. This will help you select a lawn without a detailed knowledge of grasses.

• Tough, low-care grass-seed mixtures are best for heavy traffic areas in back and side yards. They're economical and they wear well. In different parts of the country they will consist mainly of fine or red fescue (tall fescue is a coarse grass for a very rough-and-tumble lawn), zoysia, St. Augustine, or Bahia.

• Mow and feed regularly and you won't have costly problems of weed and disease eradication. Grass should be fertilized twice a year, in early spring and in the fall, with a high-nitrogen fertilizer. A feeding in early summer, with a slow-acting organic fertilizer is also helpful, unless you prefer to let grass go dormant in the hot weather months.

• Mow grass often enough to keep it at a height of from one-and-a-half to three inches. The closer you crop your lawn the more susceptible it will be to disease and hot-weather damage, and you'll mow more often to keep it trim.

• Water is essential to lawn growth. If you live in a drought area where watering is prohibited in summer, you might replace a rundown lawn with tough, drought-resistant groundcovers, which need little water.

THE VALUE OF A PLAN

• A landscape architect's plan, or a few hours of consultation with a landscape architect may be a sound investment if you intend to stay in your home for at least five years.

• Many variables (continued)

UILD A FENCE
R START AN
Y ESPALIER

CKET FENCE

e picket fence, seen almost everyhere, has never lost its appeal. In ilding the one shown on page 78, nember these key points:

Use redwood or cedar that's been ated with a non-discoloring prervative. Point tops of the posts as own at right, to prevent rot.

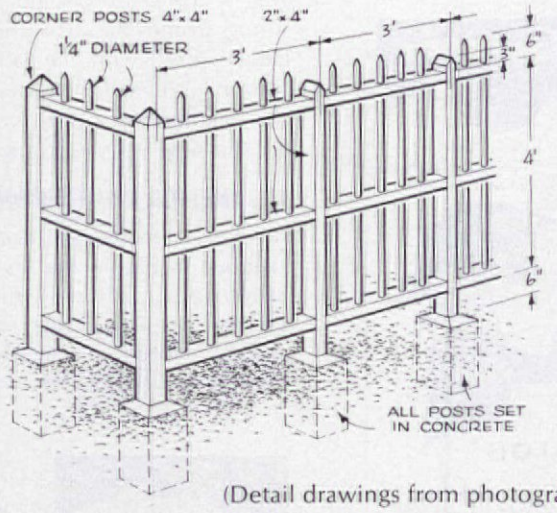
Set posts in concrete, as shown, set the posts three feet into the ound without the concrete. Drive elow the frost line in cold climates.

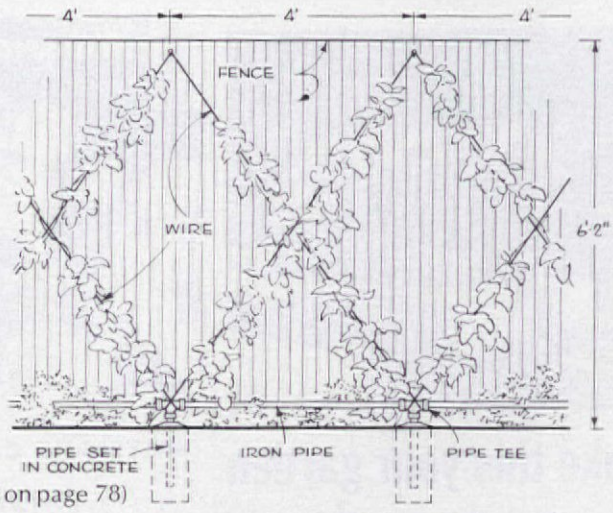
Use a post-hole digger rather than spade for digging the holes.

If you use concrete, be sure the op surface of each base is either ush with or slightly above the round. And be sure to slant the top urface as shown. This prevents water rom stagnating around the posts and otting the wood.

. Cut holes for the 1¼-inch verticals vith a ⅜- or ½-inch electric drill, or bit brace with an expansive bit.

. The best way to join the horizontal 2x4s to the posts is with mortise-and-enon or blind-lap joints. Fit them carefully for an attractive, finished appearance, and then caulk.





(Detail drawings from photographs on page 78)

IVY ESPALIER

Ivy, which climbs by means of rootlets, is easy to train into any pattern on a support. It thrives in rich, moist soil, in sun or part shade.

The picture on page 78 shows plants of variegated Algerian ivy espaliered in a diamond-shaped pattern formed by the crossing of the wire supports. The wire, looped around 2-inch galvanized pipe, is kept tight with turnbuckles. Here's how to do it:

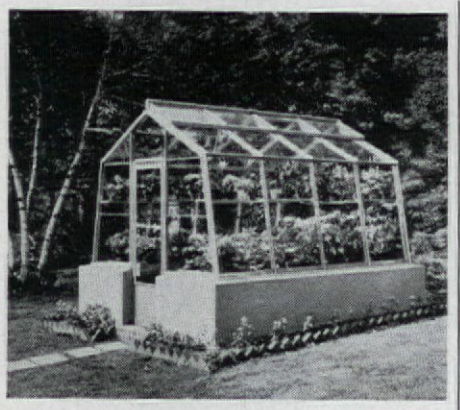
1. Dig holes for the concrete, then assemble the pipe. Next, pour the concrete and, while it's still soft, push the vertical pipes into it. You can eliminate the concrete, if you like, and drive the pipe deeply. In cold climates drive it below the frost line.
2. Extend copper wires from the top of the fence or other support, such as the eaves of your house, and fasten to the horizontal pipe.
3. You can, if you prefer, make a square design. Simply extend vertical wires from the top of the support and then add the horizontal wires.
4. Plant a rooted cutting of ivy at the base of each vertical wire or where two oblique wires meet at the tee; train it up by tying at intervals.
5. As the ivy grows, tie or clip any growth that mars the design.
6. Camouflage the pipes with a ground-cover planting or other low-growing evergreen. In the northern parts of the country a variety of ground-hugging juniper would be satisfactory. Or try a hardy vine.

TRIM GARDEN EXPENSES

determine real estate values—the subject is complex and does not lend itself to generalizations. It's safe to say, however, that a garden designed by a landscape architect will increase the resale value of your property if you maintain and improve it, provided the other variables remain constant.

- Purchase only the plan and do most of the work yourself—gradually as your budget allows. Any increase in property value will be a profit.
- A landscape architect's fee is influenced by market conditions. Many professionals work mostly on large public or industrial projects during the warm months and have little time to devote to residential gardens. Contact a landscape architect during his slow seasons—fall and winter.
- If you don't wish to invest in a landscape architect's plan, make one of your own. It will help you do the landscaping piecemeal in an orderly fashion. It's the difference between costly mistakes outdoors and erasable errors on paper, between a lump-sum purchase you may quickly outgrow, and a gradual accumulation of garden equity that will reflect your family's needs.





Make this your garden year-round

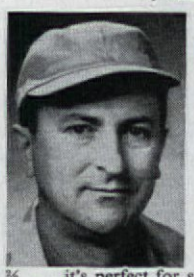
Year-round gardening is the greatest of hobbies . . . for pleasure, leisure, whole-family fun. And L & B makes a **greenhouse garden** practical for any budget, any homesite with dozens of even span and lean-to greenhouse models from $300 to $2000 — window greenhouses from $75. All are prefab for easy assembly — all aluminum for lifetime enjoyment without upkeep. Send for **free** Greenhouse Gardening Catalog #10.

LORD & BURNHAM
div. Burnham Corp., Dept. 10, Irvington, N. Y. 10533
Prefab home greenhouses from $300! Send free 48-pg. full color catalog that tells how to choose a greenhouse, how much to spend, where to place it on average homesites, how to heat, cool, equip economically.
Mr., Mrs. .....
Street .....
City ..... State .....Zip .....
Some sales agent territories open . . . write ORLYT Marketing Manager

Burpee Seeds Grow
Enjoy your garden more. Plant Burpee Seeds. Write for the Burpee Catalog **FREE**
W. Atlee Burpee Co., 358 Burpee Bldg.
Phila., Pa. 19132 • Clinton, Ia. 52732 • Riverside, Cal. 92502

READ THESE FACTS, PLUG IN ZOYSIA GRASS

By Mike Senkiw

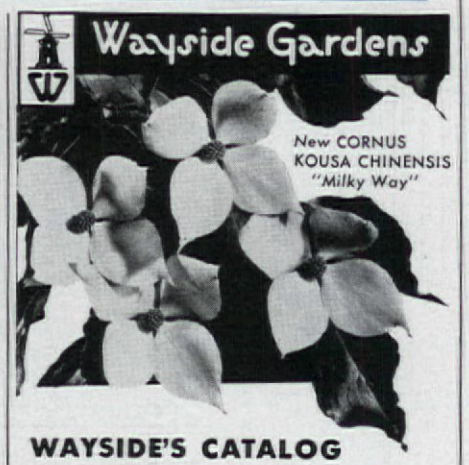


It's true the things people are saying about Amazoy Meyer Z-52 Zoysia Grass. (Reg. T.M.) It grows so thick and luxurious that walking on it is unforgettable . . . like walking on a thick, pile carpet.

Your Zoysia lawn drives out crabgrass and weeds all summer long. It stays green and beautiful in blistering heat when other grass burns out. It cuts mowing by ⅔ . . . it's perfect for summer homes and "problem" areas.

There's no need to rip out your old grass. Plug in Amazoy Zoysia Grass and let it spread into winter-hardy beautiful turf that never needs replacement. It will neither heat kill nor winter kill . . . merely goes off its green color after heavy frost and regains new beauty every Spring—a true perennial! Every plug guaranteed to grow in your soil.

To end lawn problems, send for Free interesting facts and prices of Amazoy incl. Pre-Season Bonus Offer! No obligation. Mail coupon to:
Dept. 279, ZOYSIA FARMS
6414 Reisterstown Rd., Baltimore, Md. 21215
Name .....
Address .....
City & State .....Zip.....



WAYSIDE'S CATALOG
is Greater than Ever

For years, Wayside's Catalog has been hailed by garden lovers as the world's finest. This Spring, it is greater than ever . . . a marvel of horticultural beauty and excellence that cannot be equalled by any other nursery.

Never before, in any catalog, have there been as many truly fine, worthwhile new and rare garden subjects of proven merit. 224 big pages with hundreds of large, true-color illustrations featuring over 1800 outstanding new shrubs, flowering trees, rare bulbs, exotic lilies and hardy *"Pedigreed"* root-strength plants.

Whether you're an experienced gardener or a beginner, you'll be delighted with the valuable cultural directions and accurate descriptions. Send for your copy today and enjoy gardening as never before.

New* CORNUS, *Milky Way

The snowy white magnificence of this new Oriental beauty is certain to capture your heart. Its exquisite, waxy white, star-shaped flowers often measure 6 inches across. In June, graceful branches are completely covered with thousands of dazzling white flowers that remain in excellent condition a month or more. *"Milky Way"* flowers more extravagantly and flourishes where other Dogwoods refuse to grow. . Each, $15.00

THE WORLD'S FINEST GARDEN CATALOG
Send $1.00 for your copy of Wayside's Spring 1967 Catalog . . . there is absolutely nothing else like it in all of horticulture!

Wayside Gardens
50 Mentor Ave., Mentor, Ohio 44060

6 RHODODENDRON and 6 AZALEAS All for ONLY $7.95
Strong 2-yr. transplants 4 to 8" tall. Mass of roots, large leaves. Rhododendron, from red flowering stock. Azalea, evergreen, mixed colors. Postpaid at planting time. *Free Catalog.*
MUSSER FORESTS, Box-1-A Indiana, Pa.

GIANT *Fringed* PETUNIAS
WAVED and RUFFLED MIXED
4" to 5" blooms in gorgeous solid and variegated colors, deeply fringed, beautifully veined. Send 10c in coin for big packet or 3 packets for 25c and illustrated Seed, Plant & Nursery Catalog. CATALOG FREE
R. H. SHUMWAY SEEDSMAN
Dept. 302 ROCKFORD, ILLINOIS 61101

FREE! TO HOME OWNERS KELLY BROS. NEW SPRING GARDEN GUIDE AND CATALOG
375 Natural Color Pictures
Hundreds of Home Landscaping and Garden Ideas
68 pages—shapely shrubs, trees, beautifying vines, plants, bulbs, and how to use. Tree peonies, hollies, lilacs, dwarf apples, etc. The book you'll treasure!
Money-Saving Specials and Free Gifts for You!



KELLY BROS. 601 Maple St., Dansville, N.Y. 14437
Send postpaid big Kelly Spring Garden Guide & Catalog, with Special Offers.
(I enclose 50c if west of Mississippi River.)
Print Name.....
St. & R.D. or P.O. and ZIP code.....
State .....
(No catalogs to Wash., Ore., Calif., Ariz.)

NEW PLANTS FOR THE NEW YEAR

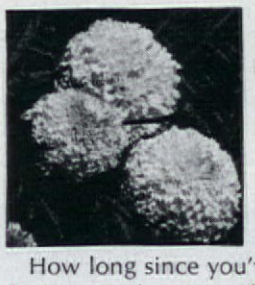
This is the season when all good gardeners plan their strategy fo spring. Comes the thaw and every bed, nook, and border will be men tally planted with the latest hybrids from test gardens around the country. We wouldn't want you to miss the fun of midwinter arm chair gardening, so we've rounded up the prettiest of the new flowers for the new year. Curl up now and start planning your new garden

ALL-AMERICA AWARD WINNERS

This year a foxglove called 'Foxy' makes news—it's the first biennial foxglove to bloom the first season from seeds. It comes in a mixture of colors that includes white, cream, yellow, pink, lavender, magenta, and purple. The darker colors bloom earlier than the lighter ones, and the florets are tightly packed around the tops of the stems. Plants are around two-and-a-half-feet high, with rich green foliage.



'San Francisco' is a fine, heat-resistant, bush-type sweet pea. This is a Knee-Hi type that needs no staking or other support, but the stems are long and strong enough for cutting. There are more flowers per stem than on the older varieties and they last without drooping. Plant height varies in different areas from 18 inches to four feet, with five to 10 florets on each stem. The awarded color is a creamy salmon pink.



A new marigold variety is perfect for a low temporary or annual hedge. 'Golden Jubilee' grows about 20 inches tall and bears large, golden yellow, double flowers about three-and-a-half to four-and-a-half inches in diameter. This variety can't be surpassed for showy, dramatic beds and borders. Plants are uniform in their habit, early, and prolific bloomers.

How long since you've had a vegetable garden? If it's been so long that you've forgotten the flavor of garden-fresh crops, this is the year to refresh your memory. All-America Selections has awarded a tomato and pepper that are the epitome of good looks and taste.

Tomato 'Spring Giant' is borne in profusion early in the season on very vigorous plants. The fruit is bright scarlet, each tomato averaging seven to eight ounces. Meaty and delicious, it's ideal for home gardens. It resists fusarium and verticillium wilts.

'Bell Boy' is a sweet bell pepper whose blocky shape and thick, meaty walls make it perfect for stuffing and baking. It will liven up your salads too. The plants are 18 to 24 inches tall and bear their deep green fruit early. Peppers mature early in the season to a deep red color and are resistant to the tobacco mosaic virus.

TRY THE NEW ANNUALS

Powder blue is an uncommon color in the garden, but with the development of new ageratum 'Blue Fox' we'll be seeing it more often. This variety has large flowers on husky, 10-inch plants. It opens its flowers earlier than 'Blue Mink' and blooms over a longer period.

There's a new class of sweet peas that does better in Eastern gardens than the other low-growing varieties, and they need no staking. Called "Americana," they are summer flowering with long stems and five to seven large, ruffled flowers on each. Plants grow to 18 inches in height. The varieties are 'Blue Banner'; 'Klondike,' white; 'Liberty Bell,' scarlet. They plus other colors come in a mixture called "Old Glory."

'Floradale' is a definite improvement in celosias. A multiflora with more lateral combs than its predecessors, its center comb is bright scarlet, measures eight inches across, and is followed by many smaller ones on the side branches. Plant in beds and along a border. The plants grow to about 16 inches in height.

One of the prettiest marigolds we've seen to date is a perky thing called 'Spanish Brocade.' It's a two-tone, double-French type with bright yellow petals tipped with crimson. The individual blooms are about two inches in diameter. The plants are uniformly compact, growing about a foot high. They are a good choice for a low edging, while a bed of them would be colorful all summer long.

Two new colors, orange and gold, have been added to the 'Nugget' marigolds. 'Nuggets' are crosses between French and American species, combining the virtues of each type. They can't produce seed, but put all their strength into flower making. Blooms are borne in profusion from June until killing frost, and (continued)

SURROUND YOUR HOME WITH BEAUTY AND PROTECTION . . . *in a few short months!*

rmstrong's LIVING FENCE

of RED GLORY ROSES



Beautiful • permanent • intruder-proof protection • for just pennies per foot!

NOW . . . GROWING, BLOOMING AND PROTECTING PROPERTY ALL OVER AMERICA

HOW HIGH DO YOU WANT YOUR RED GLORY TO GROW?

Meet the fence that says "welcome" cheerfully every time you — or your neighbors — see it! A friendly five foot hedge of Red Glory is just the right height to keep your children and pets inside — and strangers outside. Yet behind this living wall of deep velvety-red Armstrong Red Glory roses and lush green foliage, you'll enjoy a new feeling of seclusion and privacy, whether your home is on a modest tract lot or a large country estate. Most folks like to keep their Red Glory Living Fence at about five foot height. You have the privacy and protection of a brick wall — at a cost that is just a fraction of what you probably expected to pay for this kind of privacy. Best of all, when you protect your property with a Red Glory Living Fence you're giving your neighbor's yard the same kind of home beauty treatment you're giving your own. And happy neighbors make a happy neighborhood!

How can Armstrong's Red Glory Living Fence grow so fast?

Your Armstrong Living Fence will normally grow up to four feet high in a single growing season . . . just put these plants in the ground in any sunny spot and within a few short months you'll be picking Red Glory roses by the armful; and you'll bask in comfort and beauty behind your own solid top-to-bottom fence of roses. If you plant now, this year your Red Glory Living Fence should grow up to four feet high. And it flourishes in just about any garden soil.

YOUR RED GLORY LIVING FENCE BURSTING WITH RED ROSES... *MONTH AFTER MONTH!*

These Red Glory roses are real Armstrong Roses. They're actually descended from the magnificent Charlotte Armstrong All-America Winner, hybridized by the same famous family that now brings you Red Glory Roses. Seems almost unbelievable that you can get the fencing protection you need and all this beauty for just a few cents per foot. But it's backed by Armstrong Nurseries' half-century-old reputation of customer satisfaction with every Armstrong Rose, whether you pay several dollars per plant — or just a few cents per plant as with Red Glory.





If you prefer real seclusion on your lot, just let your Red Glory keep on growing — right up to six feet with only normal care. Here's one Living Fence that needs no support. Red Glory grows straight, stays compact, really becomes the solid, tightly woven protection you want. And this is not another advertising dream — it's guaranteed to grow and bloom by Armstrong Nurseries, with a half century behind it as one of America's really responsible growers and shippers of plants-by-mail.

Right now — all over America, yards and gardens are being given a colorful new beauty that their owners just didn't think possible. And it's just as beautiful on your neighbor's side!

GARDEN EDITORS CALL IT "AN IMPORTANT BREAK-THROUGH" IN THE ROSE WORLD



Rarely have garden editors and writers been so enthusiastic about any garden plant as they have about Armstrong's Red Glory Living Fence. These men know their roses — and their Living Fences. They have seen Red Glory thrive all over America.

HOMEOWNERS CALL IT "THE PERFECT LIVING FENCE ROSE!" READ WHAT RED GLORY OWNERS SAY FROM COAST TO COAST

"We have over 150 different rose bushes, but none have shown as much vigor and constant color as the Living Fence. The Red Glory is in almost constant bloom." Mr. R. A. Boyer, Germantown, Ohio.

"My Rose hedge has given me more satisfaction than any other garden purchase I have ever made. The hedge has filled in well and blooms profusely. Passing motorists have stopped to inquire." Mr. O. Cargill, Upper Montclair, New Jersey. Head, Dept. of English, New York University.

"I am very pleased with Red Glory. They were truly magnificent." Mr. A. Bews, Director, Milwaukee Rose Society, Brookfield, Wisc.

"The Red Glory is the conversation piece of our rose garden, and may I offer my congratulations." R. E. Canfield, Bremerton, Washington.

"I have never seen anything grow and bloom like Red Glory! It grew well over 4 feet the first year planted and was never without bloom the whole season!" Mrs. M. T. Brady, Atlanta, Georgia.

"Beautiful color which gets along with all the rest of the roses. When the rest of the roses are resting, Red Glory goes right on blooming. Never saw anything like it." Mrs. A. H. Kramer, Ft. Wayne, Indiana.

"We have been more than pleased with your Red Glory Fence Rose. In comparison with the Ragged Robin fence rose the Red Glory is superior in every way. In fact we dug up about thirty feet of Ragged Robin rose because we were dissatisfied with it. As you may surmise we like your rose." Mr. C. W. Aicher, Eureka, Kansas.

You can almost *see* Red Glory Grow!



Far left: First summer: Red Glory covered with bloom! Left: Second summer: Same yard, the boy is one year older, and so is Red Glory . . . a five foot barrier of beauty and fragrance.

When you let Red Glory take over your fencing chores, the fun is just beginning...

Your neighbors will enjoy watching it grow and beautify their property just as much as you do. Plenty of room to talk over a four foot hedge height — or give yourself plenty of round the clock privacy and protection with a five or six foot fence. And forget upkeep costs with Red Glory. While it presents you with bouquets instead of splinters, it mends itself, repaints itself all season long with Red Glory Roses.

ARE ALL "LIVING FENCES" ALIKE?



Unretouched photograph. All three fences planted the same time.
CENTER: RED GLORY: *Red Glory only three months after planting. Wouldn't you pay a few pennies more per foot for this added beauty, faster growth, solid protection? And it's guaranteed to grow and bloom by Armstrong!*
LEFT: RAGGED ROBIN: *A far cry from the beauty of Red Glory. Sold by some growers as a Living Fence. See the difference?*
FAR RIGHT: MULTIFLORA: *The picture tells the story. Later it can sprawl*

Guarantee

Not just Guaranteed . . . but GUARANTEED BY ARMSTRONG NURSERIES . . . for half-a-century America's most honored name in plants-by-mail! We at Armstrong Nurseries are so sure you'll enjoy the beauty and protection of your Red Glory Living Fence, we make this generous guarantee gladly. Simply follow the instructions you'll receive with your Living Fence. If any plant fails to grow and bloom in your garden, if you will notify us within six months after the Living Fence is delivered to you, we will gladly replace it without any charge at all to you.

Armstrong Nurseries, Inc.

FREE BONUS PLANTS if you order now!

MORE BEAUTY, MORE PROTECTION PER FOOT with Red Glory and the more you order, the more you save!

ARMSTRONG NURSERIES, 1270 So. Palmetto Ave., Ontario, California 91764

Please RUSH my Armstrong GUARANTEED Living Fence together with FREE BONUS PLANTS AS CHECKED BELOW. I enclose $_____ (check, or money order) in payment of all charges. I understand your famed Armstrong Guarantee applies to all my plants.

- ☐ 10 plants for 20 ft.—plus 2 free plants 7.95
- ☐ 25 plants for 50 ft.—plus 5 free plants 14.95
- ☐ 50 plants for 100 ft.—plus 10 free plants 24.95
- ☐ 100 plants for 200 ft.—plus 20 free plants 39.95

(Simple Planting Instructions Included with Shipment) Include 4% sales tax with California orders

NAME_____

ADDRESS_____

CITY_____ STATE_____

THE AMERICAN HOME MAGAZINE
GARDEN CENTER

FREE
Mail Coupon Below for 1967
150th ANNIVERSARY
STARK BRO'S
FRUIT TREE & LANDSCAPE
CATALOG



Most Exciting FULL-COLOR Catalog of World-Famous Stark Fruit and Shade Trees, Roses, Shrubs, Ornamentals, Vines, in Our 150-Year History!

Discover dramatic difference between Stark Exclusive Leader Varieties and ordinary nursery stock. Join in celebrating Stark Bro's "Double Diamond" 150th Anniversary. For most breathtakingly beautiful, value-packed FULL COLOR Catalog in our history, FREE and postpaid, fill in and mail the coupon below—TODAY!

Bushels of GIANT-SIZE Apples, Peaches, Pears, Cherries from



STARK DWARF FRUIT TREES

No bigger than a lilac bush — a 9-tree Orchard grows in "Postage-Stamp" plot—only 20 ft. sq.! Imagine! A riot of blossoms in Spring, and fruit crops often at 2 years—thanks to Patented Exclusive Stark Dwarf Fruit Trees. Pick top-most fruit without a ladder! Grow bushels of GIANT fruit for eating, canning, freezing, or to sell for profit from your "Postage-Stamp" Orchard!

EARN EXTRA MONEY If you want extra money spare time, taking Stark orders, check coupon for FREE Money-Making Outfit!

STARK BRO'S, Box 217 Louisiana, Mo. 63353

STARK BRO'S Nurseries & Orchards Co.
Box 217 Louisiana, Missouri 63353
☐ Rush 150th Anniversary Color Catalog...*FREE!*
Miss
Mrs.
Mr.
1st initial 2nd initial last name
R.F.D or St.
P.O. State Zip
☐ CHECK HERE for Free Money-Making Outfit.



Gloxinia **1 BULB 25c**
Beautiful Pot Plants
Gorgeous, easy to grow house plants, 3" to 4" flowers, last for months. Exquisite mixed colors. **SEND ONLY 25c for 1; 50c for 2; $1 for 5. Order now.** Postpaid with big, Seed and Nursery Book
R. H. SHUMWAY SEEDSMAN
DEPT. 301, ROCKFORD, ILL. 61101



Henry Field's Extraordinary New "HY-X" TOMATO only 10¢ PKT.

Here's an exceptionally fine tomato with some much-wanted characteristics . . . less foliage, more tomatoes. Plants don't get big or gawky, but grow so compact and sturdy you needn't bother to stake them. Very prolific, too! HY-X starts early, bears abundantly 'til frost. Its fruit is deep scarlet, globe-shaped, full of firm, yet tender, delicious "meat," not just a lot of water and seeds. HY-X won't sun scald or crack. And it grows well 'most anywhere, even in semi-arid regions too dry for ordinary tomatoes. Right now Henry Field's is making a most generous get-acquainted-offer; we'll mail you a big packet (over 100 seeds) for only 10¢. You'll get a big new spring catalog, too. Better hurry! Mail your dime to Henry Field's, 749 Oak St., Shenandoah, Iowa 51601.

FREE FLOWER BOOK

If you love flowers, we want you to have a free copy of the new Park Flower Book for 1967.

This catalogue lists and describes over 3000 varieties of flower seed and plants—many rare kinds—all the new ones as well as the older varieties.



Also seed of house and window plants. Book gives cultural directions, pronouncing index, germination tables, lots of helpful information.

Send a postcard today for your
FREE FLOWER BOOK

GEORGE W. PARK SEED CO. INC.
Greenwood 46, S. C. 29647



Everlite® **Your "GARDEN UNDER GLASS"**
- Over 90 standard models.
- Precision prefabricated.
- Maintenance free. Fully guaranteed.
- Full line of Everlite accessories.

Write for price list and brochure AH17
Aluminum Greenhouses, Inc.
14615 Lorain Ave. - Cleveland, Ohio 44111



FREE 1967
136 PAGE GARDENERS' GUIDE
FLOWER AND VEGETABLE
SEED CATALOGUE

. . . USE PROFESSIONAL VARIETIES AND ADVICE! PLANT STOKES SEEDS

22 NEW VARIETIES PLUS THE 1967 ALL AMERICA WINNERS

WRITE FOR IT TODAY!
STOKES SEEDS, INC.
86-88 EXCHANGE ST. - BUFFALO, N.Y. 14205

SUCCULENTS



Est. 1876

SEND NOW for our NEW 40 page full color catalog . . . shows hundreds of beautiful, flowering cacti, succulents, bright, easily grown house plants. 10c in coin appreciated.
JOHNSON CACTUS GARDENS
BOX 15-L • PARAMOUNT, CALIF. 90724

HYPONeX®
Soluble **PLANT FOOD** Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 25 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.



HYDROPONIC CHEMICAL CO., Copley, Ohio 44321, U.S.A.

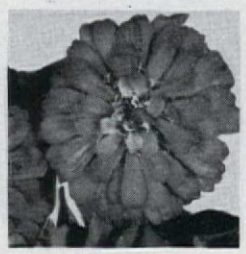
BEGONIAS 3 BULBS 50c
beautiful indoor-outdoor
Camellia Flowered Plants 8 FOR $1.00
Lowest price. Tuberous type, double blossoms, mixed colors. Easily grown in pots or beds. **Top size bulbs. Order today, postpaid.** 20 FOR $2.00
R. H. SHUMWAY SEEDSMAN
Dept. 304 ROCKFORD, ILL. 61101

NEW PLANTS (continued)

are perfectly double, two inches across. Plants are mound-shaped, growing a foot tall. The combination of large flowers on compact plants makes 'Nugget' perfect for edgings, beds, borders, and window boxes. They are highly resistant to pests and diseases.

A tall, bicolored French marigold with large, two-and-a-half-inch ball-like flowers has the exotic name 'King Tut.' The blooms have bright gold pompon centers contrasted with mahogany red ray petals, and completely cover the foot-high plants with brilliant color. This is the earliest-blooming French marigold. It has a neat growth habit characterized by mounds 14 to 15 inches in width.

If you have shady blank spots in your garden that you don't know what to do with, impatiens 'A-Go-Go' will make them swing with color. The flowers are brilliant red-and-white on the dark green foliage. Plants grow where nothing else seems to do well, and they flower all summer long. Impatiens make fine winter pot plants since they will bloom indoors in a bright window or under fluorescent lights.



Zinnias are carefree plants guaranteed to make vivid color splashes in your sunny summer garden. 'Ruffled Red' is the one to plant for scarlet interest. Two-and-a-half- to three-inch flowers are borne profusely on 18- to 24-inch plants. Ruffled petals give a dainty, airy look to the blooms. A fine zinnia for monotone bedding or contrasted with yellows and golds.



'Burpee Rose' is a new shade in zinnias, a rose pink that is especially attractive in indoor bouquets and arrangements. The flowers are huge—five to six inches across, and consist of ruffled and quilled petals. The effect is of fluffy pink clouds of flowers. The plants begin to bloom when they're about 15 inches tall, and continue until hard frost when the side branches have grown to two feet in height. The more flowers you cut, the more you'll have for a sunny garden display.

'Glamour' snapdragon mixture covers a broad spectrum of bright colors, including a snappy white. The flowers are double, with frilly petals for grace and charm. The plants are strong growers, reaching three feet, with long, tapered main spikes and many side branches. The mixture includes scarlet, yellow, orange, pink, cream, white.

'Frosty Pink' is a snapdragon of medium height—to 18 inches. Each floret has a white background that is overlaid with frosted pink. Spikes are strong, and if cut before seeds form, will flower again in fall.

Another fine annual for semishady spots is salvia, and 'Swan of the Rhine' is a new variety you should try. It bears salmon-pink blooms early in the season and will continue to flower all summer. The plants are about 15 inches tall with large florets on heavy stems.



Its developers claim that 'Think Pink' is the largest flowered double petunia ever introduced, with blooms six to seven inches across. Even if size is not important to you, you'll love the wide, ruffled, pink petals that cover the plants as the season wears on. The plants begin blooming when they are small, and for a while the flowers seem larger than the plants.



'Floradale Scarlet' is a single grandiflora petunia whose bright scarlet flowers measure up to four inches across. The flowers are ruffled and produced in large numbers all season long. The plants are vigorous but compact, growing to 12 inches tall and spreading 24 inches. 'Floradale Scarlet' is a first-generation hybrid that should perform splendidly in all states.

Petunia 'Glacier' is the perfect mixer for a bed of modern annuals. A pure white, first-generation hybrid, it combines three-inch ruffled blossoms with a compact, 12-inch habit. The plants are free-flowering and strong. Blooms have chartreuse throats and veining.



The cross between red-and-white 'Fiesta' and deep blue-and-white 'Gay Paree' has resulted in the exciting petunia called 'Razzle-Dazzle.' The cross between these two first-generation hybrid grandiflora petunias will spark your garden with a blend of variegated colors: deep rose, deep blue, and crimson. This petunia is for color enthusiasts only!

If you can grow nasturtiums, try the new variety 'Jewel.' It's a decided improvement over older types because the flowers are held well above the foliage instead of being hidden by it.

NEW PERENNIALS



Asters provide the soft hues of autumn, the blurry tones between bright chrysanthemums and brilliant fall foliage. 'Fluffy Blue' is a new early variety that blooms from early summer until late midseason. The flowers are large double blooms five inches across in a rich, azure blue. The petals are long and curved. Plants resist wilt, grow to about two feet.



We have four additions to the "Bird" class of chrysanthemums this year. If you plant them all you will have chrysanthemums blooming in your garden from early September through November. The earliest to flower is 'Golden Bunting,' a bright lemon yellow with five-inch blooms on two-foot plants. It has crisp-textured, wide petals, and dark green shiny leaves.



Bright bronze red is a favorite chrysanthemum color, and when blended with shades of strawberry and yellow you have 'Spoonbill.' This "Bird" also bears five-inch flowers, and is in full bloom by mid-September. Plants grow to about two feet tall, have healthy foliage. It's a very decorative flower and a lovely addition to any garden or indoor arrangement.



An exquisite shade of cream with a flush of pink in the center of its flower is the coloring of a chrysanthemum called 'American Egret.' This plant reaches two and a half feet in height; the bloom itself is five inches in diameter. 'American Egret' is a brilliant addition to any garden when blooming in early October.

Wine red is a color typical of fall and the harvest season. In 'Pine Grosbeak' the shade is deep and rich. Flowers are thick and large—almost six inches across. Plants are medium height, from 18 to 24 inches tall, and covered with crisp green foliage. This variety will bloom from early in October through November.

Anaphalis triplinervis is an impossible name for an old-timer being reintroduced this year. Perfect for low bedding, it has light silvery green foliage from spring through killing frost. The leaf color is uncommon and makes a pleasant, restful contrast with the other greens in your flower beds. But the nicest thing about anaphalis is its bloom, which is cactuslike and easy to dry for winter bouquets. Flowers have paper-white, pointed petals with olive green centers, and last a long time. Plants grow 18 inches tall, with a spread of about 24 inches.

The shasta daisy 'Droitwich Beauty' is a fluff of white with olive yellow in the center of the flower. Four inches across and two inches thick, these are blooms of substance as well as charm. The flowers are long lasting and come on strong stems that are perfect for cutting. The plant grows to around 20 inches in height and has a spread of about 24 inches. It is quite hardy.

(continued)



All you add is water!

NEW from INTER-STATE...
America's Largest Direct-to-You Nurseries—Hamburg, Iowa 51640

Yours will look like this in 4 to 6 weeks!

Ready-to-grow Pre-planted Ballerina®

"BEGONIA PACK"

SUPER RUFFLED Double Everblooming Tuberous Begonias



Plant indoors or outdoors for new radiant beauty!

Get a head start on spring with this sensational value from Inter-State. All you add is water, place in a warm room where the bulbs receive sunshine and watch them grow. After 6 weeks they are ready to transplant to the garden, or you can keep them inside for potted flowers. Simply gorgeous indoors or out.

This is an outstanding offer – a new creation for your pleasure. Ballerina combines the best qualities of the Camellia and Carnation types. Produce large flowers, delicately ruffled, radiantly colored. A bed of Ballerinas will be your pride and joy.

Bulbs are large... 1½ inches across



We guarantee your satisfaction

You receive ▪1 Picotee (Two-Tone) **▪1 Crimson ▪1 Pink ▪1 Yellow**

All **4** for only **$1.95** POSTPAID AND GUARANTEED

ORDER DIRECT FROM THIS AD!

Flowers are 4 to 5 inches across

FREE!
1967 SPRING CATALOG!
Our greatest catalog in 47 years. 84 colorful pages of honest-to-goodness values, tips on gardening and many free premiums. Please give your zip code number.

INTER-STATE NURSERIES
417 E Street • HAMBURG, IOWA 51640

☐ FREE CATALOG ☐ 4 Pre-Planted Begonias $1.95
Amount Enclosed $_____

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP CODE_____



"Ataturk", the Black, Black Glad

SPECIAL: 2 Big Bulbs only 25¢

One of the blackest of all flowers . . . not dull black, but a rich, velvety black with overtones of maroon. Send only 25¢ for 2 big, sure-to-bloom-size bulbs (1¼" to 1½" across). Vigorous plants bear spikes 2 to 3 feet tall, carrying 16 to 18 buds. Flowers, 3" to 4" wide, open 6 to 8 at a time. Most unusual glads, draw attention like a magnet. Bargain-priced to win new friends for 74-year-old nursery. Limited supply, so please do not order more than 8 bulbs ($1.00). Henry Field's, 715 Oak, Shenandoah, Iowa 51601.

1967 STRAWBERRY CATALOG FREE



Tells how to grow big, delicious berries from the best virus-free varieties. Plants are certified and guaranteed. Send for your catalog now!
Also: Blueberries, Raspberries, Blackberries, Grapes, Fruit, Nut, Shade Trees, Evergreens and Ornamentals.

RAYNER BROS., INC. Dept. 47, Salisbury, Md. 21801

Name_____
Address_____
City_____
State_____ Zip Code_____

MIRACLE TOMATO
Yields 2 BUSHELS To a Vine



Now—You can grow the world's most amazing Tomato right in your own garden and get from 2 to 3 bushels of delicious ripe tomatoes from a vine.

BURGESS CLIMBING
TRIP-L-CROP

TOMATO grows 16 to 20 ft. high with huge fruit weighing as much as 2 pounds and measuring 6 in. across. Fine, meaty, solid tomatoes, wonderful flavor. Unexcelled for canning and slicing. Outyields all other known varieties. Grows any place.

SPECIAL OFFER
Regular 50¢ Pkt. only
3 for 25¢ (*Limit 3 Pkts.*) **10¢**

FREE: BURGESS Garden Guide Catalog listing unusual Seeds and Plants.

BURGESS SEED & PLANT CO.
Dept. 45, Galesburg, Mich. 49053

BIG BOY **Burpee's Famous Giant Hybrid TOMATO**

Luscious, thick-meated, smooth round fruits, up to 2 lbs. each. Basketful after basketful! Do well even in bad weather. To try—**Send 25¢ for 15 seeds**—*15 plants guaranteed!* **SEEDS 25¢**

EXTRA SPECIAL—for more **Big Boy** plants and **Big Early Hybrids** for earlier fruits, 2 Large Pkts., *30 seeds each*, $1.25 value postpaid **$1.**

W. ATLEE BURPEE CO. 375 **Burpee Bldg.**
Phila., Pa. 19132 • Clinton, Ia. 52732 • Riverside, Cal. 92502

IT'S EASY TO GROW YOUR OWN PLANTS WITH Shumway's "GROWTH PACKED"
15 FLOWER SEED BIG PACKETS FOR $1 POST PAID
ORDER SEVERAL OFFERS WHILE THEY LAST

HERE'S WHAT YOU GET...

7 PKTS. PERENNIALS-1 EA:	7 PKTS. ANNUALS-1 EA:
1. Painted Daisy	1. Marigold, Spun Gold
2. Hardy Phlox	2. Tetra Snapdragons
3. Carnations	3. Zinnia, Dark Jewels
4. Double English Daisy	4. Petunia, Confetti
5. Double Hollyhock	5. Bush Balsam
6. Baby's Breath	6. Everlasting Flowers
7. Viola, The Czar	7. Aster, Powderpuff

PLUS a 50¢ PACKET OF GIANTS OF CALIFORNIA GERANIUMS

FREE! MAMMOTH SEED & NURSERY CATALOG INCLUDED WITH ORDER

SEND ONLY $1 FOR 15 PKTS. AND CATALOG
ALL OFFERS SENT POSTPAID. NO C.O.D.'S
R. H. SHUMWAY SEEDSMAN
Dept. 303, Rockford, Ill. 61101

---

10 BALLED SPRUCE for $3.

Perfect for landscaping or Christmas Trees. COLORADO BLUE SPRUCE, 4 yr. transplants, 5 to 10 in. tall, 10 for only $3. ppd.*, 20 for $5.*

ANOTHER SPECIAL

20 EVERGREENS, 4 yr. transplants, 5 to 10 in. tall—5 each: Am. Arborvitae, Balsam Fir, Norway Spruce, White Spruce—for only $5 ppd.*

20 SCOTCH PINE $3. ppd.*

Ideal for windbreaks or quick growing screens. Grow rapidly even in poor soil. Make excellent Christmas Trees. Have beautiful thick gray-green foliage. Not seedlings! These are hardy 3-yr.-old TRANSPLANTS 4 to 8 inches tall. 20 for only $3. ppd.*—that's only 15c each!

ALL TREES GUARANTEED TO LIVE
(*West of Miss. River or south of N.C., Tenn., add 50c per offer.) Order now. Evergreen folder free.

WESTERN MAINE FOREST NURSERY CO.
Dept. AH 17-AF **Fryeburg, Maine 04037**

New Early Tomato

An extremely early tomato, often ripening big red tomatoes by July 4th, has been developed at the Jung Farms in Wisconsin. You can obtain a trial packet of this tomato by sending 10c to the Jung Seed Co., Box 201, Randolph, Wis. 53956. They will not only send you this tomato seed but also a packet of the glorious Giant Hybrid Zinnias and a copy of their 60th catalog, America's most colorful 1967 seed catalog.



FREE Spring CATALOG *Ready Now!*

Now's the time to drop a note to Krider and request your FREE colorful catalog. *We're proud to display this seal of dependability.*

QUALITY VARIETY MAILORDER ASSOCIATION OF NURSERYMEN CONVENIENCE · SPEED

KRIDER NURSERIES, INC., Box 97, Middlebury, Ind.

CACTUS PLANTS
FROM SEED
ALL KINDS AND FORMS



Curious, odd-looking, strange species of plants that thrive anywhere with little care. Flowers of exquisite beauty and fragrance. Send only 10c in coin for 50c Pkt. **or 3 Pkts. for 25c** and Seed and Nursery Catalog. **FREE**

R.H. SHUMWAY Seedsman, Dept 306, Rockford, ILL. 61101

Spare-Time **MONEY!**

You can increase your income in your spare time. Write for our generous commission offer.

MOORE-COTTRELL SUBSCRIPTION AGENCIES, Inc.
Dept. 441, North Cchocton, New York 14868

NEW PLANTS (continued)

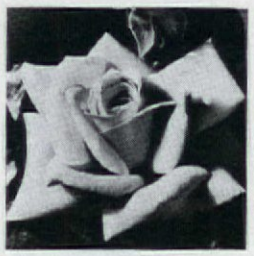
AWARD-WINNING ROSES



All-America Rose Selections awards for 1967 go to four roses, a hybrid tea, a grandiflora, and two floribundas. The first is 'Bewitched,' a clear, phlox-pink rose with unusually large flowers. They have good hybrid tea form, especially in the bud, and the petals are slightly fringed. The flowers are held on long, strong stems and are long lasting when cut. Bouquets of 'Bewitched' have outlasted several other varieties at typical room temperatures. If you like your roses fragrant, 'Bewitched' is for you—it has a definite spicy scent. As if hollylike leaves and a built-in resistance to mildew and rust were not enough, this variety is one of the earliest to bloom in the spring.



'Lucky Lady,' the grandiflora award winner, has long, urn-shaped buds that open into bicolor flowers—clear, light pink on the inside of the petals and a darker pink outside. The plants are strong growers and carry their flowers on long stems. There may be one bloom at the end of a stem, as in hybrid teas, or several. They are excellent for cutting.



'Gay Princess' is a floribunda that resulted from a cross between 'Farmer's Wife' and 'Queen Elizabeth.' Its flowers are the size of hybrid teas, while the plant has the bushy habit of floribundas. Flowers are shrimp pink, fully double, and freely produced. These outstanding flowers will enhance any garden—and make exquisite cut flowers.

10¢ never brought more color to your garden!



We'll send you a packet of Super Giant Zinnias in mixed colors AND a packet of finest Asters in mixed colors — 40¢ value — for just one dime! A 75% saving. Limit: 1 per customer.



FREE 88-page colorful Olds' catalog.

OLDS SEED CO.
Box 1069, Madison, Wis. 53701, Dept. A

I WANT EVERY READER of this Paper to have my big red EARLIANA TOMATO



"KING OF THE EARLIES" Big solid, scarlet fruit, disease resistant, heavy yielder. Ideal for table or canning. Send 10c for big packet or 25c for 3 packets **FREE** and copy of Seed and Nursery Catalog.

R. H. SHUMWAY SEEDSMAN
Dept. 300 ROCKFORD, ILLINOIS 61101



FREE! 1967 FERRIS NURSERY BOOK

Our 98th Anniversary Catalog and Planting Guide. America's Finest. 56 large, gorgeously illustrated pages in natural colors. Wonderful values in FERRIS Evergreens, Shade Trees, Roses, Shrubs, Perennials, Fruit Trees, Berry Plants, Mums and Bulbs. Lowest cost, finest quality. **Mail coupon for your FREE copy NOW.** (No California or Hawaii requests, please).



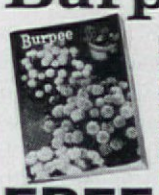
15 ONLY $1.00 PPD.
Famous Ferris EVERGREENS

A splendid collection of hardy northern grown 3-year old, 3-6" seedlings — 5 **Colorado Blue Spruce**, 5 **Douglas Fir**, 5 **Black Hills Spruce.**

EARL FERRIS NURSERY
945 Bridge St., Hampton, Iowa 50441
☐ Send Free Catalog
☐ 15 Evergreens ($1.00 encl.)

Name_____
Address_____
City_____ State_____ Zip_____

Burpee Seeds
Best That Grow



Enjoy your garden more. and help beautify America—plant Burpee Seeds! Grow beautiful flowers, tastier vitamin-rich vegetables. Cut family food costs too. New Burpee Hybrid creations make home gardening easier, more satisfying.

FREE Burpee Seed Catalog 124 pages, many in color. Write for free copy TODAY.

W. ATLEE BURPEE CO.. 374 Burpee Building
Phila., Pa. 19132 • Clinton, Ia. 52732 • Riverside, Cal. 92502

BEAUTIFUL EASY-TO-GROW WATER LILIES



Free colorful catalogue tells how to make garden pools . . . grow lovely lilies – includes everything for the water garden at low cost! Write today!

S. Scherer & Sons
352 Waterside Road
Northport, N. Y. 11768

Since 1907
Largest Growers of Aquatic Plants on Long Island!

---

25 for $6.95 TREES ..

3 to 5 yr. healthy, selected trees, 8" to 18" tall. 5 each of: Colorado Blue Spruce — Norway Spruce — Austrian Pine — Scotch Pine — Concolor Fir.

Postpaid at planting time
Write for Free Evergreen Catalog

MUSSER FORESTS Box 1-A INDIANA, PA.

INTERLAKEN

New California-type grape. Absolutely seedless! Hardy in the North. Golden yellow fruit, very sweet & crisp. Finest dessert grape. Write today for FREE catalog.



EMLONG NURSERIES
Box 129, Stevensville, Mich.

Giant DAHLIAS
FROM SEED IN 10 WEEKS



World's most famous varieties. Produces gorgeous blooms from July to frost. **Send 10c in coin for big pkt. or 3 Pkts. for 25c** and **FREE** Copy Of Our Big New Garden Catalog

R. H. SHUMWAY SEEDSMAN
Dept. 307 ROCKFORD, ILLINOIS 61101



A brilliant orange-scarlet floribunda with dark green foliage called 'Roman Holiday' is one of the showiest to come along in years. It bears its double flowers in large clusters that completely cover the plant during the summer. Its fragrance is delicate but distinctly tearose in character. Use 'Roman Holiday' massed in beds, as a border, as a background shrub.

MORE ROSE NEWS

A deep, dark, rich red hybrid tea with velvety petals and intense rose fragrance is difficult to come by. The originators of 'Seventh Heaven' promise these qualities and more however. The flowers, when opened, are high centered and up to five inches across.

'Bermudiana' is a variety you'll be interested in for its large, six-inch clear pink flowers and delicate tea fragrance. Flowers are fully double and have classic hybrid tea shape. The plant grows to about four and a half feet tall and is covered with dark green, disease-resistant foliage. It was tested and rated high in all states.

From a cross between 'Peace' and 'Dawn' comes a rose named 'Summer Rainbow.' From the first parent comes its color, vigor, and good plant habit. From 'Dawn' it has long, strong stems and high-centered long-lasting flowers. Blooms are fully double, plants are hardy.

Another large-flowered hybrid tea is 'Valencia' with apricot-orange blossoms. It was voted 1967 Rose of the Year for its large, urn-shaped buds and long-lasting qualities both indoors and out.

Rare enough in red roses, fragrance is even more difficult to find in modern yellow hybrid teas. 'Lemon Spice' has a sweet rose scent and long, elegant buds that open into large double flowers.

A new hybrid tea for the South is 'New Orleans'. It's a natural mutation or sport of 'Peace', with the same plant habit and strong stems. Leaves are glossy and disease resistant, blooms are long lasting.

'Chipper' is a miniature with large, coral-pink flowers on a bushy compact plant. It's perfect for edging, planting under tree roses, and in rock gardens. The opened flowers are fully double and up to an inch across. They are produced on vigorous 18-inch plants.

BEGONIA HANGING BASKET

(Genuine Belgium Pendula Begonia)



Starts Valuable Trial Membership In World's Largest Gardening Plan . . . . . ONLY 10¢

FOR INDOOR GROWING Easy Growing—Needs Little Sunlight

Here it is . . . a heavenly Red Trailing Begonia . . . the variety that blooms indoors with a myriad of exquisite Red Flowers which cascade all over the hanging basket into a living "falls" of vivid color, enhanced by a background of fresh green foliage. This offer brings healthy large Belgium tuber plus a large 8" decorative hanging basket with soft airy moss for lining the recommended way that produces the most successful, colorful, gay and brilliant of all Indoor Begonia Gardens. Truly valuable . . . Yours for only 10c when you fill out and mail the application blank below to start your trial membership in Flower-of-the-Month.

HERE'S HOW FLOWER-OF-THE-MONTH WORKS FOR YOU

Flower-of-the-Month is set up for flower lovers like yourself. Monthly selections matching the seasons are picked by our experts from rare and interesting garden stock gathered from all over the world. Our mass buying power means fantastically low, low prices for our members.

- To join simply fill out and mail coupon below with only 10c. Your BEGONIA HANGING BASKET will be sent to you immediately.
- Each month you'll receive the interesting GARDEN NEWS Magazine in full color announcing the following month's selection. Selections matching the seasons are picked by our experts from rare and interesting stock gathered from all over the world. There's no need to order the monthly selections as they'll be shipped to you automatically. Or, if you do not desire a month's selection merely return the reject form furnished. GARDEN NEWS also contains gardening hints, facts, useful tips, legends, and tells about other unusual and popular plants for the garden.
- With each monthly selection you accept, you receive a Double Dividend Coupon . . . one part worth 50c toward other garden items offered each month . . . the other a Bonus Gift Coupon redeemable for valuable premiums illustrated in FREE premium catalog.
- There are no dues . . . no risk. You may cancel your membership at any time after taking as few as 4 items within the next 12 months. Over 100 items will be available, ranging in price from 75c up.
- Fully guaranteed . . . If you are not completely satisfied with any item after inspection, return for credit. Or, any item not growing to your satisfaction will be replaced FREE (2 yr. limit).

ORDER ON CREDIT

FLOWER-OF-THE-MONTH is operated on the complete trust of its members. This entitles you to charge your merchandise and not pay for it until you have received and inspected your purchase. You get your valuable trial membership, your introductory Begonia Basket and your FREE GARDEN NEWS each month. We know you will be satisfied with the fine quality of each selection and as thousands of members have found out, you can make tremendous savings year after year. Join today by mailing coupon and 10c now.

TRIAL MEMBERSHIP APPLICATION

FLOWER-OF-THE-MONTH Dept. BT-1402
Grand Rapids, Michigan 49502

Enclosed is 10c. Please enroll me as a member in Flower-of-the-Month and send me the BEGONIA HANGING BASKET for indoor growing. I will receive FREE the informative GARDEN NEWS announcing the next month's selection. If I do not want the selection I merely return the reject form supplied. All I need do is purchase a minimum of 4 items during the next 12 months after which I may cancel at any time. I also receive a Double Dividend Coupon with each monthly selection. My membership entitles me to all other privileges and benefits including FREE GARDEN NEWS Magazine each month.

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____



GROW Brilliant Colored GERANIUM

PLANTS FROM SEED. New double and Semi-Double varieties, all shades, Described in New Seed & Nursery Catalog. Send 10c in coin for 50c Pkt. **or 3 Pkts. for 25c** and Catalog **FREE**

R. H. SHUMWAY SEEDSMAN
Dept. 305 ROCKFORD, ILLINOIS 61101

BLUE SPRUCE

Select 4 yr., strong plants, 8-14" Make outstanding trees as boundary markers, windbreaks, etc. Densely pyramidal—from bluish-green to shining blue. Prefer sun.

30 for $5.75 Postpaid. FREE CATALOG

MUSSER FORESTS Box-1-A Indiana, Pa.

WATER LILIES

FREE COLOR CATALOGUE
VAN NESS WATER GARDENS
RT. #1 UPLAND, CALIF. 91786





2 plants—Hybrid Nanking **Bush Cherries 25¢** PPD

You'll enjoy fragrant blooms at cherry blossom time and loads of lush red cherries for the best tasting pies and jams ever. Use them for ornamental or foundation planting too. Grow 8 to 10 feet tall, but may be trimmed to any height. Rich green foliage. One offer per customer.



GURNEY Seed & Nursery Company
1121 Page St., Yankton, S. Dak. 57078

Mr. Gurney. Here's my quarter, please send me 2 - 8" to 10" Bush Cherry plants. I'd like your free catalog, too.

name
street or route
postoffice/state
zip no. please fill in

LILY OF THE VALLEY



Henry Field's "Get-Acquainted" SPECIAL

6 PIPS for only 25¢ PPD. (WORTH 65c)

Hardy! Fragrant, Dainty White Flowers!

Masses of fragrant white blossoms on dark green, glossy foliage. Lily of the Valley thrives most anywhere, but especially likes shady spots where few other plants will grow. Gets only 8" to 10" high, multiplies rapidly, actually crowds out weeds. Covers hard-to-mow slopes, beautifies dreary, bare or weedy spots. Good in bouquets, too. Needs almost no care, lives for years. Henry Field's, famous since 1892, makes special offer just to win new friends; can't repeat it this year. So mail 25c right now for 6 fine, healthy pips, postpaid to your door. (Sorry, $1 limit.) Big, bargain-packed catalog free.

SEND FOR YOURS NOW!

HENRY FIELD'S 721 Oak St., Shenandoah, Iowa 51601

Burpee Seeds

Best That Grow



Enjoy your garden more, and help beautify America—plant Burpee Seeds! Grow beautiful flowers, tastier vitamin-rich vegetables. Cut family food costs too. New Burpee Hybrid creations make home gardening easier, more satisfying.

Burpee Seed Catalog

124 pages, over 100 kinds pictured in color. Most helpful gardener's book, all about the best seeds that grow. **FREE**

CUT OUT AND MAIL TODAY

W. ATLEE BURPEE CO., 357 Burpee Building
Phila., Pa. 19132 • Clinton, Ia. 52732 • Riverside, Cal. 92502
Send postpaid the Burpee Seed Catalog FREE.

PLEASE PRINT
Name.....
St. ..... R.D. .....
P.O. ..... Box No. .....
State..... ZIP code.....

build a boy-decontamination center

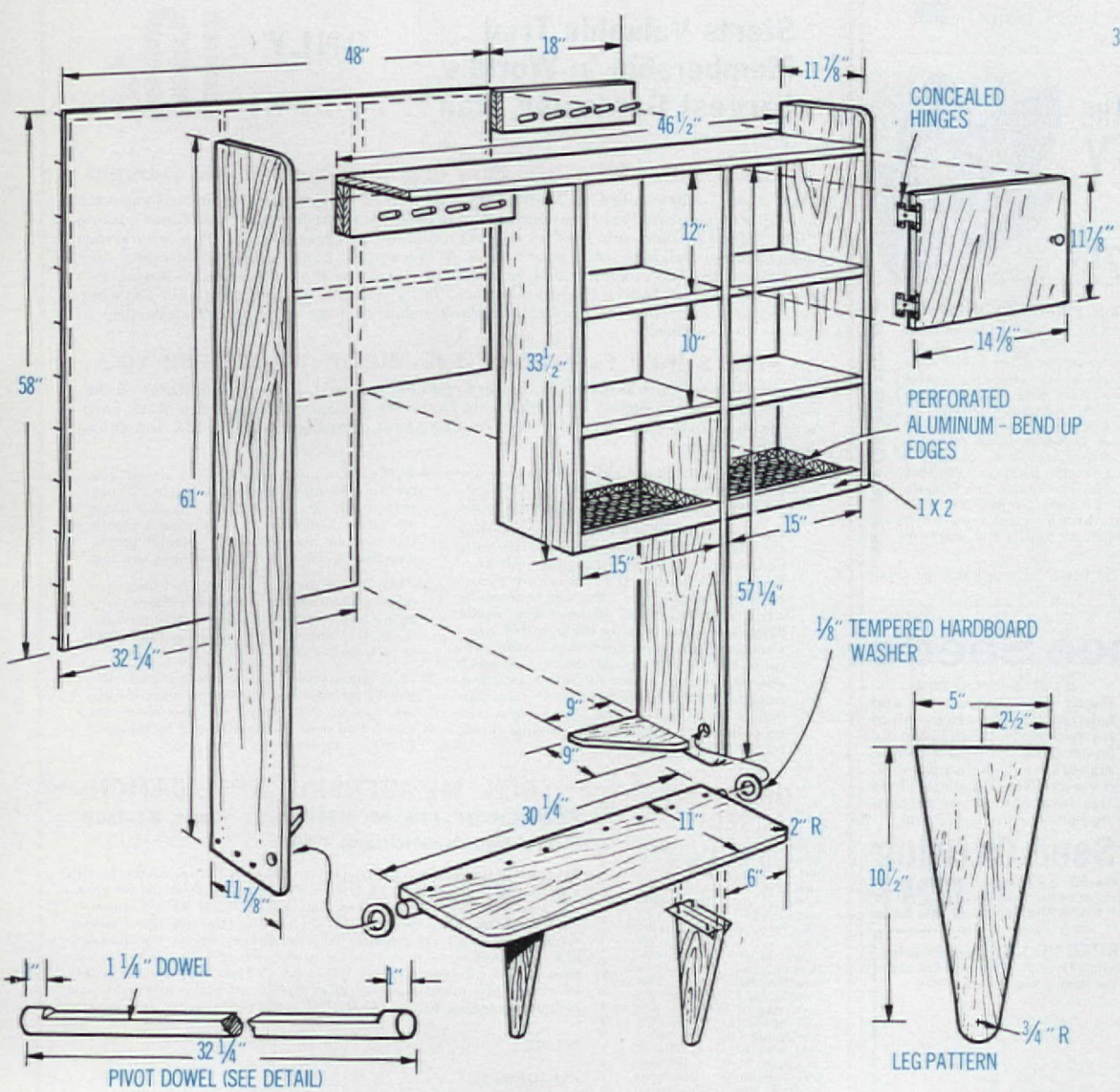
By Merle E. Dowd

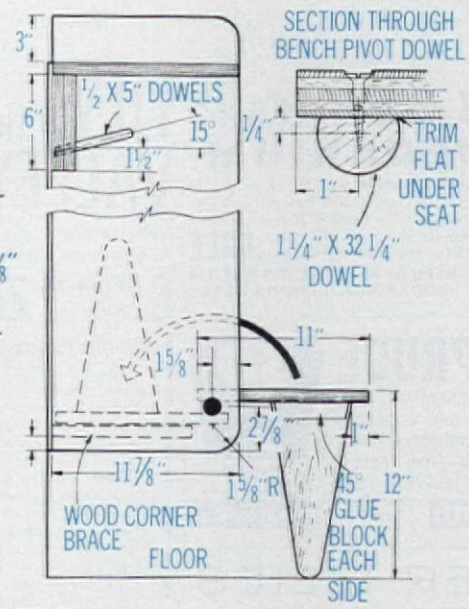


Children, boys particularly, resist hanging jackets on a hanger or storing books, playthings, junk, and overshoes in an orderly fashion. So, we built what we call a boy-decontamination center and located it in the mud room that separates carport from family room. Now when the boys come in from school or play, they stash books in their own cubicles, hang up outside jeans and jackets, and sit on the bench to shuck off wet or mud-smeared overshoes.

The center, basically, consists of two wall-mounted units equipped with hanging pegs, storage cubicles, and space for shoes with an open metal-grid bottom. Any loose sand, mud, or snow falls through the grid onto the floor. At cleanup time, the hinged bench swings up, out of the way of mop or broom.

Nearly all parts of the center are cut from ¾- and ¼-inch plywood. One hanging space plus two shelf units are exactly 48 inches wide to permit using the square corners and the finished end of a ¼-inch plywood sheet as a building form. The ¼-inch plywood back also lets you attach the prefab unit to the wall at any location by simply screwing through the plywood into wall studs. The materials list below includes enough plywood and other parts for two double units like those shown. Each accommodates two boys. After building them, you'll probably learn an incredible thing: Little girls can use them too!





MATERIALS LIST FOR TWO DOUBLE UNITS

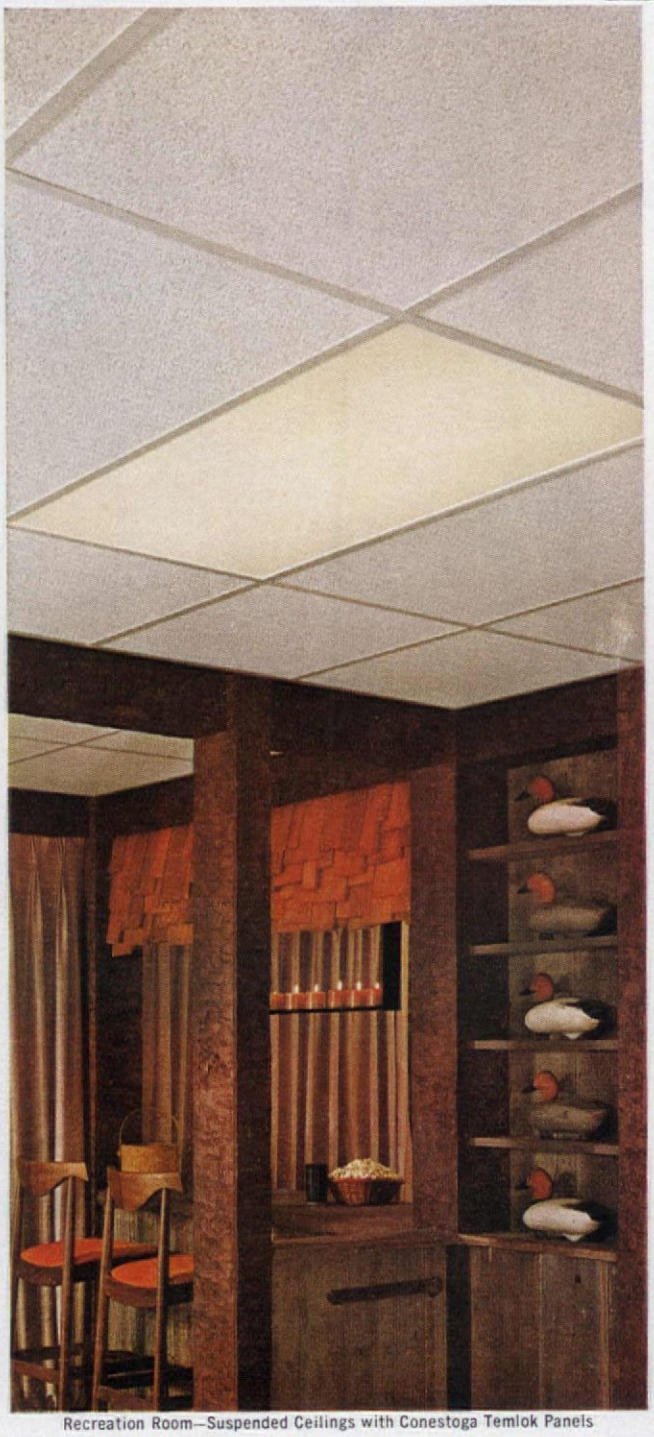
No.	Material and Size
3	¾"x4'x8' fir plywood, grade A-B. For structural pieces, doors, peg backing, seats, legs.
2	¼"x4'x6' fir plywood, grade A-D. Back for main unit.
2	1¼" dia x 3' closet pole. For bench pivots.
2	½" dia x 3' hardwood dowels. For clothes pegs.
1	36x36" perforated aluminum sheet. For shoe-space grid.
1	⅛x6x6" hardboard. For hinge washers.
4 pr	1½" cabinet door hinges (with screws).
4	Magnetic latch sets (with screws).
4	Cabinet door handles.
4	¼x3" flat-head wood screws. For attaching separate hanging pegs.
4 doz	No. 10 x 1½" flat-head wood screws.
4 doz	No. 6 x ¾" pan-head sheet-metal screws. For attaching metal grids.
4	Rubber-head tacks for seat bumpers.
	3d brads
	Wood glue
	Surfacing putty or other patching compound
	Plywood primer
	Semigloss enamel

Design and Drawings by Dave Swartwout

How to top off a room for $60 tops.



Dining Room—Dover Temlok® Tile



Recreation Room—Suspended Ceilings with Conestoga Temlok Panels



Family Room—Wood Grain

So you have a bad ceiling and a tight remodeling budget. One of Armstrong's 33 different ceilings can solve both problems, beautifully.

Take the rooms above. They're all average size—12 by 14 ft. Expensive as the ceilings look, none of them cost over $60.

Look at the dining room ceiling. It has deeply beveled edges that give it a handsome inlaid paneled effect. And stapling makes it easy to install. Costs less than $40.

If you have a ceiling with exposed pipes and wires, consider the Armstrong Suspended Ceiling shown in the recreation room. It hangs in a frame that's attached by wires to your old ceiling. The Suspended Ceiling above costs less than $60. For modern lighting, exclusive Gridmate™ Lighting Fixtures are available.

The family room is topped off with another new ceiling—Armstrong Wood Grain. It looks just like real wood. Same type random-width boards. Same grainy texture. The biggest difference is the price—about $50—for an Armstrong Wood Grain ceiling.

Take a look at the many Armstrong Ceiling patterns at your lumber dealer's before you remodel. Some are acoustical . . . they quiet noise. And they're all easy to install yourself.

Free! Color pictures of the complete line of Armstrong Ceilings and a helpful do-it-yourself installation booklet. Armstrong, 6702 Rand Rd., Lancaster, Pennsylvania 17604.

Armstrong



SEGO GIRL

There's a reason why she's a SEGO girl. SEGO works.
It helps make you slender. That's the important thing about SEGO® Diet Food.
All the rest is delicious fringe benefit. How good it tastes, for instance. (We're always tempting you with delicious new flavors so you won't get bored.) How good it is for you; how good you feel the whole time you're slimming with SEGO . . . because each 225-calorie SEGO meal has extra big servings to keep you satisfied. And protein . . . lots of protein, to help keep you going 'til the next meal.
SEGO is for finding the joy of a slender figure.
And for being more beautiful.
And that's <u>really</u> the important thing.



from PET INCORPORATED

...WS & NOTES

...know something well, one must live ...n it for a time. So we have been ...veling again in the interest of good ...d and fine drink. In the tall timber ...untry of Colorado, we spent three ...s with the American Lamb Council, ... sheep producers, the sheepherd- ... and the sheep!

...In addition to learning more about ...eep raising and lamb cooking, we ...joyed lamb prepared in many de- ...ctable ways. At Redstone Lodge, high ... the timberland of Colorado, we ...ned on lamb curry in coconut shells, ...e with silver once designed for King ...fonso of Spain. Later the Fairplay ...otel treated us to a chuckwagon ...nch of stew, hot biscuits, deep-dish ...ople pie, and coffee. Here we actu- ...lly ate and drank from tin plates and ...ups originally used by miners. Great ...nd good!



Then on to Meeker, Colorado, to the Sleepy Cat Guest Ranch, where we enjoyed some very good and unusual Greek dishes cooked with lamb; Greek dancing; flaky, flaky pastries; and wonderful pies, cakes, and cookies, all prepared by the Ladies Auxiliary of the sheep producers. A final breakfast cookout climaxed the trip. And back home to dieting and the typewriter.

We had a delightful visit with the Taylor Wine Company in Hammondsport, New York, up in the Finger Lakes area. It was during the harvest season, and the aroma of the ripened grapes on the vine, the view of Keuka Lake, and actually watching the production of wine at the winery was a memory we'll long cherish. We recommend their tour! New York State wines are made from native grapes, the slipskin variety, and many French hybrids.

From there we drove up to Rochester, New York, to the home of R. T. French Company at number one Mustard Street (naturally!). We toured their new consumer test kitchens and raved about the mural we saw in their new lobby. It is a colorful series of 64 panels, filling a 16x10-foot wall space, that depicts the natural plant-life beauty of herbs and spices. Breathtaking!

The Big Business department: Philco Corporation is now Philco-Ford Corporation—a new name for their 1967 appliances.

FOOD NEWS

Soft Parkay Margarine has just been introduced nationally by Kraft Foods. A one-pound package contains two eight-ounce reusable cups.

We think the new Birds Eye Fruits Continental are a great way to start a dinner party (topped with a dab of sherbet) and we like the choice they offer: Sélecte Strawberries, Mixed Fruit Supreme, Peach Combinage (peaches and strawberries), Sélecte Red Raspberries, Cherries Supreme.

Instant Oatmeal is new from the Quaker Oats Company. It's specially processed rolled oats that cook instantly right in the bowl when boiling water is added. A 10-ounce package (which costs about 39c) contains 10 individual serving packets.

Word comes from the Chun King Corporation that it has developed a unique Krispi process to give a fresh-cooked Chinese texture to vegetables in canned Chow Mein. It uses high heat and short-time cooking.

Junior Carrots and Peas is a nourishing new vegetable combination for toddlers, from the Gerber Products Co.

Calorie watchers: Sego has new liquid diet food flavors: English Toffee, Coffee Royale, Dutch Chocolate, and Cherry Brandy!

EQUIPMENT NEWS

There's service news for the near future... Proctor-Silex will begin test-marketing its new line of pull-apart lifelong electric housewares, which "never, never need service" because you buy replaceable parts and fix them yourself. We're anxiously awaiting trial of these products. We'll be sure to keep you posted.



We're intrigued with this new item for lunch toters: an electrically heated lunch box called Thermette. Fill it with chili, stew, or soup in the morning. At lunchtime you need only plug it in and soon you've got a steaming hot lunch. Or you might pack it with all the makings for Swiss fondue and take



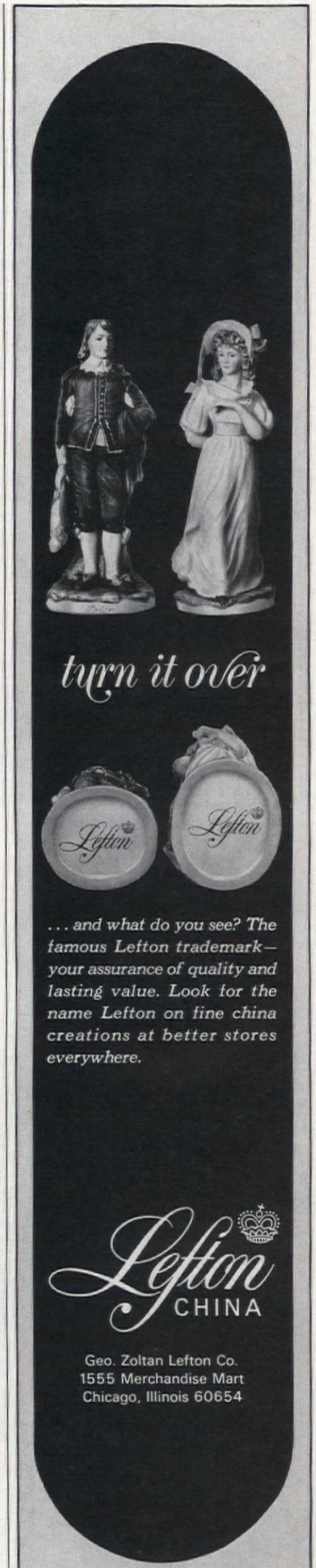
it along on your next ski or ice skating outing. It sells for approximately $14.50 from the Privett Manufacturing Co., Oakland, California.

Speaking of lunch boxes, here's an idea for the youngsters' school lunches. Prepare your favorite chocolate-cake mix; spoon the batter into well-greased corn-stick pans, bake as you would cupcakes; cool and top with chocolate frosting. Then wrap individually in plastic wrap or bags or aluminum foil and freeze. Use them as you need them. They pack easily into lunch boxes, and kids love the unusual shape.



At a recent American Gas Association Convention, we saw an exciting prototype of the gas range to be shown a few years hence. The cook top was a smooth, gratefree glass-and-steel surface that wipes clean in a jiffy. The burners are a porous ceramic that cooks with infrared rays rather than the heat of a flame (similar to the infrared broiling units now incorporated in many of today's gas ranges). They were ignited by a self-energized spark ignition system—no pilot lights!

Virginia T. Habel



FURNISHED IN
EARLY AMERICAN?

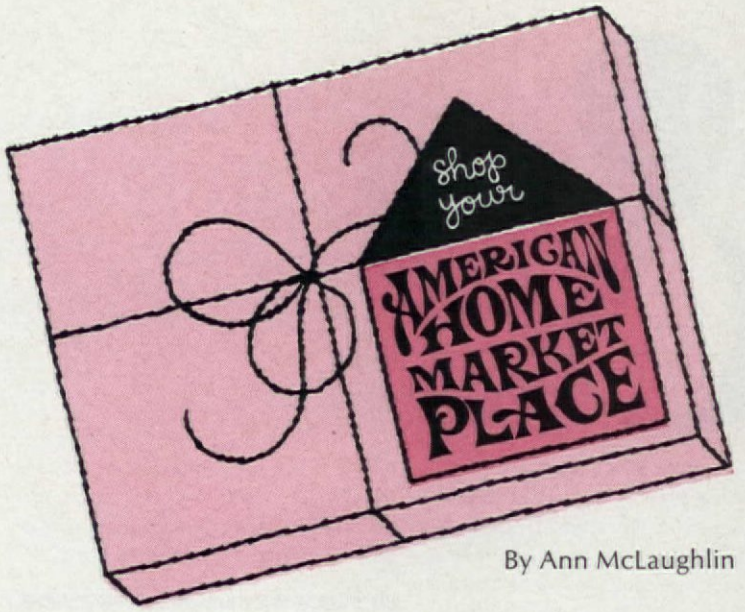
Send 25¢ For Our Big Handbook-Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

Everything in Early American. All by mail at modest prices. Money-Back Guarantee includes shpg. chgs.



HUNDREDS OF GIFTS WITH AN EARLY AMERICAN FLAVOR

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American
417 Brimfield Turnpike, Sturbridge, Mass. 01566
50,000 people a year visit our Shop



By Ann McLaughlin

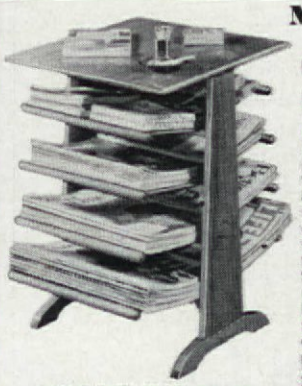
Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, postage is included in the price. Anything not personalized may be returned within seven days for a full refund.



BUNNY CAKE MOLD
bakes a festive dessert and centerpiece in one! **$1.98** plus 35¢ shipping

Pour cake batter into polished aluminum mold (8"x9¾"). Bake, frost, decorate lavishly. Add cherry nose, eyes, and a gay bow. Recipes incl. Order # 2789, $1.98 set, 35¢ shipping charge.

Foster House
Dept. 401, Peoria, Illinois 61601
Please Include Your Zip Code
Write For FREE Gift Catalog



Magazine Table
FINISHED OR IN KIT
HOLDS OVER 100 MAGAZINES

Here is a truly remarkable new end table. Holds over 100 magazines flat, wrinkle free, and readable—no more bent or crushed issues! If you want to be extra neat, each magazine can have its own shelf. Hand crafted of rich grained pine. 23"H. 16"W. 21"D. In satin polished honey tone or maple finish. **$19.95** Exp. Chgs. Col. COMPLETE KIT: Ready to assemble and finish. Simple instructions **$14.50** Ppd. Add $1 ea. West of Miss.

BEAUTIFUL NEW FREE CATALOG—700 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee
YIELD HOUSE
Dept. A1-7, North Conway, N. H. 03860



HEART-SHAPED CACHE for a sentimental girl or woman will hold her rings and pins. Perhaps she will use it, instead, as a powder box. It's made of translucent porcelain decorated with colorful moss roses around the rim. In the center you can have her name inscribed in gold script. 3¾x3½x1½". $2.25. Order from Miles Kimball, 126 Bond Street, Oshkosh, Wisconsin.



3-CUP ELECTRIC PERC
In just 3½ short minutes you can boil 3 cups of water for that vital, piping hot cup of tea, coffee or even soup. Really a life saver, wife-saver and time saver. Smooth polished aluminum electric hot pot with black stay-cool base and handle. 40" cord.
4408 — Electric Perc $3.99

Gracious Living
AH-37 BERKELEY, R. I. 02864



CURTAIN CHARM
WITH RUFFLED UNBLEACHED MUSLIN

Tieback
45", 54", 63"
72" long.....**4.50 pr.**
81", 90" long.....**5.00 pr.**

Tier
20", 25", 30", 36"
40" long.....**3.00 pr.**
2 pair to window.....6.00
Both types 70" wide per pair

Matching Valance
11" x 70".....**1.50 ea.**

ALL PRICES POSTPAID

Order these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care.

Satisfaction guaranteed. Send check or money order. No COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as burlap, floral prints, calico ruffles, organdy, Oznaburg, and bedspread fringe.

COUNTRY CURTAINS Dept. 21 Stockbridge, Mass.

ONE CAKE of soap or the box of twelve makes a welcome, inexpensive gift when it comes from the Carolina Company. Made from an Early American formula, the soaps are scented with lemon, lavender, and bayberry. Twelve cakes are packed in a box decorated with a delicate sampler design. $4.25 the box of 12. The Carolina Soap & Candle Co., AH1, Southern Pines, N.C.



BRUSH OFF shoes and boots before entering the foyer and lighten housekeeping chores. This double brush scraper can be set into masonry, screwed onto wood surfaces or, using prongs, stuck into the grass. The metal parts are cast iron finished in black, the brushes are of stiff fiber. Horseshoe symbolizes good luck. $8.50. From Old Guilford Forge, AH1, Guilford, Conn.



Otto Maya



SWING FREE, SWING EASY

Reach for this easy-to-don Roman Stripe morning, noon or night—Whenever you need comfort. 100% cotton, sleeveless, washes like a dream. Full length zipper front with bow tie, deep patch pockets. Choose Red or Green predominant stripes. Satisfaction guaranteed. Sizes 12-20; 14½-24½.

$4.99

(39c postage & handling. New York residents add 2% tax)

HERE'S HOW CO., INC., AH701, 59 Tec St., Hicksville, N.Y. 11801

OUTER SPACE!



Scarce out-of-this-world collection of fantastic moon rockets, weird interplanetary vehicles, man floating in orbit, awesome **Outer Space** stamps from Russia, Congo, U.S.A., many other countries. PLUS thrilling Airmail stamps from remote parts of the world — Latin America, Europe, Africa, etc.! **Both** valuable Collections — containing genuine stamps catalog-priced up to 20¢ ea. — **all for 10¢!** Also, fine stamps from our approval service — you may return without purchases and cancel service at any time — plus big **FREE** Illustrated Catalog.

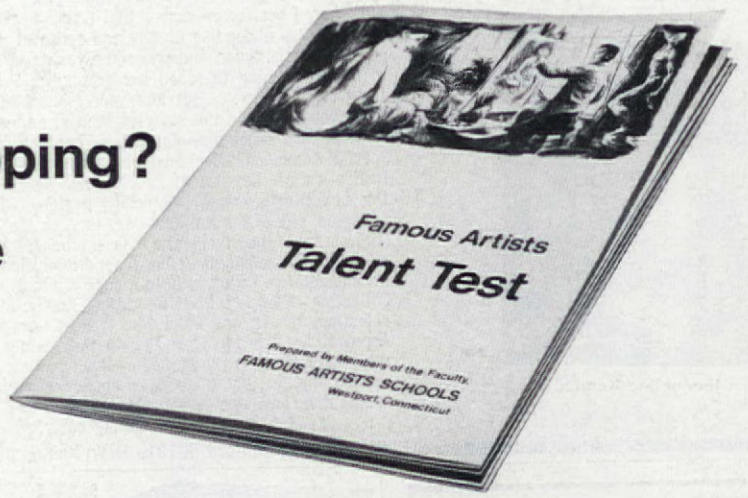
Jamestown Stamp Co., F27AHJamestown, N.Y. 14701

A FUTURE HEIRLOOM? It could be the pillow cover you make from this inexpensive *kit*. It contains a 16" case made of white cotton basketweave, a choice of raspberry red, Williamstown blue, olive, or orange floss and ball fringe to match the floss. All this for only $3.95. A pillow form to fill case is $1.95. The Added Touch, AH1, 12 Water Street, Bryn Mawr, Penna.



Do you have art talent worth developing?

Take this free aptitude test and see



A group of famous artists wants to test your talent. If you pass, it could mean the beginning of a whole new life for you

If you have ever wondered whether you had art talent, here is your opportunity to find out.

The founders of Famous Artists School have put together what many artists and educators consider to be the most revealing test of art ability ever devised. It is offered to you free of charge.

Designed for people uncertain of their ability

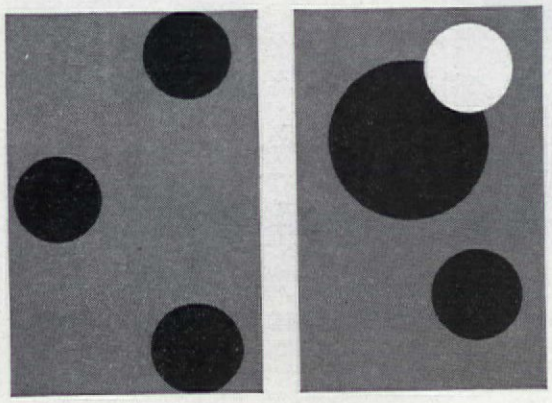
The people who take this Art Talent Test are of all ages and occupations—housewives, teachers, policemen, dentists, secretaries, salesmen, farmers, mechanics. Most of them have little or no previous art training. By professional standards, their drawings may be awkward and amateurish. But the ones who possess the precious gift of art talent reveal this talent in many ways. Through simple little exercises, they show the inborn sense of design, the feeling for composition, the ability to observe, and the lively imagination which are such important ingredients of art talent.

The reliability of this method of screening, as well as the effectiveness of the training has been proven again and again by the impressive record of success of our students and graduates.

They passed the test and went on to become successful artists

When James Ryan took the Art Talent Test, he was a clerk, "stuck" in a low-pay routine job. Today he's an illustrator at Hughes Aircraft—and pours out a steady stream of free-lance art work in his spare time. Kathleen Gironda went from a salesgirl in a department store to a fashion illustrator and advertising artist in the same store. Irving Lowery, a New York policeman, has received several commissions to paint portraits, including one of a well-known judge. Virgina Bartter, a farmer's wife and mother of three, now sells just about everything she paints. These are just a few of the literally hundreds of "success stories" in our files.

So if you love to sketch or dabble in paints—and have often wondered if you "have what it takes" to become a well-paid commercial artist or spare-time



How good is your inborn sense of design?



Can you select the superior composition?

professional painter—why not seize this opportunity to find out? All you need is a pencil and a half-hour of your time. For someone with your special interest, it will be one of the most intriguing and enjoyable half-hours you ever spent.

What the Talent Test covers

For instance, in the first part of the test you will be asked to look at ten pairs of simple designs made up of squares, circles, lines, triangles, and other shapes. In each of the ten pairs, one design has a feeling of "rightness" about it that the other lacks. Can you pick the right one?

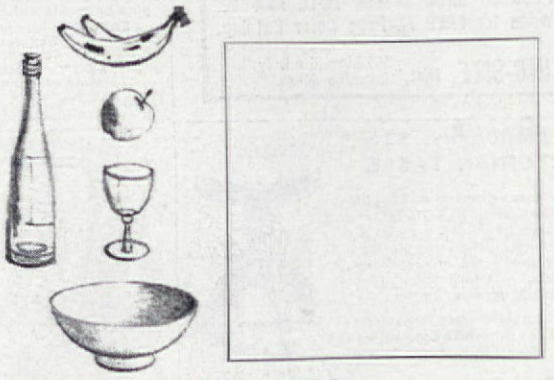
Then you will see twenty pairs of pictures which are almost identical. But in each pair, one of the pictures is an exact reproduction of the original painting; and the other has a subtle difference. Without being told which is the original, you will be asked to check which composition in each pair you find more pleasing.

Your test is graded free

To test your ability to observe, you will be asked to study a completed sketch and then take your pencil and finish an incomplete version of the same picture. To uncover how imaginative you are, you will sketch an amusing or surprising addition to an interesting situation. In similar ways your instinctive feeling for mood, form, facial expressions, textures, characterizations, and so on will be tested.

When you complete the test and mail it back, it will then be graded by a member of the School's staff who is especially experienced in spotting art talent. If you receive a passing grade (and we must warn you that many don't), or can offer sufficient evidence of art talent, you will then be eligible to enroll. You may choose whichever of our courses is best suited to your goals.

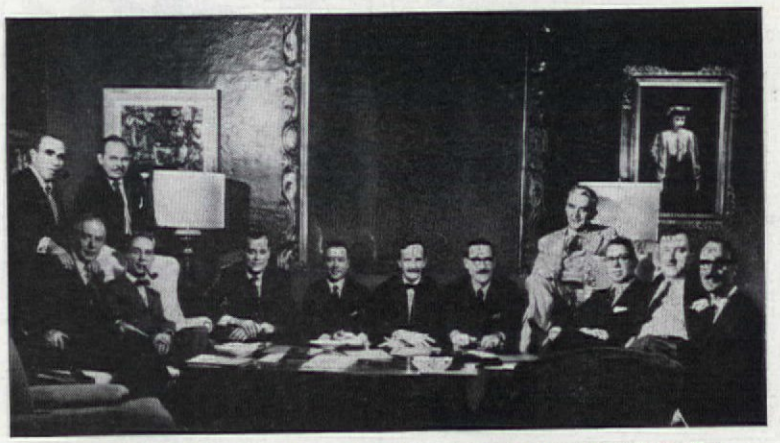
These courses were especially designed for talented people who can't leave their families or jobs for resident art training away from home. The 12 famous artists who started the School over 18 years ago contributed all their lifetime secrets of craftsmanship and art technique into what they believe to be the finest art lessons ever created. They took time out from their own busy careers and made thousands of special drawings to demonstrate each point. Then they devised, and actively supervise, a method of constructive criticism that is as personal as tutoring. Your instructor, who is himself required to be a practicing professional artist of proven accomplishment, spends up to several hours on just one of your assignments. He actually draws or paints his suggestions for improvement, and then "talks"



Could you create a harmonious still life?

to you by letter, dictating a long, friendly message of specific advice and encouragement.

You will receive an interesting brochure about our School and its revolutionary methods along with your free Art Talent Test. If you have ever dreamed of success in art, and wondered if it were possible for you to achieve it, why not mail the attached postpaid card for both the Talent Test and the brochure right now? (If card is missing, write to Famous Artists School, Department 5439, Westport, Conn. 06880. Give your name, address, age, and ask for Art Talent Test.)



They started the Famous Artists School—From left to right, standing: Albert Dorne, Ben Stahl; seated: Fred Ludekens, Norman Rockwell, Stevan Dohanos, Jon Whitcomb, Harold Von Schmidt, Al Parker, Peter Helck, Austin Briggs, Robert Fawcett and George Giusti.

JACQUELINE KENNEDY HONORED
On New Commemorative Envelope!



Jacqueline Kennedy

YOU shared her sorrow during that tragic weekend in 1963! Her queen-like dignity and sense of duty gave heart to millions. And ever since, you've wanted to own something to recall her greatness. Something to treasure . . . to show your grandchildren when you tell them the story of John F. Kennedy. Now, at last, Jacqueline Kennedy is honored on a Special Commemorative Envelope! Issued in Pre-Dedication of the new $2,270,000 JFK Memorial, this beautiful Envelope is officially postmarked at Arlington, site of the National Cemetery, on the 3rd Anniversary of the President's assassination. As long as the limited supply lasts, we'll send this valuable Commemorative Envelope to introduce you to Stamp Collecting — World's Most Rewarding Hobby. Also, selections of JFK and other fine stamps from our Approval Service for Free Examination. You may return selections without buying and can cancel service anytime, but the Jacqueline Kennedy Commemorative Envelope is yours to keep.

Send 25¢ today for mailing costs.

KENMORE CO., Milford R-131, New Hamp. 03055

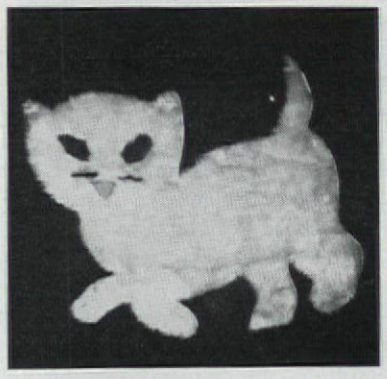
DECORATE the wall of the nursery or family room with this certificate commemorating a birth date or a wedding day. Vivid color is used to reproduce the Pennsylvania-Dutch designs printed on parchmentlike ivory stock. In the spaces left blank you inscribe the dates, places, and names. 11x14". $1.50 each. $5 for four. Order from Ferry House, Dept. AH1, Dobbs Ferry, New York.



KING-SIZE GRAVY BOAT. This handsome stainless-steel serving piece is fitted with an attached saucer that makes it easy to use. Because it is so generously proportioned, it can serve as a bowl for dips or for small fruits. 6¼" in diameter, it holds 24 ounces. Ladle has two pouring spouts. $5.99 plus 49c postage. Here's How Co., Inc., 59 Tec Street, Hicksville, New York.



A CAT OF MANY COLORS. This is the make-believe cat a young one can use as a rug or hang on the wall. The Acrilan shag pile is thick and cuddly and feels delightful to the feet. A fun touch is the flirty eyelashes and the pink mouth. Over-all size is 36x30". White, pink, blue, gold, or black. $11.95 plus 50c postage. Hitching Post, AH1, 70 Southwood Circle, Syosset, N.Y.



TALL or BIG MEN



VELOUR GOES KING-SIZE

McGREGOR Jackets, Sweaters, Shirts; ARROW Perma-Iron Shirts all with bodies cut 4" longer, sleeves to 38". Slacks with higher rise, longer inseams, waists to 52". PLUS 80 SHOE STYLES 10-16 AAA-EEE. Write for FREE 72 Page Color Catalog.

KING-SIZE, INC. 507 King-Size Bldg. Brockton, Mass.

SWEATER CHEST

FINELY FINISHED OR IN KIT



CEDAR LINED

The first of its kind! This lovely, slim chest stores 16 to 20 sweaters in full view for quick selection. Keeps all sizes, even bulky knits, in perfect shape. Fragrant cedar shelves slide out for easy access—give year 'round protection for precious woolens. Stores blouses, shirts, slacks, too. Remove some shelves for blankets, etc. Hand crafted in rich pine with cedar interior. In satin patina honeytone pine or maple finish. 32" H. 26" W. 14" D. $49.95

EASY KIT: Ready for quick assembly and finish. Simple instructions. **$33.95.**

Both Exp. Chgs. Col.

BEAUTIFUL NEW FREE CATALOG—700 PCS. Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee

YIELD HOUSE Dept. A1-7, No. Conway, N. H. 03860

Solid Mahogany: $15.95
VICTORIAN TABLE



14" Marble-top table in solid mahogany **$15.95**

New way to save on the finest quality furniture. Shipped FOB factory, direct to your home. All carvings are done by hand: Italian marble tops. Large choice of sofas, chairs, tables, lamps, clocks, bedrooms. Superb workmanship, at modest price.

Send 50¢ for America's largest Victorian & Early American Catalog, with fabric samples FREE. You'll love it!

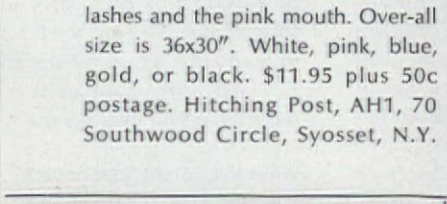
MAGNOLIA HALL (Dept. AH-1)
726 Andover/Atlanta, Ga. 30327



MAGNIFIES ENTIRE PAGE!

Read the whole page magnified all at once, no more moving magnifier from line to line. Big 10" x 7" ultra-thin enlarger doubles the print-size of a paperback book, or anything. Unbreakable new discovery can slip into a phone directory for permanent use. Excellent for legal documents, stock market tables, classified ads. Relieves strain, makes book reading easier. **Postpaid.** **$1**

GREENLAND STUDIOS
DEPT. AH-1 MIAMI, FLORIDA 33147



Pistol-Handled Stainless
in an heirloom tradition

FIDDLE BACK

An exact replica of a famous old sterling pattern, with graceful pistol handled knives, 3 tined forks and rat-tailed spoons. In heavy hand-forged satin finished stainless. Service for 8 includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

Complete 50-piece set only $29.95

Also available: **FIDDLE BACK stainless steel. Complete 50-piece set $29.95**

All prices postpaid. Write for FREE catalog.

SETH and JED Dept. A-17 New Marlborough, Mass.



Earn $64.80 . . . Now your organization can sell the finest recipe cards available anywhere . . . and earn 45c for every box sold. Twelve members selling just 12 boxes each will add $64.80 to your treasury! Printed in vivid, full color, these recipe cards sell on sight to any homemaker who takes pride in her kitchen and her cooking. Sixty 3x5" cards, each with the quaint stove design, packed in an attractive gift box. Makes a perfect shower or birthday gift, too. Send your name and address and $1 for sample box, complete details, and catalog.

CURRENT, INC. Dept. 65
BOX 2020 · COLORADO SPRINGS, COLO.



LEARN FLOWER ARRANGING at home. Make professional corsages, arrangements, wedding designs. Unusual spare, full time money making opportunities, or hobby. Free information on exciting home-study course. Lifetime Career Schools, Studio B-106, 2251 Barry Avenue, Los Angeles, California 90064.

CRADLE

Made on the Trail of the Lonesome Pine



The most practical and useful piece of furniture ever made. A baby cradle that is beautiful and suitable for any room in the home. The basket swings or can be locked in level position. Finished in fruitwood or maple. Comes complete with mattress. 35½" high, 36" long, 22" wide. $34.95 ppd. Satisfaction guaranteed. Send check or m.o. to:

SPANGLER CABINET CO., Payne Gap, Ky. 41840



USE THOSE BABY FOOD JARS

Handy Dandys are sturdy, plastic caps that snap into ⅛" pegboard and hold quarter twist baby food jars. Ideal for storing all kinds of small parts and things. Keep your workshop neat. 1 doz.—$1; 3 doz.—$2.50; 6 doz.—$4; 500—$25. Handy Dandys only. No jars. Shipping paid anywhere USA. Send payment with order—no C.O.D. Sold by mail only by

WICKLIFFE INDUSTRIES, INC.
Dept. AH8, Wickliffe, Ohio 44092

DREAMS COME TRUE



HOMES

Each of the plan books below has at least 120 designs from which to choose your dream home. Blueprints and material lists can be ordered at reasonable prices.

Cut out this ad, check the Plan Books you desire, attach your check or money order and mail it today.

- ☐ HOMES IN BRICK—120 contemporary, traditional and ranch designs in brick, stone and masonry ---------- $1.00
- ☐ ALL NEW HOMES—120 of our latest designs in all styles, each in full color-$1.00
- ☐ TRADITIONAL HOMES — Very fine selection, incl. Cape Cod, Colonial, Provincial, New England and many others ------ $1.00
- ☐ RANCH and SUBURBAN—Over 120 ranch-type designs—the very latest in conventional and contemporary ---------- 50¢
- ☐ INCOME PROPERTY and RETIREMENT HOMES—Over 125 designs for duplex, multiple units, residential income property and small retirement-type homes ------ 50¢
- ☐ SPECIAL All books above — if you buy them all — ---------- $3.00

GARLINGHOUSE CO., INC.
BOX 299 TOPEKA, KANSAS DEPT. AH17

Name_____
Address_____
City/State_____ Zip_____
Amount Enclosed $_____

free



full color catalog of COMFORT SHOES for the hard-to-fit

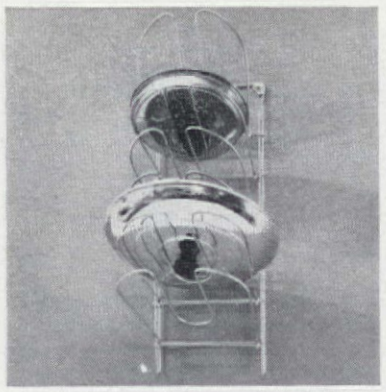
Over 110 styles for men and women. Sizes 1½ to 14, widths AAAAA to EEEEEE. Foam cushioned for all day comfort. Youthful, feminine new pumps, casuals, slippers. Foot-supporting oxfords. Newest toes, all heel heights. Men's quality dress shoes, casuals. From a low $5 to $31. Buy on credit. Money back guarantee.

OUR 100th YEAR **Coward Shoe** Dept. C-1 14 East 34th St. New York, N.Y. 10016

name (please print)

address

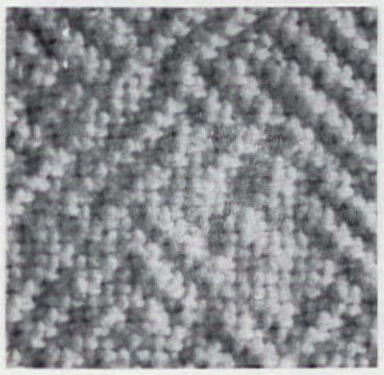
city state zip code



STOP CLUTTER AND CLATTER in the kitchen with the rack that holds pot lids. It's a time- and temper-saving aid that is easily installed on wall or inside a cabinet. Made of chrome-finished steel, it holds 6 to 8 lids, depending on size. You can use it, too, for storing serving trays, brown paper and shopping bags. $1. Order from Gracious Living, Dept. E-40, Berkeley, Rhode Island.



LANTERN BIRD FEEDER holds five pounds of seed and dispenses it automatically as needed. The lanternlike container is made of black polystyrene with see-through plastic sides, generous trough, and strong landing strips. Feeder is 10½" square and stands on a six-foot metal pole that is easy to stick into ground. $5.98 plus 35c postage. Foster House, Dept. 401, Peoria, Ill.



HOW WIDE IS 100"? Eight-and-one-third feet, the width of Antigua, the new Homespun House textured fabric. Made of cotton, it can be washed in the machine and never needs ironing. Perfect choice for window walls. $4.25 in natural. $5.25 in spanking white. Exp. Collect. Write for catalog. From Homespun House, AH1, 261 South Robertson, Beverly Hills, Calif.

THE MOST UNIQUE FABRIC SERVICE IN THE WHOLE WIDE WORLD!

ALL FOR ONLY **$2** for a FULL year! OVER 400 Swatches

Every 2 weeks throughout the year you will receive 16 fabric swatches gathered from all over the globe!

A recent presentation, for instance, offers hand woven cottons from INDIA, pure silks from the ORIENT, the finest cottons from SWITZERLAND, FRANCE and ITALY . . . as well as many exclusive fabrics from AMERICA'S finest mills! And all at LOWEST IN THE COUNTRY PRICES!

With each fabric purchase receive a SURPRISE GIFT BONUS of fresh, new fabrics, FREE, or take a 10% DISCOUNT as preferred. There is no obligation whatever, to buy.

UNCONDITIONAL MONEY-BACK GUARANTEE. NO TIME LIMIT!

AH-17

FABRICS 'ROUND THE WORLD, Inc.
270 West 38th Street, New York 10018, N.Y.
☐ $2.00 enclosed for full year's membership

NAME.....

ADDRESS.....

CITY.....STATE.....ZIP.....

(SORRY, NO CANADA OR FOREIGN)



MOTTO SAMPLER

Another easy-to-finish cross-stitch kit for sampler collectors. Adds a warm touch to mantel or hall. Kit includes meaningful motto stamped on oyster Belgian linen, bright colored floss, simple instructions, and 11½" x 14" wood frame in maple or mahogany finish. **$2.95**

PLUS 35c POSTAGE

Pa. Res. Add 5% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-AH Water Street, Bryn Mawr, Pa. 19010



BAKED POTATO BASKETS

Handwoven of natural wicker! Keep potatoes hot . . . fun for tidbits too! 5½" long. Order #3843 set/12 $2.98 plus 25¢ shipping. **$2.98**

Helen Gallagher
Dept. 401 Peoria, Illinois 61601
Please Include Your Zip Code

Write for FREE Gift Catalog

A Special Offer to American Home Readers

Send coupon at right to order

Matched Set of 4 Beautiful Monogrammed or Personalized Beer Goblets for Your Home

Serve beer in high style—and have it taste better, too! These Heidelberg goblets have hollow stems—each holds a full bottle of beer (15 oz.) On every set you have your choice of an Old English Monogram, hand cut by artisans—or any name in handsome hand-engraved script! You would expect these distinctive sets to sell at five times this low price. You'll be proud to serve in them—pleased at how your guests admire them. And they make wonderful gifts! Order enough for yourself—and your friends. Send coupon.

Set of 4 Goblets only $2.95 plus 50¢ per set PP & Hdlg.
SPECIAL—2 sets, $5.75 plus $1 PP & Hdlg.





Satisfaction and safe delivery guaranteed on every set.

ALEXANDER SALES CORP., TUCKAHOE, NEW YORK

USE THIS COUPON TO ORDER

Alexander Sales, Dept. AHW
140 Marbledale Rd., Tuckahoe, New York

Please send me_____sets of Heidelberg Beer Goblets as indicated below. Payment of $_____is enclosed.
Monogrammed Sets with Letter(s)_____
Personalized Sets with Name(s)_____
(Note. One monogram or one name per set)

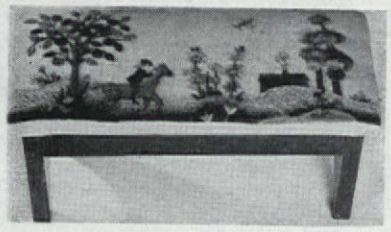
PLEASE PRINT

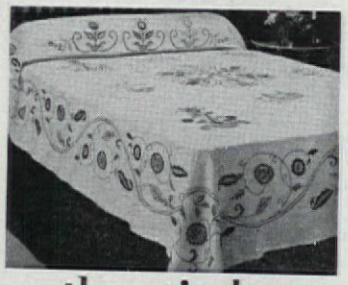
Name_____
Street_____
City_____ State_____

Colorful Crewel Needlecraft Kits

PAUL REVERE FOOTSTOOL

Here's everything you need to make this charming early American footstool. Complete kit contains design on heavy natural linen twill; embroidery thread in lovely shades of red, blue, gray, yellow and brown; wooden footstool which may be stained or painted; padding cloth and cover; needle and easy-to-follow directions for embroidering and assembling. 14¾" x 6½" x 6¾" high. Only $11.95 plus $1 shipping.





ELEGANT CREWEL BEDSPREAD

Lovely floral medallions form the design on this handsome crewel bedspread, inspired by a museum antique. Kit contains design stamped on heavy, cream-colored Belgian linen, ready for simple crewel embroidery. Single bedspread—$13.95. Double bedspread—$17.95. Crewel wool to complete either spread in shades of rose, green and gold—$10.95. Add $1 postage.

Send 10c for Art Needlecraft Catalog

the stitchery Dept. AH401 Wellesley, Mass. 02181

Own a Business

You now have an opportunity to double your income *in your own business*. A big 24-page book tells how others start in spare time—then expand to a full time operation. Gross hourly profit $9.00—PLUS $6.00 additional on each service man. Income unlimited.

In this business your service is Nationally Advertised. It's a business that's world-wide and endorsed by McCall's and Parents' Magazines. You need no experience—no shop. We show you how and finance you for all but a few hundred dollars. Easy to learn—easy to do—easy to build up to a good, steady volume on our 15 tested ways to get customers.

G. F. Monroe, after 12 months, sold his business for 10 times his cost. Leo Lubel sold his for $7,116 more than he paid. L. Babbit writes, "I average $2,600 monthly, part time." W. C. Smith earned $650 in one week. Ed Kramsky said, "In two years I have two assistants, a nice home and real security."

This may be the opportunity of your life. **Find out today** before someone else gets your location. Mail the coupon now for full details and 24-page illustrated free book. No obligation. No salesman will call. Mail coupon now.

DURACLEAN COMPANY

7-T61 **Duraclean Building, Deerfield, Illinois 60015**

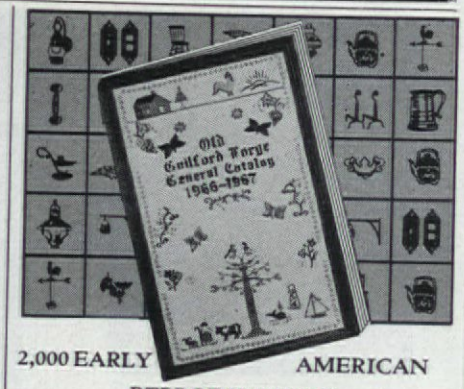
Please send me your 24-page illustrated book that tells how I can double my income in a business of my own. Everything you send me now is free and I am under no obligation. No salesmen will call.

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP CODE_____



2,000 EARLY AMERICAN REPRODUCTIONS

Direct by mail, huge selection of hard-to-find items, Colonial furniture, early colored glass, pewter, dinnerware, hand-forged latches and hinges, chandeliers, candle holders, clocks, fire-tools, switch plates, much more! Great way to gift-shop for Early American fans. Send 25c for 96-page catalog, many full color illustrations.

Old Guilford Forge

18 Broad St., Guilford, Conn.

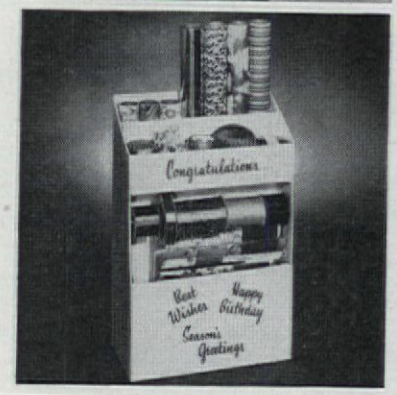
IT'S ONLY A BIRD but it will be one of the nicest ornaments you possess. An import from Europe, it has a gracefully designed brass cage 13" high, 5" in diameter. Behind the slim brass rods is a pretty little bird that sings a gay tune when the music box is wound. $7.95 plus 50c postage. Order from Alexander Sales, Department AH1, 125 Marbledale Road, Tuckahoe, New York.



IS HE HARD TO FIT because he is taller or broader than average? King-Size has the clothes for him. Here is a smashing cotton knit velour topper he will enjoy wearing for loafing and lounging. The V neck can be worn as is or with a scarf. M, L, XL, XXL. Sleeve length from 34" to 38". $13.95. Send for catalog. Order from King-Size, Inc., 7766 Forest St., Brockton, Mass.

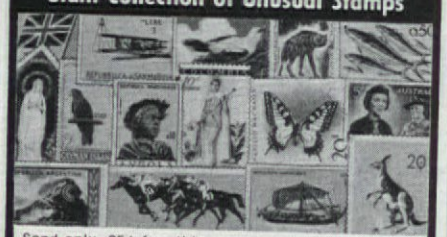


WRAP IT UP. For everyday use be sure to get a compartmented rack designed to hold tissue and decorative papers for wrapping birthday, wedding, and anniversary gifts. There are places for rolls of ribbon and string, for bows and scissors, and for special decorations. 15½ x13½x7". $1.98. Order from Walter Drake, AH1-62 Drake Building, Colorado Springs, Colorado 80901.



WOW! WHAT A DEAL

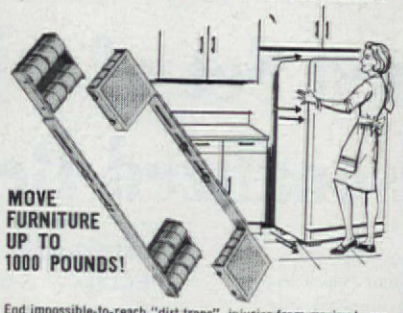
Giant Collection of Unusual Stamps



Send only 25¢ for this once-in-a-lifetime bargain, worth many times the price. Big collection of gorgeous topical stamps (only partially shown) from Antarctica to Zanzibar. Awesome animals, ancient aircraft, aboriginal art, birds, boats, flowers, music, sports, fascinating women, savages, sinners, saints, alligators and zygodactyl; giants and midgets, triangles and diamond shapes, plus many others. Unbelievable — just wait until you see this fabulous collection. It's a knockout, with money back if you're not pleased. All for 25¢! Also, fine stamps from our approval service which you may return without purchases and cancel service at any time — plus big FREE Illustrated Catalog. Send today!

Falcon Stamp Co. T 27 AHF Falconer, N.Y. 14733

PUT YOUR REFRIGERATOR, FREEZER, STOVE ON WHEELS!



End impossible-to-reach "dirt traps", injuries from moving heavy appliances! 32 high-impact styrene rollers on two aluminum frame doilies. Install in minutes without tools, under refrigerator, stove, freezer, dresser, etc. Move out for cleaning, painting finding lost articles. Non-marring; adjustable; raises up 1½". *174 Appliance Dollies, Pair..... **$4.98** ppd.

If you live in these states, add sales tax: Penn., 5%; Mass., N.J., 3%; N.Y., Va., 2%

Send check or money order.
Satisfaction Guaranteed or Money Refunded.

SPENCER GIFTS D-49 Spencer Bldg. Atlantic City, N.J. 08404



WORLDS OF PLEASURE

will be yours with this addition to your decor. A 6" globe in a cradle mount stands 11" high. All parts are preformed of top grade hardwoods ready to assemble. The gratifying results are yours at only a fraction of the cost for such a unique addition to your home, den, office or studio. Globe, latitude and zodiac rings are fully printed. Kit includes all parts and equipment for easy assembly. **$9.95**

WORLD ART KITS

Box 577 Wilmington 46, California



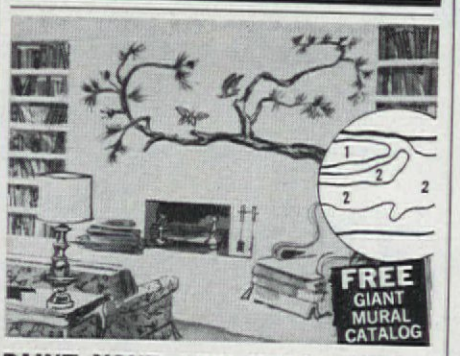
SUPER TV ANTENNA

No more rabbit ears or old-fashioned outdoor antenna. Get a brighter, clearer TV picture at once . . . with this electronic antenna. Attach to TV set . . . then plug into any electric wall outlet in your home. Uses no current. No cost to operate. Never needs any repair. We pay postage.

4375 — TV Antenna $1.98

Gracious Living

AH-37 BERKELEY, R. I. 02864



PAINT YOUR OWN WALL MURAL!

Enjoy the beauty, creative satisfaction of painting a lovely **5 to 14 ft.** wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Take just 3 to 5 hours. Artists charge up to $350; wallpaper scenics cost $100 and more. **Our complete kits, $12.95 up!** Also, fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for FREE Color Catalog. "How to" details. Encl. 10c for postage and handling.

MURAL ART CENTER

4741 Birch St., Dept. 474A, Newport, Calif. 92660

LEARN to paint Flowers



Now YOU can create, decorate and sell gifts of all kinds. Thrilling hobby and excellent opportunities for part or full-time business. Start a gift shop. Low tuition. Easy payments.

FREE BOOKLET—Send for our color-illustrated booklet telling all. No obligation. No salesman will call.

Norm & Sue Morris'
LIFETIME CAREER SCHOOLS
Dept. E-65, 2251 Barry Avenue,
Los Angeles, California 90064

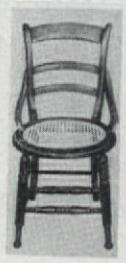


Build This Beautiful Grandfather Clock

Send only $1.00 for complete plans and instructions plus catalog of clock movements, dials, case plans and kits for building Grandmother, Grandfather, Terry, Steeple and other fine clocks.

Mason and Sullivan Co.
Dept. AM, Osterville, Mass.

CHAIR CANING KITS

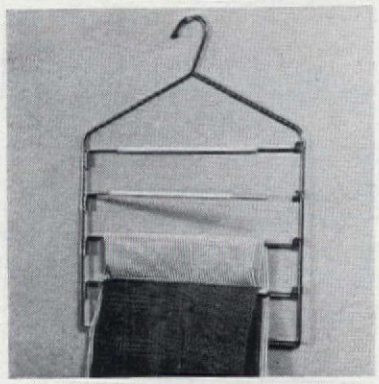


Now anyone can restore his favorite antique and heirloom chairs easily and inexpensively with a NEWELL CANING KIT. Tools, natural cane, and "easy-to-follow" instructions all postpaid for only $2.00. (Extra cane $1.00 chair-lot.)

The Newell Workshop
(Dept. AH), 19 Blaine Avenue
HINSDALE ILLINOIS 60521



A ROYAL FAVORITE, the Siamese cat is a graceful feline. When its likeness is cast in 14K gold it makes an attractive addition to a charm bracelet. About 1x¾", it is $9.95. For the girl who prefers sterling silver it costs only $2.50. Send 10c for catalog of ingenious charms. Order from Charm & Treasures, Dept. AH1, 1201 Avenue of the Americas, New York, New York 10036.

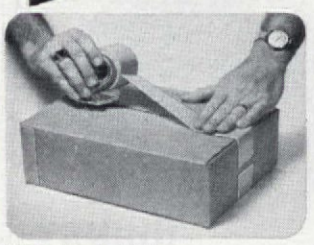


THE SWINGING PLACE for slacks and skirts is the wonderful closet accessory made of solid brass covered with rubber. Each bar swings out, each holds slacks or skirt in perfect order. There are four bars to one hanger—saving precious space in the clothes closet. Consider this for a hard-to-please man. $4.33. Empire, Department AH1, 125 Marbledale Road, Tuckahoe, N.Y.



FOR ANY OCCASION the 18" square stack seats are a perfect answer. Nested together the four make an ottoman 16½" high. Separately each makes a floor seat for TV viewing or informal entertaining. Frames are solid pine finished in honey tone or maple. Leatherlike cushions come in aqua, gold, beige, or orange. $26.95 express col. From Yield House, AH1, N. Conway, N.H.

wonderful things from Walter Drake



SELF-STICK TAPE

Pressure sensitive—needs no moistening. No more licking tape. Extra wide, heavy duty package type. No twine needed. Self dispenser. Tear off and stick on. For mailing, storing, mending, shipping. 500" roll 2" wide.
S1003 $1.00



PHONE DESK DRAWER

Fits under phone; saves space; holds note pads, pens, pencils. The perfect handy place for phone notes, numbers, and addresses. Get one for every phone. Black high impact plastic. 11⅛ x 6". 1" deep.
S7018 $1.49



END Tax-Time TROUBLES

Handy income tax ledger file. 12 bi pockets hold receipts. Deductibl items, salary, other data are entere monthly. Everything you need fo your tax return in ONE time-savin file! Heavy cover. 7½ x 11".
S1004 $1.6



BILL PAYING ENVELOPES

75 white 6½" personalized envelopes just for bill paying, ordering, etc. No need to break up stationery sets. Your name, address, and ZIP code left hand corner. Please print. 48 hour service. **P3003 $1.00**



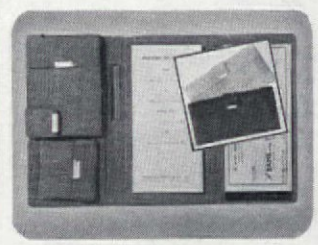
Personalized DESK MEMO

Ladies' or men's style—whimsical corner cartoon. Ladies' memo says "A short note from," printed name. Men's—"From the desk of," plus name. 200 sheets 4⅛ x 4⅞"—in desk tray. **P7018 Ladies' $1.00**
P7019 Men's $1.00



BUNKY BEAR CUT OUTS

Perfect playroom or nursery decora tion—3 ft. trees, 20" Bunky Bear, cut animals, cover up to 100 sq. ft. Heav stock. Cut and apply like wallpape 25 full color pieces plus decoratin instructions. **T5006 $3.9**



2 IN 1 CHECKBOOK WALLET

Now, checks **and** wallet are combined in **one** stylish, slim, textured vinyl duo for the ladies. Holds checkbook, side or top perforated, pen (included), credit card holders, coin purse, 2 bill pockets. 7 x 3½".
S1008 Blue, S1009 Beige $2.98



Electric BLANKET SAVER

Keep electric blankets clean! No more washing. Handy cover keeps out dirt—adds years of life. Unzip and wash cover! Cotton plisse, nonwrinkle. One size fits full or twin. 72 x 86". **H2057 White, H2058 Pink, H2059 Yellow $7.98**



500 ADDRESS LABELS 50¢

Great for envelopes, stationery checks. Crisp black ink, rich gol stripe on the side. 2" long, padde 3 or 4 lines, up to 25 letters an spaces per line. America's bigge label bargain. **S714 50**



Personalized RECIPE CARDS

Cute kitchen scene plus "From the kitchen of" and your name in beautiful blue script. 3 x 5" cards—9 lines widely spaced for writing or typing. Fit standard recipe files. Give away or keep yourself. Specify name. 75 cards, 48 hr. service. **P4002 $1.00**



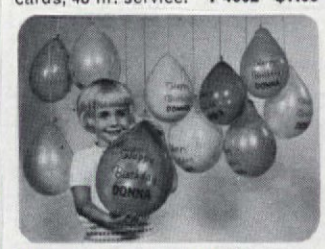
EXPANDA-WIDTH SHELVES

Space makers for kitchen, workshop, storage area. Expand from 14" to 26" wide, 9" deep, 6" high. Stack or use as half shelves in crowded larger shelves. Enameled steel. Firmlock legs. **H3003 $1.98, 2 for $3.49**



CIRCUS WALL CUTOUTS

Decorate nursery, playroom or d with 8 giant 2 ft. tall clown, circu animals. All the trimmings, red a white tent poles, canopies, sta etc. Brilliant color, heavy stock, c and apply like wallpaper. 48 pc. s
F4028 $3.



YOUR Birthday BALLOONS

Big hit! Order bright balloons with child's first name on each one. Festive party touch—exciting decorations! Kids love 'em! Give first name (1 name per set of 10). Assorted colors. Allow 2-4 weeks.
D5002 Set of 10 $1.00



ANTIQUE WATCHSTAND

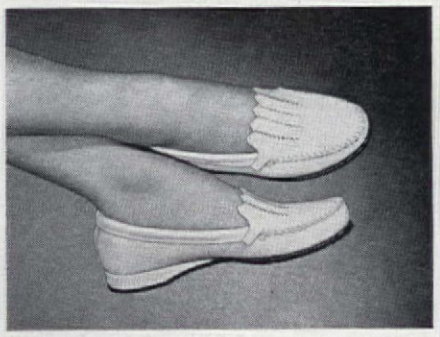
6½"gold-plated antique metal watchstand—perfect background for your most treasured old timepiece. Just hang Grandfather's watch on the easel for a useful and sentimental heirloom. Beautiful—practical!
F6009 $1.98



Personalized POSTCARDS

Perfect for quick notes! Your na address, and ZIP in midnite blue the front. 100 cards 3½ x 5½". F time and money saving bargain. you need to do is write your m sage. **P6010 $**





GLOVE-LEATHER CASUAL . . . $7.95

Comfortable wedge heel and sensible toe. Flattering and delightful to wear. Smart zig zag design vamp. Natural, Black or White. Full and ½ sizes 4-10 M, 5-10 N . . . . . $7.95 Ppd.

Similar style with higher wedge . . $8.95 Ppd.

OLD PUEBLO TRADERS

622-ZZA-So. Country Club Rd. Tucson, Arizona 85716

MEN! 60 STYLES FOR W-I-D-E FEET!

E to EEEEE Only
Sizes 5 to 13



Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money Back Guarantee.

Not sold in stores

Write Today for FREE CATALOG

HITCHCOCK SHOES INC., Hingham 25-A, Mass.

BUILD REFINISH RESTORE
...anything of wood



LET Constantine's big Catalog-Manual help you build new furniture—refinish, restore beat-up cabinets, chests, tables, chairs. Find instantly whatever you need. *Newest materials, plans, ideas, instructions.* Largest selection beautiful woods. Colonial clock kits. Picture molding. All lamp parts. Fully illus. *Est. 1812.*

2,000 Products
Woods, Veneers
Finishes, Tools
Furn. Hardware
Upholstery Sup.
Chair Cane Kit

Mail ad with 25¢ for Catalog plus Free "101 Project Ideas"

CONSTANTINE 2044-A Eastchester Rd. Bronx N.Y. 10461

100 WORLDWIDE STAMPS



plus "WORLD'S RAREST STAMP" souvenir in biggest stamp offer yet! From ancient Africa, romantic Europe, the Far East — NEW ISSUES: religious, animal, bird stamps from Rwanda, Surinam, Nigeria, many more. OLD ISSUES from Nicaragua, Monaco, Australia, the world over. Commemoratives, pictorials, airmails — odd shapes, sizes — everything! PLUS color reprint and story of World's Rarest Stamp. Plus fine selections of approval stamps to examine free. Buy those you want — or none — return balance in 10 days. Cancel service anytime. EXTRA! Learn how you can get free stamps 12 months a year. Rush 10¢ today.

GARCELON STAMP CO.
Dept. AH15
Calais, Maine

CLIP! MAIL TODAY! WE SHIP WITHIN 24 HOURS!

Walter Drake & Sons, 401 Drake Bldg., Colorado Springs, Colo. 80901

SATISFACTION GUARANTEED
or your money back

NAME_____

ADDRESS_____

CITY_____ STATE_____

Stock No.	How Many	Name of Article	Price

FREE



fashion book of
LARGE SIZES
(38 to 60)

Look slimmer, prettier, youthful. Wear authentic "London Look" styles **in your size,** skillfully made and proportioned to fit you perfectly. Save money on beautiful new dresses, suits, sportswear, from a low $2.98 to $39.98. Coats from $12.98. Hundreds of styles — the largest selection anywhere in your size. Also lingerie, shoes, hats, corsetry. World's fashion leader for larger women. Quality and fit guaranteed. Credit plan. No money down. Write today for FREE new Spring-Summer Fashion Book.

Lane Bryant Mail Order Division
Dept. L-15, Indianapolis, Ind. 46207
Send FREE new Fashion Book of Large Sizes.

name (please print)

address

post office state zip code

EARLY AMERICAN

only $8.95 plus $1 pp and handling



JOHNNY SEAT

An original creation—exclusive by Crescent House. Striking Brass Eagle adorns cover. Decorative, hand-rubbed pine finish captures all the beauty of wood grains. Enhances the appearance of your bathroom. Perfect match for any decor. Of molded wood, jointless, seamless (one piece construction). Has a wipe-clean finish. This larger, wider and heavier seat and cover fits all units. Comes complete with breakproof matching hinges. **Only $8.95** plus $1 pp and handling.

Send check or M.O. Satisfaction Guaranteed.

CRESCENT HOUSE
135 Central Park Rd., Dept. AH-1, Plainview, L.I., N.Y. 11803

TALL or BIG MEN ONLY



McGREGOR GOES KING-SIZE!

We specialize in large sizes only! Sleeves to 38", Bodies 4" longer. Large Selection of McGregor Jackets; Sweaters, Sport and Dress Shirts, Slacks, Robes, etc., perfectly proportioned for all tall and big men. PLUS 80 SHOE STYLES 10-16 AAA-EEE. Sold by mail only. Full 100% guarantee. **Send for your FREE Full Color Catalog.**

KING-SIZE, Inc.
517 King-Size Bldg.
Brockton, Mass.

WITH OR WITHOUT A VIEW the windows in your Early American room will look delightful dressed in these unbleached muslin curtains. The off-white tiebacks are trimmed with brown runproof, knotted fringe. Each pair is 80" wide. Lengths: 45", 54", 63", 72" are $6 the pair. 81" and 90" are $9.50. 10x80" valance is $2.50. Country Curtains, AHOF-1, Stockbridge, Mass.



CABLE RAGLAN KNIT. You'll love this cardigan because it is easy to knit and to wear. The kit contains lightweight, homespun wool yarn and easy-to-follow instructions. Wool comes in eight colors: plum, copper, horizon blue, fawn brown, strawberry, turquoise, fir green, or gold. Note the neat cuffs, neckline, and waist. $7.95 plus 50c. The Stitchery, AH1, Wellesley, Mass.



JUST THE THING for nursery or family room is the alarm clock designed like the little red schoolhouse. It's an electric clock 10½x6½". Brass hands and white numbers make it easy to read. Brass bell on top rings alarm. Works are by Ingraham. Hangs on wall or stands on shelf. $11.95 plus 75c post. The Sturbridge Workshop, 1 Brimfield Turnpike, AH1, Sturbridge, Mass.





Cameo Band $2.98 PPD.

A new application of the ever popular but usually costly cameo! Six miniature cameos have been set into an antiqued gold toned band. The result is a ring so enchanting that it is sure to become a family keepsake. ⅜" wide. Ring sizes 5 to 9.

MATCHING BUTTON EARRINGS:
Screw back. . . . . $1.00 PAIR, ppd.
Pierced with genuine 14K gold posts. . . . . $1.98 PAIR, ppd.
MONEY BACK IF NOT DELIGHTED

HARRIET CARTER Dept. A267 Plymouth Meeting, Pa. 19462



Amazing
FIRST EDITION—LIMITED EDITION
Exclusive Collection of
4 AMERICAN WHALING SHIPS
Fabulously Beautiful Art Prints—Now On

SALE

Ink drawings of American whalers & clipper ships by New England artist Arnold, on heavy art paper ready to frame and hang. These prints have never been offered publicly before. Limited Edition, will not be sold through stores.

Only a few hundred sets available! Get Yours Now! Robert Arnold is a famous American artist who loves to sketch America's colorful clipper ships & whalers from the early Revolutionary and Civil War eras. His originals are snapped up. To let others enjoy his delightful work, we had a jury choose four of the best, and ran this exclusive edition. These works have never been reproduced before. Done in a bold, free style, in ink, they make fabulously beautiful art prints, hard to tell from originals. Sold nowhere else, at any price. Four different prints, ideal for panels, or in pairs or a row. Each a large 16" x 20". The price is a "steal", so don't delay. You get 4 for only $1.98 at our low low price. Send check or money order now. Money returned immediately if you are not delighted with all 4 prints!

WORLD ART GROUP
Dept. 1AH-W, 54 Church Lane, Westport, Conn.
©World Art Group

4 ART PRINTS ONLY $1.98
Plus 25c pp. Hdlg.



No. 101-$54.50 W24 D16 H37 in.
No. 103-$87.50 W46 D22 H35 in.

Two charming maple desks with Salem maple finish; one large and one small, to fit any space. No. 101 secretary has five pigeonholes back of drop lid, and two full drawers. No. 103 has two regular and one file drawer in pedestal, one deep drawer under bin, and two small drawers in gallery. Shpg. chgs. collect. No C.O.D.'s.

Send 25c for catalog

Dept. 424, Box 266, Concord, N.C. 28025

Ephraim Marsh



How to
MAKE MONEY WRITING
. . short paragraphs!

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Many small checks can add up to worthwhile money. No tedious study. Learn how to write to sell, right away. Facts free, write **BENSON BARRETT, Dept. 18-N, 6216 N. Clark St., Chicago, Illinois 60626**

BARGAIN FROM LONDON

Battle of Britain Set
Plus 103 DIFFERENT BRITISH COLONIALS
ALL 25¢



Historic 25th Anniversary set of 6 provocative designs commemorate 1940 Battle of Britain! Action scenes of Spitfires and Nazi raiders! You also get giant parcel of 103 diff. British Colonials, including **Rhodesia** Golden Jubilee, **Tonga** Coat of Arms, **Tristan da Cunha** Map, many others. All yours for just 25¢—bargain export price to introduce overseas approvals.

IMPORT DIRECT—SAVE 20-60%. Buy direct—where dealers buy. Unusual offers, low prices, yours from London the easy 14-day approval way. Satisfaction guaranteed.

SEND 25¢ IN UNUSED U.S. STAMPS (NO COINS). Ask for Lot YY-11

FREE if you act now! 125-year-old Queen Victoria penny red imperforate. Third stamp ever issued!

BROADWAY APPROVALS, LTD.
50 Denmark Hill, London S.E. 5, England



YOUR OLD FUR COAT IN TO NEW JACKET, CAPE, STOLE $24.95

MORTON'S bonded Fur Experts remodel your old fur coat, jacket, cape or stole to glamorous new fashion, only $24.95. Includes new lining, interlining, monogram, cleaning, glazing. All work guaranteed regardless of age of fur.

MORTON'S, world's largest fur restyling specialist, offers largest selection, over 45 styles. Styling praised by Harper's Bazaar, Glamour, others. Send no money! Just mail old fur, state dress size. Pay postman, plus postage, when your thrilling new fashion reaches you.

Or Write for Free NEW STYLE BOOK plus NEW JACKET STYLE BULLETIN.

MORTON'S, Dept. 21-A, Washington, D. C. 20004



MAKE $$$ 10 WAYS WITH FLOWERS!

Turn love of flowers to profits. Garden flowers cost pennies, bring $'s. Corsages, Bridal Bouquet, Wedding, Table decoration. Hobby, home business, start your own shop. FREE Color Brochure shows you how to learn professional Flower Arranging and Flower Shop Operation. Also FREE, 3-months subscription to "Flower Talk", the Magazine for home flower designers. Floral Arts Center (Home Study Div.), Dept. 13A, 2250 N. 16th St., Phoenix, Ariz. 85006.

TRUNK DECORATING

Illustrated Booklet TRUNKS TO TREASURES Shows step by step how to enjoy this fascinating and creative hobby. Make hope chests, blanket chests, toy boxes, etc.



INCLUDES IDEAS FOR DECORATING AND FULL COLOR ILLUSTRATIONS
ONLY $2 POSTPAID or TWO COPIES FOR $3.50
TRUNKS TO TREASURES, LTD.
P.O. BOX 12464-S OKLA. CITY, OKLA. 73112



INSTANTLY INSTALLED ANYWHERE IN YOUR CAR



KEEPS CAR NEAT—NO TOOLS NECESSARY!

KANGAROO KAR KADDY

A TISSUE DISPENSER & LITTER BAG "IN ONE"!
SOFT PLY, LEATHER GRAINED VINYL
Order yours in *RED, BLACK, TAN or WHITE*
Price includes FREE box of tissues
ONLY $2.95 plus 25¢ for Post. & Handl.
Send only check or money order

HUBBARD HILL
BOX 23, Hubbard Woods Station
WINNETKA, ILL. 60093



GO-TOGETHER accessories in black and white for your winter cruise and next-summer cottons. Black-and-white-check sunglasses are $15.25. Hair clips for pin curls are $1.25 each. Sun dozer for snoozing on beach is $1.25 and a black-and-white-check barrette is $1.25. These all add up to good fashion. From Riviera, Department AH1, 295 Fifth Avenue, New York, New York.



CEDAR-LINED CHEST. Designed to stand at the foot of a twin bed, this handsome storage chest makes a comfortable seating piece as well as a safe place for woolens. Assembled and finished in honey tone or in maple, it is $67.50; two for $129.95. In kit form it is $44.95; two for $86.95. Size is 18¼x36x18". Express Collect. Yield House, AH1, North Conway, New Hampshire.



BISQUE FIGURINE of a 17th-century beauty makes a delightful night-light for a very feminine room. Hand painted in pastel colors, it is fitted with a concealed bulb, an off-and-on switch, and a 5-foot UL approved electric cord. When not in use as a lamp, cord can be tucked under her skirt. 6" high. $4.98 plus 35c. From Helen Gallagher, Dept. 401, Peoria, Ill.

6 Hairpieces-in-One!



for only $1

Go Go tail

INSTANT GLAMOUR
The "IN" Hairpiece for endless styles
A full 18 inches long.
100% beautiful Dynel.
Can be washed, set or styled any way you like.
Looks real and natural like your own hair.





6 GO GO Styles
Can be worn as a:
PONYTAIL • BUN
CHIGNON • BRAID
BEEHIVE • WIGLET
ETC.



Send hair sample and $1.00 (plus 25¢ handling) to:
GO GO TAIL, Dept. AH-1
Box 484, East Orange, N. J. 07017



CUSTOM COLOR MATCHED
Blended in our salon to match your hair color. Send us a sample of your hair — we do the rest. Introductory offer for a limited time only.

USE THIS HANDY ORDER FORM NOW

FREE — ILLUSTRATED HAIR STYLING GUIDE FREE WITH EACH ORDER

"MONEY-BACK" GUARANTEE!

Enclose $1.00 (plus 25¢ handling) and Send hair sample to **GO GO TAIL,** Dept. AH-1
Box 484, East Orange, N. J. 07017

NAME _____
STREET _____
CITY _____ STATE ____ ZIP ____



WILLOW DESK BASKET

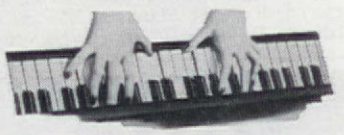
From Portugal, this Foreign-Intrigue Mail and Stationery Basket is handwoven of natural varnished willow. 2 shelves and 3 deep compartments provide room for complete in and out mail service. Keeps stamps, bills, stationery neatly organized. 11½" x 6¾" x 11" hi. Order #2682 $4.98 + 35¢ shipping chg.

Foster House
Dept. 401, Peoria, Illinois 61601
Please Include Your Zip Code

Write For **FREE** Gift Catalog

SECRETS of Teaching Yourself MUSIC

revealed in your own home this money-saving way



YES! Teach yourself Piano, Guitar, Accordion, Violin, ANY instrument—even if you don't know a single note now! No special "talent," no previous training needed. Famous low-cost U.S. School of Music Course, with step-by-step pictured lessons, make it simple as A-B-C. Everything is in print and pictures. First you are told what to do. Then a picture shows you how. You'll be amazed at how easy it is! You start by playing actual *pieces*. Sooner than you may imagine you'll amaze friends by playing your favorite music—hymns, pops, classical, jazz, country music, dance tunes, etc. Over 1,250,000 students all over the world.





Stop Cheating Yourself of These Joys

Popularity. New friends. Gay parties. Musical career. Extra money. Banish worries, frustrations. Satisfy self-expression, creative urge. Gain self-confidence.

Write today for 36-page illustrated FREE book. U.S. SCHOOL OF MUSIC, STUDIO A 1791, Port Washington, New York 11050. (Est. 1898, Approved by N. Y. State Education Dept.)

Now You Can Learn Music In Your Own Home
FREE BOOK

Print Name.....
Address.....
City & State.....
Zip Code.....

MAKE-DECORATE Candles FOR FUN OR PROFIT!



BIG DEMAND, BIG PROFITS
Candles for All Occasions, Holidays

Men, women, ANY age! Learn to create, design & decorate unusual candles **for all occasions! FUN, fascinating hobby or spare time business.** Expand to **colorful candle shop,** later. **ENORMOUS DEMAND** . . . friends, clubs, stores, churches, **everyone** will clamor for your original, unusual candle shapes, colors, types & scents. **As little as 10c in material brings $2 income!** All ages delight in this easy-to-learn craft. **No artistic ability required** . . . We show you how. Send **TODAY** for **FREE FACTS** on home instruction method.

CANDLE INSTITUTE
Dept. JI, 1600 Cabrillo Ave., Torrance, Calif. 90501



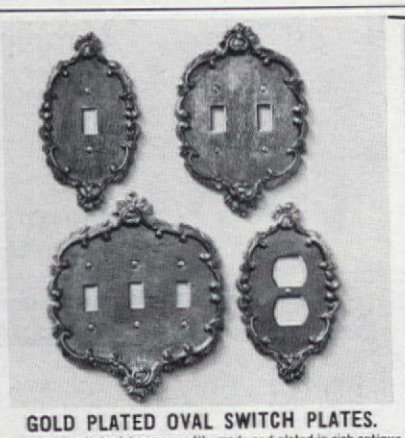
1000 Name & Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with **FREE,** useful Plastic **GIFT BOX.** Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1.* **SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.** Makes an ideal gift. *Satisfaction guaranteed* or your money back.

TIME-SAVER LABELS
101 Jasperson Bldg., Culver City, Calif. 90230.

STAMPS FREE

New Issues • New Countries •
TRIANGLES • ROCKETS • OLYMPICS • SCOUTS • BIRDS • FLOWERS • ANIMALS •
Also Old Canadian and U.S. Postage Stamps.
All Genuine.
Plus Complete Illustrated Canadian Stamp Catalog.
ALL THE ABOVE FREE!
Please Write
GRAY STAMP COMPANY
Dept. AH Toronto Canada



GOLD PLATED OVAL SWITCH PLATES.

Solid metal switch plates are quality made and plated in rich antique gold. Lacquered to prevent tarnish. Opulent raised design is perfect for every room. Brass mounting screws included. Covers all existing wall openings and eliminates fingermarks.

SINGLE (4" x 7")	$1.50 ea.	3 for $3.98
DOUBLE (5" x 8")	$1.98 ea.	3 for $4.98
TRIPLE (6½" x 8")	$3.50 each	
TWIN OUTLET (4" x 7")	$1.98 each	

We pay postage. Immediate Delivery.
LILLIAN VERNON Dept. AHW7, 560 S. Third Ave. Mt. Vernon, N.Y. 10550

NEW! PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER!

PERMA TWEEZ! Revolutionary 'one-step' home electrolysis device that safely and permanently removes all unwanted hair from face, arms, legs and body. This Is the ONLY Instrument With Special U.S. Patented Safety Feature That Destroys the Hair Root WITHOUT Puncturing Skin. Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O. 14 DAY MONEY BACK GUARANTEE

$14.95 ppd.

GENERAL MEDICAL CO., Dept. A-31
5701 West Adams Blvd., Los Angeles, California 90016
Name_____
Address_____
City/State_____ Zip_____

NEED TABLES? SAVE MONEY



FREE ORDER DIRECT FROM MONROE CATALOG

Almost 100,000 customers save time, trouble and MONEY by buying tables direct from MONROE! Send today for FREE catalog!
The Monroe Co., 112 Church St., Colfax, Ia. 50054

CUT-TO-FIT HOMES SAVE LABOR COSTS UP TO 100%

Save labor costs up to 100%, reducing completed home cost. You can assemble any of 57 designs from easy-to-follow plans. No measuring or cutting . . . every piece precision machine pre-cut and marked.

BUY DIRECT FROM MILL, eliminate all between overhead, profit and labor costs. Nothing to plan or figure. Complete with all lumber, hardware, paint, nails, glass, roofing, etc. Sterling Home quality material throughout. Freight paid most areas. Write today. Send 25c for illustrated, color catalog, floor plans and details.

FIVE EASY-PAYMENT PLANS

THIS HOME $6535
CHOICE of 57 DESIGNS
PRICED FROM $2295 UP



Prices do not include carpentry labor, heating, lighting, plumbing and masonry materials.

INTERNATIONAL MILL & TIMBER CO. Bay City, Michigan, DEPT. AH17

SEND 25c MAIL COUPON TODAY!

PLEASE SEND PRICE LIST AND STERLING HOME COLOR CATALOG TO:

NAME_____
ADDRESS_____
CITY_____ ZONE____ STATE_____



TAKE NOTICE

Connoisseurs of Fine Soaps
Carolina's
Old-Fashioned Fragrances

Lemon Verbena – Herbaceous Citrus

Lavender – Herbaceous Floral
Bayberry – Spicy Sweet
Magnolia – Luscious Floral

Sandalwood – Precious Wood
Lilac – Winey Floral
Lemon – Tart & Clean

Gift Box of Three Cakes $1.25 - 5 Boxes $6.00.
PRICES POSTPAID U. S. A. Send 25¢ for color catalogue

Jack and Jane Hicks

The Carolina Soap & Candle Makers
Southern Pines, North Carolina

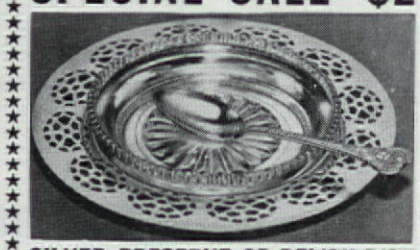
Carolina



A PORTABLE CAR VACUUM—$5.98

Needs no batteries! Plug this vacuum into your dashboard cigarette lighter and make quick work of tidying the car interior. Super-suction power gets all the dirt from upholstery, carpets. Extra crevice tool cleans ashtrays, corners. 10¾" plastic case. 9 ft. cord. For all 12V cars, boats, campers. *Money-back guarantee!* CAR VAC, $5.98 postpaid. Sunset House, 245 Sunset Building, Beverly Hills, Calif. 90213.

SPECIAL SALE—$2



SILVER PRESERVE OR RELISH DISH

Enjoy using this pretty new silver jam or relish dish with its handsome 4¾" Scarab serving spoon. Exquisitely pierced silver dish is 5¾" diam. with crystal insert. Makes lovely shower, wedding or weekend gift. Fine silverplate by Wm. A. Rogers.

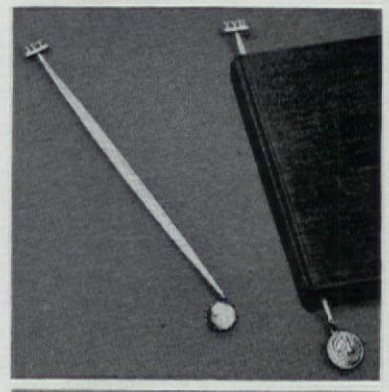
REPEAT OF A SELLOUT! Once again we can fill your demand at our low price, for a limited time.

EXCEPTIONAL VALUE 3 Pc. Set $2 plus 20¢ pp.
Money back guarantee if not delighted.
Mailed gift wrapped
NEW! 1967—80 Page Catalog 10¢

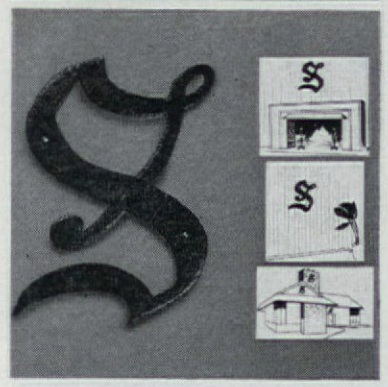
***Croydon* SILVERMART, LTD.**
805 Lexington Ave. (Dept. AH 167), N.Y. 10021



STORY-BOOK ANIMALS add special flavor to the nursery or playroom. The endearing bear and his animal playmates . . . fox, rabbit, squirrel, and deer . . . are colorful and when fixed to the wall cover 100 square inches. The set of 25 pieces and a decorating booklet comes in this easy-to-handle kit. $3.98. Walter Drake, AH1, Drake Building, Colorado Springs, Colo.



A GIFT FOR EVERYONE, the spear bookmark. Men, women, and children will enjoy owning and using this attractive and practical reading accessory. About 9" long, it is made of metal finished in 18K gold plate. Order it set with a birthstone (fake) or with a copy of an antique Roman coin. $1.98. Order from Lillian Vernon, Dept. AH1, 560 S. Third Avenue, Mt. Vernon, N.Y.



HALLMARK for your house, the large metal letter designed for the chimney. Made of rustfree cast aluminum finished in black or in antique gold, it comes in a choice of old English or script characters in any letter of the alphabet. $12.95 for 16" size; $24.95 for 24". Order from The Crescent House, Department AH1, 135 Central Park Road, AL, Plainview, New York 11803.

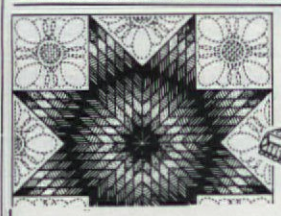
FINE ORIGINAL OIL PAINTINGS
DIRECT FROM THE ARTISTS



These paintings are not to be confused with average paintings. These are of high artistic merit by Artists of rare talent, priced only from 15.00 to 150.00. Photos in color sent for selection, then we ship order on Free trial.

Send 25C for 58 page brochure, explaining all.

The ARTIST'S SHOWROOM DEPT.C
167 E.33rd ST.NEW YORK, N.Y.10016

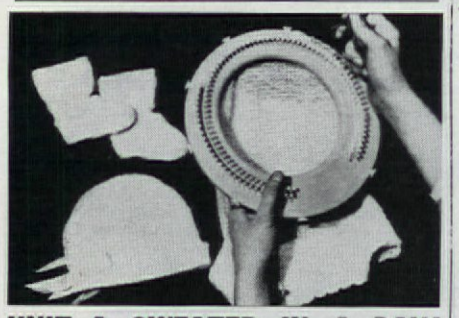


You Save Tedious Cutting You Have No Waste

LONE STAR QUILT

Make this Radiant Lone Star Quilt from ready-cut pieces. Precision cut from **80 x 80** soft colorfast percale. Rainbow colors—**Green, Lime, Yellow, Pink, Light Rose, Ruby, Rose, Lilac, Lavender, Blue.** Add your fill-in blocks and borders for desired size. **288** pieces for Star, directions, color diagram, quilting pattern all for **$5.95** postpaid. **Rush Order Now.**

AUNT MARTHA'S STUDIOS, Dept. 865
1245 Swift, Kansas City, Mo. 64116



KNIT A SWEATER IN A DAY!

Now even a beginner can do it with this amazing new knitter. Knit any size, pattern, or stitch: Argyle, Cable, etc. It can't drop a stitch; equalized tension assures uniform stitching. Automatic counting. You can't go wrong . . . Sweaters, Suits, Scarves, all have that professional look. Try it for 10 days—if not completely thrilled and delighted, then return for your money back. Only $4.98 complete with step-by-step picture instruction book and patterns. A wonderful gift. Order by mail from Research Products Co., Dept. AH-2, 54 W. Park Place, Stamford, Conn.

Help your child pass in the new math



Musical Multiplication Records

New Math teaches *meaning*, teaches *why* 2 x 7 =14—but modern math teachers still insist on children *memorizing* the multiplication tables to keep up with their new methods. It's easy with these Musical Multiplication Records. *All* the tables from 2's through 12's have their own catchy tunes and record quiz games. Children love them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder to:

Bremner Records, Dept. D-4, Wilmette, Illinois



Hepplewhite Miniature Chest

A beautiful exact copy of a fine Federal Miniature Chest. Authentic to the last detail including dovetail construction throughout and solid brass handles. In finest solid mahogany, light brown finish, $64. Natural finish solid cherry, $70. Natural finish solid walnut, $77. Shipping charges collect. No C. O. D.'s

22" wide
14" deep, 22" high

NEWCOMB'S REPRODUCTIONS
Hillsboro Road Durham, N. C.

WRITE FOR NEW CATALOG
Features over 200 authentic Early American and 18th Century pieces. Send $1 (No stamps)



STAMP COLLECTION *FREE!*

115 STAMPS from all 5 continents incl. Air-mails, Dead Countries, Pictorials, etc. FREE to introduce our U.S. and Foreign Approvals. For postage and handling, send 10c to

GLOBUS STAMP CO., INC.
276 Park Avenue South, New York, N.Y. 10010 Dept. 444

Save ½ on WALLPAPER

See wonderful bargains in new 1967–68 catalog. Actual sample sheets, over 100 selections—textures, figures, solids, embossed; combinations and color-coordinates; all water-fast and plastic-bonded to resist soil. Values to $2 and more, only 19c to 69c single roll! Send 25c to partly cover cost huge catalog. You'll be delighted!



Pre-trimmed edges!

Matched paints too!

MUTUAL WALLPAPER Dept. AH, 228 W. Market Louisville, Ky. 40202



LEARN UPHOLSTERY! AT HOME

SEND FOR FREE ILLUSTRATED BOOK . . . on home study course for upholstering sofas, chairs, footstools, built-ins. New methods, all styles including fabulous new Naugahydes (above). Free special upholsterer's tools. Fine spare time income, high-paying job opportunities all over. Earn while you learn in spare time. Fascinating. Write for free book, free sample lesson to

Modern Upholstery Institute
Box 899-J2 Orange, Calif. 92669

FIX LOOSE CHAIRS

Amazing Chair-Loc S-W-E-L-L-S Wood

Sure-acting liquid synthetic penetrates wood fibres, makes them expand. Fixes loose chairs, locks rungs, legs; also dowels, tool and broom handles forever tight. Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over a million sold in 10 years. 3 oz. BOTTLE $1 ppd. Send cash, check or M.O. to:

Not a Glue

FREE INSTRUCTION BOOKLET

CHAIR-LOC, Dept. AH 267, Lakehurst, N.J.



Princess Beauty Belt

Slim your appearance . . . relieve backstrain. Three garments in 1: a figure-flattering 4 oz. girdle; a garter belt; and a back support with a gentle foam rubber pad. New design hip-hug elastic non-slip side panels hug your hips like the skin itself. Give hip and waist measure. Removable long garter attachments available—69c for set of 4. Satisfaction guaranteed or money back if returned postpaid in 30 days. $4.98 postpaid hip measure 28 through 44. Larger sizes, $1.00 extra.

Piper Brace Company, Dept. AH-17L
811 Wyandotte Kansas City, Mo. 64105



ENTERTAINMENT IS EASY with the three-tray, folding server made of plastic lacquered in coral and gold. Top tray is 5½" in diameter, lower ones are 7". Overall height is 11". When closed this convenient hostess aid takes up little storage space. $4.98 plus 25c postage; two for $9.95 ppd. Order from Alexander Sales, Department AH1, 125 Marbledale Road, Tuckahoe, New York.



ALL IN ONE PLACE. To keep a cheerful fire going you need kindling and logs near at hand. Stock both in this wrought-iron rack. Capacious, it is 20x22½x14½". A brown canvas undersling holds a generous supply of kindling. Above it the logs lie neatly and add a hospitable note. $17.75. Add $1 West of the Mississippi. Yield House, AH1, North Conway, N.H. 03860.



START A READING CENTER with the pine shelf and magazine rack decorated with brass-finished American eagles. Both have a mellow wax finish and team well with Provincial furniture. Shelf is 24x8" and has a deep groove for holding decorative plates, as well. Rack has scalloped slats. 12x16". Either is $3.98 plus 35c. Order from Foster House, Department 401, Peoria Illinois.

AMERICA'S FAVORITE

BEST garden SELLER

yours for just **10c**
(to help pay part of postage and handling)

STERN'S FAMOUS

spring garden news

IN BRILLIANT FULL COLOR



Great reading — a browsing treat. Crammed full of unusual spring planting ideas — rare and unusual offerings in plants, flowers, trees, shrubs, hedges, ground covers — all guaranteed to succeed!

Valuable planting, pruning, and sprucing tips to make gardening easier than ever before. Discover varieties for your problem spots: that dry, sandy spot . . . that steep slope . . . that drab shady no-man's-land.

See improved version of beloved old favorites . . . brand-new exciting offerings. Enjoy news of plants that increase your property's value — year after year.

The 10 cents you spend for this informative book is likely to be the best garden investment you ever made. Send for your copy today. Includes valuable free offer!

Stern's Nurseries
Dept. A, Geneva, N.Y. 14456



Occasional Table

with hand-rubbed Salem maple finish is unbelievable at this tiny price! Where will you find a bargain like this: solid wood, two-tier, three legged table which looks like an antique, and will please the most discriminating person fond of fine things! 24" high 14"diam. it will fit right in beside a favorite chair, for lamp, knick-knacks, planter, candy dish or ashtray. **$9.95**

PLEASE ADD $1.00 POSTAGE
Pa. Res. Add 5% Sales Tax • Sorry no COD's
SEND FOR FREE GIFT CATALOG
TAYLOR GIFTS Dept. 6, 226 Wayne Ave. Wayne, Pa. 19087

You can lose 7-15 lbs or more and become 3 inches slimmer in the shortest time!
Without drugs or starvation diet
if you wear
SAUNA SLIMMING UNDERWEAR
for just 2 hours a day!

You could lose 7 – 15 pounds or more in days by means of this particularly healthy, amazingly successful and completely revolutionary French method – you can achieve reliable and continuous freedom from unsightly and unhealthy overweight.

The Marie Chantal method is a new, safe way to reduce for those who are serious about reducing and want to look and feel attractive again. Yet it is as easy as sitting in a sauna bath.

Women the world over have become SLENDER through SAUNA SLIMMING UNDERWEAR-garments that are based on the scientifically acknowledged process of breaking down pads of unnecessary and excessive water.

You just wear SAUNA SLIMMING UNDERWEAR around the house for an hour or two every day or at night while sleeping. Wear it invisible under clothing if you wish. You can achieve even better results if you exercise while wearing it. Or wear it while you are doing normal daily housework. You can take off inches in no time!



Here is what SAUNA SLIMMING UNDERWEAR can do for you:

- Let you reduce around your waist, hips, thighs or all over. Five different garments to choose from, one for each problem area.
- Special quality materials, made to go to work immediately. You could look slimmer in days.
- Durable, well fitting, long-lasting.
- It actually helps freshen your skin too, so you can feel good again all over.



- Whether you need to lose 5 to 10 pounds or 20 to 30 pounds, you decide when and where to do it.
- No extreme diet needed. You can eliminate that weak feeling from not eating.
- No harmful pills to put you in danger or to depress you.

Many people who had almost given up hope of losing weight have found the Marie Chantal method the answer to their dreams. You can glow with health and self confidence again too. Send in for your SAUNA SLIMMING UNDERWEAR using the guide below. Be sure to include your dress size!

C	for chest and upper arms	$ 6.95
D	for waist, hips and seat	$ 7.95
F	for waist, hips and thighs as far as the knees (see illustration)	$ 9.25
H	for hips, thighs and legs right down to the feet	$ 8.95
CH	combined model for the whole body (see illustration)	$14.95

IMPORTANT: PLEASE STATE YOUR PRESENT DRESS SIZE! FOR MEN: GIVE MEASUREMENTS. Please print clearly. Sorry no COD. Send check or money order with your order.

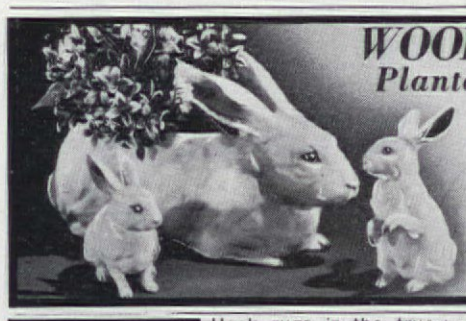
Please add 50 c for postage and handling. Add $ 2.00 more for Canada.

MARIE CHANTAL CORPORATION
312 Fifth Avenue, New York 10001.
Dept. A-1 Phone: 279 3257

Marie Chantal Corporation

Marie Chantal International Cosmetic
Paris • 34, Champs-Elysées

WOODLAND RABBITS
Planter and 2 Figurines **$3.98**



Capture the spring mood in your flower arranging with Woodland Rabbits! Matte white ceramic, pink ears, nose tints. Planter 10½" long. Order #9115 3-pc set $3.98, 35¢ shipping charge.

Helen Gallagher
Dept. 401, Peoria, Illinois 61601
Please Include Your Zip Code
Write For FREE Gift Catalog



Hook rugs in the true old fashioned way, with wool rags. Send 35c for Catalogue.

For fast cutting of rug material. Machine with stainless steel work table and guide. Specify cutter width: 3, 4, 5, 6 or 8/32". $16.50 ppd.



"Two Roses" Kit includes pattern stamped in black outline on burlap, 28" x 40", wool in shaded colors for center flowers and leaves, hook, and instructions. Sent ppd.—$7.95

REBECCA'S RUGS, P.O. Box 390, Walnut Ridge, Ark. 72476



ELEGANCE YOU CAN AFFORD

Write for FREE illustrated 56 page catalogue. Chandeliers, sconces and candelabra of imported crystal. Wrought iron and early American brass. Designer originals at factory prices. $42.50 to $1150.00. Shipped prepaid, insured, in U. S. A. Satisfaction guaranteed. Now in our 30th year.

KING'S CHANDELIER CO.
Dept. A-78, Leaksville, North Carolina 27288

209 Stamps 10¢
featuring MAN IN OUTER SPACE



Yes, only 10¢ brings you this fascinating collection of 209 different stamps from all over the world. Includes unique issues showing U.S. space heroes, Russian "twins," "walk-in-space," Congo "rockets," many more. You also get Midget Encyclopedia of Stamp Collecting, plus a selection of other fine stamps on approval for free examination. Buy only those you want—or none at all—return balance within 10 days. Cancel service any time. Rush 10¢ today. Ask for Lot LC-32

ZENITH, 81 Willoughby St., Brooklyn, N.Y. 11201



FRANKLIN STOVES
"Made from the original patterns"

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling-cooking convenience. Supplied in stove black finish and gleaming porcelain enamel. Also manufacturers of cast iron, modern and old ranges, stoves and furnaces. Send for information. Write Dept. "AH."

PORTLAND STOVE FOUNDRY Co., Portland, Maine 04104

Illuminated Fountains



A Charming Novelty
Changing Color Display
Changeable nozzles with 26, 36, 48, or 50 outlet holes.
Models from $17.25
Write for free colour catalogue to:
GARVENS OHG.
Delivery all Countries.
Dept. A, Box 29, Aerzen/Hamein, West Germany

Only TWO $5.00 Jobs a Day at Home

PAYS $240.00 A MONTH!



INVISIBLE MENDING

Makes Cuts, Tears, Holes DISAPPEAR from Suits, Coats, Dresses — ALL FABRICS!

Invisible Menders (Reweavers) who do only two $5 jobs a day can earn $240 a month. And a **$5 job can be done at home in about ½ hour** by an expert Fabricon Mender. In many communities invisible menders are scarce; service is expensive—often unavailable. Can you learn to do this fascinating, profitable work? Can you earn $240 monthly in **your** community? We'll tell you what it takes to learn invisible mending; we'll tell you what to do to check the opportunity for profit in your town. Get the answers to these questions **free**... and complete information... **all free! Mail coupon now!**

FABRICON CO. 1555 Howard St., Dept. 541, CHICAGO 26, ILL.

FABRICON CO., 1555 Howard St., Dept. 541, Chicago 26, Ill.
FREE and without obligation, send me complete details of the Fabricon Reweaving opportunity in my community.
Print Name _____
Print Address _____
Print City _____ State _____ Zip _____

LARGE or HALF SIZES
38 to 56—14½ to 32½





FREE FASHION CATALOG

Dress Like Your Slimmer Friends and Look Younger, Prettier, Instantly

See latest styles in full color. Great values in your size: dresses from 3.99 to 22.99; coats, suits, sportswear, lingerie, corsetry, shoes . . . made to fit you perfectly . . . all low priced!

MAIL COUPON TODAY

Roaman's FIFTH AVENUE at 39th Street
Dept. 901, New York, N.Y. 10018
Send FREE catalog of Larger and Half Size fashions

Name _____
Address _____
City _____ State _____ Zip _____

Proportion-ized®
Half-Sizes
(12½ to 30½)



Free Fashion Book

Youth sets the pace in new fashions that really fit. Look younger, save money on hundreds of chic styles proportioned for your shorter figure. Dresses only $2.98 to $29.98. Coats $10.98 up. Luxurious easy-care fabrics. Complete wardrobe of daytime and evening wear, sportswear, robes, lingerie, foundations, shoes, hats, accessories. Buy on credit from America's leading fashion house for half sizes. No money down. Write today.

Hayes
A division of Lane Bryant

Dept. H-415, Indianapolis, Ind. 46207

Please rush FREE new fashion book of Half-Sizes.

name (please print)

address

post office state zip code

Blue Onion Enamelware
TEA KETTLE $3.95



Superb quality at tiny prices. Porcelain enameled steel with Titanium white and antique Delft Blue trim. Sauce pans; 1 qt. $1.95, 1½ qt. $2.25, 2 qt. $2.95, with cover $3.25. Covered Windsor Pots; 3 qt. $2.95, 4 qt. $3.25, 5 qt. $3.95. 6 cup Teakettle $3.95.

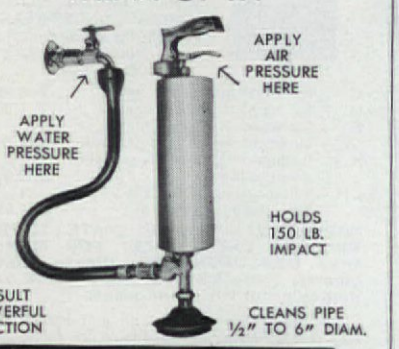
6 CUP PERCOLATOR $3.25
1½ QT. DOUBLE BOILER $3.25

PLEASE ADD 25c EACH, POSTAGE
No COD's Please

HERITAGE HOUSE Wallingford, (AH1) Pa. 19086

POWER GUN Opens Sewer Instantly

THINK OF IT!



★ FREE BOOK TELLS HOW TO CLEAN ALL DRAINS (Helpful Data)

Presto—one shot of this New Pressure Gun triggers a powerful impact on difficult stoppages in pipe ½" to 6"; Rags, Grease, and Roots melt away when struck by hammer-blow in **TOILETS, SINKS, URINALS, BATHTUBS & SEWERS** 200 ft. Amazing reaction. Start your own Business or Save Plumbing Bills. Tear Ad out now & write address beside it for **FREE BOOK.** Receive a helpful FREE SKETCH of Plumbing Layout and advice on removing roots. (Phone 545-1702) or write **MILLER SEWER ROD, DEPT. AF, 4642 N. CENTRAL AVE., CHICAGO, ILL. 60630**

AN OLD TIME VALUE $8.95



EARLY AMERICAN LADDER BACK CHAIR
(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful handwoven fibre rush seat. Handmade of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42" Seat 17½"w., 14" d., 17½" h.

Minimum Order TWO
Unfinished **$8.95**
Natural finish (blonde) . **$9.95**
Maple, walnut, pine or black lacquer finish **$12.95**
Antiqued finish: Florentine Yellow, Moss Green, Venetian Red.. **$13.95**

For matching Arm Chair add $3.00 to above prices.

Prompt shipment. Express charges collect. Satisfaction guaranteed. Send check or M.O.

Jeff Elliot Craftsmen
Dept. A-17, Statesville, North Carolina 28677



BLUE ONION TABLECLOTH

Fun-to-finish kit has Meissen Blue Onion pattern stamped for cross-stitch on white linen. Includes blue floss, instructions, and cloth finished with Swiss-edge scallops. Finished sizes are shown.

No. 547 Kit, 50" x 50" **$3.95**
No. 548 Kit, 50" x 68" **$5.95**
No. 549 Kit, 58" x 78" **$7.95**
No. 550 Kit, 68" x 88" **$9.95**
No. 552 Kit, 68" x 106" **$12.95**
No. 553 Kit, 69" round **$8.95**
No. 551 Napkin Kit, Set of 4 ..... **$2.95**

PLUS 50c POSTAGE

Pa. Res. Add 5% Sales Tax. Sorry No COD's

VICTORIA GIFTS, 12-A Water St., Bryn Mawr, Pa.



* PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES		STOPS	
▪ Come—at all times!		▪ House soiling	▪ Jumping
▪ Sit	▪ Drop	▪ Chewing	▪ Barking
▪ Heel	▪ Fetch	▪ Biting	▪ Digging, etc.
▪ Stay	▪ Go, etc.		

20,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

Hi-FiDo is a subliminal sound device, "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Painless. Kind. Not electronic.

Write, wire or phone for complete information. Fascinating!

CANINE BEHAVIOR INSTITUTE
(213) 479-7606 11927 Montana Avenue
Dept. AH17 Los Angeles, California 90049

WINTER SPECIAL

Baby's First Shoes BRONZE PLATED IN SOLID METAL

Only **$3.99** a pair



COMMENDED by PARENTS' MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. WRITE TODAY!

AMERICAN BRONZING CO.
Box 6533-C Bexley, Ohio 43209

OLD-FASHIONED AUTOS. Turn-of-the-century motor cars have a fascination for men. An excellent gift for the old-style automobile buff is a set of 4 colored prints reproduced from early advertisements. Printed on heavy stock, each is 11x14". Shown are the Marmon, the Packard, the Hudson, and the Moon. $2.98. The Small Fry, AH1, Box 76303, Los Angeles, California.



DELICIOUS AROMATIC COFFEE should be ground every time the brew is made. Use this high, handsome 12" mill of cast iron finished in red enamel. It is mounted on a 6½" square wooden base, makes an impressive appointment on kitchen counter. Use it, too, for grinding spices. Any gourmet cook will love one. $12.95. Jenifer House, AH1, Great Barrington, Mass.



SPANISH SKILL created this lovely lacelike wrought-iron fruit bowl. Reproduced from a medieval ornament, it is important in size (6½" high x 9" diameter). It will hold a generous mound of fresh or wax fruit, or use it on the foyer table to hold mail. The finish is elegant mat black. $10. From Heritage House, AH1, 237 Rogers Lane, Wallingford, Pennsylvania.





NU-SLANT for Sleep Comfort

Plywood Head or Leg Elevator raises your mattress 5 to 14" for greater rest and comfort. Like Hospital bed but at far less cost and no sick room appearance. 7 adjustable heights—better than extra pillows. Keeps back and torso straight at preselected heights. **Head Elevation** for extra comfort during bronchial, diaphragm hernia, breathing, heart ailments. Ideal for reading, TV. **Leg Elevation** eases varicose and other leg discomforts. Folds invisibly flat in place. Twin Bed Size $11.50; Double Bed Size $12.50. We pay postage & ship in 6 hours.

MONEY BACK GUARANTEE

BETTER SLEEP Box AC | New Providence, New Jersey 07974



Kennedy Memorials—Triangles

From far-off lands including Sharjah, Qatar, Panama, and the Philippines come vivid unusual, colorful and striking stamps depicting young John Kennedy on PT 109, and as our President with Astronaut Walter M. Schirra looking at space capsule. Also included in this fabulous assortment are stamps covering Man's achievements from the horseless carriage to the automobile, atomic ship, and space capsule of today; Boy Scout and Scout Emblem, etc. Only 25¢ with exciting offers. J. M. Palmer, (Dept. AH-1), P.O. Box 86, New York, N.Y. 10034.

DOLLS!

A THRILLING CAREER AWAITS YOU



We teach you how to operate a Doll Hospital, repair, dress and make dolls of all kinds. Start your own profitable part or full time business—we show you how. Or, enjoy an enchanting hobby. May we send free and without obligation the information on our fascinating home study course?

Norm & Sue Morris
LIFETIME CAREER SCHOOLS • Studio D-83
2251 Barry Avenue, Los Angeles, Calif. 90064



CUSTOM Millinery LEARN AT HOME

NOW — A Creative Way to Earn Extra Money — Fast!

You custom-make beautiful Designer Hats new each fashion season while training—yours to sell or wear. Easy professional course includes: luxurious materials, trimmings, hat shapes, head block, original design lessons. FREE Book, "The Art of Professional Custom Millinery," shows how you can quickly earn extra money at home selling lesson hats. Write today, no obligation, no salesman will call. (Accredited Member, NHSC, Licensed by State of N. J.)

ACADEMY OF MILLINERY DESIGN
Dept. 2211-107 LITTLE FALLS, NEW JERSEY



MAKE $50 to $250 WHENEVER YOU WANT IT!

START WITH LITTLE AS 3 TO 8 HOURS A WEEK SPARE TIME

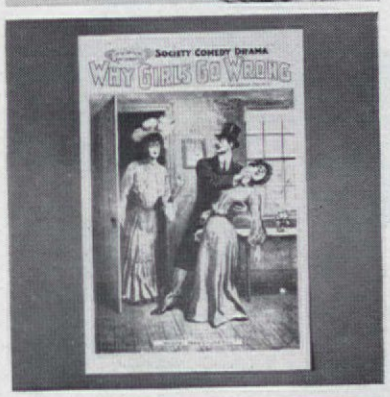
Have a steady income. We'll show you how . . . send you everything you need to start, including a gorgeous $10 Display Kit filled with full-size famous Lucky Heart Cosmetics. Our proven "First Order Plan" lets you give valuable gifts to new customers—all at our expense! Women, Men—rush name and address for Free Offer. SEND NO MONEY.

KIT OFFER FREE!

LUCKY HEART COSMETICS
Dept. 20A7, Memphis, Tenn. 38102



OUT OF SIGHT, yet ready for the Boy Scouts, are the newspapers you save to help them with their fund raising. Open the cushioned lid of this storage bin and a stack is ready to be tied and delivered. It's fine for storing other things as well. 21x15x18", it is made of pine. $19.95 finished in maple or pine; $16.75 unfinished. Order from Yield House, Dept. AH1, North Conway, N.H.



OLD THEATRICAL POSTERS make amusing wall decorations, lampshades, or desk and tabletop covers. Shown is Why Girls Go Wrong. The other five in the set are: Queen of the Moonshiners, Dr. Jekyll and Mr. Hyde, Houdini, Tennessee Tess, and a large Variety Show sign. Good for the student away at school. $4.50 the set. Seth & Jed, Dept. AH1, Great Barrington, Mass.



ECONOMY MINDED? Brighten household accessories such as wastebaskets, lampshades, or containers and jars with Magic-Cover. It's a self-adhering, quilted vinyl fabric that is sold by the yard. 18" wide, it comes in solid colors: pink, aqua, or white. Or in a pastel flower design on pink, aqua, or white. $1 the yard. Synthetic Fabrics, AH1, 65 Main Street, Springfield, Mass.

Send for your **New Forslund Catalog...$1.00**



New, big and colorful! 124 pages filled with Quaint American Furniture and all the nice things that go with it—so many exclusive with Forslund—many made in our own little Grand Rapids manufactory. Your one dollar is refundable on your first $10.00 order.

Carl Forslund
(Father and Three Sons)
Dept. AH, 122 E. Fulton St.
Grand Rapids, Michigan

SPORTSMAN'S, ENGINEER'S 17-JEWEL, WORLD-TIME PRECISION CHRONOGRAPH DIRECT FROM SWITZERLAND at ½ U.S. PRICE!

MODEL 30/m
$49 AIR-MAILED



Records seconds, minutes, hours with revolving bezel. May be stopped and started without affecting recorder. Equipped with Tachometer-, Telemeter-, Decimal- and Yacht-Racing scales plus usual watch scales. Pressure-tested to 660 ft. underwater. Shows time in any 2 time-zones simultaneously. 17-jewel, non-magnetic, shock-protected movement. Luminous markings, stainless steel case & band. (Model 12/h also includes hour-recording hand for computing count-down operations subject to interruptions such as flight-time computations, ONLY $65.) Perfect for Army, Pilots, Divers, Sportsmen, Technicians. Immediate shipment postpaid registered airmail. Send dollar bills, money order or bank check (no personal checks). FREE catalog on request via ordinary mail or 50c airmail. (To airmail your order place 15c postage on envelope.)

OLLECH & WAJS, Dept. YK-10
8039 ZURICH, SWITZERLAND

FREE!



GIFT CATALOG

NEW, UNUSUAL IDEAS BY MAIL —FOR EASY FAMILY SHOPPING

Page after page of top-quality, inexpensive items from all over the world—for you, your family, friends—many available only from famous BRECK'S. Explore the wonder-world of shopping by mail—send for FREE CATALOG!

BRECK'S of BOSTON
X33 BRECK BLDG. • BOSTON, MASS. 02210

NEW



Clip and Mail this Ad to . . .

FREE BOOK *tells you* **HOW TO LEARN DECORATING** *skills of the pros!*

New Home Study Method — Fascinating field for men and women. Learn in spare time. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments.

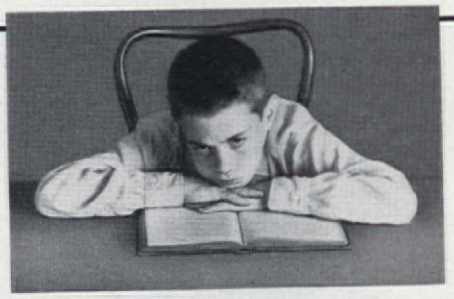
Please send me FREE and postpaid your valuable new illustrated book, "Adventures in Interior Design & Decoration". No obligation. No salesman will call.

NAME_____
ADDRESS_____
CITY_____ ZONE____ STATE_____

Chicago School of Interior Decoration, 835 Diversey Pkwy., Dept. 553-011, Chicago 60614

If Your Child is a Poor Reader

See how *Phonics* can help him read better. Make this two weeks free test—mail coupon



Now you can help your child to read and spell better in just a few weeks by tutoring him at home with The Sound Way to Easy Reading. It teaches your child to read by the *phonics method* drilling him with phonograph records and cards. It gives a fresh start in reading to children who are not learning under "progressive" teaching methods. Parents and teachers report children gain up to a full year's grade in reading in six weeks with The Sound Way to Easy Reading. University tested and proved. Used in over 5,000 schools and thousands of homes. Send no money. Just mail coupon for two weeks Free Test in your home. **Bremner-Davis Phonics, Dept. D-4, Wilmette, Ill. 60091**

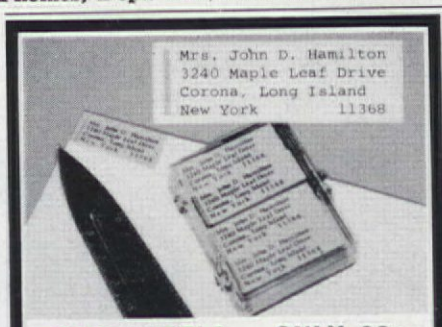
FREE TRIAL Send No Money!

Bremner-Davis Phonics, Dept. D-4
Wilmette, Illinois 60091

Please send me The Sound Way to Easy Reading, postpaid, *on approval*. After 2 weeks trial, if I see encouraging results, I will send $5 as first payment and will remit $5 each month for the next 5 months. Or I will send $25 as payment in full. If not satisfied after first 2 weeks, I will return the course and owe you nothing.

Send me ☐ 33⅓ RPM, ☐ 45 RPM

*Name*_____
*Address*_____
*City*_____ *State* *Zip* _____



1000 LABELS . . . ONLY 99c

We print up to 4-line name and address, including ZIP CODE. No need to ever write a return address again. For school, business, social needs. Reusable case. Postage paid.

4201 — 1000 Gummed Labels 99c
4224 — 500 Golden Labels $1.99
4225 — 225 Press-On Labels $2.99

Gracious Living
AH-37 BERKELEY, R. I. 02864

PHOTO BARGAINS

ONLY 1.00



YOUR CHOICE
25 WALLET PHOTOS (plus FREE 5x7 Enl.)
or
2 8x10 ENLARGEMENTS or 5 5x7 ENLARGEMENTS
or
3 5x7 ENL. plus 12 FREE WALLET PHOTOS
Finest double weight portrait paper. Send any photo or neg. (ret.)

Add 25¢ per selection for postage and handling

Any enlargement hand-colored, 50¢ extra. State color of eyes, hair and clothes.

QUALITY VALUES
Studio 109-R, New Rochelle, N.Y. 10804



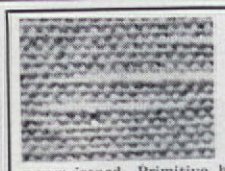
Draped Figure
WSA Collection

STUDY ART In Spare Time

DO you like to doodle or sketch? Try famous WSA's *new* home study Course in Art. In spare time learn drawing, painting, advertising art, illustrating, cartooning, fashion, TV art—only $6 a month! Get TWO big art outfits ($25 value) without extra charge! Send name and address for FREE BOOK. *No obligation; no salesman will call.* WASHINGTON SCHOOL OF ART Studio 681, Port Washington, New York 11050.

Est. 1914. Accredited Member N.H.S.C.

Print Name_____
Address_____
City & State_____ Zip Code ____



10 FEET WIDE DRAPERY FABRICS ONLY $3.98 a yard

Drape widest windows floor-to-ceiling with no seams to sew or show. Heavy, sturdy cottons drape beautifully, need no lining, launder fluff-dry, never ironed. Primitive handwoven look. Natural, white, or custom colors. Also, new see-through weaves. All 3.98 to 6.95 yd. Your choice of yardage or complete *made to measure draperies*. Satisfaction guaranteed or full refund. Branches at 1919 Waukegan, Glenview, Ill.; 1124 Sutter, San Francisco. For catalog, 40 swatches, *send 25c* (50c AIR) to main store at

HOMESPUN HOUSE 261 So. Robertson Beverly Hills 2, Calif.



STOP! DON'T THROW AWAY those CHRISTMAS CARDS!

Turn them into exciting gifts and crafts. Hurry, subscribe now to get ideas galore in the January

Pack-o-Fun

PACK-O-FUN is the only Scrapcraft magazine. It's crammed with hundreds of fantastic ideas for turning throwaways such as Christmas cards into baskets, favors and decorations. All of PACK-O-FUN's 10 exciting issues each year show you how to convert everyday throwaways like plastic bottles, spools, newspapers, milk cartons, etc. into Gifts, Toys, Games, Bazaar items, Knick-knacks, Place Cards and Household Items—plus Skits and Stunts.

PACK-O-FUN magazine is edited especially for Hobby-Crafters, Teachers, Den Mothers, Group Leaders, Church Workers, Therapists and Entire Families. SUBSCRIBE NOW.



FREE BONUS BOOK
of 100 More Christmas Card Ideas if you subscribe now to PACK-O-FUN—1-Yr. Only. **$3**

PACK-O-FUN, Dept. 1417, Park Ridge, Ill. 60068
Payment enclosed for PACK-O-FUN subscription:
☐ $5 for 2-Years (Save $1) ☐ $3 for 1-Year
Please also send my free bonus book of extra ideas under separate cover.

Name_____
Address_____
City_____ State_____ Zip_____

Things to do by telephone

Recruit a den mother



Lay down the law
to the repairman



Find a nice home
for the last of the puppies



Make an appointment
for a smashing new hairdo



Tell the store to send
those teeny-weeny tomatoes
for the party



Try to find a new and nerveless
babysitter



Get out the vote!



Learn estimate for
fixing the fender



Learn husband still loves you
in spite of fender



There's just no end to ways your phone can help you get through busy days. Rely on it, use it. For nothing else you use so often does so much—yet costs so little—as your telephone.

BELL SYSTEM AT&T and Associated Companies

Breck Shampoo brings out the shine in your hair. Like brushing 100 strokes.

Of all the leading shampoos, only Breck does not have a synthetic detergent base.

Beautiful Hair

BRECK



Ralph William Williams

JOSEPHINE, THE LADY PLUMBER, SAYS:

"It's got style on the outside and muscle on the inside!

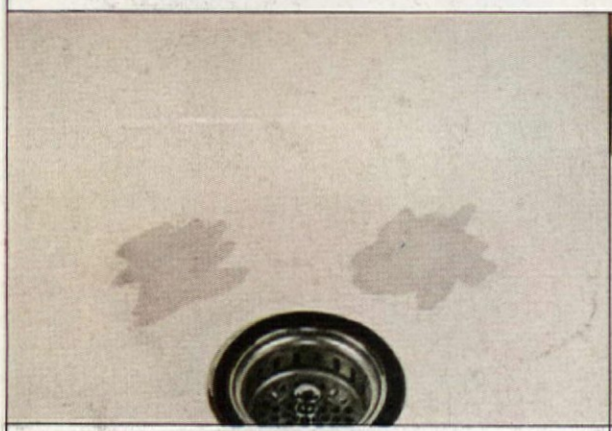
It's Comet, in the new plastic decorator size!"

"Comet's gone hi-style! This handsome new package is designed to dress up your kitchen and add a decorative touch. It's sleek modern plastic, shaped to fit the hand, so it's easy to hold and sprinkle. Won't slip, even if your hands are wet. Of course, you can still get Comet in the other familiar containers. Whichever you choose, you're getting the best cleanser."





"Look! New Extra Strength Comet bleaches out tough food stains better than any other leading cleanser!"



1. "Here's a real cleanser test... if y'ever saw one! This sink has two equally tough food stains. I've run some water."



2. "I sprinkle another cleanser on one stain, Comet with super Chlorinol on the other. Now, wait a bit to see which does better. No rubbin'."



3. "Rinse... and there's the answer! The other cleanser left some stain. But Comet bleached much better. Convinced? Then, you oughta buy it!"